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(71) Applicant: **NETFLIX, INC.** [US/US]; 100 Winchester Circle, Los Gatos, California 95032 (US).

(72) Inventor: **WATSON, Mark**; 100 Winchester Circle, Los Gatos, California 95032 (US).

(74) Agent: **CAREY, John C.** et al.; ARTEGIS LAW GROUP, LLP, 7710 Cherry Park Drive, Suite T104, Houston, Texas 77095 (US).

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(54) Title: TECHNIQUES FOR ADVANCING PLAYBACK OF INTERACTIVE MEDIA TITLES IN RESPONSE TO USER SELECTIONS

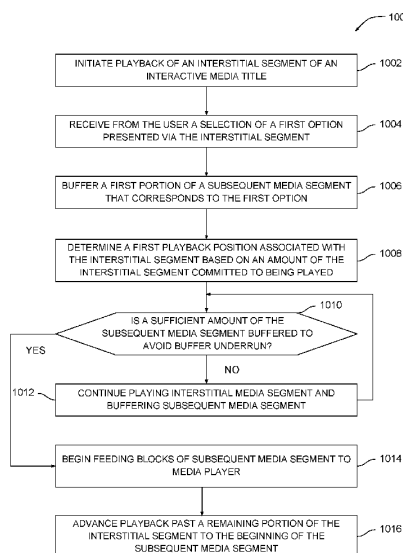


FIG. 10

(57) Abstract: A playback application seamlessly advances playback of and interactive media title in response to user selections in a manner that minimizes latency and preserves user immersion in a narrative. The playback application buffers an interstitial segment included in the interactive media title and feeds portions of the interstitial segment to a media player only when those portions are needed for display. When the user selects an option displayed during the interstitial segment, the playback application begins buffering a subsequent media segment and stops feeding portions of the interstitial segment to the media player. The playback application starts feeding blocks of the subsequent media segment to the media player and then seamlessly advances playback to the subsequent media segment.

WO 2020/167801 A1