CLAIMS

1. A hand pump foamer apparatus comprising a foamable skin and hand cleansing composition comprising the following components based on the total composition of the cleansing composition:

a) 0.5 to 10% by weight of sulphated castor oil;
b) 0.1 to 1% by weight of xanthan gum;
c) 0 to 5% by weight of at least one non-aqueous solvent, typically an organic solvent;
d) 1 to 30% by weight of at least on surfactant;
e) 0 to 3% by weight of at least one emulsifier;
f) 1 to 20% by weight of at least one scrubbing agent;
g) 0 to 2% by weight of at least one preservative;
h) 0 to 2% by weight of at least one pH modifier;
i) 0 to 10% by weight of auxiliaries and/or additive; and
j) water to make up 100% by weight.

wherein the surfactant is selected from:

i) an amphoteric surfactant selected from any one or combination of betaines, acyl ethylene diamines, amino-acids derivatives or imidazolines; any one or combination of acylamphoacetate, acylamphodiacetate, acylamphodipropionate, sodium cocoglycinate, sodium alkyliminodipropionate, cocamidopropyl betaine or sodium cocoamphoacetate;

ii) a non-ionic surfactant selected from any one or combination of glucosides, ethoxylated fatty alcohols, ethoxylated fatty acids, saccharose esters, sorbitan esters, alkanolamides, glycerol alkyl esters or polyoxyethylene glycol alkylphenol esters;

iii) an anionic surfactant selected from any one or combination of lauryl sulphates, lauryl ether sulphates, sulphosuccinates, carboxylates, carboxylic acid esters, alkyl sulfate, alkyl and alkyl-aryl sulfonates, sulfosuccinates, isethionates, taurates acyl glutamates. sarcosinate, alkylpolyglucosides; or

iv) one or more fatty acid glucamides.

the emulsifier is selected from:

PEG-18, castor dioleate, polyglycerin 4-caproate, d-n-octylether lauryl glucoside, caprylyl glycol, sorbitan sequicaprate, hydrogenated castor oil, PEG-10 glyceryl oleate and gemini surfactants and mixtures thereof.

2. The hand pump foamer apparatus according to claim 1, wherein the xanthan gum is smooth flow xanthan gum.

3. The hand pump foamer apparatus according to claims 1 or 2, having a viscosity of 200 to 5000 mPa.s.

4. The hand pump foamer apparatus according to claims 1 to 3, having a yield value of at least 30 dynes/cm^2.

5. The hand pump foamer apparatus according to claims 1 to 4 having a pH of below 5.5.

6. The hand pump foamer apparatus according to claims 1 to 5 comprising 1.0 to 8% by weight, more typically 3 to 5% by weight of sulphated castor oil.

7. The hand pump foamer apparatus according to claims 1 to 6 comprising 0.1 to 0.9% by weight of xanthan gum.

8. The hand pump foamer apparatus according to claim 7, wherein the xanthan gum is conventional xanthan gum and the amount of xanthan gum is 0.1 to 0.5% by weight.

9. The hand pump foamer apparatus according to claims 1 to 8 comprising less than 3% by weight of non-aqueous solvent.

10. The hand pump foamer apparatus according to claims 1 to 9 comprising 2 to 20%, typically 3 to 10% by weight of surfactant.

11. The hand pump foamer apparatus according to claims 1 to 10 wherein the surfactant is selected from one or more fatty acid glucamides, sodium laureth sulfate and disodium laureth sulfosuccinate and mixtures thereof.

12. The hand pump foamer apparatus according to claims 1 to 11, comprising 0.5 to 2.5% by weight, typically 1.0 to 2.0% by weight emulsifier.

13. The hand pump foamer apparatus according to claims 1 to 12 comprising 5 to 15% by weight of scrubbing agent.

14. The hand pump foamer apparatus according to claims 1 to 13, comprising less than 0.5 wt % of an additional thickener.

15. A method of washing skin of a subject comprising expelling a foamable skin and hand cleansing composition through a hand pump foamer apparatus comprising the foamable skin and hand cleansing composition according to claims 1 to 14, to produce a foam and applying the foam to a portion of skin of the subject.

°°