## Claims

1. A menu generating system that generates a menu of a restaurant in a plurality of languages, the system comprising:

a menu information storage unit that stores menu information for each restaurant;

a menu attribute master storage unit that stores menu attributes including any of a plurality of ingredients to be used for the menu, a plurality of seasonings to be used for the menu, and a plurality of cooking methods of the menu;

a menu name input reception processing unit that receives an input of a menu name;

a menu attribute processing unit that receives a selection input of a menu attribute in a first language among the menu attributes stored in the menu attribute master storage unit;

a foreign language corresponding term storage unit that stores a correspondence between the first language and a second language for the menu attribute;

an input information foreign language conversion processing unit that converts the received menu attribute in the first language into the menu attribute in the second language based on the foreign language

corresponding term storage unit;

a menu information processing unit that stores the received menu name and the menu attribute converted into the second language, as the menu information, in the menu information storage unit; and

a menu information display processing unit that displays the menu information including the menu name and the menu attribute converted into the second language on an information terminal while referring to the menu information storage unit in response to a menu display request from the information terminal.

2. The menu generating system according to claim 1, further comprising:

a menu genre input reception processing unit that receives a selection input of a menu genre,

wherein the menu attribute master storage unit stores the menu genre associated with the menu attribute in addition to the menu attribute, and

the menu attribute processing unit extracts the menu attribute corresponding to the received menu genre from the menu attribute master storage unit, and receives the extracted menu attribute as an input of the menu attribute in the first language.

3. The menu generating system according to claim 2, further comprising:

a menu introduction text master storage unit that stores the menu genre in association with a menu introduction text in the first language; and

a menu introduction text processing unit that extracts a menu introduction text corresponding to the received menu genre from the menu introduction text master storage unit, and receives the extracted menu introduction text as the menu introduction text in the first language,

wherein the foreign language corresponding term storage unit stores a correspondence between the first language and the second language for the menu introduction text in addition to the menu attribute,

the input information foreign language conversion processing unit converts the received menu introduction text in the first language into the menu introduction text in the second language based on the foreign language corresponding term storage unit, and

the menu information processing unit stores the menu introduction text converted into the menu introduction text in the second language, as the menu information, in the menu information storage unit in addition to the menu attribute.