CLAIMS

1. A method of presenting video content, comprising:

receiving video content from at least two uploading devices respectively associated with at least two content providers of a tournament platform; and

dynamically rendering the received video content in a video player including by transcoding the received video content from the at least two uploading devices to attain properties according to aspects of an associated viewing device hosting the video player, the properties including at least one of file format, resolution, and file size, the video player including a juxtapose module enabling a first video media element and a second video media element of the received video content to be positioned in an overlapping manner, the juxtapose module including a separator element configured to slidably reveal a portion of one of the overlapped first and second video media elements while hiding a corresponding portion of the other of the overlapped first and second video media elements, the juxtapose module maintaining display of the respective revealed portions of the first and second video media elements on opposing sides of the separator element, the video player further including a first voting button and a second voting button respectively associated with the first and second video media elements;

the dynamically rendered video content enabling (i) simultaneous viewing of the first and second video media elements within the juxtapose module via the viewing device, (ii) control of the separator element within the juxtapose module by a user to view more or less of the first video media element versus the second video media element, and (iii) voting for a preferred video media element of the first and second video media elements by the user by activation of the voting button associated with the preferred video media element.

2. The method of Claim 1, wherein the received video content includes sound and the method further comprises adjusting a volume of the first video media element or the second video media element based upon a position of the separator element.

3. A system for presenting video content, comprising: a processor configured to:

receive video content from at least two uploading devices respectively associated with at least two content providers of a tournament platform; and

dynamically render the received video content in a video player including by transcoding the received video content from the at least two uploading devices to attain properties according to aspects of an associated viewing device hosting the video player, the properties including at least one of file format, resolution, and file size, the video player including a juxtapose module enabling a first video media element and a second video media element of the received video content to be positioned in an overlapping manner, the juxtapose module including a separator element configured to slidably reveal a portion of one of the overlapped first and second video media elements while hiding a corresponding portion of the other of the overlapped first and second video media elements, the juxtapose module maintaining display of the respective revealed portions of the first and second video media elements on opposing sides of the separator element, the video player further including a first voting button and a second voting button respectively associated with the first and second video media elements;

the dynamically rendered video content enabling (i) simultaneous viewing of the first and second video media elements within the juxtapose module via the viewing device, control of the separator element within the juxtapose module by a user to view more or less of the first video media element versus the second video media element, and (ii) voting for a preferred video media element of the first and second video media elements by the user by activation of the voting button associated with the preferred video media element.

4. The system of Claim 3, wherein the received video content includes sound and the processor is further configured to adjust a volume of the first video media element or the second video media element based upon a position of the separator element.

5. A method of conducting a video competition comprising:

receiving a challenge request from each of at least two content providers;

activating a challenge competition, including publishing a theme for the challenge to the at least two content providers;

receiving video submissions from at least two uploading devices respectively associated with the at least two content providers;

relaying the received video submissions from the at least two content

providers to a plurality of voters by:

(i) transcoding the received video submissions from the at least two uploading devices to attain properties according to aspects of respective associated viewing devices of the plurality of voters, the properties including at least one of file format, resolution, and file size; and

(ii) simultaneously presenting the transcoded video submissions to the plurality of voters in a video player hosted by each viewing device, the video player including a juxtapose module enabling a first video media element and a second video media element of the received video submissions to be positioned in an overlapping manner, the juxtapose module including a separator element configured to slidably reveal a portion of one of the overlapped first and second video media elements while hiding a corresponding portion of the other of the overlapped first and second video media elements, the juxtapose module maintaining display of the respective revealed portions of the first and second video media elements on opposing sides of the separator element;

receiving votes from the plurality of voters by registering an activation of at least one of a first voting button and a second voting button mutually included in the video player hosted by each viewing device to be respectively associated with the first and second video media elements; and

determining a winning content provider based on the received votes.

6. The method of Claim 5 wherein the video submissions are live streaming videos.

7. The method of Claim 5 wherein relaying the received video submissions includes establishing real time connections (RTC) between the at least two content providers and the plurality of voters.

8. The method of Claim 7 wherein a media stream comprising the received video submissions is transmitted directly from the at least two content providers to the plurality of voters.

9. The method of Claim 7 wherein a media stream comprising the received video submissions is relayed through a server from at least two content providers to the plurality of voters.

10. The method of Claim 5, further comprising:

displaying the received video submissions to a reviewer;

receiving from the reviewer an acceptance indicator or a rejection indicator for each of the received video submissions.

11. The method of Claim 5, further comprising displaying an advertisement at or on a voting button.

12. The method of Claim 5, further comprising registering an advertisement click concurrently with receiving each of the votes from the plurality of voters.

13. A system for providing a video comparison platform in a network comprising: a processor configured to:

receive a challenge request from each of at least two content providers;

activate a challenge competition, including publishing a theme for the challenge to the at least two content providers;

receive video submissions from at least two uploading devices respectively associated with the at least two content providers;

relay the received video submissions from the at least two content

providers to a plurality of voters by:

(i) transcoding the received video submissions from the at least two uploading devices to attain properties according to aspects of respective associated viewing devices of the plurality of voters, the properties including at least one of file format, resolution, and file size; and

(ii) simultaneously presenting the transcoded video submissions to the plurality of voters in a video player hosted by each viewing device, the video player including a juxtapose module enabling a first video media element and a second video media element of the received video submissions to be positioned in an overlapping manner, the

juxtapose module including a separator element configured to slidably reveal a portion of one of the overlapped first and second video media elements while hiding a corresponding portion of the other of the overlapped first and second video media elements, the juxtapose module maintaining display of the respective revealed portions of the first and second video media elements on opposing sides of the separator element;

receive votes from the plurality of voters by registering an activation of at least one of a first voting button and a second voting button mutually included in the video player hosted by each viewing device to be respectively associated with the first and second video media elements; and

determine a winning content provider based on the received votes.

14. The system of Claim 13 wherein the video submissions are live streaming videos.

15. The system of Claim 13 wherein the processor is further configured to establish real time connections (RTC) between the at least two content providers and the plurality of voters to relay the received video submissions.

16. The system of Claim 15 wherein the processor is further configured to facilitate transmission of a directly from the at least two content providers to the plurality of voters.

17. The system of Claim 15 wherein the processor is further configured to facilitate relaying through a server a media stream comprising the received video submissions from at least two content providers to the plurality of voters.

18. The system of Claim 13, wherein the processor is further configured to: display the received video submissions to a reviewer;

receive from the reviewer an acceptance indicator or a rejection indicator for each of the received video submissions.

19. The system of Claim 13, wherein the processor is further configured to display an advertisement at or on a voting button.

20. The system of Claim 13, wherein the processor is further configured to register an advertisement click on receipt of each of the votes from the plurality of voters.

21. The method of Claim 5, wherein activating the challenge competition includes selecting the at least two content providers from among a plurality of content providers based on a geographic location of the content providers.

22. The system of Claim 13, wherein the processor is further configured to select the at least two content providers from among a plurality of content providers based on a geographic location of the content providers.