CLAIMS

1. A method performed by an automated application for picking up message, the message comprising activity content or pick up limit information, wherein the method comprises:

responding to a message picking operation executed by a first user, the first user having personal attributes for the message tree, acquiring a target activity message automatically matched with the first user from the message tree, providing the target activity message to the first user, wherein the target activity message is anonymously thrown into the message tree by the second user and the activity content of the target activity message matches at least one of the first user personal attributes or pick up limit information of the target activity matches at least one of the first user personal attributes;

responding to an interactive trigger operation executed by the first user for the target activity message, enabling the first user and at least one third user to jointly participate in the target activity corresponding to the target activity message, wherein the third user has picked up the target activity message from the message tree.

2. The method according to claim 1, wherein the target activity comprises any one of:

topic chat activity;

game team activity;

merchant group purchase activity.

3. The method according to claim 1 wherein the personal attributes of the first user used for automatically matching the activity content of the target activity message comprises user profile information, personal user information or historical activity engagement record.

4. The method according to claim 1, wherein the personal attributes of the first user comprising user profile information, personal user information is used for automatically matching pickup limit information and the pickup limit information is limited to age, gender, hobbies or how close the corresponding location is to the second user.

5. The method according to claim 1 or 2, wherein the method further comprises:

if the interaction of the first user and the target third user in the target activity satisfies the first preset condition, sending corresponding friend adding prompt information to the first user and the target third user.

6. The method according to claim 1 or 2, wherein the method further comprises:

if the interaction between the first user and one or more third users in the target activity satisfies the second preset condition, establishing a group session, sending the invitation prompt information for joining the group session to the first user and the one or more third users.

7. The method according to claim 5, wherein the responding to an interactive trigger operation executed by the first user for the target activity message, enabling the first user and at least one third user to jointly participate in the target activity corresponding to the target activity message comprises:

responding to an interactive trigger operation executed by the first user for the target activity message, adding the first user into the activity waiting system corresponding to the target activity message;

if at least one user in the activity waiting system meets the third preset condition, enabling the at least one user to jointly participate in the target activity, removing the at least one user from the activity waiting system, wherein the first user and the at least one third user have already joined in the activity waiting system.

8. The method according to claim 7, wherein the if at least one user in the activity waiting system meets the third preset condition, enabling the at least one user to jointly participate in the target activity comprises:

if the number of the users corresponding to at least one user in the activity waiting system reaches the preset number threshold, enabling the at least one user to jointly participate in the target activity.

9. The method according to claim 8, wherein the if the number of the users corresponding to at least one user in the activity waiting system reaches the preset number

threshold, enabling the at least one user to jointly participate in the target activity comprises:

if the number of the users corresponding to at least one user in the activity waiting system reaches the preset number threshold value and the at least one user meets the preset matching degree condition, enabling the at least one user to jointly participate in the target activity.

10. The method according to claim 7, wherein the method further comprises:

responding to the first user exiting participation in the target activity, rejoining the first user to the activity waiting system.

11. The method according to claim 7, wherein the method further comprises:

if the first user joins the activity waiting system, responding to a praise operation executed by the first user for the target activity message, increasing the clout value of the target activity message in the message tree so as to improve the probability of other users picking up the target activity message from the message tree.

12. The method according to claim 7, wherein the method further comprises:

updating the clout value of the target activity message in the message tree according to the activity participation condition corresponding to the target activity message so as to adjust the probability of other users picking up the target activity message from the message tree.

13. The method according to claim 1 or 2, wherein the method further comprises:

allowing the first user to anonymously drop a second activity message to one or more third users if the interaction between the first user and the one or more third users in the target activity satisfies the fourth preset condition, wherein the first user has picked up the second activity message from the message tree.

14. The method according to claim 1 or 2, wherein the method further comprises:

if the interaction between the first user and one or more third users in the target activity satisfies the fifth preset condition, acquiring a third activity message from the message tree in response to a message picking operation executed by the first user for a

target third user in the one or more third users, providing the third activity message to the first user, wherein the target third user has picked up the third activity message from the message tree.

15. The method according to claim 14, wherein the target third user has engaged in the third activity corresponding to the third activity message and the third activity has not yet ended.

16. A computer equipment for picking up message, comprises a memory, a processor and a computer program stored on the memory, characterized in that the processor executes the computer program to implement the steps of the method according to any one of claims 1 to 15.

17. A computer-readable storage medium on which a computer program/instructions are stored, characterized in that the computer program/instructions, when executed by a processor, implement the steps of the method according to any one of claims 1 to 15.

18. A computer program product comprises a computer program, characterized in that the computer program realizes the steps of the method according to any one of claims 1 to 15 when executed by a processor.