f. selecting a driver based on the determined driver device location and the determined driver rating; and

g. providing the driver selection results to the passenger and the driver.

9. The computerized system of claim 8, wherein the ride request from the passenger is received using a graphical user interface generated on a mobile computing device of the passenger.

10. The computerized system of claim 8, wherein the ride request from the passenger comprises destination information.

11. The computerized system of claim 8, wherein the ride request from the passenger comprises information on two or more destinations.

12. The computerized system of claim 8, wherein the ride request from the passenger comprises one or more options requested by the passenger.

13. The computerized system of claim 8, further comprising providing the driver selection results to other drivers.

14. The computerized system of claim 13, wherein the driver selection results provided to other drivers comprise information that the other drivers have not been selected.

15. A mobile computing device for requesting a ride with a specified fare set by a passenger, the mobile computing device comprising a display, a memory and one or more processors for:

a. receiving a ride request from a passenger with a specified fare set by the passenger;
b. transmitting the received ride request to an order feed of a driver;
c. receiving a driver request for an order;
d. determining a driver device location;
e. determining a driver rating;
f. selecting a driver based on the determined driver device location and the determined driver rating; and
g. providing the driver selection results to the passenger and the driver.

16. The mobile computing device of claim 15, wherein the ride request from the passenger is received using a graphical user interface generated on the mobile computing device.

17. The mobile computing device of claim 15, wherein the ride request from the passenger comprises destination information.

18. The mobile computing device of claim 15, wherein the ride request from the passenger comprises information on two or more destinations.

19. The mobile computing device of claim 15, wherein the ride request from the passenger comprises one or more options requested by the passenger.

20. The mobile computing device of claim 15, further comprising providing the driver selection results to other drivers.