

METHOD AND SYSTEM FOR PROVIDING INFORMATION FROM PRINT

ABSTRACT

A method for providing content data to a user device, the method comprising the steps of: obtaining a reference code from the user device, the reference code corresponding to a printed or displayed linear code; identifying a reference within a content database corresponding to the reference code; identifying content data associated with the reference; and communicating the content data to the user device. Also disclosed is a content server for providing content, and a method for generating unique reference codes.

Figure 4B