CLAIMS

The invention is claimed as follows:

1. A flexible package comprising:

a body defining a cavity for housing a flowable product and a channel for dispensing the flowable product from the cavity, a sealed portion at an end of the channel configured to be removed for dispensing;

wherein the channel comprises a ~~length-to-width ratio that is sufficient to prevent a liquid from leaking from the flexible package without a force applied to the flexible package;~~ length that is from about 2 to about 4 times a width of the channel, that is sufficient to prevent a liquid from leaking from the flexible package without a force applied to the flexible package and

wherein in the absence of external pressure to the flexible package, the capillary forces of the flowable product occlude the channel from dispensing the flowable product from the cavity.

~~2. The flexible package according to Claim 1, wherein the channel comprises a length that is from about 2 to about 4 times the width of the channel.~~

~~3. The flexible package according to Claim 1, wherein the length of the channel is about 3 times the width of the channel.~~

~~4~~2. The flexible package according to Claim 1, wherein the length of the channel is from about 12 mm to about 40 mm, preferably wherein the length of the channel is from about 16 mm to about 36 mm, even more preferred wherein the length of the channel is from about 20 mm to about 32 mm, still more preferred wherein the length of the channel is from about 24 mm to about 28 mm.

~~5. The flexible package according to Claim 1, wherein the length of the channel is from about 16 mm to about 36 mm.~~

~~6. The flexible package according to Claim 1, wherein the length of the channel is from about 20 mm to about 32 mm.~~

~~7. The flexible package according to Claim 1, wherein the length of the channel is from~~

~~about 24 mm to about 28 mm.~~

~~8~~3. The flexible package according to Claim 1, wherein the width of the channel is from about 6 mm to about 10 mm, preferably wherein the width of the channel is from about 7 mm to about 9 mm, more preferably wherein the sealed portion comprises a width from about 3 to about 7 mm, even more preferred wherein the channel is centered along a width of the flexible package.

~~9.~~ ~~The flexible package according to Claim 1, wherein the width of the channel is from about 7 mm to about 9 mm.~~

~~10.~~ ~~The flexible package according to Claim 1, wherein the sealed portion comprises a width from about 3 to about 7 mm.~~

~~11.~~ ~~The flexible package according to Claim 1, wherein the channel is centered along a width of the flexible package.~~

~~12~~4. The flexible package according to Claim 1, wherein the channel is off-centered along a width of the flexible package.

~~13~~5. The flexible package according to Claim 1, wherein the flexible package is a pouch.

~~14~~6. The flexible package according to Claim 1, wherein the body comprises at least two composite layers sealed together.

~~15~~7. The flexible package according to Claim 1, wherein the body comprises at least two composite layers are heat-sealed together.

~~16~~8. The flexible package according to Claim 1, wherein the body comprises a shape selected from the group consisting of a square, circle, triangle, pentagon, hexagon, heptagon, octagon, nonagon, decagon, hendecagon, dodecagon, and combinations thereof.

~~17~~9. The flexible package according to Claim 1, wherein the channel comprises a shape selected from the group consisting of square, rectangular, cylindrical, and combinations thereof.

~~18~~10. A method for administering a flowable consumable product to a consumer in need of same, the method comprising:

a flexible package selected from the group consisting of those claimed in Claim 1 to Claim ~~10~~9;

instructing a consumer to remove the sealed portion; and

instructing a consumer to apply a force to the flexible package to administer the flowable product to the consumer.

~~19~~11. The method according to Claim ~~11~~10, wherein the force is selected from the group consisting of pressing on the flexible package, shaking the flexible package, and combinations thereof.

~~20~~12. The method according to Claim ~~11~~10, wherein the removing is selected from a group consisting of: tearing, cutting, twisting, unscrewing, breaking, and combinations thereof.