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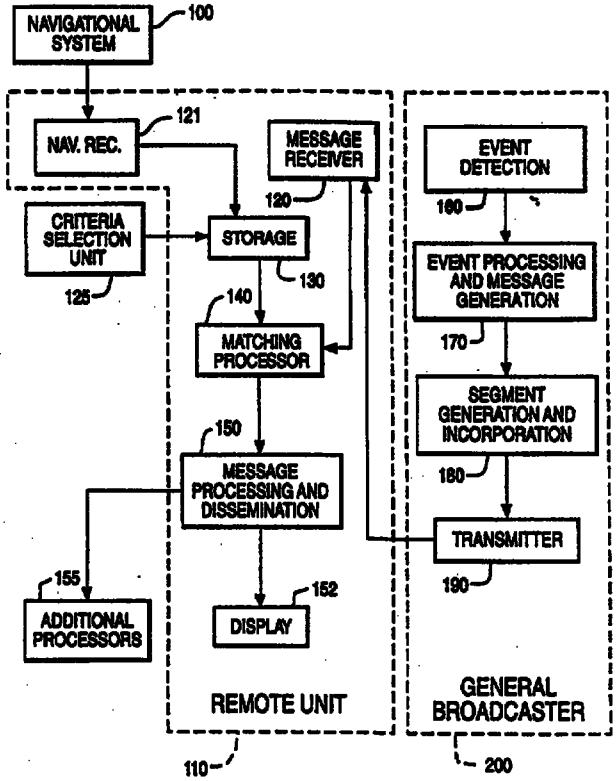
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(54) Title: LOCATION BASED SELECTIVE DISTRIBUTION OF GENERALLY BROADCAST INFORMATION

(57) Abstract

A system for determining whether information broadcast by a general transmitter is relevant to a particular user based on the location, velocity and/or time of an object of interest includes a remote terminal (110), a general broadcasting unit (200), a transmitter (190) at the general broadcasting unit for broadcasting messages including a segment comprising a region, a velocity and/or a time corresponding to an event, as well as an event specific tag, and storage (130) for storing selection criteria including current position, time and/or velocity information of the use and/or manually entered data of interest. The selection criteria may also include event specific tags. The receiver (120) at the remote terminal (110) receives the messages from the transmitter (190) at the general broadcasting unit (200). A navigational receiver (121) may also be used to acquire navigational information from an appropriate external source. A matching processor (140) at the remote terminal (110) evaluates the segment in the messages, determines if the segment sufficiently matched the stored election criteria and outputs a match signal. A processor (150) in the remote unit (110) receives the match signal, and processes and disseminates the message in accordance with the match signal.



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