

ABSTRACT

Title: MANAGEMENT SERVER, MESSAGE COMMUNICATION METHOD, AND
MESSAGE COMMUNICATION PROGRAM

Provided are a management server, a message
5 communication method, and a message communication program
which enable transmission of a message to a transmission
source even when a short message is received from a
transmission source with no fixed phone number or when a
short message cannot be transmitted as a reply to a
10 transmission source.

A transmission/reception unit 101 of a management
server 100 receives a company ID for identifying a company,
a user phone number, and a message to be transmitted to a
user in association with one another from an information
15 terminal device 200, a URL generation unit 102 generates a
URL for instructing generation of a web page including a
message input region for each chat ID indicating a
combination of the company ID and the user phone number, a
short message generation unit 104 generates a short message
20 including the message received from the information
terminal device 200 and the generated URL, and the
transmission/reception unit 101 transmits the short message
to the user phone number as a destination.