BUILT-IN AUTOMATIC CUSTOMER IDENTIFIER WHEN CONNECTING TO A VENDOR WEBSITE

Abstract

Browser software loaded on a customer's system during a factory pre-install process that includes an identifying information for a computer system in a universal resource locator pre-installed on the system hard drive is described. HTML content pre-installed on the hard drive by a vendor includes identifying information so that when the customer contacts the vendor via the worldwide web, the customer and system are automatically identified to the vendor.

Fig. 3