IMPROVEMENTS IN OR RELATING TO ORGANIC COMPOUNDS

The present invention relates to a blooming fragrance composition, to a use of such a fragrance composition for enhancing the fragrance impact, more particularly the olfactive bloom and room filling in consumer product applications, such as personal care, air care or home care applications, and to a method for enhancing the olfactive bloom and room filling in rinse-off personal care applications.

One sought after benefit of perfumed products is the generation of a nice odor that increases the comfort of the user and leads to an olfactive cue related to the product efficacy. In personal care, this traditionally translates to the generation of a powerful blooming odor that are generated during the application of the consumer product, such as the action of washing hair and skin. The blooming odor is generated upon application of a cleansing composition, such as a shampoo or a shower gel, on wet hair and wet skin and the subsequent application of rinse water. In air care or home care, the perfumed products create a pleasant ambiance due to the presence of perceived nice smells, which are often linked with concepts of health and hygiene.

Blooming odors have the additional advantage of signalizing freshness and cleanness, for example of the freshly washed hair or skin. Today consumers are however increasingly keen to experience improved benefits with perfumed products. The capability of consumer products to generate odors that fill the room where a product is applied is becoming a key performance indicator conditioning product repurchasing. In personal, air and home care, consumers expect the blooming fragrance to be fresh and intense and to be perceivable throughout the room or the shower cabin.

However, for example in the context of personal care, fragrance blooming is a highly dynamic phenomenon, which is produced during the very early stage of the application and is the result of complex physical and sensorial mechanisms.

In particular, it is highly desirable that room filling is perceived by the consumers as a continuation of the fresh and clean impression he/she has experienced when applying the product, such as washing his/her hair and/or skin. In other words, it is highly desirable that the fragrance composition employed to perfume the consumer product is capable of

providing an "extended" or "linear" bloom that preferably lasts at least as long as the application, for example as long as the shower experience lasts.

WO 2018/071897 A1 discloses high performing, high impact bloom accords containing fragrance ingredients having pre-defined experimental velocities. The experimental velocity is calculated as the distance the fragrance travels divided by the so-called speed of diffusivity. The disclosed composition rules are, however, not directed to delivering bloom and room filling after a period of time after application, such as during a full shower experience.

It is therefore a problem underlying the present invention to address the above-mentioned shortcomings in the prior art. In particular, it is a problem underlying the present invention to provide fragrance compositions for consumer products that offer bloom and room filling that starts at the moment where the product is applied, for example on wet hair and/or wet skin, and fills the room or shower cabin during the application (i.e. shower experience), and are hedonically pleasant to the consumer all over the time the product is applied and perceived.

This problem is solved by the subject-matter of the independent claims.

SUMMARY OF THE INVENTION

In a first aspect, the present invention provides a blooming fragrance composition comprising, based on the total weight of the fragrance composition:

- at least one of Group A fragrance ingredients selected from the group consisting of ethyl 2-methylpentanoate; (4aR,5R,7aS,9R)-Octahydro-2,2,5,8,8,9a-hexamethyl-4H-4a,9-methanoazuleno[5,6-d]-1,3-dioxole; 2,4-dimethylcyclohex-3-ene-1-carbaldehyde; 3-hydroxybutan-2-one; (3-pentyloxan-4-yl) acetate; decanal; 2-methyldecanal; undec-10-enal; undecanal; dodecanal; 2-methylundecanal; hexanal; octanal; nonanal; (E)-undec-9-enal; (E)-dodec-2-enal; decahydro-2,2,6,6,7,8,8-heptamethyl indenofuran; 2-(2,2,7,7-tetramethyltricyclo[6.2.1.0](1,6)undec-4-en-5-yl)propan-1-ol, 2-(2,2,7,7-Tetramethyltricyclo[6.2.1.0](1,6)undec-5-en-5-

yl)propan-1-ol1 or mixtures thereof; (3aR,5aS,9aS,9bR)-3a,6,6,9a-tetramethyl-2,4,5,5a,7,8,9,9b-octahydro-1H-benzo[e][1]benzofuran; (E)-methyl 2-((7-hydroxy-3,7-dimethyloctylidene)amino)benzoate; benzyl butanoate; benzyl 2-methylpropanoate; 8-(sec-butyl)-5,6,7,8-tetrahydroquinoline; butyl butanoate; 5-tert-butyl-2-methyl-5-propyl-2H-furan; 3-phenylprop-2-enyl 2-methylpropanoate; 3,7-dimethyloct-6-en-1-yl butanoate; 3,7-dimethyloct-6-en-1-yl 2-methylpropanoate; dodecanenitrile; 2-(2-mercaptopropan-2-yl)-5-methylcyclohexanone; (4-methylphenyl) 2-methylpropanoate; 4-isopropylbenzaldehyde; allyl 2-(cyclohexyloxy)acetate; (E)-dec-4-enal; dimethyl sulfide; (E)-dodec-2-enal; ethyl cyclohexyl carboxylate; ethyl butanoate; ethyl 2-methylpropanoate; ethyl 2-methylbutanoate; 4-allyl-2-methoxyphenol; 1-(5,5-dimethylcyclohex-1-en-1-yl)pent-4-en-1-one; (E)-3,7-dimethylocta-2,6-dien-1-yl butanoate; (E)-3,7-dimethylocta-2,6-dien-1-yl 2-methylpropanoate; (E)-hex-2-enal; (Z)-hex-3-en-1-yl butanoate; (Z)-hex-3-en-1-yl 2-methylpropanoate; (Z)-hex-3-en-1-yl 2-methyl butanoate; hexyl butanoate; hexyl 2-methylpropanoate; 2-ethyl-4-hydroxy-5-methylfuran-3(2H)-one; 3-methylbutyl butanoate; 2-methylpropyl 2-methylpropanoate; 2-methylpropyl-3-methoxypyrazine; 2,4,6-trimethylcyclohex-3-enecarbaldehyde; (E)-2-methoxy-4-(prop-1-en-1-yl)phenol; isopropyl 2-methylbutanoate; 2-isopropyl-4-methylthiazole; (3E,6E)-2,4,4,7-tetramethylnona-6,8-dien-3-one oxime; (2E,6Z)-3,7-dimethylnona-2,6-dienenitrile; 3,7-dimethylocta-1,6-dien-3-yl 2-methylpropanoate; 2-methyl-4-oxo-4H-pyran-3-yl 2-methylpropanoate; methyl 3-methylsulfanylpropanoate; methyl 2-methylbutanoate; methyl non-2-ynoate; (2E,6Z)-nona-2,6-dienal; (2Z,6E)-2,6-nonadien-1-ol; (Z)-non-6-enal; (Z)-non-6-en-1-ol; 2-methyl-4-propyl-1,3-oxathiane; 2-cyclohexylhepta-1,6-dien-3-one; 2-phenylethyl butanoate; 2,4,7-Trimethyl-6-octen-1-ol; 2,4-dimethyl-4-phenyltetrahydrofuran; 4-methyl-2-(2-methylprop-1-en-1-yl)tetrahydro-2H-pyran; 4-methyl-2-phenyl-3,6-dihydro-2H-pyran; 1-(spiro[4.5]dec-6-en-7-yl)pent-4-en-1-one; ethyl

methyl phenyl glycidate; 2-(4-methyl-1-cyclohex-3-enyl)propan-2-yl 2-methylpropanoate; 2,4-dimethylcyclohex-3-enecarbaldehyde; (E)-tridec-2-enal; 3-phenylbutanal; (3E,5Z)-undeca-1,3,5-triene; (2E,6Z)-nona-2,6-dienenitrile; clove bud oils; clove leaf oils; or mixtures thereof, wherein the sum of the individual concentrations of all fragrance ingredients drawn from Group A is 0.5 wt.% or more, based on the total weight of the fragrance composition;

- at least one of Group B fragrance ingredients selected from the group consisting of prop-2-enyl 2-(3-methylbutoxy)acetate; prop-2-enyl hexanoate; prop-2-enyl 3-cyclohexylpropanoate; prop-2-enyl heptanoate; (Z)-oxacycloheptadec-10-en-2-one; pentyl butanoate; butyl acetate; (E)-1-(2,6,6-trimethylcyclohexa-1,3-dien-1-yl)but-2-en-1-one; (E)-1-(2,6,6-trimethylcyclohex-2-en-1-yl)but-2-en-1-one; (E)-1-(2,6,6-trimethyl-1-cyclohexenyl)but-2-en-1-one; 1-(2,6,6-trimethyl-1-cyclohex-3-enyl)but-2-en-1-one; oxydibenzene; ethyl acetate; ethyl hexanoate; ethyl octanoate; 3-ethoxy-4-hydroxybenzaldehyde; 3-(4-methoxyphenyl)-2-methylpropanal; 3-(3-isopropylphenyl)butanal; (Z)-hex-3-en-1-ol; (Z)-hex-3-en-1-yl acetate; (Z)-hex-3-en-1-yl (Z)-hex-3-enoate; 7-hydroxy-3,7-dimethyloctanal; 3-methylbutyl acetate; (1-methyl-2-((1,2,2-trimethylbicyclo[3.1.0]hexan-3-yl)methyl)cyclopropyl)methanol; (Z)-hex-3-en-1-yl methyl carbonate; 2,6-dimethylhept-5-enal; methyl 3-phenylprop-2-enoate; 2-cyclohexylidene-2-phenylacetonitrile; 2-cyclohexylidene-2-(o-tolyl)acetonitrile; (2E,5E)-5,6,7-trimethylocta-2,5-dien-4-one; (E)-2-ethyl-4-(2,2,3-trimethylcyclopent-3-en-1-yl)but-2-en-1-ol; 4-(4-hydroxyphenyl)butan-2-one; (S,E)-3,7-dimethylnon-6-en-1-ol; 2,2,2-trichloro-1-phenylethyl acetate; 1-methyl-2-(5-methylhex-4-en-2-yl)cyclopropylmethanol; 1-(cyclopropylmethyl)-4-methoxybenzene; (E)-4-methyldec-3-en-5-ol; eucalyptus oils; galbanum oils; patchouli oils; or mixtures thereof, wherein the sum of the individual concentrations of all fragrance ingredients drawn from Group B is 2 wt.% or more, based on the total weight of the fragrance composition;

- at least one of Group C fragrance ingredients selected from the group consisting of 1,1-diethoxy-3,7-dimethylocta-2,6-diene; (E)-1,1-dimethoxy-3,7-dimethylocta-2,6-diene; 3,7-dimethyloct-6-enenitrile; 2,6-dimethyloct-7-en-2-yl acetate; 2,6-dimethylheptan-2-ol; 1-methyl-4-(prop-1-en-2-yl)cyclohex-1-ene; (4S)-1-methyl-4-prop-1-en-2-ylcyclohex-1-ene; 6,6-dimethoxy-2,5,5-trimethylhex-2-ene; 7-methyl-3-methyleneocta-1,6-diene; (2-methyl-6-methylideneoct-7-en-2-yl) acetate; 3,7-dimethyloctan-1-ol; 2,6,6-trimethylbicyclo[3.1.1]hept-2-ene; 6,6-dimethyl-2-methylenebicyclo[3.1.1]heptane; 3,7-dimethyloctan-3-yl acetate; 2,6-dimethyloctan-2-ol; baies roses extracts; bergamot oils; cedrat oils; ginger oils; grapefruits oils; grapefruit terpenes; lemon oils; lime oils; litsea cubeba oils; mandarin oils; orange oils; orange aldehydes; petitgrain oils; and mixtures thereof, wherein the sum of the individual concentrations of all fragrance ingredients drawn from Group C is from 1 wt.% to 30 wt.%, based on the total weight of the fragrance composition;
- at least one of Group D fragrance ingredients selected from the group consisting of 2-(tert-butyl)cyclohexyl acetate; benzyl acetate; 5-hexyloxolan-2-one; 2-methyl-1-phenylpropan-2-yl butanoate; tetrahydro-4-methyl-2-(2-methylpropyl)-2H-pyran-4-ol; tetrahydro-4-methyl-2-(2-methylpropyl)-2H-pyran-4-ol; 1-phenylethyl acetate; methyl 3-oxo-2-pentylcyclopentaneacetate; hexyl acetate; 1-(2,3,8,8-tetramethyl-1,2,3,4,5,6,7,8-octahydronaphthalen-2-yl)ethanone; 3-methyl-5-phenylpentan-1-ol; 3-(4-(2-methylpropyl)-2-methylphenyl)propanal; 5-heptyldihydrofuran-2(3H)-one; 2-(phenoxy)ethyl 2-methylpropanoate; 2-phenylethyl 2-methylpropanoate; 3-methylbut-2-en-1-yl acetate; and mixtures thereof, wherein the sum of the individual concentrations of all fragrance ingredients drawn from Group D is from 0.1 wt.% to 50 wt.%, based on the total weight of the fragrance composition; and

wherein

a) the sum of the individual concentrations of all fragrance ingredients drawn from Group B and Group C is 9 wt.% or more, based on the total weight of the fragrance composition;

b) the ratio of the sum of the individual concentrations of all fragrance ingredients drawn from Group A and B to the sum of the individual concentrations of all fragrance ingredients drawn from Group C is 6 or less; and

c) the ratio of the sum of the individual concentrations of all fragrance ingredients drawn from Group A and B to the sum of the individual concentrations of all fragrance ingredients drawn from Group D is 0.1 or more.

In a second aspect, the present invention provides a use of a blooming fragrance composition according to the present invention for enhancing the olfactive bloom and room filling in consumer product applications.

In a third aspect, the present invention provides a consumer product comprising a blooming fragrance composition according to the present invention. Suitable consumer products include personal care, air care and home care products. Examples of personal care products are rinse-off personal care products, such as shampoos, shower gels or liquid soaps. Examples of air care products include wick or electrical applications. Examples of home care products include dish washing compositions.

In a fourth aspect, the present invention provides a method for enhancing the fragrance bloom and room filling in rinse-off personal care applications, the method comprising the steps of:

i. Providing a rinse-off personal care product comprising the blooming fragrance composition according to the present invention;

ii. Applying the personal care product according to step a) on hair and/or on skin; and

iii. Rinsing said hair and/or skin with water.

DEFINITIONS

By "fragrance composition" is meant a mixture of fragrance ingredients. The fragrance composition may also comprise solvents.

By "high performance ingredient" is meant a fragrance ingredient having a high perceived odor intensity at low concentrations. The odor intensity of a fragrance ingredients may be measured by olfactometry. Typically, the intensity is assessed by a panel of people who score the olfactive impact of an ingredient on a scale as a function of the concentration of this ingredient in the air. A concentration-intensity curve is obtained which may typically have a sigmoid shape, with a low intensity region and a high intensity plateau region and an intermediate region between these two regions where the intensity increases steeply (threshold). The performance of an ingredients is related to the position and the steepness of the sigmoid, as well as to the height of the high intensity region. The lower the concentration of the sigmoid threshold, the steeper the sigmoid and the higher the high intensity plateau, the more performing the ingredient. On the other hand, the dosage of a fragrance ingredient in a perfume depends on the performance of this ingredient: high performance ingredients are typically used at a low level in a perfume. Thus, the dosage at which an ingredient is typically used in perfumery may also be considered as a suitable measurement of the performance of this ingredient.

High performance ingredients may be split into two groups A and B. Group A ingredients encompasses ingredients that are employed at very low levels in the fragrance composition because employing them at too high concentration would make the fragrance composition too harsh and aggressive, and not pleasant. Group B ingredients encompasses ingredient that are less harsh and aggressive than the Group A ingredients, and may be employed at significantly higher concentrations to accompany and drive the performance of the Group A ingredients. According to Raoult's law, the vapor pressure of a volatile substance in a mixture is proportional to the molar fraction of this substance in the mixture times its saturation pressure. The person skilled in the art of perfumery will easily understand that, combining Group A and Group B ingredients will limit and prolong the action of the Group A ingredients over time. The higher the concentration of the Group B ingredients, the longer the effect of combining Group A and Group B on the performance of a perfume.

By “olfactive contribution” is meant the contribution of an ingredient to the overall intensity of a perfume. The olfactive contribution is related to the concentration of the ingredient in the vapor phase surrounding the perfume, wherein, according to the Raoult’s Law, said concentration depends on the molar fraction of this ingredient in the perfume and on its vapor pressure at saturation.

By “blooming fragrance composition” is meant a fragrance composition having the capability of providing a strong olfactive signal when a consumer product comprising this fragrance composition is put in contact with water, more particularly with rinse water. The “olfactive bloom” is the result of such an effect. The olfactive bloom is a time-dependent property that is typically perceived within the first minutes of an application.

By “(olfactive) room filling” is meant the propensity of a fragrance composition to provide a long lasting odour in a space that is located around the source where the fragrance composition is applied. In the context of the present invention, the space is typically a room or a shower cabin and the duration of the odour perception is typically in the order of minutes, such as the duration of a shower. Room filling may be considered as the continuation of bloom over time.

In the context of the present invention, both bloom and room filling are assessed simultaneously on opening the window of a room or shower cabin at a distance of about 1 meter from a rinsed substrate.

DETAILED DESCRIPTION OF THE INVENTION

The applicant has surprisingly found that mixing high levels, such as more than 1 wt.%, more particularly more than 5 wt.%, more than 10 wt.%, more than 15 wt.%, or even more than 25 wt.% of high performance ingredients was not sufficient to provide the desired olfactive room and room filling in consumer product applications. Instead, the applicant has found that, in order to provide the desired effect, specific ingredients belonging to different performance classes should be combined according to specific rules. Perfume compositions fulfilling these rules were found to provide the desired olfactive room and room filling in consumer product applications, whereas perfume composition lying outside of the rules did not.

In accordance with this finding, high performance ingredients were selected based on their blooming and room filling properties when assessed alone by a trained panel of up to five perfumers and evaluators. These ingredients were split into two groups A and B, as described hereinabove.

Additionally, the applicant has found that, in order to provide fragrance compositions having the desired olfactive room and room filling in consumer product applications, said high performance ingredients need to be combined with less performing ingredients, preferably derived from monoterpenes and having a vapor pressure of 1 Torr at 25 °C or higher, referred to as "lifting aids" or Group C ingredients hereinafter.

Such combinations of highly performing and less performing ingredients to generate an olfactive blooming and room filling effect in consumer product applications was not anticipated from the state of the art.

Furthermore, the applicant has found that, in order to provide the desired olfactive bloom and room filling, the sum of the individual concentrations of all fragrance ingredients drawn from Group B and Group C should be present at a level of at least 9 wt.% of the fragrance composition and that the ratio of the sum of the individual concentrations of all fragrance ingredients drawn from Group A and B to the sum of the individual concentrations of all fragrance ingredients drawn from Group C is 6 or less.

However, some of the Group A, B and C ingredients may be solid and/or may exhibit solubility issues when mixed together. This issue may be solved by using solvents that make these ingredients compatible with each other. Other fragrance ingredients that have themselves a significant odor intensity and have suitable olfactive blooming and room filling properties but in the same time are more "transparent" than the Group A and Group B ingredients, may also fulfill the role of solvents. Such fragrance ingredients, referred to as Group D ingredients hereinafter, may be used in large amounts without changing significantly the odor character of the perfume.

Hence, in a first aspect, the invention provides a blooming fragrance composition for consumer products comprising, based on the total weight of the fragrance composition:

- at least one of Group A fragrance ingredients selected from the group consisting of ethyl 2-methylpentanoate (e.g. MANZANATE); Octahydro-

2,2,5,8,8,9a-hexamethyl-4H-4a,9-methanoazuleno[5,6-d]-1,3-dioxole (e.g. AMBROCENIDE); 2,4-dimethylcyclohex-3-ene-1-carbaldehyde (e.g. CYCLAL C); 3-hydroxybutan-2-one (e.g. ACETOIN); (3-pentyloxan-4-yl) acetate (e.g. AKIGALAWOOD); decanal (e.g. ALDEHYDE C 10 DECYLIC); 2-methyldecanal (e.g. ALDEHYDE C 11 MOA); undec-10-enal (e.g. ALDEHYDE C 11 UNDECYLENIC); unde-canal (e.g. ALDEHYDE C 110 UNDECYLIC); undecanal (e.g. ALDEHYDE C 110 UNDECYLIC); 2-methylundecanal (e.g. ALDEHYDE C 12 MNA); hexanal (e.g. ALDEHYDE C 6 HEXYLIC); octanal (e.g. ALDEHYDE C 8 OCTYLIC); nonanal (e.g. ALDEHYDE C 9 NONYLIC); (E)-undec-9-enal (e.g. ALDEHYDE ISO C 11); (E)-dodec-2-enal (e.g. ALDEHYDE MANDARINE); decahydro-2,2,6,6,7,8,8-heptamethyl indenofuran (e.g. AMBER XTREME); 2-(2,2,7,7-Tetramethyltricyclo[6.2.1.0](1,6)undec-4-en-5-yl)propan-1-ol and 2-(2,2,7,7-Tetramethyltricyclo[6.2.1.0](1,6)undec-5-en-5-yl)propan-1-ol1 (e.g. AMBERMAX); 3a,6,6,9a-tetramethyl-2,4,5,5a,7,8,9,9b-octahydro-1H-benzo[e][1]benzofuran (e.g. AMBROFIX); (E)-methyl 2-((7-hydroxy-3,7-dimethyloctylidene)amino)benzoate (e.g. AURANTIOL); benzyl butanoate (e.g. BENZYL BUTYRATE); benzyl 2-methylpropanoate (e.g. BENZYL ISOBUTYRATE); 8-(sec-butyl)-5,6,7,8-tetrahydroquinoline (e.g. BIGARYL); butyl butanoate (e.g. BUTYL BUTYRATE); 5-tert-butyl-2-methyl-5-propyl-2H-furan (e.g. CASSYRANE); 3-phenylprop-2-enyl 2-methylpropanoate (e.g. CINNAMYL ISOBUTYRATE); 3,7-dimethyloct-6-en-1-yl butanoate (e.g. CITRONELLYL BUTYRATE); 3,7-dimethyloct-6-en-1-yl 2-methylpropanoate (e.g. CITRONELLYL ISOBUTYRATE); dodecanenitrile (e.g. CLONAL); 2-(2-mercaptopropan-2-yl)-5-methylcyclohexanone (e.g. CORPS CASSIS); (4-methylphenyl) 2-methylpropanoate (e.g. CRESYL ISOBUTYRATE PARA); 4-isopropylbenzaldehyde (e.g. CUMINIC ALDEHYDE); allyl 2-(cyclohexyloxy)acetate (e.g. CYCLOGALBANATE); (E)-dec-4-enal (e.g. DECENAL-4-TRANS); dimethyl sulfide (e.g. DIMETHYL SULFIDE); (E)-dodec-2-enal (e.g. DODECENAL); ethyl cyclohexyl carboxylate (e.g. ESTERLY); ethyl butanoate (e.g. ETHYL BUTYRATE); ethyl 2-methylpropanoate (e.g. ETHYL ISOBUTYRATE); ethyl 2-methylbutanoate (e.g. ETHYL METHYL-2-

BUTYRATE); 4-allyl-2-methoxyphenol (e.g. EUGENOL); 1-(5,5-dimethylcyclohex-1-en-1-yl)pent-4-en-1-one (e.g. GALBANONE); (E)-3,7-dimethylocta-2,6-dien-1-yl butanoate (e.g. GERANYL BUTYRATE); (E)-3,7-dimethylocta-2,6-dien-1-yl 2-methylpropanoate (e.g. GERANYL ISOBUTYRATE); (E)-hex-2-enal (e.g. HEXENAL-2-TRANS); (Z)-hex-3-en-1-yl butanoate (e.g. HEXENYL-3-CIS BUTYRATE); (Z)-hex-3-en-1-yl 2-methylpropanoate (e.g. HEXENYL-3-CIS ISOBUTYRATE); (Z)-hex-3-en-1-yl 2-methyl butanoate (e.g. HEXENYL-3-CIS METHYL-2-BUTYRATE); hexyl butanoate (e.g. HEXYL BUTYRATE); hexyl 2-methylpropanoate (e.g. HEXYL ISOBUTYRATE); 2-ethyl-4-hydroxy-5-methylfuran-3(2H)-one (e.g. HOMOFURONOL); 3-methylbutyl butanoate (e.g. ISOAMYL BUTYRATE FR); 2-methylpropyl 2-methylpropanoate (e.g. ISOBUTYL ISOBUTYRATE); 2-methylpropyl-3-methoxypyrazine (e.g. ISOBUTYL METHOXY PYRAZINE 1%/TEC); 2,4,6-trimethylcyclohex-3-enecarbaldehyde (e.g. ISOCYCLOCITRAL); (E)-2-methoxy-4-(prop-1-en-1-yl)phenol (e.g. ISOEUGENOL); isopropyl 2-methylbutanoate (e.g. ISOPROPYL METHYL-2-BUTYRATE); 2-isopropyl-4-methylthiazole (e.g. ISOPROPYL-2 METHYL-4 THIAZOLE); (3E,6E)-2,4,4,7-tetramethylnona-6,8-dien-3-one oxime (e.g. LABIENOXIME); (2E,6Z)-3,7-dimethylnona-2,6-dienenitrile (e.g. LEMONILE); 3,7-dimethylocta-1,6-dien-3-yl 2-methylpropanoate (e.g. LINALYL ISOBUTYRATE); 2-methyl-4-oxo-4H-pyran-3-yl 2-methylpropanoate (e.g. MALTYL ISOBUTYRATE); methyl 3-methylsulfanylpropanoate (e.g. METHYL METHYL THIO PROPIONATE); methyl 2-methylbutanoate (e.g. METHYL METHYL-2 BUTYRATE); methyl non-2-ynoate (e.g. METHYL OCTYNE CARBONATE); (2E,6Z)-nona-2,6-dienal (e.g. NONADIENAL); (2Z,6E)-2,6-nonadien-1-ol (e.g. NONADIENOL-2,6); (Z)-non-6-enal (e.g. NONENAL-6-CIS); (Z)-non-6-en-1-ol (e.g. NONENOL-6-CIS); 2-methyl-4-propyl-1,3-oxathiane (e.g. OXANE); 2-cyclohexylhepta-1,6-dien-3-one (e.g. PHARAONE); 2-phenylethyl butanoate (e.g. PHENYL ETHYL BUTYRATE); 2,4,7-Trimethyl-6-octen-1-ol (e.g. POMELOL); 2,4-dimethyl-4-phenyltetrahydrofuran (e.g. RHUBAFURAN); 4-methyl-2-(2-

methylprop-1-en-1-yl)tetrahydro-2H-pyran (e.g. ROSE OXIDE CO); 4-methyl-2-(2-methylprop-1-en-1-yl)tetrahydro-2H-pyran (e.g. ROSE OXIDE CO); 1-(spiro[4.5]dec-6-en-7-yl)pent-4-en-1-one (e.g. SPIROGALBANONE PURE); ethyl methyl phenyl glycidate (e.g. STRAWBERRY PURE); 2-(4-methyl-1-cyclohex-3-enyl)propan-2-yl 2-methylpropanoate (e.g. TERPINYL ISOBUTYRATE ALPHA); 2,4-dimethylcyclohex-3-enecarbaldehyde (e.g. TRICYCLAL); (E)-tridec-2-enal (e.g. TRIDECENAL-2-TRANS); 3-phenylbutanal (e.g. TRIFERNAL); (3E,5Z)-undeca-1,3,5-triene (e.g. UNDECATRIENE); (2E,6Z)-nona-2,6-dienenitrile (e.g. VIOLET NITRILE); clove bud oils; clover leaf oils; or mixtures thereof, wherein the sum of the individual concentrations of all fragrance ingredients drawn from Group A is 0.5 wt.% or more;

- at least one of Group B fragrance ingredients selected from the group consisting of prop-2-enyl 2-(3-methylbutoxy)acetate (e.g. ALLYL AMYL GLYCOLATE); prop-2-enyl hexanoate (e.g. ALLYL CAPROATE); prop-2-enyl 3-cyclohexylpropanoate (e.g. ALLYL CYCLOHEXYL PROPIONATE); prop-2-enyl heptanoate (e.g. ALLYL OENANTHATE); (Z)-oxacycloheptadec-10-en-2-one (e.g. AMBRETTOLIDE); pentyl butanoate (e.g. AMYL BUTYRATE); butyl acetate; (E)-1-(2,6,6-trimethylcyclohexa-1,3-dien-1-yl)but-2-en-1-one (e.g. DAMASCENONE GIV); (E)-1-(2,6,6-trimethylcyclohex-2-en-1-yl)but-2-en-1-one (e.g. DAMASCONE ALPHA); (E)-1-(2,6,6-trimethyl-1-cyclohexenyl)but-2-en-1-one (e.g. DAMASCONE BETA); 1-(2,6,6-trimethyl-1-cyclohex-3-enyl)but-2-en-1-one (e.g. DAMASCONE DELTA); oxydibenzene (e.g. DIPHENYL OXIDE); ethyl acetate; ethyl hexanoate (e.g. ETHYL HEXANOATE); ethyl octanoate; 3-ethoxy-4-hydroxybenzaldehyde (e.g. ETHYL VANILLIN); (1s,4s)-1,3,3-trimethyl-2-oxabicyclo[2-2-2]octane (EUCALYPTOL); 3-(4-methoxyphenyl)-2-methylpropanal (e.g. FENNALDEHYDE); 3-(3-isopropylphenyl)butanal (e.g. FLORHYDRAL); (Z)-hex-3-en-1-ol (e.g. HEXENOL-3-CIS); (Z)-hex-3-en-1-yl acetate (e.g. HEXENYL-3-CIS ACETATE); (Z)-hex-3-en-1-yl (Z)-hex-3-enoate (e.g. HEXENYL-3-CIS HEXENOATE); 7-hydroxy-3,7-dimethyloctanal (e.g. HYDROXYCITRONELLAL); 3-methylbutyl acetate (e.g.

ISOAMYL ACETATE); (1-methyl-2-((1,2,2-trimethylbicyclo[3.1.0]hexan-3-yl)methyl)cyclopropyl)methanol (e.g. JAVANOL); (Z)-hex-3-en-1-yl methyl carbonate (e.g. LIFFAROME); 2,6-dimethylhept-5-enal (e.g. MELONAL); methyl 3-phenylprop-2-enoate (e.g. METHYL CINNAMATE); 2-cyclohexylidene-2-phenylacetonitrile (e.g. PEONILE); 2-cyclohexylidene-2-(o-tolyl)acetonitrile (e.g. PETALIA); (2E,5E)-5,6,7-trimethylocta-2,5-dien-4-one (e.g. POMAROSE); (E)-2-ethyl-4-(2,2,3-trimethylcyclopent-3-en-1-yl)but-2-en-1-ol (e.g. RADJANOL); 4-(4-hydroxyphenyl)butan-2-one (e.g. RASPBERRY KETONE); (S,E)-3,7-dimethylnon-6-en-1-ol (e.g. ROSABLOOM); 2,2,2-trichloro-1-phenylethyl acetate (e.g. ROSACETOL); 1-methyl-2-(5-methylhex-4-en-2-yl)cyclopropylmethanol (e.g. ROSYFOLIA); 1-(cyclopropylmethyl)-4-methoxybenzene (e.g. TOSCANOL); (E)-4-methyldec-3-en-5-ol (e.g. UNDECAVERTOL); eucalyptus oils; galbanum oils; patchouli oils; or mixtures thereof, wherein the sum of the individual concentrations of all fragrance ingredients drawn from Group B is 2 wt.% or more; and

- at least one of Group C fragrance ingredients selected from the group consisting of 1,1-diethoxy-3,7-dimethylocta-2,6-diene (e.g. CITRAL DIETHYL ACETAL); (E)-1,1-dimethoxy-3,7-dimethylocta-2,6-diene (e.g. CITRAL DIMETHYL ACETAL); 3,7-dimethyloct-6-enenitrile (e.g. CITRONELLYL NITRILE); 2,6-dimethyloct-7-en-2-yl acetate (e.g. DIHYDRO MYRCENYL ACETATE); 2,6-dimethylheptan-2-ol (e.g. DIMETOL); 1-methyl-4-(prop-1-en-2-yl)cyclohex-1-ene (e.g. DIPENTENE); (4S)-1-methyl-4-prop-1-en-2-ylcyclohex-1-ene (e.g. LIMONENE LAEVO); 6,6-dimethoxy-2,5,5-trimethylhex-2-ene (e.g. METHYL PAMPLEMOUSSE); 7-methyl-3-methyleneocta-1,6-diene (e.g. MYRCENE 90); (2-methyl-6-methylideneoct-7-en-2-yl) acetate (e.g. MYRCENYL ACETATE); 3,7-dimethyloctan-1-ol (e.g. PELARGOL); 2,6,6-trimethylbicyclo[3.1.1]hept-2-ene (e.g. PINENE ALPHA); 6,6-dimethyl-2-methylenebicyclo[3.1.1]heptane (e.g. PINENE BETA); 3,7-dimethyloctan-3-yl acetate (e.g. TETRAHYDRO LINALYL ACETATE); 2,6-dimethyloctan-2-ol (e.g. TETRAHYDRO MYRCENOL); baies roses extracts; bergamot oils; cedrat oils; ginger oils; grapefruits oils; grapefruit terpenes; lemon oils; lime oils; litsea cubeba oils; mandarin oils; orange oils;

orange aldehydes; petitgrain oils; and mixtures thereof, wherein the sum of the individual concentrations of all fragrance ingredients drawn from Group C is from 1 wt.% to 30 wt.%;

- at least one of Group D fragrance ingredients selected from the group consisting of 2-(tert-butyl)cyclohexyl acetate (e.g. AGRUMEX); benzyl acetate; 5-hexyloxolan-2-one (e.g. DECALACTONE GAMMA); 2-methyl-1-phenylpropan-2-yl butanoate (e.g. DIMETHYL BENZYL CARBINYL BUTYRATE); tetrahydro-4-methyl-2-(2-methylpropyl)-2H-pyran-4-ol (e.g. FLOROSA or FLOROSA HC); 1-phenylethyl acetate (e.g. GARDENOL); methyl 3-oxo-2-pentylcyclopentaneacetate (e.g. HEDIONE); hexyl acetate; 1-(2,3,8,8-tetramethyl-1,2,3,4,5,6,7,8-octahydronaphthalen-2-yl)ethanone (e.g. ISO E SUPER); 3-methyl-5-phenylpentan-1-ol (e.g. MEFROSOL); 3-(4-(2-methylpropyl)-2-methylphenyl)propanal (e.g. NYMPHEAL); 5-heptyldihydrofuran-2(3H)-one (e.g. PEACH PURE); 2-(phenoxy)ethyl 2-methylpropanoate (e.g. PHENOXY ETHYL ISOBUTYRATE); 2-phenylethyl 2-methylpropanoate (e.g. PHENYL ETHYL ISOBUTYRATE); 3-methylbut-2-en-1-yl acetate (e.g. PRENYL ACETATE); and mixtures thereof, wherein the sum of the individual concentrations of all fragrance ingredients drawn from Group D is from 0.01 wt.% to 50 wt.%; and

wherein

a) the sum of the individual concentrations of all fragrance ingredients drawn from Group B and Group C is 9 wt.% or more;

b) the ratio of the sum of the individual concentrations of all fragrance ingredients drawn from Group A and B to the sum of the individual concentrations of all fragrance ingredients drawn from Group C is 6 or less; and

c) the ratio of the sum of the individual concentrations of all fragrance ingredients drawn from Group A and B to the sum of the individual concentrations of all fragrance ingredients drawn from Group D is 0.1 or more.

When added to a consumer product, in particular a rinse-off personal care product, fragrance compositions fulfilling the aforementioned composition rules show enhanced

bloom intensity and room filling intensity, as well as optimal balance between these two effects.

More particularly, the fragrance accords according to the present invention enhance the bloom and room filling intensity, such as throughout a shower cabin and during the full shower, as long as the shower experience lasts.

The aforementioned ingredients may be combined by the skilled perfumer in order to achieve the proper hedonic effect, such as desired odor directions and hedonics.

Fragrance compositions with a larger number of different fragrance ingredients tend to be perceived as more structured, more complex and overall more hedonically pleasing. Hence, a larger number of different fragrance ingredients is generally desirable.

In particular embodiments, the fragrance composition according to the present invention has a floral-gourmand character and comprises:

- at least one Group A ingredient selected from 3-hydroxybutan-2-one; (E)-methyl 2-((7-hydroxy-3,7-dimethyloctylidene)amino)benzoate; 1-butoxy-1-oxopropan-2-yl butanoate; 3-phenylprop-2-enyl 2-methylpropanoate; 2-ethyl-4-hydroxy-5-methylfuran-3(2H)-one; 4-ethyl-5-methylthiazol-2-ol; 2-methyl-4-oxo-4H-pyran-3-yl 2-methylpropanoate; 4-methyl-2-(2-methylprop-1-en-1-yl)tetrahydro-2H-pyran; 4-methyl-2-phenyl-3,6-dihydro-2H-pyran; and ethyl methyl phenyl glycidate, as Group A ingredients;
- at least one Group B ingredient selected from 3-ethoxy-4-hydroxybenzaldehyde; methyl 3-phenylprop-2-enoate; 2-cyclohexylidene-2-phenylacetonitrile; 2-cyclohexylidene-2-(o-tolyl)acetonitrile; (2E,5E)-5,6,7-trimethylocta-2,5-dien-4-one; 4-(4-hydroxyphenyl)butan-2-one; (S,E)-3,7-dimethylnon-6-en-1-ol; 2,2,2-trichloro-1-phenylethyl acetate; 1-methyl-2-(5-methylhex-4-en-2-yl)cyclopropylmethanol;
- at least one Group C ingredient selected from 3,7-dimethyloctan-1-ol; 3,7-dimethyloctan-3-yl acetate; orange oils; and orange terpenes.
- at least one Group D ingredient selected from 2-(tert-butyl)cyclohexyl acetate; benzyl acetate; 5-hexyloxolan-2-one; 2-methyl-1-phenylpropan-2-yl

butanoate; tetrahydro-4-methyl-2-(2-methylpropyl)-2H-pyran-4-ol; tetrahydro-4-methyl-2-(2-methylpropyl)-2H-pyran-4-ol; 1-phenylethyl acetate; methyl 3-oxo-2-pentylcyclopentaneacetate; hexyl acetate; 1-(2,3,8,8-tetramethyl-1,2,3,4,5,6,7,8-octahydronaphthalen-2-yl)ethanone; 3-methyl-5-phenylpentan-1-ol; 3-(4-(2-methylpropyl)-2-methylphenyl)propanal; 5-heptyldihydrofuran-2(3H)-one; 2-(phenoxy)ethyl 2-methylpropanoate; 2-phenylethyl 2-methylpropanoate; 3-methylbut-2-en-1-yl acetate.

In particular embodiments, the fragrance composition according to the present invention has a floral-musky character and comprises:

- at least one Group A ingredient selected from 2-methyldecanal; undec-10-enal; undecanal; dodecanal; 2-methylundecanal; (E)-undec-9-enal; (E)-methyl 2-((7-hydroxy-3,7-dimethyloctylidene)amino)benzoate; 3,7-dimethyloct-6-en-1-yl butanoate; 3,7-dimethyloct-6-en-1-yl 2-methylpropanoate; (4-methylphenyl) 2-methylpropanoate; (E)-dec-4-enal; (E)-4-((3aS,7aS)-hexahydro-1H-4,7-methanoinden-5(6H)-ylidene)butanal; 3,7-dimethylocta-1,6-dien-3-yl 2-methylpropanoate; methyl non-2-ynoate; 2,4,7-Trimethyl-6-octen-1-ol; 4-methyl-2-(2-methylprop-1-en-1-yl)tetrahydro-2H-pyran; 4-methyl-2-phenyl-3,6-dihydro-2H-pyran; (2E,6Z)-nona-2,6-dienenitrile;
- at least one Group B ingredient selected from (Z)-oxacycloheptadec-10-en-2-one; (E)-1-(2,6,6-trimethylcyclohexa-1,3-dien-1-yl)but-2-en-1-one; (E)-1-(2,6,6-trimethylcyclohex-2-en-1-yl)but-2-en-1-one; (E)-1-(2,6,6-trimethyl-1-cyclohexenyl)but-2-en-1-one; 1-(2,6,6-trimethyl-1-cyclohex-3-enyl)but-2-en-1-one; oxydibenzene; 7-hydroxy-3,7-dimethyloctanal; 2-cyclohexylidene-2-phenylacetonitrile; 2-cyclohexylidene-2-(o-tolyl)acetonitrile; (2E,5E)-5,6,7-trimethylocta-2,5-dien-4-one; (S,E)-3,7-dimethylnon-6-en-1-ol; 2,2,2-trichloro-1-phenylethyl acetate; 1-methyl-2-(5-methylhex-4-en-2-yl)cyclopropyl-methanol; (E)-4-methyldec-3-en-5-ol;
- at least one Group C ingredient selected from 3,7-dimethyloctan-1-ol; 3,7-dimethyloctan-3-yl acetate; and

- at least one Group D ingredient selected from benzyl acetate; tetrahydro-4-methyl-2-(2-methylpropyl)-2H-pyran-4-ol; methyl 3-oxo-2-pentylcyclopentaneacetate; 3-methyl-5-phenylpentan-1-ol; and 3-(4-(2-methylpropyl)-2-methylphenyl)propanal;

In particular embodiments, the fragrance composition according to the present invention has a floral-oriental-woody character and comprises:

- at least one Group A ingredient selected from (4aR,5R,7aS,9R)-Octahydro-2,2,5,8,8,9a-hexamethyl-4H-4a,9-methanoazuleno[5,6-d]-1,3-dioxole; decahydro-2,2,6,6,7,8,8-heptamethyl indenofuran; 2-(2,2,7,7-Tetramethyltricyclo[6.2.1.0](1,6)undec-4-en-5-yl)propan-1-ol and 2-(2,2,7,7-Tetramethyltricyclo[6.2.1.0](1,6)undec-5-en-5-yl)propan-1-ol1; (3aR,5aS,9aS,9bR)-3a,6,6,9a-tetramethyl-2,4,5,5a,7,8,9,9b-octahydro-1H-benzo[e][1]benzofuran; (E)-methyl 2-((7-hydroxy-3,7-dimethyloctylidene)amino)benzoate; (4-methylphenyl) 2-methylpropanoate; 4-isopropylbenzaldehyde; 4-allyl-2-methoxyphenol; (E)-2-methoxy-4-(prop-1-en-1-yl)phenol; 4-methyl-2-(2-methylprop-1-en-1-yl)tetrahydro-2H-pyran; 4-methyl-2-phenyl-3,6-dihydro-2H-pyran; clove bud oils; and clove leaf oils;
- at least one Group B ingredient selected from 3-ethoxy-4-hydroxybenzaldehyde; (1-methyl-2-((1,2,2-trimethylbicyclo[3.1.0]hexan-3-yl)methyl)cyclopropyl)methanol; methyl 3-phenylprop-2-enoate; 2-cyclohexylidene-2-(o-tolyl)acetonitrile; (E)-2-ethyl-4-(2,2,3-trimethylcyclopent-3-en-1-yl)but-2-en-1-ol; (S,E)-3,7-dimethylnon-6-en-1-ol; 2,2,2-trichloro-1-phenylethyl acetate; 1-methyl-2-(5-methylhex-4-en-2-yl)cyclopropylmethanol; (3-pentyloxan-4-yl) acetate; and patchouli oils;
- at least one Group C ingredient selected from 3,7-dimethyloctan-3-yl acetate; baies roses extracts; ginger oils;
- at least one Group D ingredient selected from 2-(tert-butyl)cyclohexyl acetate; benzyl acetate; 5-hexyloxolan-2-one; 2-methyl-1-phenylpropan-2-yl butanoate; tetrahydro-4-methyl-2-(2-methylpropyl)-2H-pyran-4-ol; tetrahydro-4-methyl-2-(2-methylpropyl)-2H-pyran-4-ol; 1-phenylethyl acetate;

methyl 3-oxo-2-pentylcyclopentaneacetate; hexyl acetate; 1-(2,3,8,8-tetramethyl-1,2,3,4,5,6,7,8-octahydronaphthalen-2-yl)ethanone; 3-methyl-5-phenylpentan-1-ol; 3-(4-(2-methylpropyl)-2-methylphenyl)propanal; 5-heptyldihydrofuran-2(3H)-one; 2-(phenoxy)ethyl 2-methylpropanoate; 2-phenylethyl 2-methylpropanoate; 3-methylbut-2-en-1-yl acetate.

In particular embodiments, the fragrance composition according to the present invention has a citrus-woody character and comprises:

- at least one Group A ingredient selected from decanal; octanal; (E)-dodec-2-enal; (E)-methyl 2-((7-hydroxy-3,7-dimethyloctylidene)amino)benzoate; 8-(sec-butyl)-5,6,7,8-tetrahydroquinoline; dodecanenitrile; 2-(2-mercaptopropan-2-yl)-5-methylcyclohexanone; 4-isopropylbenzaldehyde; (E)-dec-4-enal; 1-methoxy-7,9-dimethyl-2-oxaspiro[5.5]undec-8-ene; (3E,6E)-2,4,4,7-tetramethylnona-6,8-dien-3-one oxime; (2E,6Z)-3,7-dimethylnona-2,6-dienenitrile; methyl non-2-ynoate; (E)-methyl non-2-enoate; 2-methyl-4-propyl-1,3-oxathiane; 2,4,7-Trimethyl-6-octen-1-ol; 2,4-dimethyl-4-phenyltetrahydrofuran; 2-(4-methyl-1-cyclohex-3-enyl)propan-2-yl 2-methylpropanoate; (E)-tridec-2-enal; (2E,6Z)-nona-2,6-dienenitrile;
- at least one Group B ingredient selected from (1-methyl-2-((1,2,2-trimethylbicyclo[3.1.0]hexan-3-yl)methyl)cyclopropyl)methanol; (E)-2-ethyl-4-(2,2,3-trimethylcyclopent-3-en-1-yl)but-2-en-1-ol; 1-(cyclopropylmethyl)-4-methoxybenzene; (E)-4-methyldec-3-en-5-ol; (1s,4s)-1,3,3-trimethyl-2-oxabicyclo[2-2-2]octane; (1s,4s)-1,3,3-trimethyl-2-oxabicyclo[2-2-2]octane; eucalyptus oils, and patchouli oils;
- at least one Group C ingredient selected from1,1-diethoxy-3,7-dimethylocta-2,6-diene; (E)-1,1-dimethoxy-3,7-dimethylocta-2,6-diene; 3,7-dimethyloct-6-enenitrile; 2,6-dimethyloct-7-en-2-yl acetate; 2,6-dimethylheptan-2-ol; 1-methyl-4-(prop-1-en-2-yl)cyclohex-1-ene; (4S)-1-methyl-4-prop-1-en-2-ylcyclohex-1-ene; 6,6-dimethoxy-2,5,5-trimethylhex-2-ene; 7-methyl-3-methyleneocta-1,6-diene; (2-methyl-6-methylideneoct-7-en-2-yl) acetate; 3,7-dimethyloctan-1-ol; 2,6,6-trimethylbicyclo[3.1.1]hept-2-ene; 6,6-dimethyl-2-

methylenebicyclo[3.1.1]heptane; 3,7-dimethyloctan-3-yl acetate; 2,6-dimethyloctan-2-ol; baies roses extracts; bergamot oils; cedrat oils; ginger oils; grapefruits oils; grapefruit terpenes; lemon oils; lime oils; litsea cubeba oils; mandarin oils; orange oils; orange aldehydes; and petitgrain oils;

- at least one Group D ingredient selected from 2-(tert-butyl)cyclohexyl acetate; benzyl acetate; 5-hexyloxolan-2-one; 2-methyl-1-phenylpropan-2-yl butanoate; tetrahydro-4-methyl-2-(2-methylpropyl)-2H-pyran-4-ol; tetrahydro-4-methyl-2-(2-methylpropyl)-2H-pyran-4-ol; 1-phenylethyl acetate; methyl 3-oxo-2-pentylcyclopentaneacetate; hexyl acetate; 1-(2,3,8,8-tetramethyl-1,2,3,4,5,6,7,8-octahydronaphthalen-2-yl)ethanone; 3-methyl-5-phenylpentan-1-ol; 3-(4-(2-methylpropyl)-2-methylphenyl)propanal; 5-heptyldihydrofuran-2(3H)-one; 2-(phenoxy)ethyl 2-methylpropanoate; 2-phenylethyl 2-methylpropanoate; 3-methylbut-2-en-1-yl acetate.

In particular embodiments, the fragrance composition according to the present invention has a fruity-green-watery character and comprises:

- at least one Group A ingredient selected from ethyl 2-methylpentanoate; 2,4-dimethylcyclohex-3-ene-1-carbaldehyde; hexanal; nonanal; benzyl butanoate; benzyl 2-methylpropanoate; 8-(sec-butyl)-5,6,7,8-tetrahydroquinoline; butyl butanoate; 5-tert-butyl-2-methyl-5-propyl-2H-furan; 3-phenylprop-2-enyl 2-methylpropanoate; dodecanenitrile; 2-(2-mercaptopropan-2-yl)-5-methylcyclohexanone; allyl 2-(cyclohexyloxy)acetate; (E)-4-((3aS,7aS)-hexahydro-1H-4,7-methanoinden-5(6H)-ylidene)butanal; 1-methoxy-7,9-dimethyl-2-oxaspiro[5.5]undec-8-ene; ethyl cyclohexyl carboxylate; ethyl butanoate; ethyl 2-methylpropanoate; ethyl 2-methylbutanoate; 1-(5,5-dimethylcyclohex-1-en-1-yl)pent-4-en-1-one; (E)-3,7-dimethylocta-2,6-dien-1-yl butanoate; (E)-3,7-dimethylocta-2,6-dien-1-yl 2-methylpropanoate; (E)-hex-2-enal; (Z)-hex-3-en-1-yl butanoate; (Z)-hex-3-en-1-yl 2-methylpropanoate; (Z)-hex-3-en-1-yl 2-methyl butanoate; hexyl butanoate; hexyl 2-methylpropanoate; 3-methylbutyl butanoate; 2-methylpropyl 2-methylpropanoate; 2-methylpropyl-3-methoxypyrazine; 2,4,6-trimethylcyclohex-3-enecarbaldehyde; isopropyl 2-methylbutanoate; 2-isopropyl-4-methylthiazole; (3E,6E)-2,4,4,7-

tetramethylnona-6,8-dien-3-one oxime; 2-methyl-4-oxo-4H-pyran-3-yl 2-methylpropanoate; methyl 3-methylsulfanylpropanoate; methyl 2-methylbutanoate; methyl non-2-ynoate; (E)-methyl non-2-enoate; (2E,6Z)-nona-2,6-dienal; (2Z,6E)-2,6-nonadien-1-ol; (Z)-non-6-enal; (Z)-non-6-en-1-ol; 2-methyl-4-propyl-1,3-oxathiane; 2-cyclohexylhepta-1,6-dien-3-one; 2-phenylethyl butanoate; 2,4,7-Trimethyl-6-octen-1-ol; 2,4-dimethyl-4-phenyltetrahydrofuran; 1-(spiro[4.5]dec-6-en-7-yl)pent-4-en-1-one; ethyl methyl phenyl glycidate; 2-(4-methyl-1-cyclohex-3-enyl)propan-2-yl 2-methylpropanoate; 2,4-dimethylcyclohex-3-enecarbaldehyde; 3-phenylbutanal; (3E,5Z)-undeca-1,3,5-triene; (2E,6Z)-nona-2,6-dienenitrile;

- at least one Group B ingredient selected from prop-2-enyl 2-(3-methylbutoxy)acetate; prop-2-enyl hexanoate; prop-2-enyl 3-cyclohexylpropanoate; prop-2-enyl heptanoate; pentyl butanoate; butyl acetate; (E)-1-(2,6,6-trimethylcyclohexa-1,3-dien-1-yl)but-2-en-1-one; (E)-1-(2,6,6-trimethylcyclohex-2-en-1-yl)but-2-en-1-one; (E)-1-(2,6,6-trimethyl-1-cyclohexenyl)but-2-en-1-one; 1-(2,6,6-trimethyl-1-cyclohex-3-enyl)but-2-en-1-one; ethyl acetate; ethyl hexanoate; ethyl octanoate; 3-(4-methoxyphenyl)-2-methylpropanal; 3-(3-isopropylphenyl)butanal; (Z)-hex-3-en-1-ol; (Z)-hex-3-en-1-yl acetate; (Z)-hex-3-en-1-yl (Z)-hex-3-enoate; 3-methylbutyl acetate; (Z)-hex-3-en-1-yl methyl carbonate; 2,6-dimethylhept-5-enal; methyl 3-phenylprop-2-enoate; (2E,5E)-5,6,7-trimethylocta-2,5-dien-4-one; 4-(4-hydroxyphenyl)butan-2-one; 1-(cyclopropylmethyl)-4-methoxybenzene; (E)-4-methyldec-3-en-5-ol; and galbanum oil;
- at least one Group C ingredient selected from (E)-1,1-dimethoxy-3,7-dimethylocta-2,6-diene; 1,1-diethoxy-3,7-dimethylocta-2,6-diene; and petitgrain oils;
- at least one Group D ingredient selected from 2-(tert-butyl)cyclohexyl acetate; benzyl acetate; 5-hexyloxolan-2-one; 2-methyl-1-phenylpropan-2-yl butanoate; tetrahydro-4-methyl-2-(2-methylpropyl)-2H-pyran-4-ol; tetrahydro-4-methyl-2-(2-methylpropyl)-2H-pyran-4-ol; 1-phenylethyl acetate; methyl 3-oxo-2-pentylcyclopentaneacetate; hexyl acetate; 1-(2,3,8,8-tetramethyl-1,2,3,4,5,6,7,8-

octahydronaphthalen-2-yl)ethanone; 3-methyl-5-phenylpentan-1-ol; 3-(4-(2-methylpropyl)-2-methylphenyl)propanal; 5-heptyldihydrofuran-2(3H)-one; 2-(phenoxy)ethyl 2-methylpropanoate; 2-phenylethyl 2-methylpropanoate; 3-methylbut-2-en-1-yl acetate.

The aforementioned ingredients may be combined with other fragrance ingredients, that are different from these aforementioned ingredients.

The list of the other fragrance ingredients is not limitative and any fragrance ingredients that is available in the perfumer's palette of ingredients that is different from the ingredients employed in the fragrance accord may be used. A comprehensive list of fragrance ingredients that may be used in accordance with the present invention may be found in the perfumery literature, for example S. Arctander Perfume and Flavor Chemicals (Aroma Chemicals) Vol 1, lulu.com, 2017; Vol 2, lulu.com 2019 and Vol 3, lulu.com 2019, or on the Internet, for example http://www.thegoodscentscompany.com/ (consulted on October 10, 2023). Perfume ingredients that are particularly suitable in personal care applications comprise (2-benzyl-1,3-dioxolan-4-yl)methanol (e.g. ACETAL CD); (2-(1-ethoxyethoxy)ethyl)benzene (e.g. ACETAL E); allyl 2-phenoxyacetate (e.g. ACETATE PA); 1-phenylethanone (e.g. ACETOPHENONE); (E)-2-methoxy-4-(prop-1-en-1-yl)phenyl acetate (e.g. ACETYL ISOEUGENOL); 2,6,10-trimethylundec-9-enal (e.g. ADOXAL); dodecan-1-ol; tridecan-1-ol (e.g. ALCOHOL C 13 OXO); hexan-1-ol; 3,5,5-trimethylhexanal (e.g. ALDEHYDE C 9 ISONONYLIC); 2,6-dimethylheptan-4-yl acetate (e.g. ALICATE); 1-((2-(tert-butyl)cyclohexyl)oxy)butan-2-ol (e.g. AMBER CORE); 3,8,8,11a-tetramethyldodecahydro-1H-3,5a-epoxynaphtho[2,1-c]oxepine (e.g. AMBERKETAL); (Z)-2-benzylideneheptanal (e.g. AMYL CINNAMIC ALDEHYDE); (E)-1-methoxy-4-(prop-1-en-1-yl)benzene (e.g. ANETHOLE); 1-(3,3-dimethylcyclohexyl)ethyl formate (e.g. APHERMATE); 4-methoxybenzaldehyde (e.g. AUBEPINE PARA CRESOL); 7-isopentyl-2H-benzo[b][1,4]dioxepin-3(4H)-one (e.g. AZURONE); (1R,2S,4R)-2'-isopropyl-1,7,7-trimethylspiro[bicyclo[2.2.1]heptane-2,4'-[1,3]dioxane] (e.g. BELAMBRE); benzaldehyde; phenylmethanol (e.g. BENZYL ALCOHOL); benzyl benzoate; benzyl 3-phenylprop-2-enoate (e.g. BENZYL CINNAMATE); benzyl propanoate; benzyl 2-hydroxybenzoate (e.g. BENZYL SALICYLATE); octahydro-2H-chromen-2-one (e.g. BICYCLO NONALACTONE); (E)-1-methyl-4-(6-methylhepta-2,5-dien-2-yl)cyclohex-1-ene (e.g. BISABOLENE);

(ethoxymethoxy)cyclododecane (e.g. BOISAMBRENE FORTE); (1S,2S,4S)-1,7,7-trimethylbicyclo[2.2.1]heptan-2-ol (e.g. BORNEOL); (2S,4S)-1,7,7-trimethylbicyclo[2.2.1]heptan-2-yl acetate (e.g. BORNYL ACETATE); 3-(4-(tert-butyl)phenyl)propanal (e.g. BOURGEONAL); (1R,5S,E)-1,5-dimethylbicyclo[3.2.1]octan-8-one oxime (e.g. BUCCOXIME); 4-(tert-butyl)cyclohexyl acetate (e.g. BUTYL CYCLOHEXYL ACETATE PARA); 8-methyl-1,5-benzodioxepin-3-one (e.g. CALONE); 6-methoxy-2,6-dimethyloctanal (e.g. CALYPSONE); (1S,4S)-1,7,7-trimethylbicyclo[2.2.1]heptan-2-one (e.g. CAMPHOR); (5R)-2-methyl-5-prop-1-en-2-ylcyclohex-2-en-1-one (e.g. CARVONE LAEVO); (4Z)-4,11,11-trimethyl-8-methylenebicyclo(7.2.0)undec-4-ene (e.g. CARYOPHYLLENE); 1,1,2,3,3-pentamethyl-2,3,6,7-tetrahydro-1H-inden-4(5H)-one (e.g. CASHMERAN); (1S,6R,8aR)-1,4,4,6-tetramethyloctahydro-1H-5,8a-methanoazulen-6-yl acetate (e.g. CEDRYL ACETATE); (1R,6S,8aS)-6-methoxy-1,4,4,6-tetramethyloctahydro-1H-5,8a-methanoazulene (e.g. CEDRYL METHYL ETHER); 1,6-dioxacycloheptadecan-7-one (e.g. CERVOLIDE); (E)-1-(2,6,6-trimethylcyclohex-2-en-1-yl)hepta-1,6-dien-3-one (e.g. CETONE V); (E)-3-phenylprop-2-en-1-ol (e.g. CINNAMIC ALCOHOL); (E)-3-phenylprop-2-en-1-yl acetate (e.g. CINNAMYL ACETATE); (E)-3,7-dimethylocta-2,6-dienal (e.g. CITRAL); 3,7-dimethyloct-6-enal (e.g. CITRONELLAL NATURAL); 3,7-dimethyloct-6-en-1-ol (e.g. CITRONELLOL); 3,7-dimethyloct-6-en-1-yl acetate (e.g. CITRONELLYL ACETATE); 3,7-dimethyloct-6-en-1-yl formate (e.g. CITRONELLYL FORMATE); (4S)-4,7,7-trimethyl-6-thiabicyclo[3.2.1]octane (e.g. CORPS PAMPLEMOUSSE); 2-hydroxy-3-methylcyclopent-2-enone (e.g. CORYLONE DRIED); (Z)-3-methylcyclotetradec-5-enone (e.g. COSMONE); 2H-chromen-2-one (e.g. COUMARIN PURE CRYSTALS); 2-methoxy-4-methylphenol (e.g. CREOSOL); p-cresol (e.g. CRESOL PARA); 1-methoxy-4-methylbenzene (e.g. CRESYL METHYL ETHER PARA); ethyl 2,6,6-trimethylcyclohexa-1,3-diene-1-carboxylate (e.g. CRISTALON); (4-isopropylphenyl)methanol (e.g. CUMINYL ALCOHOL); 3-(4-isopropylphenyl)-2-methylpropanal (e.g. CYCLAMEN ALDEHYDE EXTRA); cyclohexyl 2-hydroxybenzoate (e.g. CYCLOHEXYL SALICYLATE); 8,8-dimethyl-1,2,3,4,5,6,7,8-octahydronaphthalene-2-carbaldehyde (e.g. CYCLOMYRAL); 1-methyl-4-propan-2-ylbenzene (e.g. CYMENE PARA); 6-pentyltetrahydro-2H-pyran-2-one (e.g. DECALACTONE DELTA); (1S,6S)-3,7,7-trimethylbicyclo[4.1.0]hept-3-ene (e.g. DELTA-3 CARENE); diethyl propanedioate (e.g. DIETHYL MALONATE); dihexyl-but-2-enedioate (e.g. DIHEXYL

FUMARATE); 2-methoxy-4-propylphenol (e.g. DIHYDRO EUGENOL); 4-(2,6,6-trimethylcyclohex-1-en-1-yl)butan-2-one (e.g. DIHYDRO IONONE BETA); 3-methyl-2-pentylcyclopent-2-enone (e.g. DIHYDRO JASMONE); 2,6-dimethyloct-7-en-2-ol (e.g. DIHYDRO MYRCENOL); methyl 2-(methylamino)benzoate (e.g. DIMETHYL ANTHRANILATE); 2-methyl-1-phenylpropan-2-ol (e.g. DIMETHYL BENZYL CARBINOL); 2-methyl-1-phenylpropan-2-yl acetate (e.g. DIMETHYL BENZYL CARBINYL ACETATE); 4,7-dimethyloct-6-en-3-one (e.g. DIMETHYL OCTENONE); 2-methyl-4-phenylbutan-2-ol (e.g. DIMETHYL PHENYL ETHYL CARBINOL); 2,6-dimethyloct-7-en-2-ol (e.g. DIMYRCETOL); 6-heptyltetrahydro-2H-pyran-2-one (e.g. DODECALACTONE DELTA); 5-octyloxolan-2-one (e.g. DODECALACTONE GAMMA); (E)-4-((3aS,7aS)-hexahydro-1H-4,7-methanoinden-5(6H)-ylidene)butanal (e.g. DUPICAL); (E)-3-methyl-5-(2,2,3-trimethylcyclopent-3-en-1-yl)pent-4-en-2-ol (e.g. EBANOL); 1-methoxy-7,9-dimethyl-2-oxaspiro[5.5]undec-8-ene (e.g. EBELIA); ethyl 3-oxobutanoate (e.g. ETHYL ACETOACETATE); ethyl benzoate; (2E,4Z)-ethyl deca-2,4-dienoate (e.g. ETHYL DECADIENOATE); 6-methylheptan-3-one (e.g. ETHYL ISOAMYL KETONE); 8-ethyl-1-oxaspiro[4.5]decan-2-one (e.g. ETHYL LAITONE); (E)-3,7-dimethylnona-1,6-dien-3-ol (e.g. ETHYL LINALOOL); 2-ethyl-3-hydroxy-4H-pyran-4-one (e.g. ETHYL MALTOL); ethyl heptanoate (e.g. ETHYL OENANTHATE); ethyl 3-phenyloxirane-2-carboxylate (e.g. ETHYL PHENYL GLYCIDATE); ethyl propanoate; ethyl 2,6,6-trimethylcyclohexa-1,3-diene-1-carboxylate (e.g. ETHYL SAFRANATE); 1,4-dioxacycloheptadecane-5,17-dione (e.g. ETHYLENE BRASSYLATE); 4-allyl-2-methoxyphenyl acetate (e.g. EUGENYL ACETATE); methyl 2,4-dihydroxy-3,6-dimethylbenzoate (e.g. EVERNYL); 1-(3,5,5,6,8,8-hexamethyl-5,6,7,8-tetrahydronaphthalen-2-yl)ethanone (e.g. FIXOLIDE); 3-(4-ethylphenyl)-2,2-dimethylpropanal (e.g. FLORALOZONE); (E)-undec-9-enenitrile (e.g. FLORIDILE); (3aR,6S,7aS)-3a,4,5,6,7,7a-hexahydro-1H-4,7-methanoinden-6-yl propanoate (e.g. FLOROCYCLENE); 2,4,6-trimethyl-4-phenyl-1,3-dioxane (e.g. FLOROPAL); 2-(sec-butyl)cyclohexanone (e.g. FRESKOMENTHE); ethyl 2-(2-methyl-1,3-dioxolan-2-yl)acetate (e.g. FRUCTONE); (3aS,4S,7R,7aS)-ethyl octahydro-1H-4,7-methanoindene-3a-carboxylate (e.g. FRUITATE); 4,6,6,7,8,8-hexamethyl-1,3,4,6,7,8-hexahydrocyclopenta[g]isochromene (e.g. GALAXOLIDE); (3aR,6S,7aS)-3a,4,5,6,7,7a-hexahydro-1H-4,7-methanoinden-6-yl 2-methyl propanoate (e.g. GARDOCYCLENE); (E)-

3,7-dimethylocta-2,6-dien-1-ol (e.g. GERANIOL); (E)-3,7-dimethylocta-2,6-dien-1-yl acetate (e.g. GERANYL ACETATE); (E)-3,7-dimethylocta-2,6-dien-1-yl formate (e.g. GERANYL FORMATE); (E)-(E)-3,7-dimethylocta-2,6-dien-1-yl 2-methylbut-2-enoate (e.g. GERANYL TIGLATE); ethyl 2-ethyl-6,6-dimethylcyclohex-2-enecarboxylate (e.g. GIVESCONE); (E)-oxacyclohexadec-12-en-2-one (e.g. HABANOLIDE); benzo[d][1,3]dioxole-5-carbaldehyde (e.g. HELIOTROPINE); [2-[1-(3,3-dimethylcyclohexyl)ethoxy]-2-methylpropyl]propanoate (e.g. HELVETOLIDE); 5-propyloxolan-2-one (e.g. HEPTALACTONE GAMMA); methyl 7-isopropyl-1,4a-dimethyl-1,2,3,4,4a,4b,5,6,7,8,10,10a-dodecahydrophenanthrene-1-carboxylate (e.g. HERCOLYN DW); (Z)-hex-3-en-1-yl benzoate (e.g. HEXENYL-3-CIS BENZOATE); (Z)-hex-3-en-1-yl 2-hydroxybenzoate (e.g. HEXENYL-3-CIS SALICYLATE); (E)-2-benzylideneoctanal (e.g. HEXYL CINNAMIC ALDEHYDE); hexyl hexanoate (e.g. HEXYL HEXANOATE); hexyl 2-hydroxybenzoate (e.g. HEXYL SALICYLATE); 3,7-dimethyloctane-1,7-diol (e.g. HYDROXYCITRONELLOL); 4,4a,5,9b-tetrahydroindeno[1,2-d][1,3]dioxine (e.g. INDOFLOR); 1H-indole (e.g. INDOLE); (E)-4-(2,6,6-trimethylcyclohex-1-en-1-yl)but-3-en-2-one (e.g. IONONE BETA); (E)-4-(2,6,6-trimethylcyclohex-2-en-1-yl)but-3-en-2-one (e.g. IRISONE ALPHA); 4-formyl-2-methoxyphenyl 2-methylpropanoate (e.g. ISOBUTAVAN); 2-isopropyl-5-methylcyclohexanone (e.g. ISOMENTHONE DL); 3,5,5-trimethylhexyl acetate (e.g. ISONONANYL ACETATE); 3-methylbutyl 3-methylbutanoate (e.g. ISOPENTYL ISOVALERATE); (Z)-1-(2,6,6-trimethylcyclohex-2-en-1-yl)pent-1-en-3-one, (E)-1-(2,6,6-trimethylcyclohex-2-en-1-yl)pent-1-en-3-one and mixtures thereof (e.g. ISORALDEINE); (E)-3-methyl-4-(2,6,6-trimethylcyclohex-2-en-1-yl)but-3-en-2-one (e.g. ISORALDEINE CETONE ALPHA); (3aR,6S,7aS)-3a,4,5,6,7,7a-hexahydro-1H-4,7-methanoinden-6-yl acetate (e.g. JASMACYCLENE); (E)-6-(pent-3-en-1-yl)tetrahydro-2H-pyran-2-one (e.g. JASMOLACTONE); (Z)-3-methyl-2-(pent-2-en-1-yl)cyclopent-2-enone (e.g. JASMONE CIS); 3-butyl-5-methyltetrahydro-2H-pyran-4-yl acetate (e.g. JASMONYL); 2-methyl-3-(4-methylphenyl)propanal (e.g. JASMORANGE); (4Z)-hept-4-en-2-yl 2-hydroxybenzoate (e.g. KARMAFLOR); (Z)-3,4,5,6,6-pentamethylhept-3-en-2-one (e.g. KOAVONE); 8-isopropyl-1-oxaspiro[4.5]decan-2-one (e.g. LAITONE); 3-(4-(tert-butyl)phenyl)-2-methylpropanal (e.g. LILIAL); 2,2,6-trimethyl-6-vinyltetrahydro-2H-pyran (e.g. LIMETOL); 2-(5-methyl-5-vinyltetrahydrofuran-2-yl)propan-2-ol (e.g. LINALOOL OXIDE); 3,7-dimethylocta-1,6-dien-

3-ol (e.g. LINALOOL); 3,7-dimethylocta-1,6-dien-3-yl acetate (e.g. LINALYL ACETATE); 3,7-dimethylocta-1,6-dien-3-yl 3-phenylprop-2-enoate (e.g. LINALYL CINNAMATE); bicyclo[2.2.2]oct-5-ene-2-carboxaldehyde (e.g. MACEAL); 2,4-dimethyl-4,4a,5,9b-tetrahydroindeno[1,2-d][1,3]dioxine (e.g. MAGNOLAN); (4E)-9-hydroxy-5,9-dimethyl-4-decenal (e.g. MAHONIAL); 2,2-dimethyl-3-(m-tolyl)propan-1-ol (e.g. MAJANTOL); 3-hydroxy-2-methyl-4H-pyran-4-one (e.g. MALTOL); (4-isopropylcyclohexyl)methanol (e.g. MAYOL); 3-methyl-5-phenylpentanal (e.g. MEFRANAL); 2-isopropyl-5-methylcyclohexanol (e.g. MENTHOL); 2-isopropyl-5-methylcyclohexanol (e.g. MENTHOL); 2-isopropyl-5-methylcyclohexanone (e.g. MENTHONE); mercapto-para-menthan-3-one (e.g. MERCAPTO-8 P-MENTHANE-3-0NE); 2-methoxy-3-methylpyrazine (e.g. METHOXY METHYL PYRAZINE); 4-(4-methoxyphenyl)butan-2-one (e.g. METHOXY PHENYL BUTANONE); methyl 2-aminobenzoate (e.g. METHYL ANTHRANILATE); methyl benzoate; 1-((1S,8aS)-1,4,4,6-tetramethyl-2,3,3a,4,5,8-hexahydro-1H-5,8a-methanoazulen-7-yl)ethanone (e.g. METHYL CEDRYL KETONE); 5-hexyl-5-methyloxolan-2-one (e.g. METHYL DECALACTONE GAMMA); 2-ethoxy-4-(methoxymethyl)phenol (e.g. METHYL DIANTILIS); 6-methylhept-5-en-2-one (e.g. METHYL HEPTENONE PURE); (E)-1,2-dimethoxy-4-(prop-1-en-1-yl)benzene (e.g. METHYL ISOEUGENOL); 8-methyl-1-oxaspiro[4.5]decan-2-one (e.g. METHYL LAITONE); methyl 2-hydroxybenzoate (e.g. METHYL SALICYLATE); 2-methyl pyrazine (e.g. METHYL-2 PYRAZINE); (E)-3-methyl-4-(2,6,6-trimethylcyclohex-1-en-1-yl)but-3-en-2-one (e.g. METHYLIONANTHEME); 1a,3,3,4,6,6-hexamethyl-1a,2,3,4,5,6,7,7a-octahydronaphtho[2,3-b]oxirene (e.g. MOXALONE); (Z)-3-methylcyclopentadec-5-enone (e.g. MUSCENONE); 1,4-dioxacyclohexadecane-5,16-dione (e.g. MUSK C14); 4-(4-methylpent-3-en-1-yl)cyclohex-3-enecarbaldehyde (e.g. MYRALDENE); (4-(4-methylpent-3-en-1-yl)cyclohex-3-en-1-yl)methyl acetate (e.g. MYRALDYL ACETATE); ethyl 2-ethyl-3,6,6-trimethylcyclohexene-1-carboxylate (e.g. MYRASCONE); 2-(2-(4-methylcyclohex-3-en-1-yl)propyl)cyclopentan-1-one (e.g. NECTARYL); 10-isopropyl-2,7-dimethyl-1-oxaspiro[4.5]deca-3,6-diene (e.g. NEOCASPIRENE); (2Z)-3,7-dimethylocta-2,6-dien-1-ol (e.g. NEROLEX); (E)-3,7,11-trimethyldodeca-1,6,10-trien-3-ol (e.g. NEROLIDOL); (Z)-3,7-dimethylocta-2,6-dien-1-yl acetate (e.g. NERYL ACETATE); (E)-13-methyloxacyclopentadec-10-en-2-one (e.g. NIRVANOLIDE); 2-[(1R,5S)-6,6-dimethylbicyclo[3.1.1]hept-2-en-2-yl]ethyl acetate (e.g.

NOPYL ACETATE); (E)-3,7-dimethylocta-1,3,6-triene (e.g. OCIMENE); 6-propyltetrahydro-2H-pyran-2-one (e.g. OCTALACTONE DELTA); 5-butyloxolan-2-one (e.g. OCTALACTONE GAMMA); 2,4-dimethyl-2-(5,5,8,8-tetramethyl-5,6,7,8-tetrahydronaphthalen-2-yl)-1,3-dioxolane (e.g. OKOUMAL); 1-(2-naphtalenyl)-ethanone (e.g. ORANGER CRYSTALS); 7-methoxy-3,7-dimethyloctan-2-ol (e.g. OSYROL); 2,4a,5,8a-tetramethyl-1,2,3,4,4a,7,8,8a-octahydronaphthalen-1-yl formate (e.g. OXYOCTALINE FORMATE); 2-ethyl-N-methyl-N-(m-tolyl)butanamide (e.g. PARADISAMIDE); 2-phenoxyethanol (e.g. PHENOXY ETHYL ALCOHOL); 2-phenylethyl acetate (e.g. PHENYL ETHYL ACETATE); 2-phenylethanol (e.g. PHENYL ETHYL ALCOHOL); 2-phenylethyl formate (e.g. PHENYL ETHYL FORMATE); 3-phenylpropan-1-ol (e.g. PHENYL PROPYL ALCOHOL); 2,2-dimethyl-2-pheylethyl propanoate (e.g. PIVAROSE); (4aS,8aR)-7-methyloctahydro-1,4-methanonaphthalen-6(2H)-one (e.g. PLICATONE); 1-methyl-4-(4-methylpent-3-en-1-yl)cyclohex-3-enecarbaldehyde (e.g. PRECYCLEMONE B); 5-pentyldihydrofuran-2(3H)-one (e.g. PRUNOLIDE); (2R,8aS)-3',6-dimethyl-3,4,4a,5,8,8a-hexahydro-1H-spiro[1,4-methanonaphthalene-2,2'-oxirane] (e.g. RHUBOFIX); 1,1-diethoxycyclohexane (e.g. RUM ACETAL); 3-methyl-5-(2,2,3-trimethylcyclopent-3-en-1-yl)pentan-2-ol (e.g. SANDALORE EXTRA); 3-((1R,2S,4R,6R)-5,5,6-trimethylbicyclo[2.2.1]heptan-2-yl)cyclohexanol (e.g. SANDELA 85%/IPM); ethyl N,S-bis(4-oxo-4-(2,6,6-trimethylcyclohex-3-en-1-yl)butan-2-yl)cysteinate (e.g. SCENTAURUS BERRY); 4-(dodecylthio)-4-methylpentan-2-one (e.g. SCENTAURUS JUICY); (3aR,4R,6S,7R,7aR)-6-methoxyoctahydro-1H-4,7-methanoindene-1-carbaldehyde (e.g. SCENTENAL); 2-(1-(3,3-dimethylcyclohexyl)ethoxy)-2-methylpropyl cyclopropanecarboxylate (e.g. SERENOLIDE); cyclopentadecanone, hexadecanolide (e.g. SILVANONE SUPRA); 2-methyl-3-[4-(2-methylpropyl)phenyl]propanal (e.g. SILVIAL); 1-phenylethyl acetate (e.g. STYRALLYL ACETATE); 2-(4-Methyl-1,3-thiazol-5-yl)ethanoL (e.g. SULFUROL); (E)-6-ethyl-3-methyloct-6-en-1-ol (e.g. SUPER MUGUET); (E)-2-((3,5-dimethylhex-3-en-2-yl)oxy)-2-methylpropyl cyclopropanecarboxylate (e.g. SYLKOLIDE); 1-methyl-4-propan-2-ylcyclohexa-1,4-diene (e.g. TERPINENE GAMMA); 2-(4-methyl-1-cyclohex-3-enyl)propan-2-ol (e.g. TERPINEOL ALPHA); 2-(4-methylcyclohex-3-en-1-yl)propan-2-ol (e.g. TERPINEOL); 1-methyl-4-(propan-2-ylidene)cyclohex-1-ene (e.g. TERPINOLENE); 2-(4-methyl-1-cyclohex-3-enyl)propan-2-yl acetate (e.g. TERPINYL ACETATE); 3,7-dimethyloctan-3-ol (e.g. TETRAHYDRO LINALOOL); oxacyclohexadecan-2-

one (e.g. THIBETOLIDE); 2-isopropyl-5-methylphenol (e.g. THYMOL); triethyl 2- 1-((2E,5Z,9Z)-2,7,8-trimethylcyclododeca-2,5,9-trien-1-yl)ethanone (e.g. TRIMOFIX O); 3-(benzo[d][1,3]dioxol-5-yl)-2-methylpropanal (e.g. TROPIONAL); 2-ethoxy-4-methylphenol (e.g. ULTRAVANIL); 4a,5-dimethyl-3-prop-1-en-2-yl-2,3,4,5,6,7-hexahydro-1H-naphthalene (e.g. VALENCENE); 5-methyloxolan-2-one (e.g. VALEROLACTONE GAMMA); 4-hydroxy-3-methoxybenzaldehyde (e.g. VANILLIN); 2,2,5-trimethyl-5-pentylcyclopentanone (e.g. VELOUTONE); (Z)-cyclohexadec-5-enone (e.g. VELVIONE); 3,4-dimethoxybenzaldehyde (e.g. VERATRYL ALDEHYDE); (E)-methyl 2-((3-(4-(tert-butyl)phenyl)-2-methylprop-1-en-1-yl)amino)benzoate (e.g. VERDANTIOL); 1-methyl-4-(4-methylpentyl)cyclohex-3-enecarbaldehyde (e.g. VERNALDEHYDE); 4-methyl-4-phenylpentan-2-yl acetate (e.g. VETIKOL ACETATE/CORPS RHUBARB); (2E,6Z)-nona-2,6-dienenitrile (e.g. VIOLET NITRILE); undec-10-enenitrile (e.g. VIOLIFF); and (2,2-dimethoxyethyl)benzene (e.g. VIRIDINE).

The fragrance composition according to present invention may further comprise from 0.1 wt% to 50 wt%, preferably from 0.5 wt% to 40 wt%, more preferably from 1 wt% to 30 wt%, of a solvent selected from the group consisting of propylene glycol, dipropylene glycol, triethyl citrate, diethyl citrate, isopropylidene glycerol, 1,2-propane diol, 1,3-propane diol, 1,2-butane diol, 1,3-butane diol, 1,2-pentane diol, triacetine, dimethyl isosorbide, dimethyl carbonate, isoparaffinic hydrocarbons, and mixtures thereof.

The person skilled in the art will know how to combine any fragrance ingredients of Group A, B, C and optionally D, according to the present invention, and any of the at least one other fragrance ingredients in order to obtain a fragrance composition having the desired odor directions and hedonics, combined with the desired enhancing the olfactive bloom and room filling in consumer product applications.

In a second aspect, the present invention provides a use of a fragrance composition according to the present invention for enhancing the olfactive bloom and room filling in consumer product applications, in particular in the application of shampoos, shower gels and liquid soaps. It has been found that, by using fragrance compositions according to the present invention, the user experiences an olfactive bloom and room filling effect that starts at the moment where the product is applied, for example on wet hair and/or wet

skin and fills the shower cabin during the shower experience, and are hedonically pleasant to the consumer all over the time the product is applied and perceived.

Accordingly, in a third aspect, the present invention provides a consumer product comprising a fragrance composition according to the present invention.

In particular embodiments, the personal care products comprise cleansing compositions, more particularly shampoos, shower gels and liquid soaps. In particular embodiments, the air care products comprise fragrances for wicking or electrical systems. In particular embodiments, the home care products comprise dish washing compositions.

In a particular embodiment, the consumer product contains the fragrance composition at a level of 0.005 to 10 wt.-%, more preferably from 0.1 to 5 wt.-%, and still more preferably from 0.025 to 2.5 wt.-% of the consumer product.

Typically, consumer products according to the present invention may contain surfactants, such as anionic, cationic, amphoteric or non-ionic surfactants.

Furthermore, consumer products according to the present invention may contain acids or bases.

The consumer products according to the present invention may also contain at least one solvent selected from water-soluble solvents, or water-insoluble, or partially water-soluble solvents.

The consumer products may also contain at least one texturing agent and/or colloid stabilizer, selected from rheology modifiers, thickener, gel-forming agents, thixotropic agents, and dispersing agents.

The personal care products may also contain at least one silicone, selected from, but not limited to dimethicone, poly(dimethylsiloxabedimethylsiloxane), amino-silicone, such as amodimethicone, trialkylammonium-silicone salts, ethoxylated silicones.

The personal care products may also contain at least one hair or skin enhancing agent, selected from, but not limited to styling agents, antistatic agents, softening agents, anti-dandruff agents, scrubbing agents, emollients, and smoothening agents.

In many cases, the consumer products are liquid and may contain further additives, such as dies, preservative agents and deodorizing agents.

In a fourth aspect, the present invention provides a method for enhancing the olfactive bloom and room filling in rinse-off personal care applications during a shower experience, the method comprising the steps of:

i. Providing a personal care product comprising the fragrance composition according to the present invention;

ii. Applying the personal care product provided in step a) on hair or skin or on both air and skin before or during a shower; and

iii. Rinsing said hair and/or skin with water.

In particular embodiments, the method according to the present invention is performed in a shower cabin.

The fragrance composition obtained by the method described provides enhanced olfactive bloom and room filling effect that starts at the moment where the product is applied, for example on wet hair and/or wet skin and fills the room or shower cabin during the shower experience, and are hedonically pleasant to the consumer all over the time the product is applied and perceived.

The present invention is further illustrated by means of the following non-limiting examples.

EXAMPLES

Example 1: Blooming fragrance compositions

The following pairs of fragrance compositions were prepared, with the former composition (a) of each pair being a comparative example and the latter composition (b) of each pair being a composition according to the present invention. The compositions are reported in Tables 1 to 4.

Table 1: Fragrance compositions 1a and 1b. All numbers (except ratios) are in wt.%, based on the total weight of the fragrance composition

	Ingredient Group	Rules	Fragrance 1a	Fragrance 1b
(Z)-4,11,11-trimethyl-8-methylenebicyclo[7.2.0]undec-4-ene			0.4	0.4
2-(tert-butyl)cyclohexyl acetate	D		3.6	3.6
decanal	A		0.3	0.3
1-((2-(tert-butyl)cyclohexyl)oxy)butan-2-ol			0.1	0
(3aR,5aS,9aS,9bR)-3a,6,6,9a-tetramethyl-2,4,5,5a,7,8,9,9b-octahydro-1H-benzo[e][1]benzofuran	A			0.1
benzyl acetate	D		3.6	0
benzyl 2-hydroxybenzoate			2.6	2.6
(5R)-2-methyl-5-prop-1-en-2-ylcyclohex-2-en-1-one			0.1	0.1
3,7-dimethyloct-6-enenitrile	C		0.1	0.1
3-(4-isopropylphenyl)-2-methylpropanal			1.4	1.4
(E)-1-(2,6,6-trimethylcyclohex-2-en-1-yl)but-2-en-1-one	B		0.1	0.3
5-hexyloxolan-2-one	D		2.9	2.9
2,6-dimethyloct-7-en-2-ol			2.2	2.1
Dipropylene glycol			16.6	16.4
(E)-dodec-2-enal	A			0.1
ethyl butanoate	A		0.3	0.4
2-ethyl-3-hydroxy-4H-pyran-4-one			1.1	1.1
ethyl 2-methylbutanoate	A		0.6	0.7
ethyl heptanoate			3.4	3.4
1,4-dioxacycloheptadecane-5,17-dione			4.7	4.6
tetrahydro-4-methyl-2-(2-methylpropyl)-2H-pyran-4-ol	D		2.9	1.1
1-phenylethyl acetate	D		0.7	0.7
methyl 3-oxo-2-pentylcyclopentaneacetate	D		15.8	9.1
(Z)-hex-3-en-1-ol	B		0.4	0.7
(Z)-hex-3-en-1-yl acetate	B			0.7
hexyl acetate	D		2.2	2.9
(E)-2-benzylideneoctanal			4.7	4.6
(E)-4-(2,6,6-trimethylcyclohex-1-en-1-yl)but-3-en-2-one			1.6	1.6
3-methylbutyl acetate	B		0.3	0.3
(4Z)-hept-4-en-2-yl 2-hydroxybenzoate			0.1	0.1
3,7-dimethylocta-1,6-dien-3-ol			7.2	7.2
Mandarin oil	C			0.1
ethyl 2-methylpentanoate	A		0.7	2.5
3-methyl-5-phenylpentan-1-ol	D		1.8	0
2,6-dimethylhept-5-enal	B		0.2	0.2

2-isopropyl-5-methylcyclohexanone			0.2	0.2
2-(2-(4-methylcyclohex-3-en-1-yl)propyl)cyclopentan-1-one			1.4	1.4
(Z)-non-6-en-1-ol	A		0.6	0.6
3-(4-(2-methylpropyl)-2-methylphenyl)propanal	D		0.4	0.4
Orange oil	C		1.4	12.2
1-(2-naphthalenyl)-ethanone			0.5	0
5-heptyldihydrofuran-2(3H)-one	D		4.3	4.3
5-pentyldihydrofuran-2(3H)-one			0.4	0.4
3-methyl-5-(2,2,3-trimethylcyclopent-3-en-1-yl)pentan-2-ol			0.6	0.6
2-(4-methyl-1-cyclohex-3-enyl)propan-2-yl acetate			1.1	1.1
3,7-dimethyloctan-3-ol			5	5
oxacyclohexadecan-2-one			1.4	1.4
Total			100	100
Group A Ingredients		> 0.7	2.5	2.26.9
Group B ingredients		> 2.0	1.0	2.2
Group C ingredients		> 1 and < 30	1.5	12.4
Group D ingredients		> 0.1 and < 50	38.2	25
Sum of Group A and Group B ingredients			3.5	6.9
Sum of Group B and Group C ingredients		> 9	2.5	14.60
(Group A + Group B ingredients) / (Group C ingredients) ratio		< 8	2.33	0.56
(Group A + Group B ingredients) / (Group D ingredients) ratio		> 0.1	0.09	0.28

Table 2: Fragrance compositions 2a and 2b. All numbers (except ratios) are in wt.%, based on the total weight of the fragrance composition

	Ingredient Group	Rules	Fragrance 2a	Fragrance 2b
2-(tert-butyl)cyclohexyl acetate	D		3	2.9
2-methylundecanal	A		0	0.6
prop-2-enyl hexanoate	B		0	1.4
prop-2-enyl heptanoate	B		0	1.4
(3aR,5aS,9aS,9bR)-3a,6,6,9a-tetramethyl-2,4,5,5a,7,8,9,9b-octahydro-1H-benzo[e][1]benzofuran	A		0.1	0.1
pentyl butanoate	A		0	0.6
benzyl acetate	D		0.6	2.9
butyl acetate	B		0.1	0.3
6-methoxy-2,6-dimethyloctanal			0.1	0.1

1,1,2,3,3-pentamethyl-2,3,6,7-tetrahydro-1H-inden-4(5H)-one			0	0.3
3,7-dimethyloct-6-en-1-ol			2.5	2.9
2,4-dimethylcyclohex-3-ene-1-carbaldehyde	A		0.3	0.6
(E)-1-(2,6,6-trimethylcyclohexa-1,3-dien-1-yl)but-2-en-1-one	B		0.6	1
5-hexyloxolan-2-one	D		3	2.9
2,6-dimethyloct-7-en-2-ol			0	2.9
Dipropylene glycol			19.8	19.4
(2E,4Z)-ethyl deca-2,4-dienoate			0.1	0.1
ethyl hexanoate	B		1.3	0
(E)-3,7-dimethylnona-1,6-dien-3-ol			7.5	4.8
ethyl 2-methylbutanoate	A		0	2.9
3-ethoxy-4-hydroxybenzaldehyde	B		0.2	0.2
1,4-dioxacycloheptadecane-5,17-dione			10.3	5.7
(3aR,6S,7aS)-3a,4,5,6,7,7a-hexahydro-1H-4,7-methanoinden-6-yl propanoate			3.3	2.9
tetrahydro-4-methyl-2-(2-methylpropyl)-2H-pyran-4-ol	D		2.3	0
(E)-3,7-dimethylocta-2,6-dien-1-ol			1	1.4
(E)-3,7-dimethylocta-2,6-dien-1-yl acetate			5	4.8
methyl 3-oxo-2-pentylcyclopentaneacetate	D		5	4.8
(Z)-hex-3-en-1-ol	B		0.1	0.1
(Z)-hex-3-en-1-yl acetate	B		1.5	1.4
(Z)-hex-3-en-1-yl (Z)-hex-3-enoate	B		0.2	0
hexyl acetate	D		3	2.9
hexyl 2-hydroxybenzoate			10	9.5
(E)-4-(2,6,6-trimethylcyclohex-1-en-1-yl)but-3-en-2-one			2.7	1.3
(E)-6-(pent-3-en-1-yl)tetrahydro-2H-pyran-2-one			0.1	0.1
methyl 2-aminobenzoate			1.5	0
undecan-2-one			0	0
3-(4-(2-methylpropyl)-2-methylphenyl)propanal	D		1	1
6-propyltetrahydro-2H-pyran-2-one			0.1	0.1
Orange oil	C		0.5	2.9
5-heptyldihydrofuran-2(3H)-one	D		0.5	1
2-cyclohexylidene-2-(o-tolyl)acetonitrile	B		0.3	0.6
2-phenylethanol			1.4	1
2,4,7-Trimethyl-6-octen-1-ol	A		0	0.3
5-pentyldihydrofuran-2(3H)-one			3	2.9
(E)-2-ethyl-4-(2,2,3-trimethylcyclopent-3-en-1-yl)but-2-en-1-ol	B		0.1	0.3

2-(cyclohexylmethyl)-4,4,6-trimethyl-1,3-dioxane			0.5	0.1
2,4-dimethyl-4-phenyltetrahydrofuran	A		0	0.1
3-methyl-5-(2,2,3-trimethylcyclopent-3-en-1-yl)pentan-2-ol			5	4.8
(E)-2-((3,5-dimethylhex-3-en-2-yl)oxy)-2-methylpropyl cyclopropanecarboxylate			0.3	0.3
3-(benzo[d][1,3]dioxol-5-yl)-2-methylpropanal			2.1	1.4
total			100	100
Group A ingredients		> 0.7	0.4	5.2
Group B ingredients		> 2.0	4.4	6.7
Group C ingredients		> 1 and < 30	0.5	2.9
Group D ingredients		> 0.1 and < 50	18.4	18.4
Sum of Group A and Group B ingredients			4.8	11.9
Sum of Group B and Group C ingredients		> 9	4.90	9.60
(Group A + Group B ingredients) / (Group C ingredients) ratio		< 8	9.60	4.10
(Group A + Group B ingredients) / (Group D ingredients) ratio		> 0.1	0.26	0.65

Table 3: Fragrance compositions 3a and 3b. All numbers (except ratios) are in wt.%, based on the total weight of the fragrance composition

	Ingredient Group	Rules	Fragrance 3a	Fragrance 3b
(Z)-hex-3-en-1-yl methyl carbonate	B			0.1
Patchouli oil			0.5	0.5
benzyl acetate	D		2.2	1.8
(4-(4-methylpent-3-en-1-yl)cyclohex-3-en-1-yl)methyl acetate			2	2
(4,8-dimethyl-2-propan-2-ylidene-3,3a,4,5,6,8a-hexahydro-1H-azulen-6-yl) acetate			0.5	0.5
undec-10-enal	A			0.01
Lemon oil	C			0.7
4-allyl-2-methoxyphenyl acetate			0.5	
(Z)-hex-3-en-1-yl 2-hydroxybenzoate			2	2
(E)-6-(pent-3-en-1-yl)tetrahydro-2H-pyran-2-one			1	1
(Z)-oxacycloheptadec-10-en-2-one	B			0.2
methyl 2-aminobenzoate			1	1.6
ethyl butanoate	A		0.2	0.3

prop-2-enyl hexanoate	B			0.2
3,7-dimethyloct-6-en-1-ol			2	2
2H-chromen-2-one			1.5	0.9
2,4-dimethylcyclohex-3-ene-1-carbaldehyde	A		0.2	0.3
allyl 2-(cyclohexyloxy)acetate	A			0.1
1-(2,6,6-trimethyl-1-cyclohex-3-enyl)but-2-en-1-one	B		0.1	0.1
Dipropylene glycol			2.5	3.52
ethyl 3-oxobutanoate			1	1
(E)-3,7-dimethylnona-1,6-dien-3-ol			5	2.5
3-ethoxy-4-hydroxybenzaldehyde	B		2	2.5
4,6,6,7,8,8-hexamethyl-1,3,4,6,7,8-hexahydrocyclopenta[g]isochromene			10	10
1-phenylethyl acetate	D		0.3	0.3
methyl 3-oxo-2-pentylcyclopentaneacetate	D		13	12
7-hydroxy-3,7-dimethyloctanal	B		0.5	2
4,4a,5,9b-tetrahydroindeno[1,2-d][1,3]dioxine			0.2	0.3
1-(2,3,8,8-tetramethyl-1,2,3,4,5,6,7,8-octahydronaphthalen-2-yl)ethanone	D		10	10
(E)-1-(2,6,6-trimethylcyclohex-2-en-1-yl)pent-1-en-3-one			6	6
3,7-dimethylocta-1,6-dien-3-ol			7	6
methyl 2,4-dihydroxy-3,6-dimethylbenzoate			0.2	0.2
2-ethyl-3-hydroxy-4H-pyran-4-one				0.01
(4-isopropylcyclohexyl)methanol			1	0.5
ethyl 2-methylbutanoate	A			0.3
(E)-1,2-dimethoxy-4-(prop-1-en-1-yl)benzene			2	1.91
Orange terpenes	C		1	5.5
1-(2-naphthalenyl)-ethanone			2	2
5-heptyldihydrofuran-2(3H)-one	D		1	1
5-pentyldihydrofuran-2(3H)-one			1.6	1.6
benzyl 2-hydroxybenzoate			15	11.45
hexyl 2-hydroxybenzoate			5	5
(3E,5Z)-undeca-1,3,5-triene	A			0.1
total			100	100
Group A ingredients		> 0.7	0.4	1.11
Group B ingredients		> 2.0	2.6	5.1
Group C ingredients		> 1 and < 30	1	6.2
Group D ingredients		> 0.1 and < 50	26.5	25.1
Sum of Group A and Group B ingredients			3	6.21

Sum of Group B and Group C ingredients		> 9	3.60	11.30
(Group A + Group B ingredients) / (Group C ingredients) ratio		< 8	3.00	1.00
(Group A + Group B ingredients) / (Group D ingredients) ratio		> 0.1	0.11	0.25

Table 4: Fragrance compositions 4a and 4b. All numbers (except ratios) are in wt.%, based on the total weight of the fragrance composition

	Ingredient Group	Rules	Fragrance 4a	Fragrance 4b
(E)-3,3-dimethyl-5-(2,2,3-trimethyl-3-cyclopenten-1-yl)-4-penten-2-ol			0.4	
3,7-dimethyloct-6-en-1-yl acetate			1	1
2-methyl-1-phenylpropan-2-yl acetate			0.9	0.9
2-phenylethyl acetate			3	2.7
(3aR,6S,7aS)-3a,4,5,6,7,7a-hexahydro-1H-4,7-methanoinden-6-yl acetate			1	1
(E)-2-methoxy-4-(prop-1-en-1-yl)phenyl acetate			0.3	0.3
2-(tert-butyl)cyclohexyl acetate	D		0.2	0.2
2-phenylethanol			13	11
(E)-2-benzylideneoctanal			8	7
2-methylundecanal	A		0.2	0.4
undecanal	A		0.04	0.4
tricyclo[5.2.1.02,6]decane-3-carbaldehyde				0.05
prop-2-enyl 2-(3-methylbutoxy)acetate	B		0.2	0.8
methyl benzoate			1	1
3-(4-(tert-butyl)phenyl)propanal			1.2	1.2
(1R,6S,8aS)-6-methoxy-1,4,4,6-tetramethyloctahydro-1H-5,8a-methanoazulene			0.6	0.6
3,7-dimethyloct-6-en-1-ol			3.5	3.5
2,6-dimethyloct-7-en-2-ol			2.5	4
1-methyl-4-(prop-1-en-2-yl)cyclohex-1-ene				2
Dipropylene glycol			10.5	10.5
1-phenylethyl acetate	D		1.4	1.4
methyl 3-oxo-2-pentylcyclopentaneacetate	D		13	6
4-methyl-2-phenyl-3,6-dihydro-2H-pyran	A		0.2	0.2
7-hydroxy-3,7-dimethyloctanal	B		0.1	0.1

1-(2,3,8,8-tetramethyl-1,2,3,4,5,6,7,8-octahydronaphthalen-2-yl)ethanone	D		1	1
(E)-1-(2,6,6-trimethylcyclohex-2-en-1-yl)pent-1-en-3-one			7.5	7.5
3-pentyltetrahydro-2H-pyran-4-yl acetate			1.5	1.5
3-(4-(tert-butyl)phenyl)-2-methylpropanal			3.46	2.5
(4-isopropylcyclohexyl)methanol			1	1
1-((1S,8aS)-1,4,4,6-tetramethyl-2,3,3a,4,5,8-hexahydro-1H-5,8a-methanoazulen-7-yl)ethanone			1	1
4-(4-hydroxyphenyl)butan-2-one	B		0.2	0.2
Orange terpenes	C		1	2.55
5-heptyldihydrofuran-2(3H)-one	D		0.3	0.3
3,7-dimethyloctan-1-ol	C		2.2	2.2
methyl 2-phenylacetate			0.5	0.2
benzyl propanoate			2	2
(E)-2-ethyl-4-(2,2,3-trimethylcyclopent-3-en-1-yl)but-2-en-1-ol	B		0.2	4
2,2,2-trichloro-1-phenylethyl acetate	B		0.4	0.8
2-cyclohexylidene-2-phenylacetonitrile	B			1.5
benzyl 2-hydroxybenzoate			5	5
2-(4-methylcyclohex-3-en-1-yl)propan-2-ol			4.5	4.5
3,7-dimethyloctan-3-ol			5	5
2-methoxynaphthalene			1	1
total			100	100
Group A ingredients		> 0.7	0.44	0.81
Group B ingredients		> 2.0	1.1	7.4
Group C ingredients		> 1 and < 30	3.2	6.75
Group D ingredients		> 0.1 and < 50	15.6	8.6
Sum of Group A and Group B ingredients			1.54	8.21
Sum of Group B and Group C ingredients		> 9	4.3	14.15
(Group A + Group B ingredients) / (Group C ingredients) ratio		< 8	0.48	1.22
(Group A + Group B ingredients) / (Group D ingredients) ratio		> 0.1	0.10	0.95

Table 5: Fragrance compositions 5a and 5b. All numbers (except ratios) are in wt.%, based on the total weight of the fragrance composition

	Ingredient Group	Rules	Fragrance 5A	Fragrance 5B
2-cyclohexylidene-2-(o-tolyl)acetonitrile	B		0.4	0.6
benzyl acetate	D		3.0	3.0
(Z)-hex-3-en-1-yl acetate	B		1.7	1.7
hexyl acetate	D		3.0	3.0
2-(tert-butyl)cyclohexyl acetate	D		4.0	4.0
dodecanal	A		0.3	3.0
(3aR,5aS,9aS,9bR)-3a,6,6,9a-tetramethyl-2,4,5,5a,7,8,9,9b-octahydro-1H-benzo[e][1]benzofuran	A		0.2	0.2
pentyl butanoate	B		0.0	2.0
3,7-dimethyloct-6-en-1-ol			4.0	4.0
2,4-dimethylcyclohex-3-ene-1-carbaldehyde	A		0.3	0.6
(E)-2-((3,5-dimethylhex-3-en-2-yl)oxy)-2-methylpropyl cyclopropanecarboxylate			1.0	1.0
5-hexyloxolan-2-one	D		5.0	5.0
(E)-3,7-dimethylnona-1,6-dien-3-ol			8.8	7.5
1,4-dioxacycloheptadecane-5,17-dione			12.0	11.1
dipropylene glycol			22.0	18.0
methyl 3-oxo-2-pentylcyclopentaneacetate	D		5.0	3.0
(E)-4-(2,6,6-trimethylcyclohex-1-en-1-yl)but-3-en-2-one			2.0	2.0
prop-2-enyl heptanoate	B		1.8	3.0
(3aR,6S,7aS)-3a,4,5,6,7,7a-hexahydro-1H-4,7-methanoinden-6-yl propanoate			3.0	3.0
5-pentyldihydrofuran-2(3H)-one			4.0	4.0
(E)-3,7-dimethylocta-2,6-dien-1-ol			2.0	2.0
hexyl 2-hydroxybenzoate			10.0	8.0
3-methyl-5-(2,2,3-trimethylcyclopent-3-en-1-yl)pentan-2-ol			5.0	5.0
orange terpenes	C		0.0	3.0
oxydibenzene	B		1.0	1.0
Mandarin oil	C		0.1	0.9
(2E,6Z)-3,7-dimethylnona-2,6-dienenitrile	A		0.4	0.4
total			100	100
Group A ingredients		> 0.7	1.2	4.2
Group B ingredients		> 2.0	4.9	8.3
Group C ingredients		> 1 and < 30	0.1	3.9
Group D ingredients		> 0.1 and < 50	20.0	18.0
Sum of Group A and Group B ingredients			6.1	12.5

Sum of Group B and Group C ingredients		> 9	5.00	12.20
(Group A + Group B ingredients) / (Group C ingredients) ratio		< 8	61.00	3.21
(Group A + Group B ingredients) / (Group D ingredients) ratio		> 0.1	0.31	0.69

Table 6: Fragrance compositions 6a and 6b. All numbers (except ratios) are in wt.%, based on the total weight of the fragrance composition

	Ingredient Group	Rules	Fragrance 5A	Fragrance 5B
1-(2,6,6-trimethyl-1-cyclohex-3-enyl)but-2-en-1-one	B		0.1	0.1
benzyl acetate	D		3.8	3.8
(Z)-hex-3-en-1-yl 2-hydroxybenzoate			2.2	2.2
(Z)-oxacycloheptadec-10-en-2-one	B		0.1	0.1
methyl 2-aminobenzoate			2.6	2.6
3,7-dimethyloct-6-en-1-ol			4.0	4.0
2,4,6-trimethylcyclohex-3-enecarbaldehyde	A		0.3	0.3
ethyl butanoate	A		0.1	0.1
2H-chromen-2-one			1.0	1.0
5-hexyloxolan-2-one	D		2.0	2.0
dipropylene glycol			7.0	7.0
(E)-3,7-dimethylnona-1,6-dien-3-ol			5.0	5.0
3-ethoxy-4-hydroxybenzaldehyde	B		2.0	2.0
4,6,6,7,8,8-hexamethyl-1,3,4,6,7,8-hexahydrocyclopenta[g]isochromene			10.0	10.0
methyl 3-oxo-2-pentylcyclopentaneacetate	D		12.0	12.0
7-hydroxy-3,7-dimethyloctanal	B		2.0	2.0
1-(2,3,8,8-tetramethyl-1,2,3,4,5,6,7,8-octahydronaphthalen-2-yl)ethanone	D		10.0	10.0
(E)-1-(2,6,6-trimethylcyclohex-2-en-1-yl)pent-1-en-3-one			8.0	8.0
3,7-dimethylocta-1,6-dien-3-ol			8.0	7.0
allyl 2-(cyclohexyloxy)acetate	A		0.1	0.1
benzyl 2-hydroxybenzoate			15.0	12.0
1-(2-naphtalenyl)-ethanone			0.2	0.2
Grapefruit terpenes	C		1.0	5.5
hexyl 2-hydroxybenzoate			3.2	2.7
(3aR,5aS,9aS,9bR)-3a,6,6,9a-tetramethyl-2,4,5,5a,7,8,9,9b-octahydro-1H-benzo[e][1]benzofuran	A		0.3	0.3
total			100.0	100.0

Group A ingredients		> 0.7	0.8	0.8
Group B ingredients		> 2.0	4.2	4.2
Group C ingredients		> 1 and < 30	1.2	5.7
Group D ingredients		> 0.1 and < 50	27.8	27.8
Sum of Group A and Group B ingredients			5.0	5.0
Sum of Group B and Group C ingredients		> 9	5.40	9.90
(Group A + Group B ingredients) / (Group C ingredients) ratio		< 8	4.17	0.88
(Group A + Group B ingredients) / (Group D ingredients) ratio		> 0.1	0.18	0.18

Example 2: Evaluation of the olfactive bloom and room filling properties of fragrance ingredients and fragrance compositions

Each of the fragrance compositions disclosed in Tables 1 to 4 was incorporated into an unperfumed shampoo product base at a level of 1 wt.%. The perfumed base was let to macerate for at least 24 hours before using the product An unperfumed commercial and proprietary shampoo base was used. The olfactive evaluation was performed in 5 m3 cabins equipped with a sink and an evaluation window located at about 1 m apart from the sink and at an elevation of about 0.7 m with respect to the level of the sink. The olfactive blooming and room filling performance was assessed by a panel of 8 to 9 expert panelists who rated the odor intensity on a scale of 1-5 (1 = barely noticeable, 2 = weak, 3 = medium, 4 = strong and 5 = very strong). The arithmetic mean of these scores was taken as a measure of olfactive blooming and room filling performance.

The evaluation was performed as follows. The ventilation was stopped. The drain of the sink was closed and 10 g or shampoo sample was placed at the bottom of the sink. 2 L of hot water (40 °C) was poured into the sink and the cabin was closed. The olfactive blooming and room filling performance was assessed through the evaluation window by panellists within 1 to 3 minutes after the hot water was poured. Under these conditions, it is not necessary to deconvolute both bloom and room filling contributions because a

sample containing a fragrance composition having a poor room filling performance would not provide an odour impact that would last more than a few seconds, whereas a sample containing a fragrance composition having a poor blooming performance would not generate enough room filling to provide a high score within 1 to 3 minutes.

The average olfactive blooming and room filling scores are reported in Table 5.

Table 5: Olfactive blooming and room filling mean scores of shampoos containing the fragrance composition of Example 1, Tables 1 to 4.

	Comparative fragrance compositions (a)	Fragrance compositions according to the present invention (b)
Fragrance 1	2.4	3.7
Fragrance 2	3.0	3.7
Fragrance 3	2.8	4.2
Fragrance 4	2.6	3.7

As apparent from Table 5, perfume fulfilling the rules set forward by the present invention are systematically more performing than their comparative analogues.

Example 3

Each of the fragrance compositions disclosed in Tables 5 and 6 was incorporated into a wick liquid base at a.5 wt% loading. 4 g of the resulting composition were dropped on a cotton pad placed in a Petri dish. The olfactive evaluation was performed in 3 m^3 cabins after 15 minutes of application. The olfactive blooming and room filling performance was assessed by a panel of 3 expert panelists who rated the odor intensity as described in Example 2.

The average olfactive blooming and room filling scores are reported in Table 6.

Table 6: Olfactive blooming and room filling mean scores of wick air care products containing the fragrance composition of Example 1, Tables 5 and 6.

	Comparative fragrance compositions (a)	Fragrance compositions according to the present invention (b)
Fragrance 5	3.5	4.2
Fragrance 6	3.0	3.6

As apparent from Table 6, perfume fulfilling the rules set forward by the present invention are systematically more performing than their comparative analogues.

CLAIMS

1. A blooming fragrance composition comprising, based on the total weight of the fragrance composition:

   - at least one of Group A fragrance ingredients selected from the group consisting of ethyl 2-methylpentanoate; (4aR,5R,7aS,9R)-Octahydro-2,2,5,8,8,9a-hexamethyl-4H-4a,9-methanoazuleno[5,6-d]-1,3-dioxole; 2,4-dimethylcyclohex-3-ene-1-carbaldehyde; 3-hydroxybutan-2-one; (3-pentyloxan-4-yl) acetate; decanal; 2-methyldecanal; undec-10-enal; undecanal; dodecanal; 2-methylundecanal; hexanal; octanal; nonanal; (E)-undec-9-enal; (E)-dodec-2-enal; decahydro-2,2,6,6,7,8,8-heptamethyl indenofuran; 2-(2,2,7,7-tetramethyltricyclo[6.2.1.0](1,6)undec-4-en-5-yl)propan-1-ol, 2-(2,2,7,7-Tetramethyltricyclo[6.2.1.0](1,6)undec-5-en-5-yl)propan-1-ol1 or mixtures thereof; (3aR,5aS,9aS,9bR)-3a,6,6,9a-tetramethyl-2,4,5,5a,7,8,9,9b-octahydro-1H-benzo[e][1]benzofuran; (E)-methyl 2-((7-hydroxy-3,7-dimethyloctylidene)amino)benzoate; benzyl butanoate; benzyl 2-methylpropanoate; 8-(sec-butyl)-5,6,7,8-tetrahydroquinoline; butyl butanoate; 5-tert-butyl-2-methyl-5-propyl-2H-furan; 3-phenylprop-2-enyl 2-methylpropanoate; 3,7-dimethyloct-6-en-1-yl butanoate; 3,7-dimethyloct-6-en-1-yl 2-methylpropanoate; dodecanenitrile; 2-(2-mercaptopropan-2-yl)-5-methylcyclohexanone; (4-methylphenyl) 2-methylpropanoate; 4-isopropylbenzaldehyde; allyl 2-(cyclohexyloxy)acetate; (E)-dec-4-enal; dimethyl sulfide; (E)-dodec-2-enal; ethyl cyclohexyl carboxylate; ethyl butanoate; ethyl 2-methylpropanoate; ethyl 2-methylbutanoate; 4-allyl-2-methoxyphenol; 1-(5,5-dimethylcyclohex-1-en-1-yl)pent-4-en-1-one; (E)-3,7-dimethylocta-2,6-dien-1-yl butanoate; (E)-3,7-dimethylocta-2,6-dien-1-yl 2-methylpropanoate; (E)-hex-2-enal; (Z)-hex-3-en-1-yl butanoate; (Z)-hex-3-en-1-yl 2-methylpropanoate; (Z)-hex-3-en-1-yl 2-methyl butanoate; hexyl butanoate; hexyl 2-methylpropanoate; 2-ethyl-4-hydroxy-5-methylfuran-3(2H)-one; 3-methylbutyl butanoate; 2-methylpropyl 2-

methylpropanoate; 2-methylpropyl-3-methoxypyrazine; 2,4,6-trimethylcyclohex-3-enecarbaldehyde; (E)-2-methoxy-4-(prop-1-en-1-yl)phenol; isopropyl 2-methylbutanoate; 2-isopropyl-4-methylthiazole; (3E,6E)-2,4,4,7-tetramethylnona-6,8-dien-3-one oxime; (2E,6Z)-3,7-dimethylnona-2,6-dienenitrile; 3,7-dimethylocta-1,6-dien-3-yl 2-methylpropanoate; 2-methyl-4-oxo-4H-pyran-3-yl 2-methylpropanoate; methyl 3-methylsulfanylpropanoate; methyl 2-methylbutanoate; methyl non-2-ynoate; (2E,6Z)-nona-2,6-dienal; (2Z,6E)-2,6-nonadien-1-ol; (Z)-non-6-enal; (Z)-non-6-en-1-ol; 2-methyl-4-propyl-1,3-oxathiane; 2-cyclohexylhepta-1,6-dien-3-one; 2-phenylethyl butanoate; 2,4,7-Trimethyl-6-octen-1-ol; 2,4-dimethyl-4-phenyltetrahydrofuran; 4-methyl-2-(2-methylprop-1-en-1-yl)tetrahydro-2H-pyran; 4-methyl-2-phenyl-3,6-dihydro-2H-pyran; 1-(spiro[4.5]dec-6-en-7-yl)pent-4-en-1-one; ethyl methyl phenyl glycidate; 2-(4-methyl-1-cyclohex-3-enyl)propan-2-yl 2-methylpropanoate; 2,4-dimethylcyclohex-3-enecarbaldehyde; (E)-tridec-2-enal; 3-phenylbutanal; (3E,5Z)-undeca-1,3,5-triene; (2E,6Z)-nona-2,6-dienenitrile; clove bud oils; clove leaf oils; or mixtures thereof, wherein the sum of the individual concentrations of all fragrance ingredients drawn from Group A is 0.5 wt.% or more, based on the total weight of the fragrance composition;

- at least one of Group B fragrance ingredients selected from the group consisting of prop-2-enyl 2-(3-methylbutoxy)acetate; prop-2-enyl hexanoate; prop-2-enyl 3-cyclohexylpropanoate; prop-2-enyl heptanoate; (Z)-oxacycloheptadec-10-en-2-one; pentyl butanoate; butyl acetate; (E)-1-(2,6,6-trimethylcyclohexa-1,3-dien-1-yl)but-2-en-1-one; (E)-1-(2,6,6-trimethylcyclohex-2-en-1-yl)but-2-en-1-one; (E)-1-(2,6,6-trimethyl-1-cyclohexenyl)but-2-en-1-one; 1-(2,6,6-trimethyl-1-cyclohex-3-enyl)but-2-en-1-one; oxydibenzene; ethyl acetate; ethyl hexanoate; ethyl octanoate; 3-ethoxy-4-hydroxybenzaldehyde; (1s,4s)-1,3,3-trimethyl-2-oxabicyclo[2-2-2]octane; 3-(4-methoxyphenyl)-2-methylpropanal; 3-(3-isopropylphenyl)butanal; (Z)-hex-3-en-1-ol; (Z)-hex-3-en-1-yl acetate; (Z)-

hex-3-en-1-yl (Z)-hex-3-enoate; 7-hydroxy-3,7-dimethyloctanal; 3-methylbutyl acetate; (1-methyl-2-((1,2,2-trimethylbicyclo[3.1.0]hexan-3-yl)methyl)cyclopropyl)methanol; (Z)-hex-3-en-1-yl methyl carbonate; 2,6-dimethylhept-5-enal; methyl 3-phenylprop-2-enoate; 2-cyclohexylidene-2-phenylacetonitrile; 2-cyclohexylidene-2-(o-tolyl)acetonitrile; (2E,5E)-5,6,7-trimethylocta-2,5-dien-4-one; (E)-2-ethyl-4-(2,2,3-trimethylcyclopent-3-en-1-yl)but-2-en-1-ol; 4-(4-hydroxyphenyl)butan-2-one; (S,E)-3,7-dimethylnon-6-en-1-ol; 2,2,2-trichloro-1-phenylethyl acetate; 1-methyl-2-(5-methylhex-4-en-2-yl)cyclopropylmethanol; 1-(cyclopropylmethyl)-4-methoxybenzene; (E)-4-methyldec-3-en-5-ol; (1s,4s)-1,3,3-trimethyl-2-oxabicyclo[2-2-2]octane; (1s,4s)-1,3,3-trimethyl-2-oxabicyclo[2-2-2]octane; eucalyptus oils; galbanum oils; patchouli oils; or mixtures thereof, wherein the sum of the individual concentrations of all fragrance ingredients drawn from Group B is 2 wt.% or more, based on the total weight of the fragrance composition;

- at least one of Group C fragrance ingredients selected from the group consisting of 1,1-diethoxy-3,7-dimethylocta-2,6-diene; (E)-1,1-dimethoxy-3,7-dimethylocta-2,6-diene; 3,7-dimethyloct-6-enenitrile; 2,6-dimethyloct-7-en-2-yl acetate; 2,6-dimethylheptan-2-ol; 1-methyl-4-(prop-1-en-2-yl)cyclohex-1-ene; (4S)-1-methyl-4-prop-1-en-2-ylcyclohex-1-ene; 6,6-dimethoxy-2,5,5-trimethylhex-2-ene; 7-methyl-3-methyleneocta-1,6-diene; (2-methyl-6-methylideneoct-7-en-2-yl) acetate; 3,7-dimethyloctan-1-ol; 2,6,6-trimethylbicyclo[3.1.1]hept-2-ene; 6,6-dimethyl-2-methylenebicyclo[3.1.1]heptane; 3,7-dimethyloctan-3-yl acetate; 2,6-dimethyloctan-2-ol; baies roses extracts; bergamot oils; cedrat oils; ginger oils; grapefruits oils; grapefruit terpenes; lemon oils; lime oils; litsea cubeba oils; mandarin oils; orange oils; orange aldehydes; petitgrain oils; and mixtures thereof, wherein the sum of the individual concentrations of all fragrance ingredients drawn from Group C is from 1 wt.% to 30 wt.% , based on the total weight of the fragrance composition;

- at least one of Group D fragrance ingredients selected from the group consisting of 2-(tert-butyl)cyclohexyl acetate; benzyl acetate; 5-hexyloxolan-2-one; 2-methyl-1-phenylpropan-2-yl butanoate; tetrahydro-4-methyl-2-(2-methylpropyl)-2H-pyran-4-ol; tetrahydro-4-methyl-2-(2-methylpropyl)-2H-pyran-4-ol; 1-phenylethyl acetate; methyl 3-oxo-2-pentylcyclopentaneacetate; hexyl acetate; 1-(2,3,8,8-tetramethyl-1,2,3,4,5,6,7,8-octahydronaphthalen-2-yl)ethanone; 3-methyl-5-phenylpentan-1-ol; 3-(4-(2-methylpropyl)-2-methylphenyl)propanal; 5-heptyldihydrofuran-2(3H)-one; 2-(phenoxy)ethyl 2-methylpropanoate; 2-phenylethyl 2-methylpropanoate; 3-methylbut-2-en-1-yl acetate; and mixtures thereof, wherein the sum of the individual concentrations of all fragrance ingredients drawn from Group D is from 0.1 wt.% to 50 wt.% , based on the total weight of the fragrance composition; and

wherein

a) the sum of the individual concentrations of all fragrance ingredients drawn from Group B and Group C is 9 wt.% or more, based on the total weight of the fragrance composition;

b) the ratio of the sum of the individual concentrations of all fragrance ingredients drawn from Group A and B to the sum of the individual concentrations of all fragrance ingredients drawn from Group C is 6 or less; and

c) the ratio of the sum of the individual concentrations of all fragrance ingredients drawn from Group A and B to the sum of the individual concentrations of all fragrance ingredients drawn from Group D is 0.1 or more.

2. The fragrance composition according to claim 1 having a floral-gourmand character and comprising:

- at least one Group A ingredient selected from 3-hydroxybutan-2-one; (E)-methyl 2-((7-hydroxy-3,7-dimethyloctylidene)amino)benzoate; 1-butoxy-1-oxopropan-2-yl butanoate; 3-phenylprop-2-enyl 2-

methylpropanoate; 2-ethyl-4-hydroxy-5-methylfuran-3(2H)-one; 4-ethyl-5-methylthiazol-2-ol; 2-methyl-4-oxo-4H-pyran-3-yl 2-methylpropanoate; 4-methyl-2-(2-methylprop-1-en-1-yl)tetrahydro-2H-pyran; 4-methyl-2-phenyl-3,6-dihydro-2H-pyran; and ethyl methyl phenyl glycidate, as Group A ingredients;

- at least one Group B ingredient selected from 3-ethoxy-4-hydroxybenzaldehyde; methyl 3-phenylprop-2-enoate; 2-cyclohexylidene-2-phenylacetonitrile; 2-cyclohexylidene-2-(o-tolyl)acetonitrile; (2E,5E)-5,6,7-trimethylocta-2,5-dien-4-one; 4-(4-hydroxyphenyl)butan-2-one; (S,E)-3,7-dimethylnon-6-en-1-ol; 2,2,2-trichloro-1-phenylethyl acetate; 1-methyl-2-(5-methylhex-4-en-2-yl)cyclopropylmethanol;
- at least one Group C ingredient selected from 3,7-dimethyloctan-1-ol; 3,7-dimethyloctan-3-yl acetate; orange oils; and orange terpenes; and
- at least one Group D ingredient selected from 2-(tert-butyl)cyclohexyl acetate; benzyl acetate; 5-hexyloxolan-2-one; 2-methyl-1-phenylpropan-2-yl butanoate; tetrahydro-4-methyl-2-(2-methylpropyl)-2H-pyran-4-ol; tetrahydro-4-methyl-2-(2-methylpropyl)-2H-pyran-4-ol; 1-phenylethyl acetate; methyl 3-oxo-2-pentylcyclopentaneacetate; hexyl acetate; 1-(2,3,8,8-tetramethyl-1,2,3,4,5,6,7,8-octahydronaphthalen-2-yl)ethanone; 3-methyl-5-phenylpentan-1-ol; 3-(4-(2-methylpropyl)-2-methylphenyl)propanal; 5-heptyldihydrofuran-2(3H)-one; 2-(phenoxy)ethyl 2-methylpropanoate; 2-phenylethyl 2-methylpropanoate; 3-methylbut-2-en-1-yl acetate.

3. The fragrance composition according to claim 1 having a floral-musky character and comprising:

- at least one Group A ingredient selected from 2-methyldecanal; undec-10-enal; undecanal; dodecanal; 2-methylundecanal; (E)-undec-9-enal; (E)-methyl 2-((7-hydroxy-3,7-dimethyloctylidene)amino)benzoate; 3,7-

dimethyloct-6-en-1-yl butanoate; 3,7-dimethyloct-6-en-1-yl 2-methylpropanoate; (4-methylphenyl) 2-methylpropanoate; (E)-dec-4-enal; (E)-4-((3aS,7aS)-hexahydro-1H-4,7-methanoinden-5(6H)-ylidene)butanal; 3,7-dimethylocta-1,6-dien-3-yl 2-methylpropanoate; methyl non-2-ynoate; 2,4,7-Trimethyl-6-octen-1-ol; 4-methyl-2-(2-methylprop-1-en-1-yl)tetrahydro-2H-pyran; 4-methyl-2-phenyl-3,6-dihydro-2H-pyran; (2E,6Z)-nona-2,6-dienenitrile;

- at least one Group B ingredient selected from (Z)-oxacycloheptadec-10-en-2-one; (E)-1-(2,6,6-trimethylcyclohexa-1,3-dien-1-yl)but-2-en-1-one; (E)-1-(2,6,6-trimethylcyclohex-2-en-1-yl)but-2-en-1-one; (E)-1-(2,6,6-trimethyl-1-cyclohexenyl)but-2-en-1-one; 1-(2,6,6-trimethyl-1-cyclohex-3-enyl)but-2-en-1-one; oxydibenzene; 7-hydroxy-3,7-dimethyloctanal; 2-cyclohexylidene-2-phenylacetonitrile; 2-cyclohexylidene-2-(o-tolyl)acetonitrile; (2E,5E)-5,6,7-trimethylocta-2,5-dien-4-one; (S,E)-3,7-dimethylnon-6-en-1-ol; 2,2,2-trichloro-1-phenylethyl acetate; 1-methyl-2-(5-methylhex-4-en-2-yl)cyclopropyl-methanol; (E)-4-methyldec-3-en-5-ol;
- at least one Group C ingredient selected from 3,7-dimethyloctan-1-ol; 3,7-dimethyloctan-3-yl acetate; and
- at least one Group D ingredient selected from 2-(tert-butyl)cyclohexyl acetate; benzyl acetate; 5-hexyloxolan-2-one; 2-methyl-1-phenylpropan-2-yl butanoate; tetrahydro-4-methyl-2-(2-methylpropyl)-2H-pyran-4-ol; tetrahydro-4-methyl-2-(2-methylpropyl)-2H-pyran-4-ol; 1-phenylethyl acetate; methyl 3-oxo-2-pentylcyclopentaneacetate; hexyl acetate; 1-(2,3,8,8-tetramethyl-1,2,3,4,5,6,7,8-octahydronaphthalen-2-yl)ethanone; 3-methyl-5-phenylpentan-1-ol; 3-(4-(2-methylpropyl)-2-methylphenyl)propanal; 5-heptyldihydrofuran-2(3H)-one; 2-(phenoxy)ethyl 2-methylpropanoate; 2-phenylethyl 2-methylpropanoate; 3-methylbut-2-en-1-yl acetate.

4. The fragrance composition according to claim 1 having a floral-oriental-woody character and comprising:

- at least one Group A ingredient selected from (4aR,5R,7aS,9R)-Octahydro-2,2,5,8,8,9a-hexamethyl-4H-4a,9-methanoazuleno[5,6-d]-1,3-dioxole; decahydro-2,2,6,6,7,8,8-heptamethyl indenofuran; 2-(2,2,7,7-Tetramethyltricyclo[6.2.1.0](1,6)undec-4-en-5-yl)propan-1-ol and 2-(2,2,7,7-Tetramethyltricyclo[6.2.1.0](1,6)undec-5-en-5-yl)propan-1-ol1; (3aR,5aS,9aS,9bR)-3a,6,6,9a-tetramethyl-2,4,5,5a,7,8,9,9b-octahydro-1H-benzo[e][1]benzofuran; (E)-methyl 2-((7-hydroxy-3,7-dimethyloctylidene)amino)benzoate; (4-methylphenyl) 2-methylpropanoate; 4-isopropylbenzaldehyde; 4-allyl-2-methoxyphenol; (E)-2-methoxy-4-(prop-1-en-1-yl)phenol; 4-methyl-2-(2-methylprop-1-en-1-yl)tetrahydro-2H-pyran; 4-methyl-2-phenyl-3,6-dihydro-2H-pyran; clove bud oils; and clove leaf oils;
- at least one Group B ingredient selected from 3-ethoxy-4-hydroxybenzaldehyde; (1-methyl-2-((1,2,2-trimethylbicyclo[3.1.0]hexan-3-yl)methyl)cyclopropyl)methanol; methyl 3-phenylprop-2-enoate; 2-cyclohexylidene-2-(o-tolyl)acetonitrile; (E)-2-ethyl-4-(2,2,3-trimethylcyclopent-3-en-1-yl)but-2-en-1-ol; (S,E)-3,7-dimethylnon-6-en-1-ol; 2,2,2-trichloro-1-phenylethyl acetate; 1-methyl-2-(5-methylhex-4-en-2-yl)cyclopropylmethanol; (3-pentyloxan-4-yl) acetate; and patchouli oils;
- at least one Group C ingredient selected from 3,7-dimethyloctan-3-yl acetate; baies roses extracts; ginger oils;
- at least one Group D ingredient selected from 2-(tert-butyl)cyclohexyl acetate; benzyl acetate; 5-hexyloxolan-2-one; 2-methyl-1-phenylpropan-2-yl butanoate; tetrahydro-4-methyl-2-(2-methylpropyl)-2H-pyran-4-ol; tetrahydro-4-methyl-2-(2-methylpropyl)-2H-pyran-4-ol; 1-phenylethyl acetate; methyl 3-oxo-2-pentylcyclopentaneacetate; hexyl acetate; 1-(2,3,8,8-tetramethyl-1,2,3,4,5,6,7,8-octahydronaphthalen-2-yl)ethanone; 3-methyl-5-phenylpentan-1-ol; 3-(4-(2-methylpropyl)-2-methylphenyl)propanal; 5-heptyldihydrofuran-2(3H)-one; 2-(phenoxy)ethyl 2-methylpropanoate; 2-phenylethyl 2-methylpropanoate; 3-methylbut-2-en-1-yl acetate.

5. The fragrance composition according to claim 1 having a citrus character and comprising:

- at least one Group A ingredient selected from decanal; octanal; (E)-dodec-2-enal; (E)-methyl 2-((7-hydroxy-3,7-dimethyloctylidene)amino)benzoate; 8-(sec-butyl)-5,6,7,8-tetrahydroquinoline; dodecanenitrile; 2-(2-mercaptopropan-2-yl)-5-methylcyclohexanone; 4-isopropylbenzaldehyde; (E)-dec-4-enal; 1-methoxy-7,9-dimethyl-2-oxaspiro[5.5]undec-8-ene; (3E,6E)-2,4,4,7-tetramethylnona-6,8-dien-3-one oxime; (2E,6Z)-3,7-dimethylnona-2,6-dienenitrile; methyl non-2-ynoate; (E)-methyl non-2-enoate; 2-methyl-4-propyl-1,3-oxathiane; 2,4,7-Trimethyl-6-octen-1-ol; 2,4-dimethyl-4-phenyltetrahydrofuran; 2-(4-methyl-1-cyclohex-3-enyl)propan-2-yl 2-methylpropanoate; (E)-tridec-2-enal; (2E,6Z)-nona-2,6-dienenitrile;
- at least one Group B ingredient selected from (1-methyl-2-((1,2,2-trimethylbicyclo[3.1.0]hexan-3-yl)methyl)cyclopropyl)methanol; (E)-2-ethyl-4-(2,2,3-trimethylcyclopent-3-en-1-yl)but-2-en-1-ol; 1-(cyclopropylmethyl)-4-methoxybenzene; (E)-4-methyldec-3-en-5-ol; (1s,4s)-1,3,3-trimethyl-2-oxabicyclo[2-2-2]octane; eucalyptus oils, and patchouli oils;
- at least one Group C ingredient selected from1,1-diethoxy-3,7-dimethylocta-2,6-diene; (E)-1,1-dimethoxy-3,7-dimethylocta-2,6-diene; 3,7-dimethyloct-6-enenitrile; 2,6-dimethyloct-7-en-2-yl acetate; 2,6-dimethylheptan-2-ol; 1-methyl-4-(prop-1-en-2-yl)cyclohex-1-ene; (4S)-1-methyl-4-prop-1-en-2-ylcyclohex-1-ene; 6,6-dimethoxy-2,5,5-trimethylhex-2-ene; 7-methyl-3-methyleneocta-1,6-diene; (2-methyl-6-methylideneoct-7-en-2-yl) acetate; 3,7-dimethyloctan-1-ol; 2,6,6-trimethylbicyclo[3.1.1]hept-2-ene; 6,6-dimethyl-2-methylenebicyclo[3.1.1]heptane; 3,7-dimethyloctan-3-yl acetate; 2,6-dimethyloctan-2-ol; baies roses extracts; bergamot oils; cedrat oils; ginger

oils; grapefruits oils; grapefruit terpenes; lemon oils; lime oils; litsea cubeba oils; mandarin oils; orange oils; orange aldehydes; and petitgrain oils;

- at least one Group D ingredient selected from 2-(tert-butyl)cyclohexyl acetate; benzyl acetate; 5-hexyloxolan-2-one; 2-methyl-1-phenylpropan-2-yl butanoate; tetrahydro-4-methyl-2-(2-methylpropyl)-2H-pyran-4-ol; tetrahydro-4-methyl-2-(2-methylpropyl)-2H-pyran-4-ol; 1-phenylethyl acetate; methyl 3-oxo-2-pentylcyclopentaneacetate; hexyl acetate; 1-(2,3,8,8-tetramethyl-1,2,3,4,5,6,7,8-octahydronaphthalen-2-yl)ethanone; 3-methyl-5-phenylpentan-1-ol; 3-(4-(2-methylpropyl)-2-methylphenyl)propanal; 5-heptyldihydrofuran-2(3H)-one; 2-(phenoxy)ethyl 2-methylpropanoate; 2-phenylethyl 2-methylpropanoate; 3-methylbut-2-en-1-yl acetate.

6. The fragrance composition according to claim 1 having a fruity-green-watery character and comprising:

- at least one Group A ingredient selected from ethyl 2-methylpentanoate; 2,4-dimethylcyclohex-3-ene-1-carbaldehyde; hexanal; nonanal; benzyl butanoate; benzyl 2-methylpropanoate; 8-(sec-butyl)-5,6,7,8-tetrahydroquinoline; butyl butanoate; 5-tert-butyl-2-methyl-5-propyl-2H-furan; 3-phenylprop-2-enyl 2-methylpropanoate; dodecanenitrile; 2-(2-mercaptopropan-2-yl)-5-methylcyclohexanone; allyl 2-(cyclohexyloxy)acetate; (E)-4-((3aS,7aS)-hexahydro-1H-4,7-methanoinden-5(6H)-ylidene)butanal; 1-methoxy-7,9-dimethyl-2-oxaspiro[5.5]undec-8-ene; ethyl cyclohexyl carboxylate; ethyl butanoate; ethyl 2-methylpropanoate; ethyl 2-methylbutanoate; 1-(5,5-dimethylcyclohex-1-en-1-yl)pent-4-en-1-one; (E)-3,7-dimethylocta-2,6-dien-1-yl butanoate; (E)-3,7-dimethylocta-2,6-dien-1-yl 2-methylpropanoate; (E)-hex-2-enal; (Z)-hex-3-en-1-yl butanoate; (Z)-hex-3-en-1-yl 2-methylpropanoate; (Z)-hex-3-en-1-yl 2-methyl butanoate; hexyl butanoate; hexyl 2-methylpropanoate; 3-methylbutyl butanoate; 2-methylpropyl 2-methylpropanoate; 2-methylpropyl-3-methoxypyrazine;

2,4,6-trimethylcyclohex-3-enecarbaldehyde; isopropyl 2-methylbutanoate; 2-isopropyl-4-methylthiazole; (3E,6E)-2,4,4,7-tetramethylnona-6,8-dien-3-one oxime; 2-methyl-4-oxo-4H-pyran-3-yl 2-methylpropanoate; methyl 3-methylsulfanylpropanoate; methyl 2-methylbutanoate; methyl non-2-ynoate; (E)-methyl non-2-enoate; (2E,6Z)-nona-2,6-dienal; (2Z,6E)-2,6-nonadien-1-ol; (Z)-non-6-enal; (Z)-non-6-en-1-ol; 2-methyl-4-propyl-1,3-oxathiane; 2-cyclohexylhepta-1,6-dien-3-one; 2-phenylethyl butanoate; 2,4,7-Trimethyl-6-octen-1-ol; 2,4-dimethyl-4-phenyltetrahydrofuran; 1-(spiro[4.5]dec-6-en-7-yl)pent-4-en-1-one; ethyl methyl phenyl glycidate; 2-(4-methyl-1-cyclohex-3-enyl)propan-2-yl 2-methylpropanoate; 2,4-dimethylcyclohex-3-enecarbaldehyde; 3-phenylbutanal; (3E,5Z)-undeca-1,3,5-triene; (2E,6Z)-nona-2,6-dienenitrile;

- at least one Group B ingredient selected from prop-2-enyl 2-(3-methylbutoxy)acetate; prop-2-enyl hexanoate; prop-2-enyl 3-cyclohexylpropanoate; prop-2-enyl heptanoate; pentyl butanoate; butyl acetate; (E)-1-(2,6,6-trimethylcyclohexa-1,3-dien-1-yl)but-2-en-1-one; (E)-1-(2,6,6-trimethylcyclohex-2-en-1-yl)but-2-en-1-one; (E)-1-(2,6,6-trimethyl-1-cyclohexenyl)but-2-en-1-one; 1-(2,6,6-trimethyl-1-cyclohex-3-enyl)but-2-en-1-one; ethyl acetate; ethyl hexanoate; ethyl octanoate; 3-(4-methoxyphenyl)-2-methylpropanal; 3-(3-isopropylphenyl)butanal; (Z)-hex-3-en-1-ol; (Z)-hex-3-en-1-yl acetate; (Z)-hex-3-en-1-yl (Z)-hex-3-enoate; 3-methylbutyl acetate; (Z)-hex-3-en-1-yl methyl carbonate; 2,6-dimethylhept-5-enal; methyl 3-phenylprop-2-enoate; (2E,5E)-5,6,7-trimethylocta-2,5-dien-4-one; 4-(4-hydroxyphenyl)butan-2-one; 1-(cyclopropylmethyl)-4-methoxybenzene; (E)-4-methyldec-3-en-5-ol; and galbanum oil;
- at least one Group C ingredient selected from (E)-1,1-dimethoxy-3,7-dimethylocta-2,6-diene; 1,1-diethoxy-3,7-dimethylocta-2,6-diene; and petitgrain oils;
- at least one Group D ingredient selected from 2-(tert-butyl)cyclohexyl acetate; benzyl acetate; 5-hexyloxolan-2-one; 2-methyl-1-phenylpropan-

2-yl butanoate; tetrahydro-4-methyl-2-(2-methylpropyl)-2H-pyran-4-ol; tetrahydro-4-methyl-2-(2-methylpropyl)-2H-pyran-4-ol; 1-phenylethyl acetate; methyl 3-oxo-2-pentylcyclopentaneacetate; hexyl acetate; 1-(2,3,8,8-tetramethyl-1,2,3,4,5,6,7,8-octahydronaphthalen-2-yl)ethanone; 3-methyl-5-phenylpentan-1-ol; 3-(4-(2-methylpropyl)-2-methylphenyl)propanal; 5-heptyldihydrofuran-2(3H)-one; 2-(phenoxy)ethyl 2-methylpropanoate; 2-phenylethyl 2-methylpropanoate; 3-methylbut-2-en-1-yl acetate.

7. The fragrance composition according to any of the preceding claims, additionally comprising from 0.1 wt% to 50 wt%, preferably from 0.5 wt% to 40 wt%, more preferably from 1 wt% to 30 wt%, of a solvent selected from the group consisting of propylene glycol, dipropylene glycol, triethyl citrate, diethyl citrate, isopropylidene glycerol, 1,2-propane diol, 1,3-propane diol, 1,2-butane diol, 1,3-butane diol, 1,2-pentane diol, triacetine, dimethyl isosorbide, dimethyl carbonate, isoparaffinic hydrocarbons, and mixtures thereof.

8. The use of a fragrance composition according to any of claims 1 to 7 for enhancing the olfactive bloom and room filling in consumer product applications.

9. A consumer product comprising a fragrance composition according to any one of claim 1 to 7, optionally wherein the consumer product is a personal care product, an air care product or a home care product.

10. The personal care product according to claim 9, wherein the personal care product is a rinse-off personal care product, particularly a cleansing composition, more particularly a shampoo, a shower gel or a liquid soap.

11. The consumer product according to any of claims 9 or 10, comprising the fragrance composition at a level of 0.005 to 10 wt.-%, more preferably from 0.1 to 5 wt.-%, and still more preferably from 0.025 to 2.5 wt.-% of the consumer product.

12. A method for enhancing for enhancing the olfactive bloom and room filling in rinse-off personal care applications during a shower experience, the method comprising the steps of:

i. Providing a personal care product comprising the fragrance composition according to the present invention;

ii. Applying the personal care product provided in step a) on hair or skin or on both air and skin before or during a shower; and

iii. Rinsing said hair and/or skin with water.

13. The method according to claim 12, wherein the step ii. is performed in a shower cabin.