

DATA PROCESSING METHODS, MOBILE TERMINALS, AND OPEN PLATFORMS

ABSTRACT

The present application provides data processing methods, mobile terminals, and open platforms. The data processing methods include: calling and running a second program by using a first interface on a first program, to load first copywriting content, where the first program is a main application running on a mobile terminal and is connected to a first server, the second program is an external application that accesses the first program by using the first interface, and the second program is connected to a second server and downloads the first copywriting content expressed in a first form from the second server; obtaining second copywriting content with the same semantics as the first copywriting content, and replacing the first copywriting content with the second copywriting content, where the second copywriting content is expressed in a second form; and displaying the second copywriting content.

FIG. 5