ABSTRACT

ACTION ON A RATE OF DISTRIBUTION OF GOODS WITH THE AID OF A BONUS METHOD AND SYSTEM

Disclosed are a method for granting discounts or distributing prizes and a system for carrying out the same. An object of the invention is enhancing interest of clients in making purchases at sale points or getting services at service provision points using the disclosed method and system. Clients are attracted because a client can get a discount for a purchased good, or a prize, with a certain probability at a moment of payment for a good or a service. To do this, a system is provided which joins a payment fixation means with a random sample generation means for sampling elements randomly, and if the random sample coincides with a predetermined sample, the client may get a discount. A probability of occurrence of a predetermined combination may be changed, in a manner external to the system and depending upon different conditions, by activating an input means presented in the random sample generation means.