SOCIAL TIPPING MANAGEMENT SYSTEM

ABSTRACT

In a tipping management system 10 for allowing viewers to give a tip to program performers of digital television broadcasting, data broadcasting content to be displayed on a television 2 when a digital television broadcasting program is displayed on the television 2 includes information for the viewer to give the tip. The social tipping management system 10 comprises a data broadcasting creation server for creating the data broadcasting content including information for giving the tip, and a management server 1 for receiving tip data via an Internet line when the viewer gives the tip based on the information for giving the tip included in the data broadcasting content, and determining the amount of money to be distributed to the program performer.

Fig. 1