GLOBAL NETWORK BASED PUBLIC SHARE PLACEMENT SYSTEM AND METHOD

ABSTRACT

There is disclosed an Internet based public share offer system, comprising a server computer (30) accessible via the Internet, the server computer (30) runs share offer software configured to allow users to apply for a share placement in at least one predetermined share. The share placement software is configured to allocate allocations of shares to users on a first come first served basis or allocation on the highest bidder basis. At least one user computer (20) runs access software which allows a user desiring to apply for an allocation of shares to access the server computer and apply for an allocation of shares.

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Figure 1

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