(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization
International Bureau

(43) International Publication Date
27 January 2022 (27.01.2022)

WIPO | PCT

(10) International Publication Number
WO 2022/019746 A1

(51) International Patent Classification:
G06Q 30/02 (2012.01) *G06Q 30/06* (2012.01)

(21) International Application Number:
PCT/MY2020/050176

(22) International Filing Date:
29 November 2020 (29.11.2020)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:
PCT/MY2020/050149
13 November 2020 (13.11.2020) MY

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(81) Designated States *(unless otherwise indicated, for every kind of national protection available)*: AE, AG, AL, AM, AO, AT, AU, AZ, BA, BB, BG, BH, BN, BR, BW, BY, BZ, CA, CH, CL, CN, CO, CR, CU, CZ, DE, DJ, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IR, IS, IT, JO, JP, KE, KG, KH, KN, KP, KR, KW, KZ, LA, LC, LK, LR, LS, LU, LY, MA, MD, ME, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PA, PE, PG, PH, PL, PT, QA, RO, RS, RU, RW, SA, SC, SD, SE, SG, SK, SL, ST, SV, SY, TH, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, WS, ZA, ZM, ZW.

(84) Designated States *(unless otherwise indicated, for every kind of regional protection available)*: ARIPO (BW, GH, GM, KE, LR, LS, MW, MZ, NA, RW, SD, SL, ST, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, RU, TJ, TM), European (AL, AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT, LU, LV, MC, MK, MT, NL, NO, PL, PT, RO, RS, SE, SI, SK, SM, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, KM, ML, MR, NE, SN, TD, TG).

(54) Title: A METHOD FOR CREATING A STORE ON AN ONLINE RETAIL PLATFORM

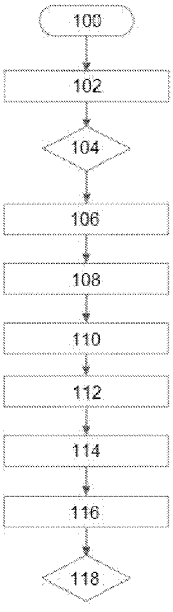

Figure 1

(57) Abstract: A method for creating a virtual store on an online retail platform that automatically identifies the type of file being uploaded by the merchant from any of media files such as images and video, 3D-scan files, and computer-aided-design (CAD) files. The method then registers certain parameters of the uploaded store, and finds a set of stores located in a multitude of stored files, that are close enough in those parameters to the uploaded store. The method then generates a dataset of information from the set of stores that may be relevant to the uploaded store, and displays this to the merchant. This allows the merchant to select information from this dataset that they wish to apply to the uploaded store, thus saving time and effort when creating a virtual store.

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Published:

— *with international search report (Art. 21(3))*
— *before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments (Rule 48.2(h))*
— *upon request of the applicant, before the expiration of the time limit referred to in Article 21(2)(a)*
— *in black and white; the international application as filed contained color or greyscale and is available for download from PATENTSCOPE*