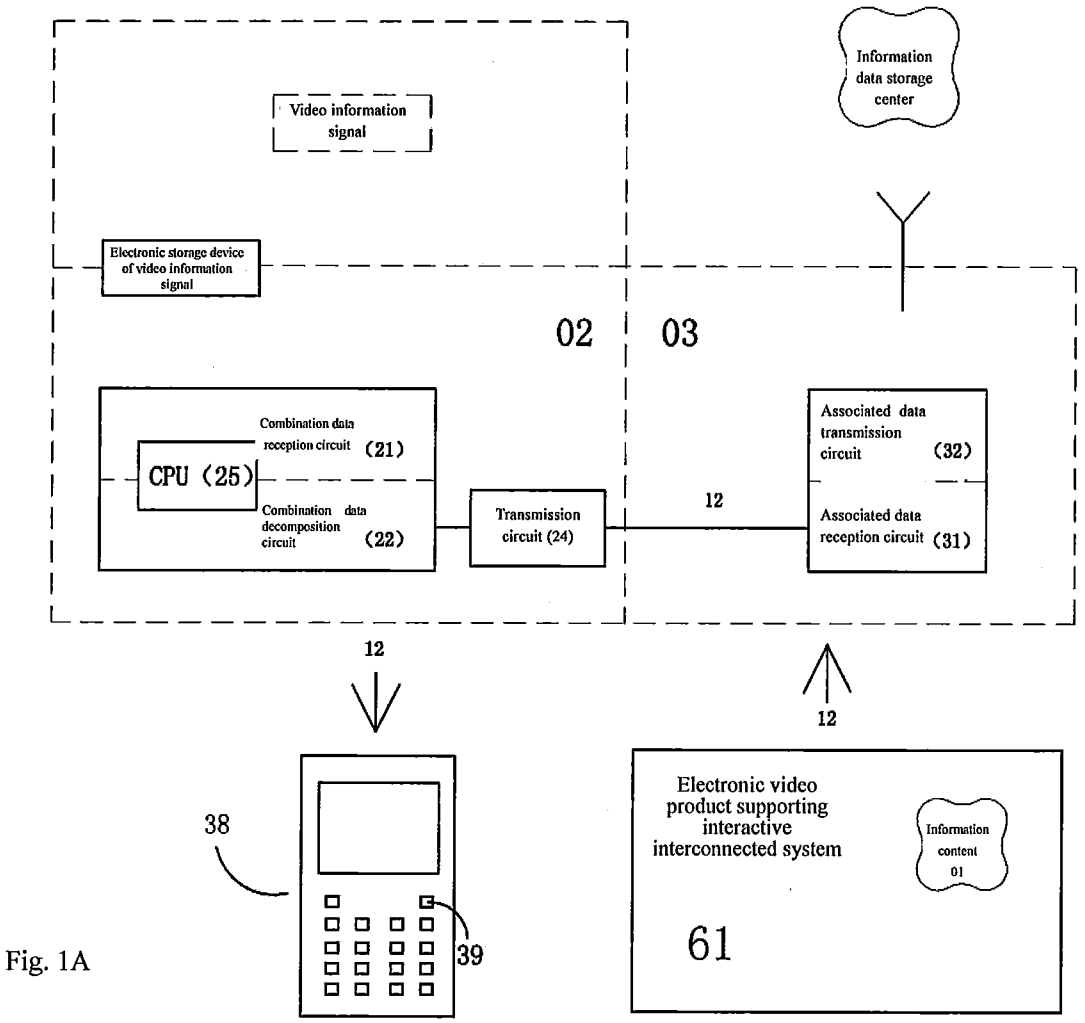
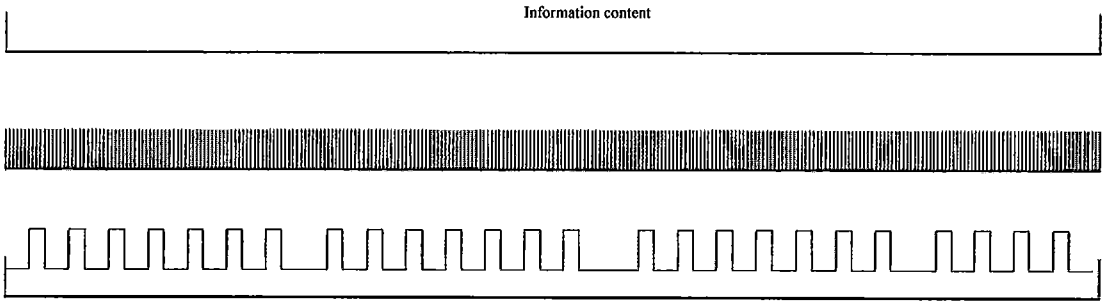

Information data storage center
Video information signal
Electronic storage device of video information signal
02
03
Combination data reception circuit (21)
CPU (25)
Combination data decomposition circuit (22)
Transmission circuit (24)
12
Associated data transmission circuit (32)
Associated data reception circuit (31)
12
12
38
39
Electronic video product supporting interactive interconnected system
Information content 01
61

Fig. 1A

Fig. 1B


Information content

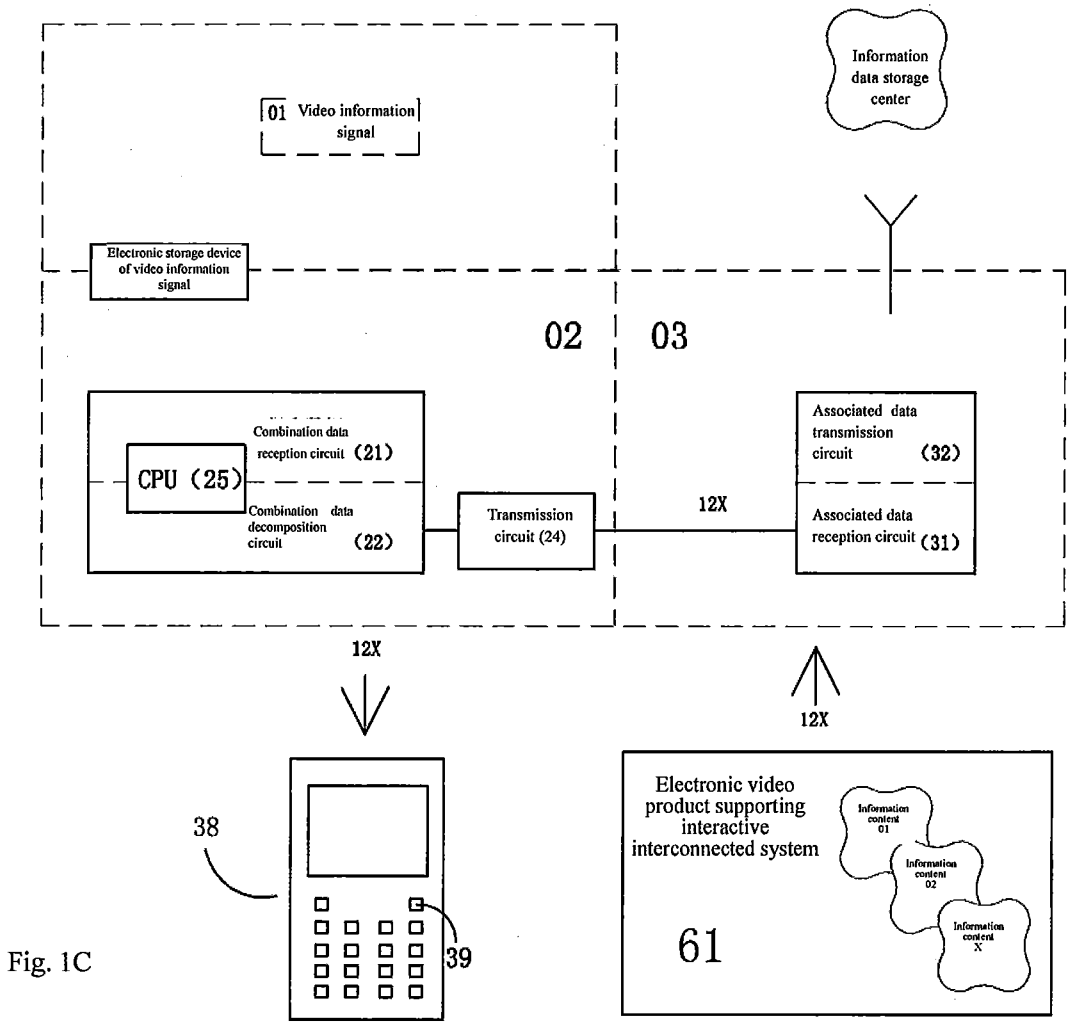
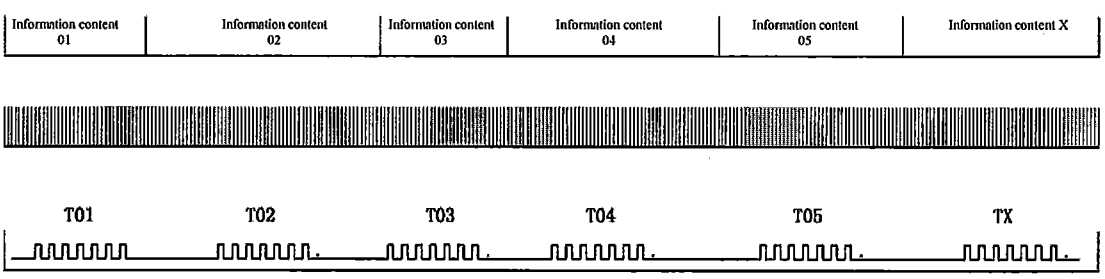

Information data storage center
01 Video information signal
Electronic storage device of video information signal
02
03
Combination data reception circuit (21)
CPU (25)
Combination data decomposition circuit (22)
Transmission circuit (24)
12X
Associated data transmission circuit (32)
Associated data reception circuit (31)
12X
12X
38
39
Electronic video product supporting interactive interconnected system
61
Information content 01
Information content 02
Information content X

Fig. 1C

Fig. 1D


Information content 01
Information content 02
Information content 03
Information content 04
Information content 05
Information content X
T01
T02
T03
T04
T05
TX

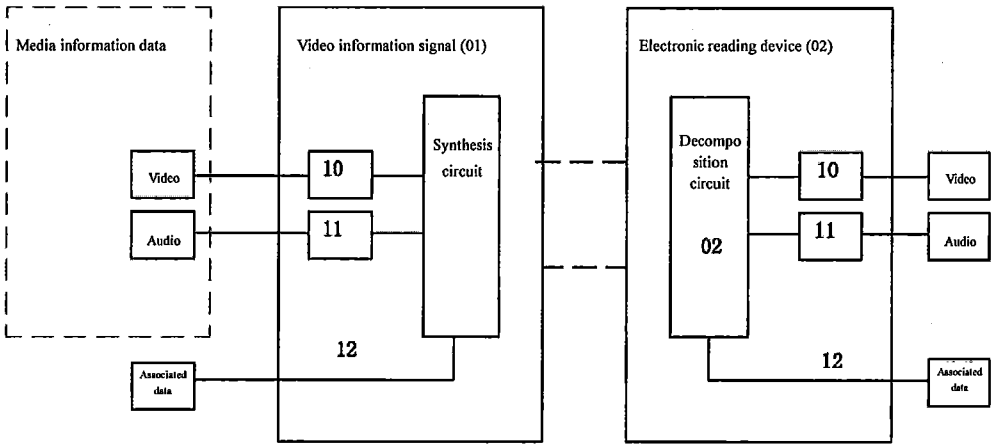

Media information data
Video
Audio
Associated data
Video information signal (01)
10
11
12
Synthesis circuit
Electronic reading device (02)
Decompo sition circuit
02
10
11
12
Video
Audio
Associated data

Fig. 2A

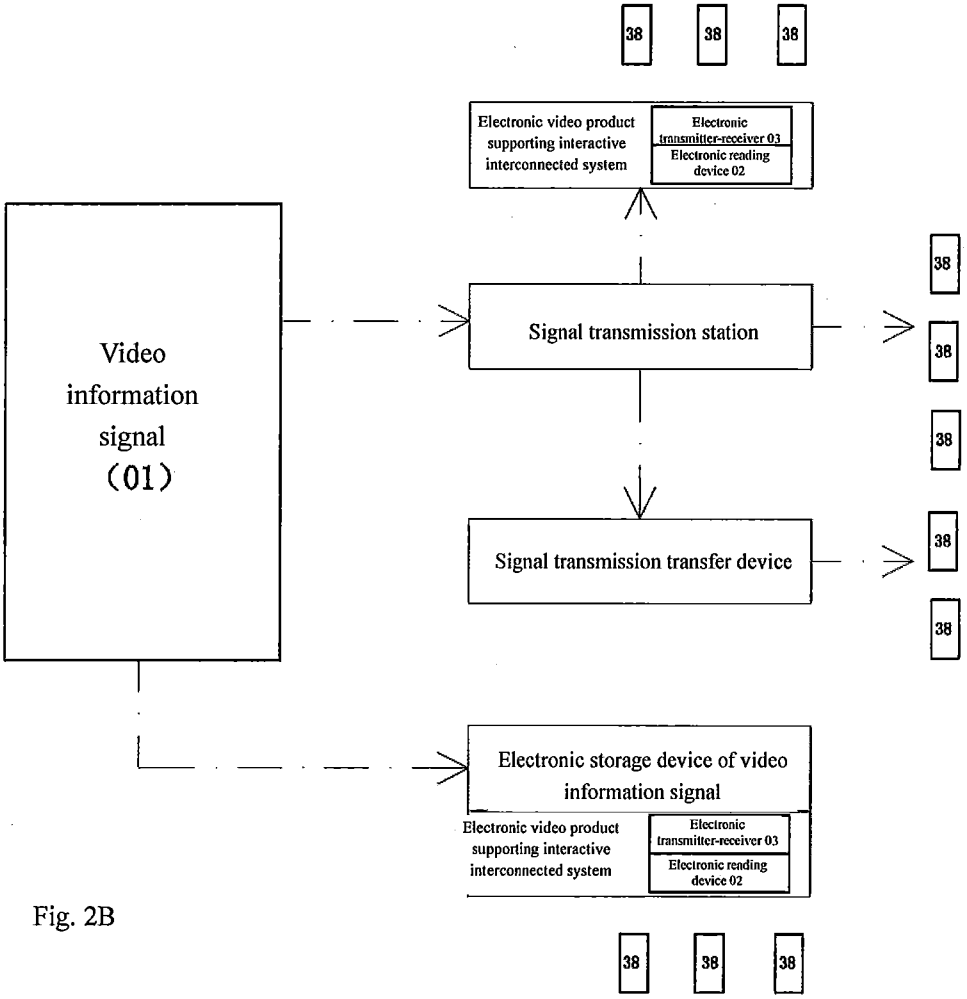
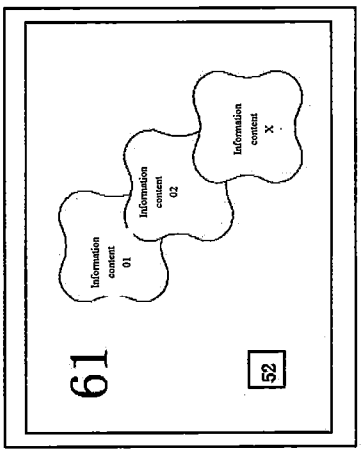

38
38
38
Electronic video product supporting interactive interconnected system
Electronic transmitter-receiver 03
Electronic reading device 02
Video information signal (01)
Signal transmission station
Signal transmission transfer device
Electronic storage device of video information signal
Electronic video product supporting interactive interconnected system
Electronic transmitter-receiver 03
Electronic reading device 02

Fig. 2B


61
Information content 01
Information content 02
Information content X
52

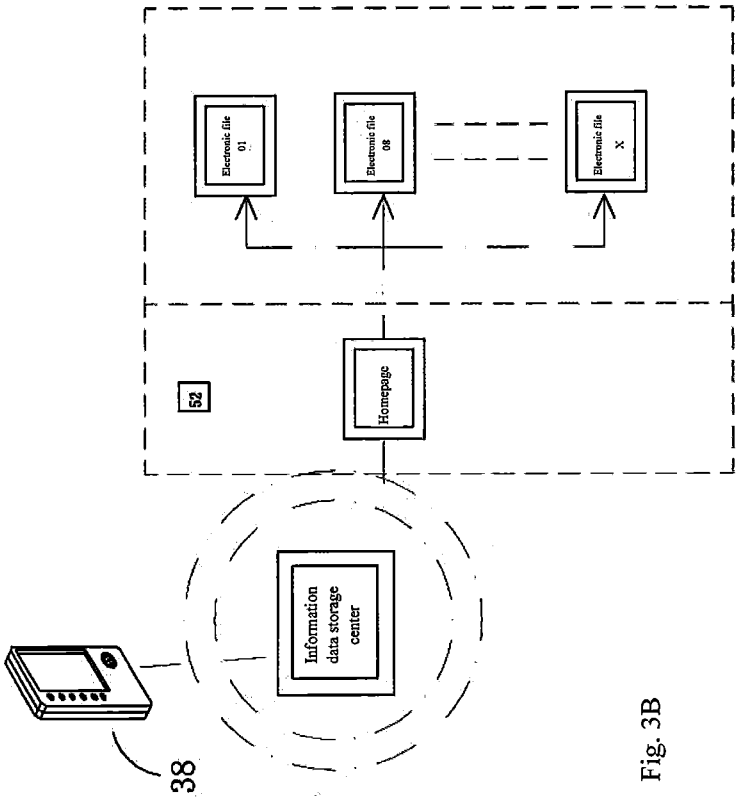
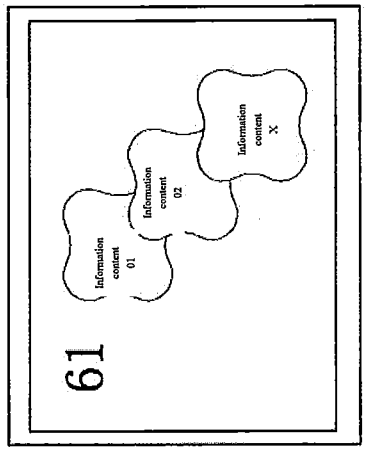

Electronic file 01
Electronic file 08
Electronic file X
52
Homepage
Information data storage center
38

Fig. 3B


61
Information content 01
Information content 02
Information content X

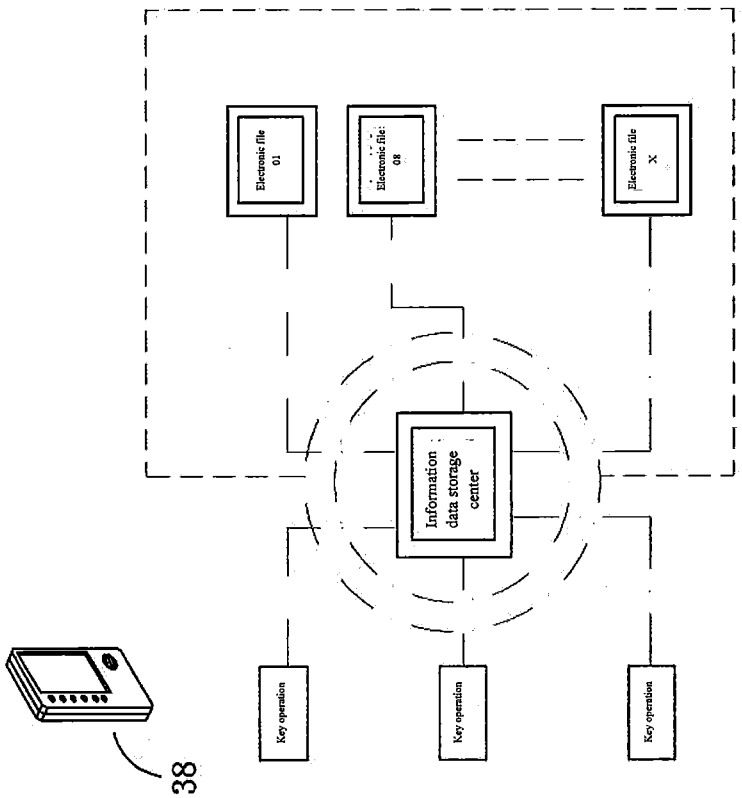

Electronic file 01
Electronic file 08
Electronic file X
Information data storage center
Key operation
Key operation
Key operation
38

Fig. 3A

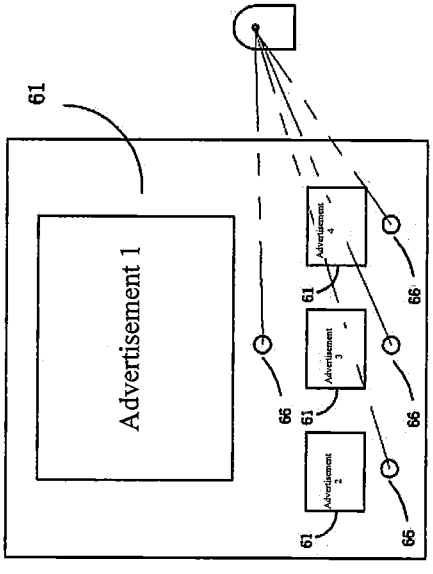

61
Advertisement 1
Advertisement 2
Advertisement 3
Advertisement 4
61
61
61
66
66
66
67
38

Fig. 3C

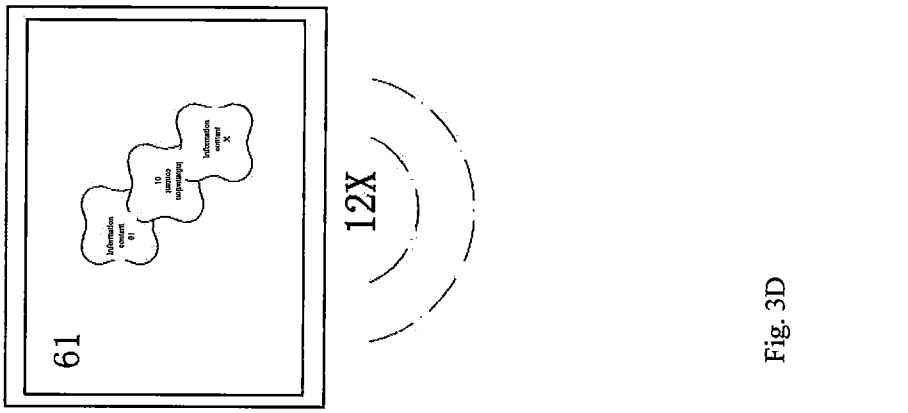

61
12X
38
Information data storage center

Fig. 3D

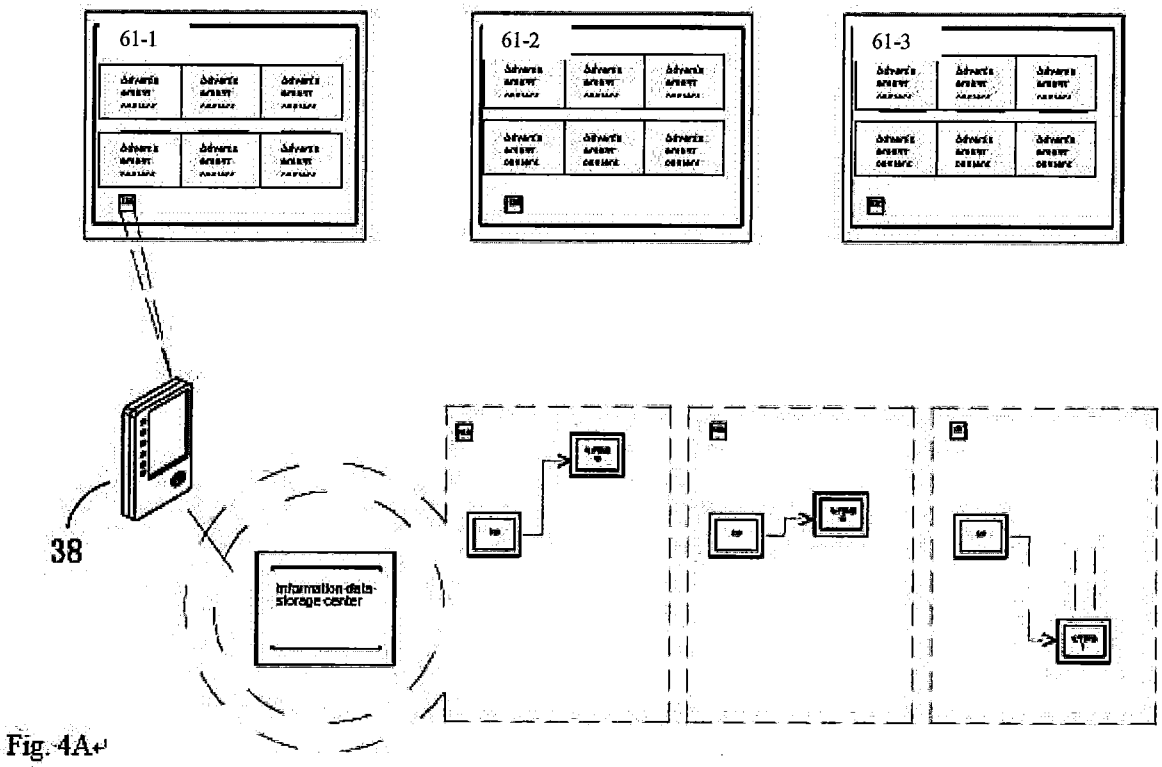
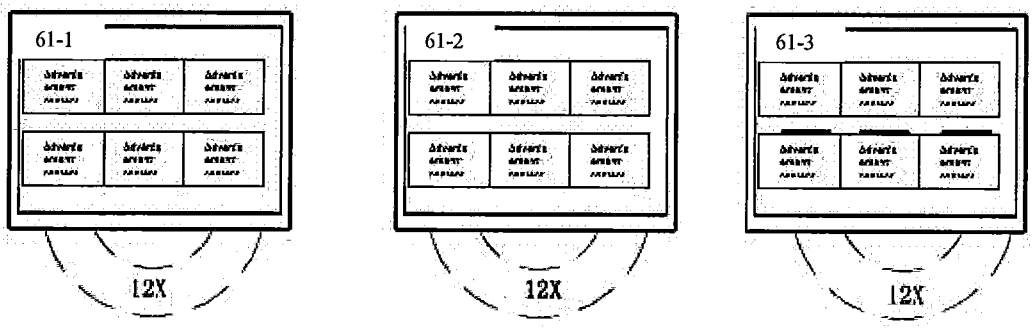

61-1
61-2
61-3
38
Information data storage center

Fig. 4A


61-1
61-2
61-3
12X
12X
12X

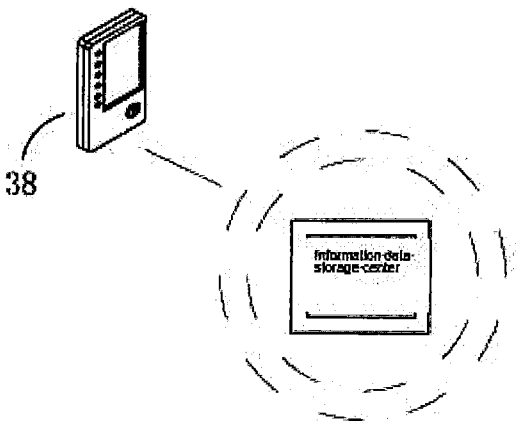

38
Information data storage center

Fig. 4B