

ABSTRACT OF DISCLOSURE

A method of increasing the static coefficient of friction of an oleaginous composition, such as an ATF, comprising adding to a major portion of an oil of lubricating viscosity a friction increasing amount of an oil soluble friction increasing reaction product comprising (a) an oil soluble substituted or unsubstituted, saturated or unsaturated, branched hydrocarbyl group containing from about 12 to about 50 total carbon atoms, (b) a linking group, and (c) a nitrogen-containing polar group, wherein the polar group contains at least one nitrogen atom and, optionally, contains at least one atom selected from the group consisting of boron, oxygen and sulfur atoms, and wherein the polar group is linked to the branched hydrocarbyl group through the linking group.

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