

MANAGING EVENT DATABASES USING HISTOGRAM-BASED ANALYSIS**ABSTRACT**

A social media platform can enable a user to promote and organize events in an automated manner. In some cases, a user can specify one or more interest categories pertaining to, relevant to, and/or otherwise associated with the event. Further, the interest categories that are specified by the user for a particular event can be used to automatically recommend or suggest that event to one or more other users. In some cases, the social media platform can automatically suggest or recommend a particular event based on the interest categories selected by the users who indicated that they plan to attend the event.

(FIG. 2)