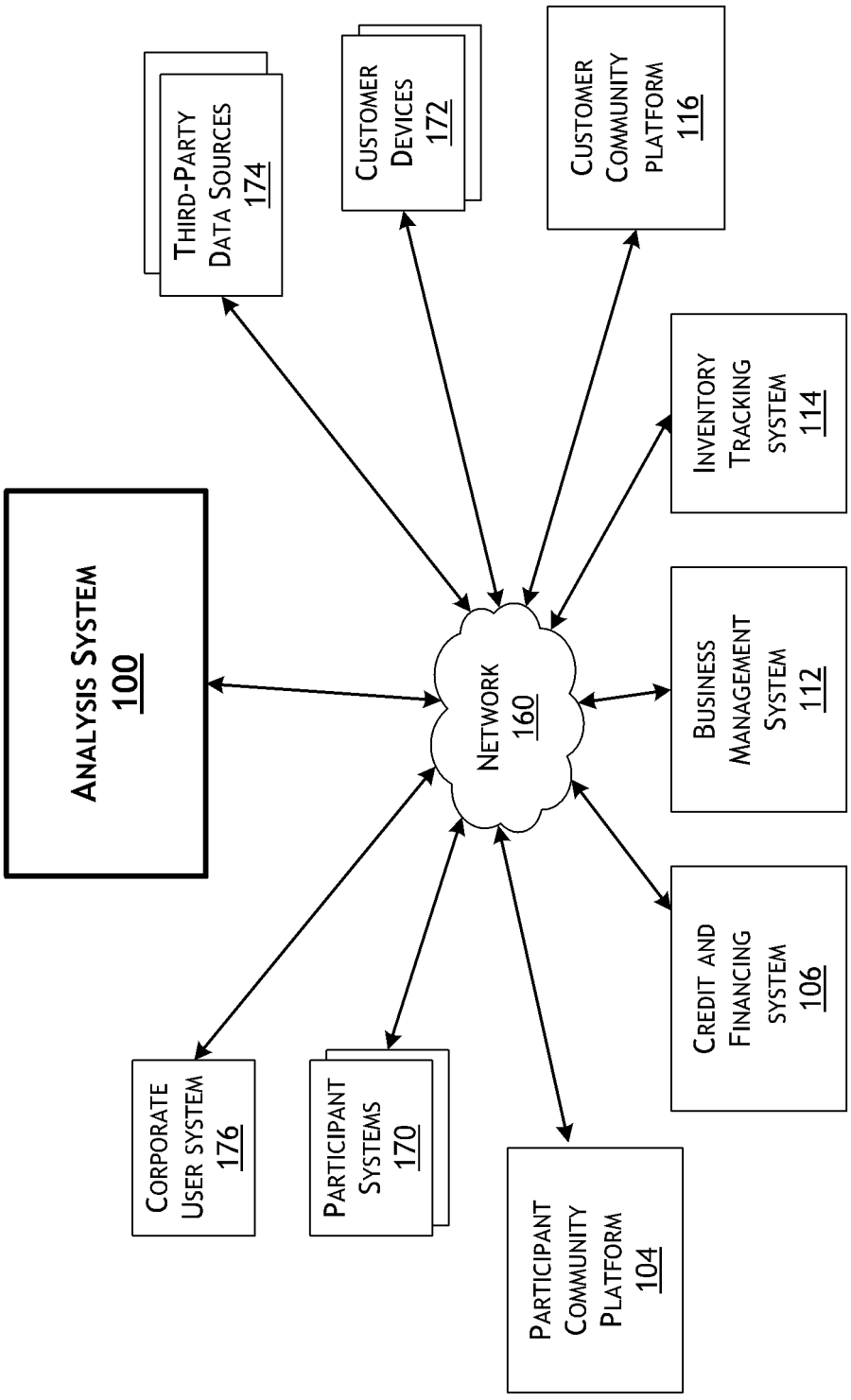

Analysis System
100
Network
160
Third-Party
Data Sources
174
Customer
Devices
172
Customer
Community
platform
116
Inventory
Tracking
system
114
Business
Management
System
112
Credit and
Financing
system
106
Participant
Community
Platform
104
Participant
Systems
170
Corporate
User system
176

FIGURE 1

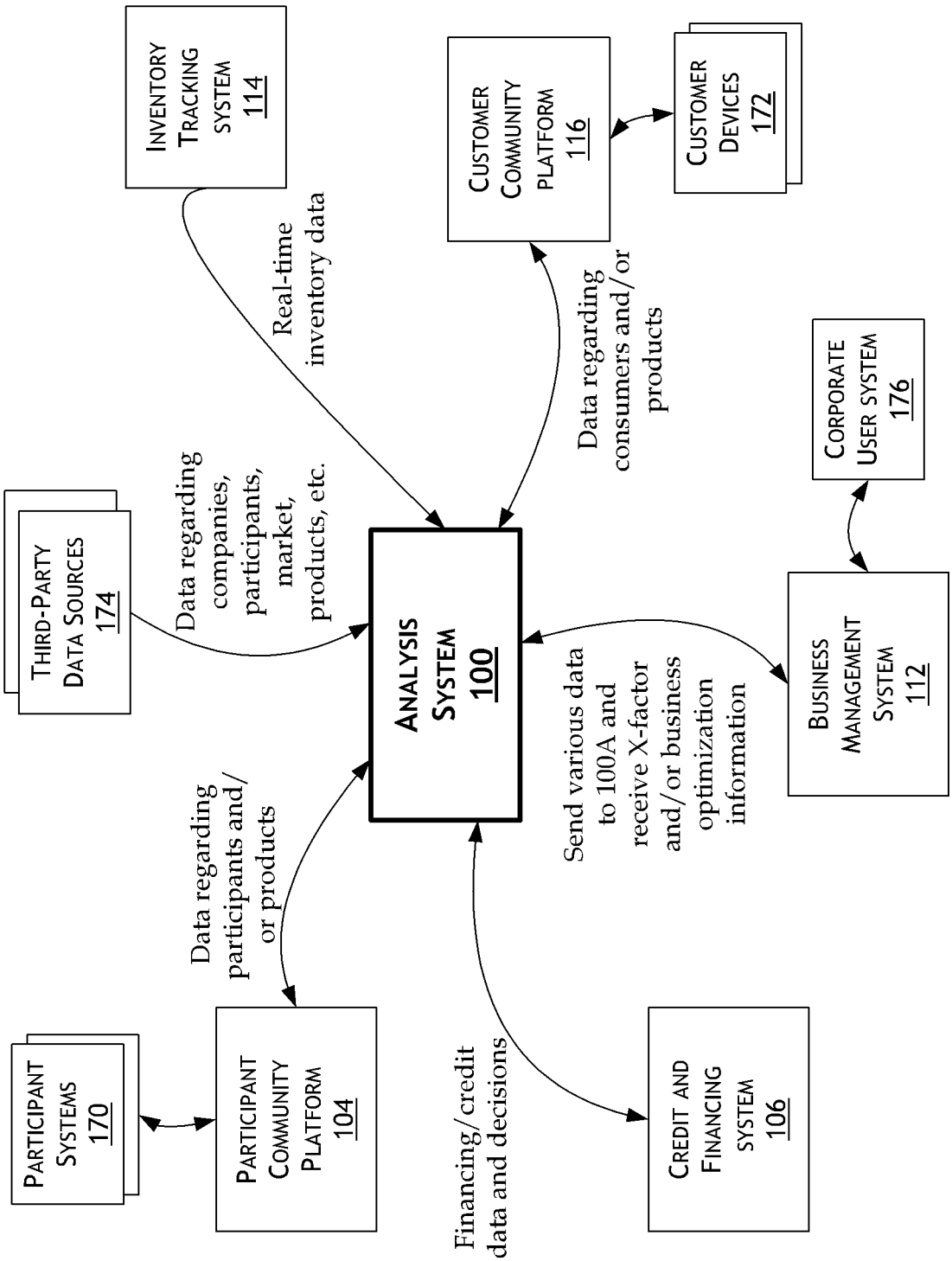

INVENTORY TRACKING SYSTEM 114
CUSTOMER COMMUNITY PLATFORM 116
CUSTOMER DEVICES 172
Real-time inventory data
Data regarding consumers and/or products
THIRD-PARTY DATA SOURCES 174
Data regarding companies, participants, market, products, etc.
CORPORATE USER SYSTEM 176
ANALYSIS SYSTEM 100
BUSINESS MANAGEMENT SYSTEM 112
Send various data to 100A and receive X-factor and/or business optimization information
Data regarding participants and/or products
PARTICIPANT SYSTEMS 170
PARTICIPANT COMMUNITY PLATFORM 104
Financing/credit data and decisions
CREDIT AND FINANCING SYSTEM 106

FIGURE 2

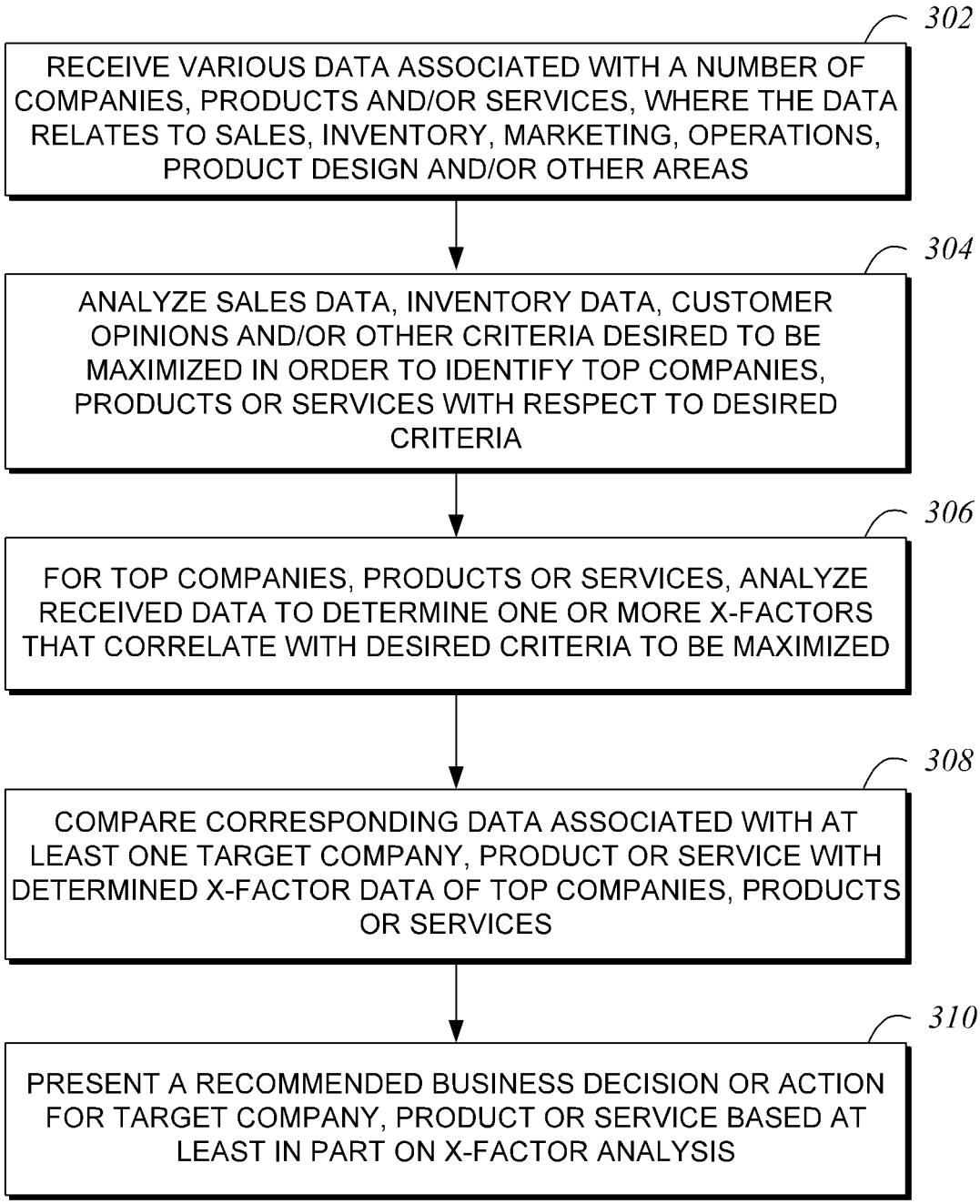

302
RECEIVE VARIOUS DATA ASSOCIATED WITH A NUMBER OF COMPANIES, PRODUCTS AND/OR SERVICES, WHERE THE DATA RELATES TO SALES, INVENTORY, MARKETING, OPERATIONS, PRODUCT DESIGN AND/OR OTHER AREAS
304
ANALYZE SALES DATA, INVENTORY DATA, CUSTOMER OPINIONS AND/OR OTHER CRITERIA DESIRED TO BE MAXIMIZED IN ORDER TO IDENTIFY TOP COMPANIES, PRODUCTS OR SERVICES WITH RESPECT TO DESIRED CRITERIA
306
FOR TOP COMPANIES, PRODUCTS OR SERVICES, ANALYZE RECEIVED DATA TO DETERMINE ONE OR MORE X-FACTORS THAT CORRELATE WITH DESIRED CRITERIA TO BE MAXIMIZED
308
COMPARE CORRESPONDING DATA ASSOCIATED WITH AT LEAST ONE TARGET COMPANY, PRODUCT OR SERVICE WITH DETERMINED X-FACTOR DATA OF TOP COMPANIES, PRODUCTS OR SERVICES
310
PRESENT A RECOMMENDED BUSINESS DECISION OR ACTION FOR TARGET COMPANY, PRODUCT OR SERVICE BASED AT LEAST IN PART ON X-FACTOR ANALYSIS

FIGURE 3

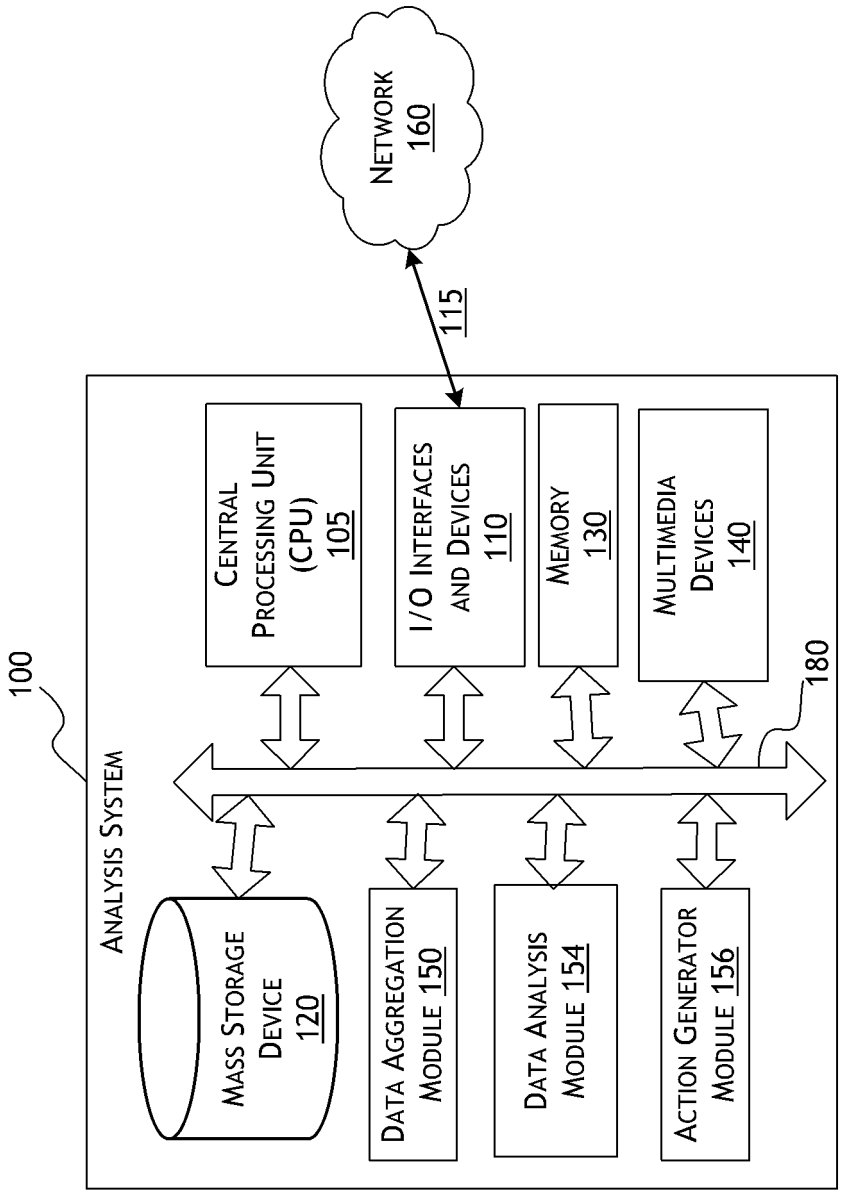

NETWORK
160
115
100
ANALYSIS SYSTEM
CENTRAL PROCESSING UNIT (CPU)
105
I/O INTERFACES AND DEVICES
110
MEMORY
130
MULTIMEDIA DEVICES
140
180
MASS STORAGE DEVICE
120
DATA AGGREGATION MODULE 150
DATA ANALYSIS MODULE 154
ACTION GENERATOR MODULE 156

FIGURE 4