

CLAIMS:

1. A dairy product deterioration-odor masking agent,
comprising one compound, or two or more compounds selected from
5 the group consisting of the following Groups A to E,
Group A: menthyl acetate, linalyl acetate, isoamyl isovalerate,
and isoamyl butyrate;
Group B: nerol, acetaldehyde, methyl salicylate, and 1,8-cineole;
Group C: maltol isobutyrate, ethyl pyruvate, heliotropine, and
10 diethyl malonate;
Group D: ethyl pyruvate, γ -butyrolactone, ethyl levulinate, and
benzyl alcohol; and
Group E: hexanal, γ -hexalactone, ethyl propionate, and amyl
acetate, wherein the masking agent is used in masking
15 deterioration-odor of a dairy product such that the concentration
of each compound relative to the entire dairy product is in a
range of 0.000025 ppb to 10000 ppb.
2. The dairy product deterioration-odor masking agent
20 according to claim 1, wherein the dairy product deterioration-
odor masking agent comprises two or more compounds selected from
the group consisting of Groups A to E, and at least two compounds
among the selected compounds are from different groups of Groups
A to E.
- 25 3. The dairy product deterioration-odor masking agent
according to claim 1 or 2, wherein the dairy product
deterioration-odor masking agent comprises three or more
compounds selected from the group consisting of Groups A to E,
30 and at least three compounds of the selected compounds are from
different groups of Groups A to E.
4. A method for masking a deterioration odor of a dairy
product, comprising adding the deterioration-odor masking agent
35 according to any one of claims 1 to 3 to a dairy product.

5. A method for producing a dairy product, comprising adding the dairy product deterioration-odor masking agent according to claim 1 to a dairy product wherein the dairy product deterioration-odor masking agent comprises five or more compounds selected from the group consisting of Groups A to E, and at least five compounds among the selected compounds are from different groups of Groups A to E.
- 10 6. A dairy product comprising the dairy product deterioration-odor masking agent according to claim 1, wherein the dairy product deterioration-odor masking agent comprises five or more compounds selected from the group consisting of Groups A to E, and at least five compounds among the selected compounds
- 15 are from different groups of Groups A to E.