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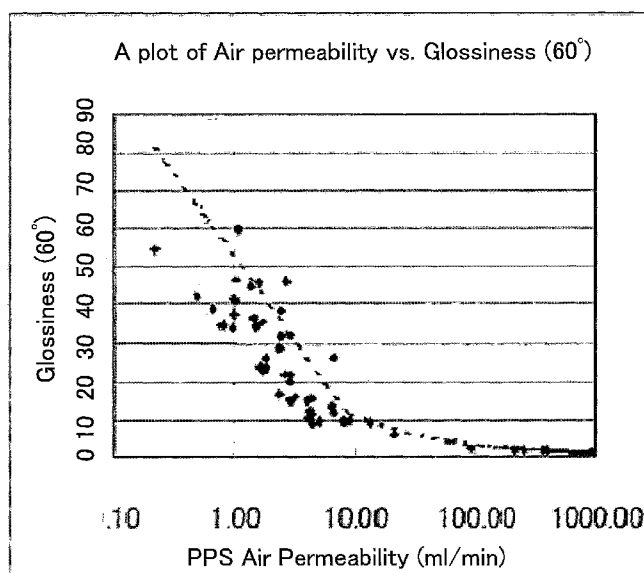
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(54) Title: INKJET MEDIA, RECORDING METHOD, RECORDING APPARATUS, INK-MEDIA SET, AND INK RECORDED MATTER



(57) Abstract: To provide an ideal inkjet recording method capable of full-color printing and of inexpensively providing prints that have a texture similar to those of commercial prints and that offer excellent print quality, image density, image fidelity and smear resistance, by combining a specific recording media and a specific pigment-based inkjet ink. The inkjet recording method uses an ink containing particulate coloring material for printing on a media that includes a substrate composed primarily of cellulose pulp and one or more coated layers formed on at least one surface of the substrate, wherein the media has an air permeability of 0.1 ml/min to 30 ml/min as measured using a Parker Print-Surf.

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