

(19) World Intellectual Property Organization
International Bureau



(43) International Publication Date
6 November 2008 (06.11.2008)

PCT

(10) International Publication Number
WO 2008/134320 A1

(51) International Patent Classification:

H04L 29/06 (2006.01)

(21) International Application Number:

PCT/US2008/061168

(22) International Filing Date: 22 April 2008 (22.04.2008)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:

11/739,644 24 April 2007 (24.04.2007) US

(71) Applicant (for all designated States except US): **GLOBAL MOBILE TECHNOLOGIES PTE. LTD.** [SG/SG]; C/o BSL Corporate Services Pte Ltd., 220 Orchard Road, Mid-point Orchard 238852 #05-01 (SG).

(72) Inventor; and

(75) Inventor/Applicant (for US only): **STERN, Donald, S.** [US/US]; 704 Kirkland Dr., Lexington, KY 40502 (US).

(74) Agent: **ABUMERI, Mark, M.**; Knobbe Martens Olson & Bear, LLP, 2040 Main Street, Fourteenth Floor, Irvine, CA 92614 (US).

(81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AO, AT, AU, AZ, BA, BB, BG, BH, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IS, JP, KE, KG, KM, KN, KP, KR, KZ, LA, LC, LK, LR, LS, LT, LU, LY, MA, MD, ME, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RS, RU, SC, SD, SE, SG, SK, SL, SM, SV, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, ZA, ZM, ZW.

(84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT, LU, LV, MC, MT, NL, NO, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Published:

— with international search report

[Continued on next page]

(54) Title: METHOD AND SYSTEM FOR LINKING TO CONTENT AND SERVICES FOR A COMMUNICATION DEVICE

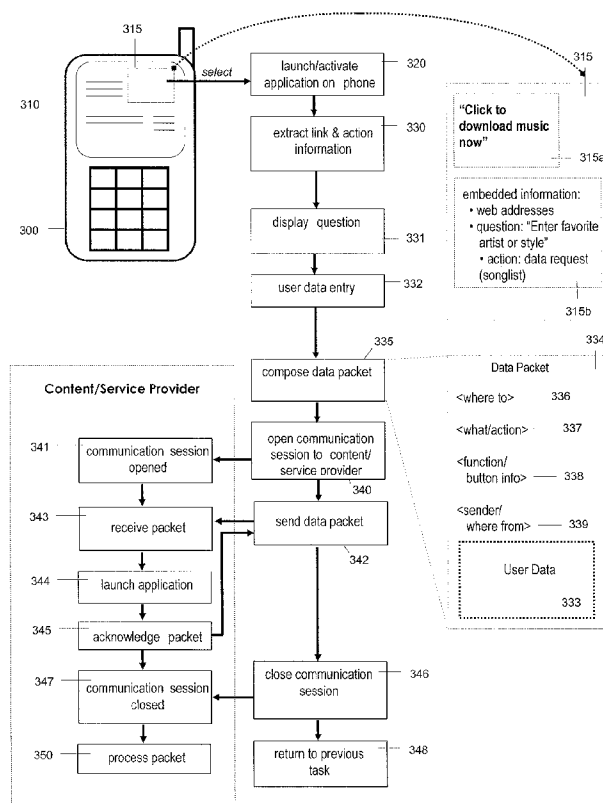


Figure 3

(57) Abstract: Embodiments for a system and method for providing a user with access via a mobile terminal to content and services, provided by content and service providers, using a communication network are described. The mobile terminal can be a mobile phone terminal, a personal digital assistant (PDA), tablet or portable computer having a screen, a processor adapted to run one or more software applications, an input interface, and wireless communication functions adapted to connect the mobile terminal to the communication network. A user selects a selectable item displayed on the screen using the user interface. The selection of the selectable item activates a software application which composes a data packet having a format for sending to the associated content or service provider where the packet is processed 350 and the action taken.



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