CLAIMS

1. A system ~~(10)~~ for remote configuring or re-configuring pre-loaded SIM Card messages/texts of a SIM card residing on a communication device ~~(300)~~, comprising:

a back-end host server ~~(100)~~ connected to at least one carrier's network, wherein the carrier's network communicates the back-end host server with at least one SIM Card that is associated with the carrier's network; and

an Over-The-Air (OTA) gateway ~~(200)~~ adapted to direct management commands received from the back-end host server to its actual recipient SIM card;

wherein the back-end host server operatively transmits a Remote File Management (RFM) message to the communication devices through the OTA gateway to configure the pre-loaded SIM Card messages/texts of the SIM card, whereby the messages/texts can be triggered through SIMToolkit (STK) of the respective communication devices; and

wherein the RFM messages comprises pre-defined configurations that facilitates content management operations, which include remove, add, update messages/texts commands and also time for triggering the messages/texts.

2. A system ~~(10)~~ as claimed in Claim 1, wherein the back-end host server ~~(100)~~ includes at least one user interface device adapted to allow users to generate and to forward Remote File Management messages comprising configurations and/or re-configurations to the SIM card.

3. A system ~~(10)~~ as claimed in Claim 1, wherein the back-end host server ~~(100)~~ includes SIM card database for storing identification details of each SIM card that associated with the carrier's network.

4. A system ~~(10)~~ as claimed in Claim 1, wherein the back-end host server ~~(100)~~ includes a set of libraries, in which data management formats of each type of SIM Card types available in the art are maintained for formatting the ~~encrypted Remote File Management~~RFM messages so that these management commands are readable by the recipient SIM card.

5. A system ~~(10)~~ as claimed in Claim 1, wherein the OTA gateway ~~(300)~~ is further adapted to transform the ~~Remote Management~~RFM messages into either SMS or USSD code format before transmitting them into its recipient SIM card.

6. A system (10) as claimed in Claim 1, wherein the OTA gateway ~~(300)~~ further includes a Short Message Service Centre (SMSC) for receiving and transmitting the Remote Management messages in SMS or USSD code format to its recipient SIM card.