A B S T R A C T

A pull-on disposable diaper 1 is composed of a front waist region 6, a rear waist region 7, a crotch region 8 extending between these waist regions 6, 7 and a body fluid absorbing component 3 formed on inner side of these regions 6, 7, 8. The absorbing component 3 is formed in the crotch region 8 with a V-shaped first folding guide, a V-shaped second folding guide and a third folding guide extending in a transverse direction between the first and second folding guides. The absorbing component 3 is folded along the third folding guide so that a core 21 forming a part of the component 3 may have its outer surface sections facing to each other and along the first and second folding guides so that the core 21 may have its inner surface sections facing to each other.