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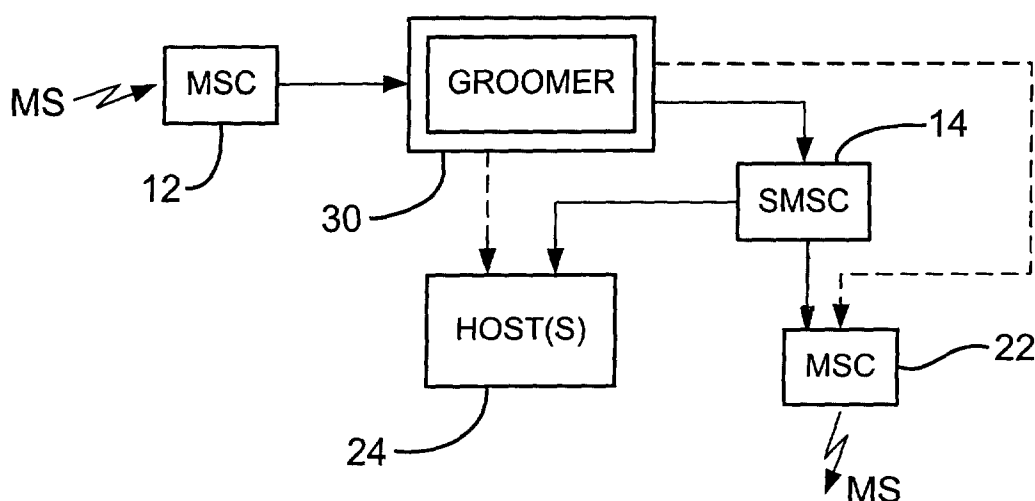
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(54) Title: MANAGING TEXT MESSAGE TRAFFIC IN MOBILE TELEPHONE NETWORKS



(57) **Abstract:** A grooming technique for managing text message traffic in mobile telephone networks, such as SMS text messages, involves directing certain text messages to a first delivery means (30) which attempts text message delivery one or more times to a destination mobile switching centre (22) or to a host (24) without passing through a store and forward function. Other text messages are directed to a second delivery means, involving a short message service centre (14), which provides a store and forward function for repeated attempted delivery of the text messages.



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