

INFORMATION PROCESSING APPARATUS, INFORMATION PROCESSING METHOD,
AND INFORMATION PROCESSING PROGRAM

[TITLE OF THE DOCUMENT] ABSTRACT

5 An information processing apparatus (100) includes a first generation section (152) that
generates relationship information indicating the relationship between the foot features of a
plurality of users and the features of specific footwear purchased by the plurality of users, an
estimation section (153) that estimates the foot features of a target user from a purchase history of
the target user based on the relationship information generated by the first generation section (152),
10 and a provision section (157) that provides a service according to the foot features of the target
user estimated by the estimation section (153).

FIG. 11