System and Method for Automatically Downloading and Storing Contact Information to a Personal Communication Device Based on a Geographical Position of the Personal Communication Device & Method and Apparatus for Delivering Geographical Specific Advertisements to a Communication Device

ABSTRACT

[Para 36] The present invention relates to a method and system of automatically downloading and saving contact information into the contact list of a communication device. The geographical location of the communication device is determined and then contact information for various entities, such as businesses and government offices, located in proximity to the geographical location is automatically downloaded to the communication device and stored locally within the contact list of the communication device as if the contact information was manually input to the communication device. The contact information may include telephone numbers that can be dialed with a single dialing instruction rather than requiring a user to manually input the telephone number to the dialing pad of the communication device. Another aspect of the invention relates to apparatus, method and system for advertising on communication devices, such as cellular phones. A 'central contact information database' containing contact information of businesses and individuals is created. The 'central contact information database' is saved in a 'central server'. One or more advertisements in the form of data, audio, video, or image file or a combination thereof is paired to one or more contact information contained in the 'central contact information database'. The contact information and paired advertisements may then be downloaded and automatically stored in memory of a communication device. In one embodiment, the contact information is downloaded based on a geographical location of the communication device.