

ABSTRACT

Embodiments of the present disclosure provide an image processing method and apparatus, a device, a computer readable storage medium, and a product. The method comprises: in response to a selection operation triggered by a user, obtaining an image material determined by the user; displaying a preset image editing page on the basis of the image material, and displaying the image material and at least one preset background option in the image editing page; in response to a selection operation of the user on the at least one background option, generating a target image on the basis of a target background option selected by the user and a content body area in the image material, wherein the content body area is obtained by matting of body content from the image material; and displaying the target image in the image editing page.