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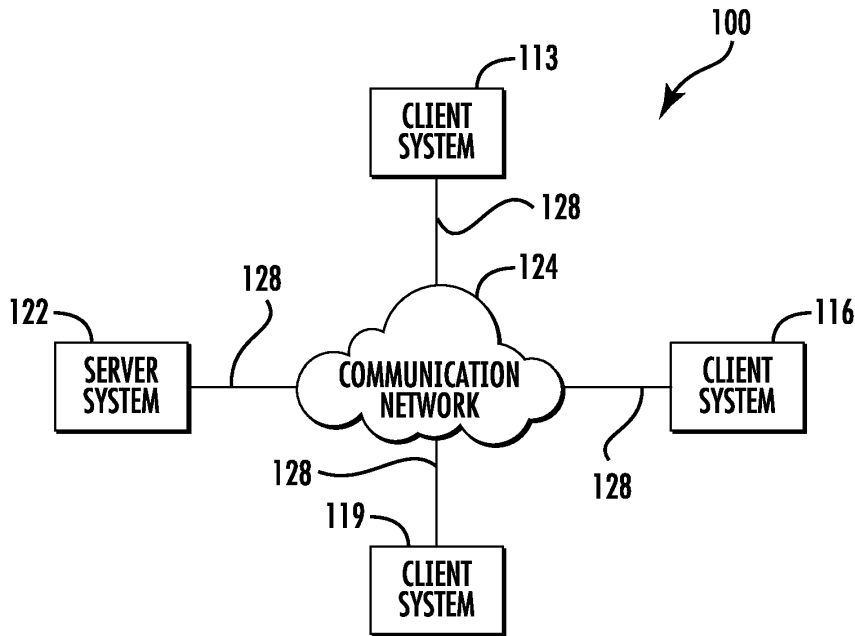


FIG. 1

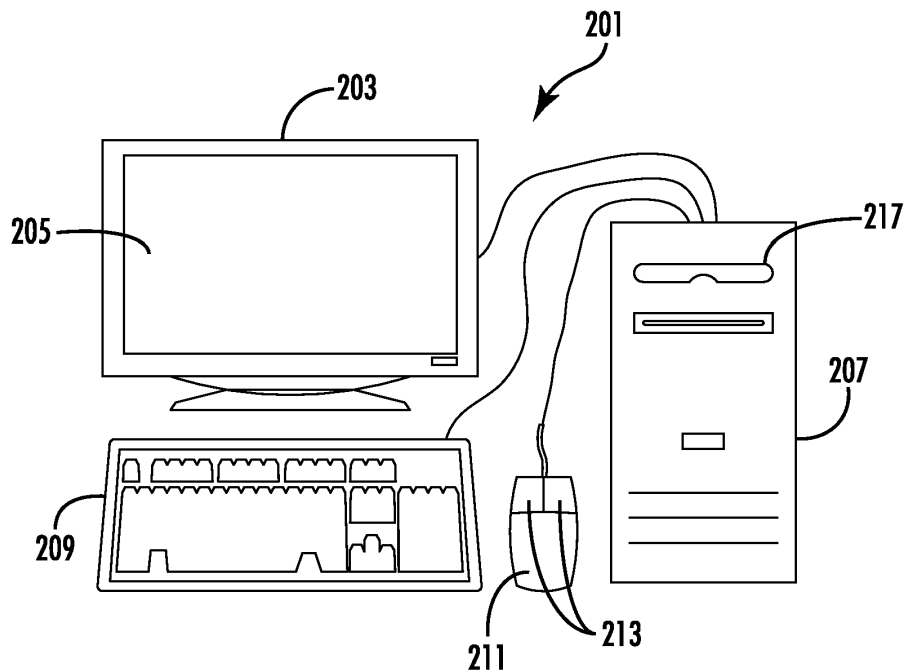


FIG. 2

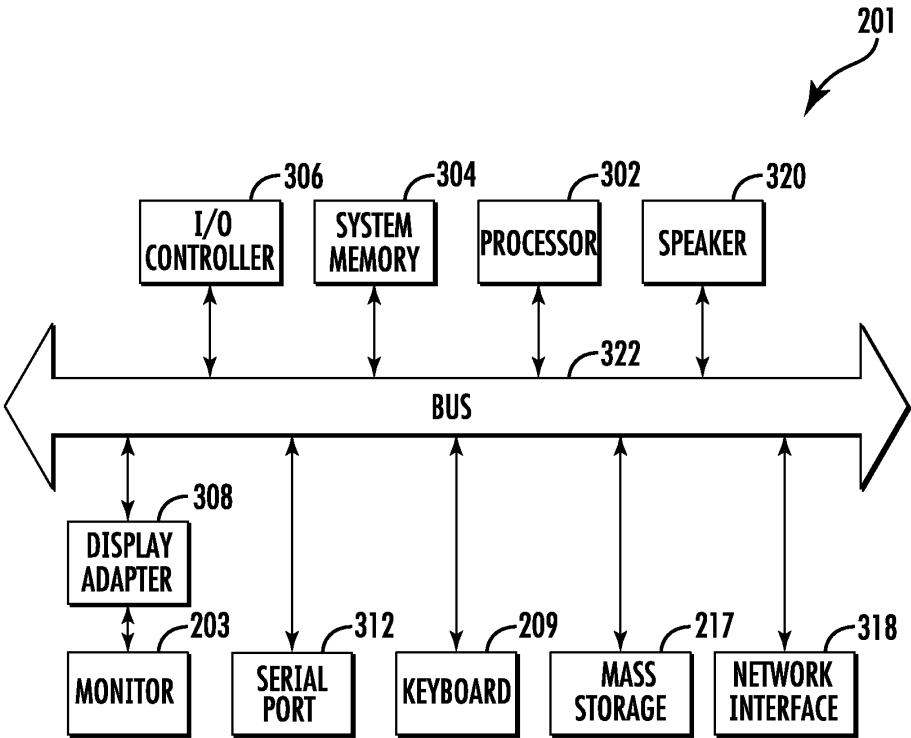


FIG. 3

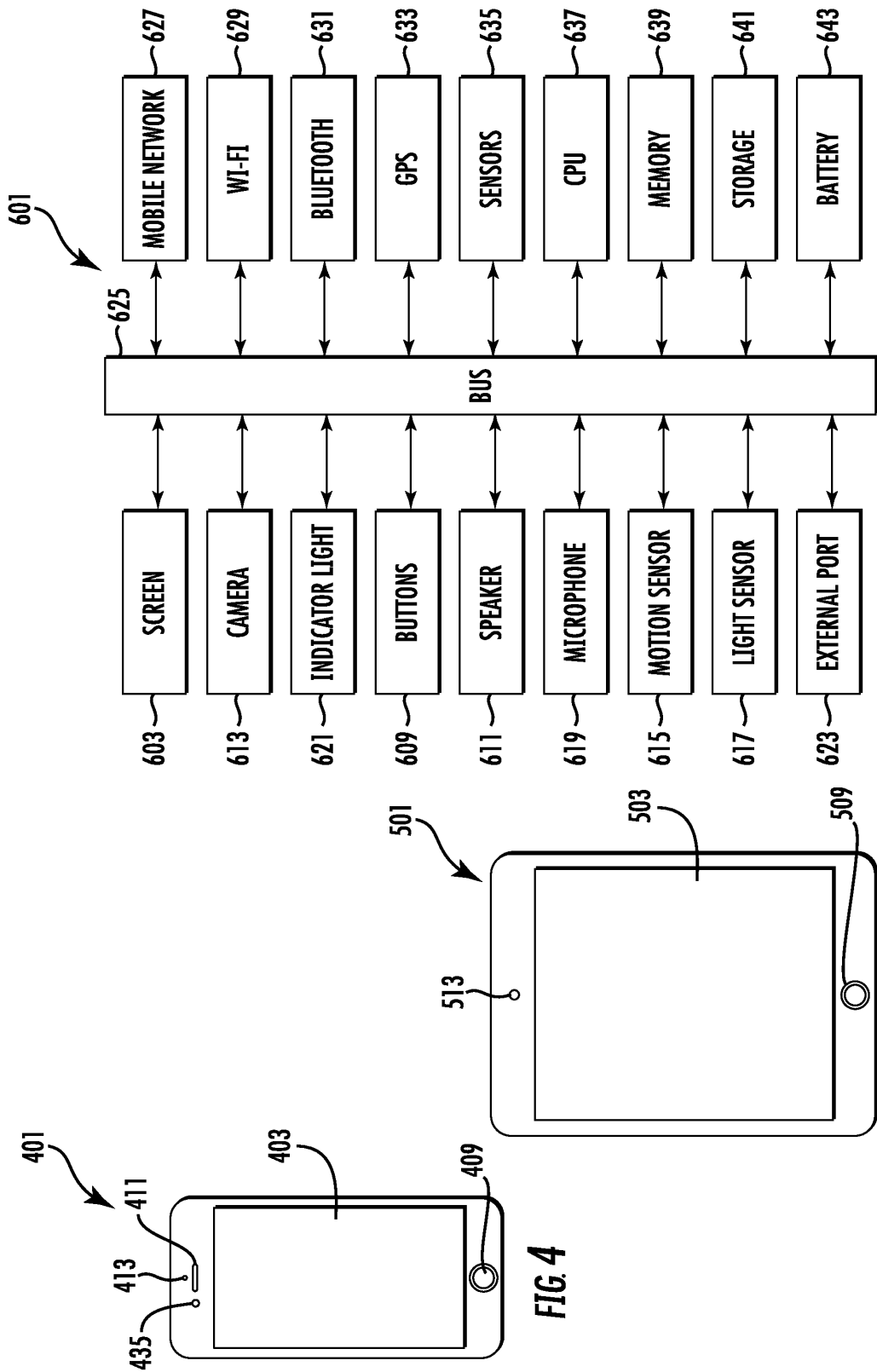


FIG. 6

FIG. 5

FIG. 4

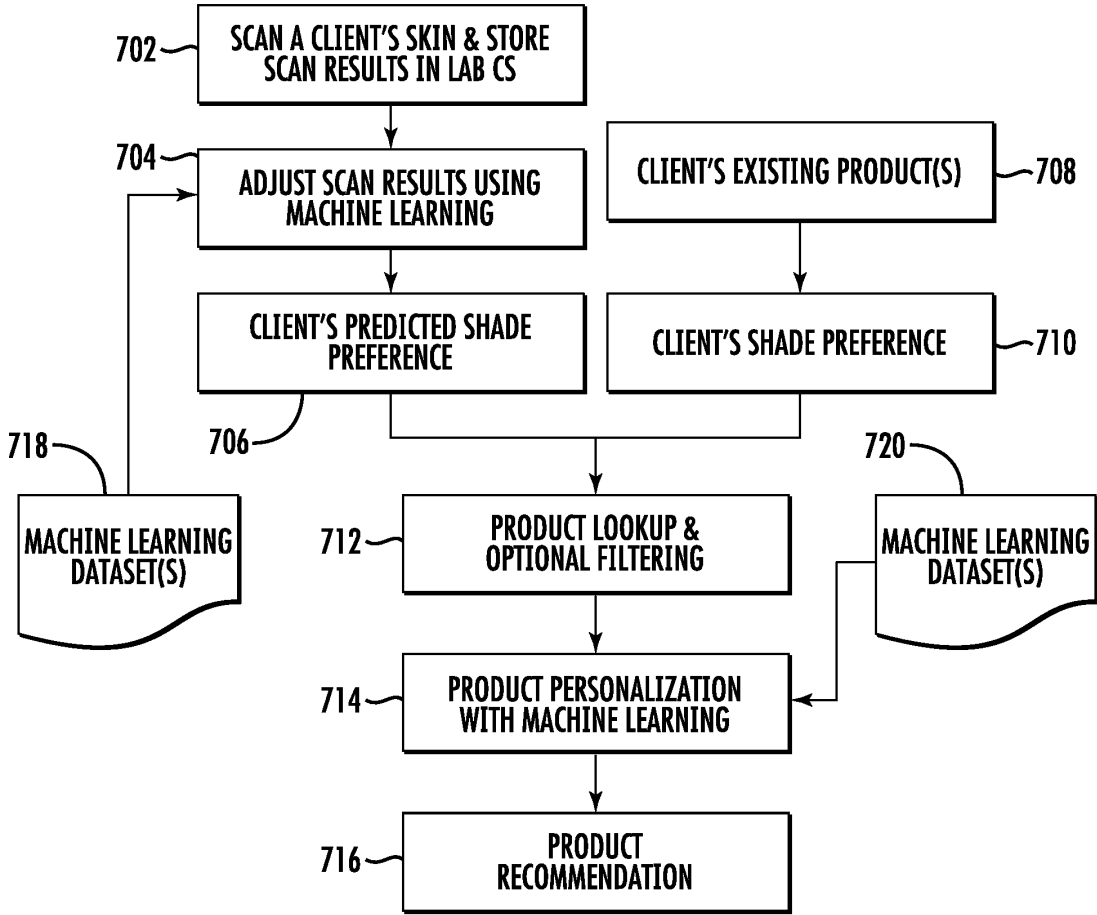


FIG. 7

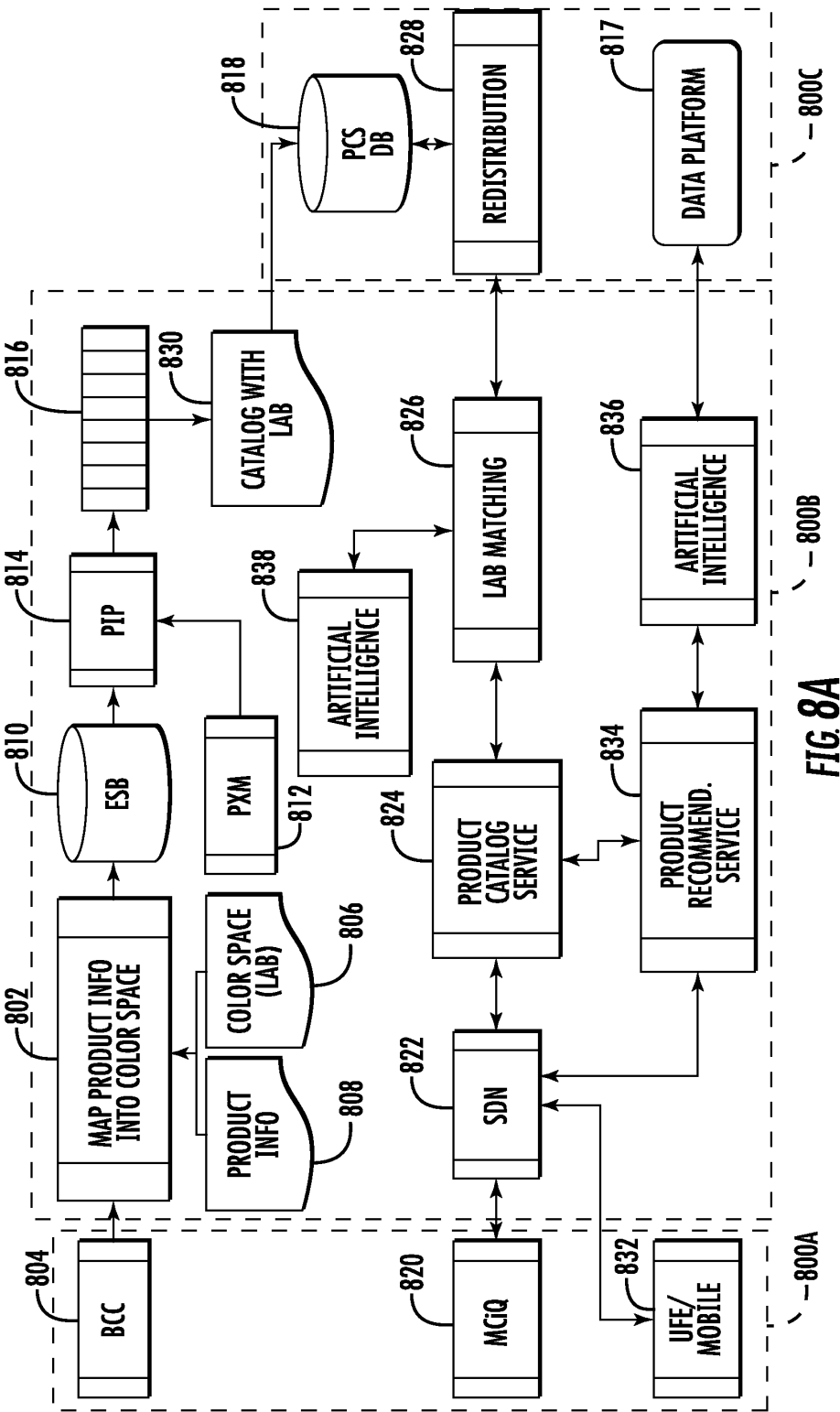


FIG. 8A

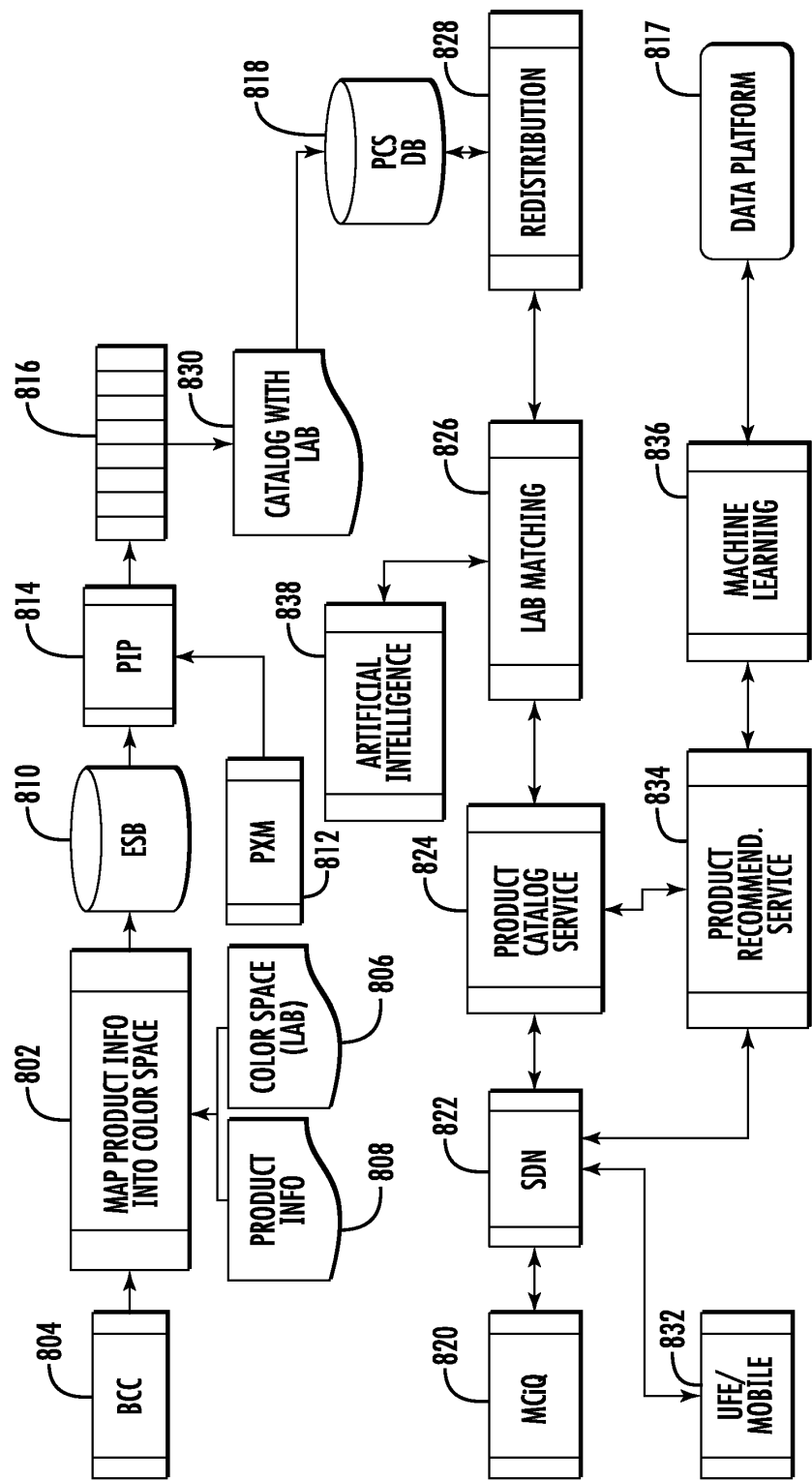


FIG. 8B

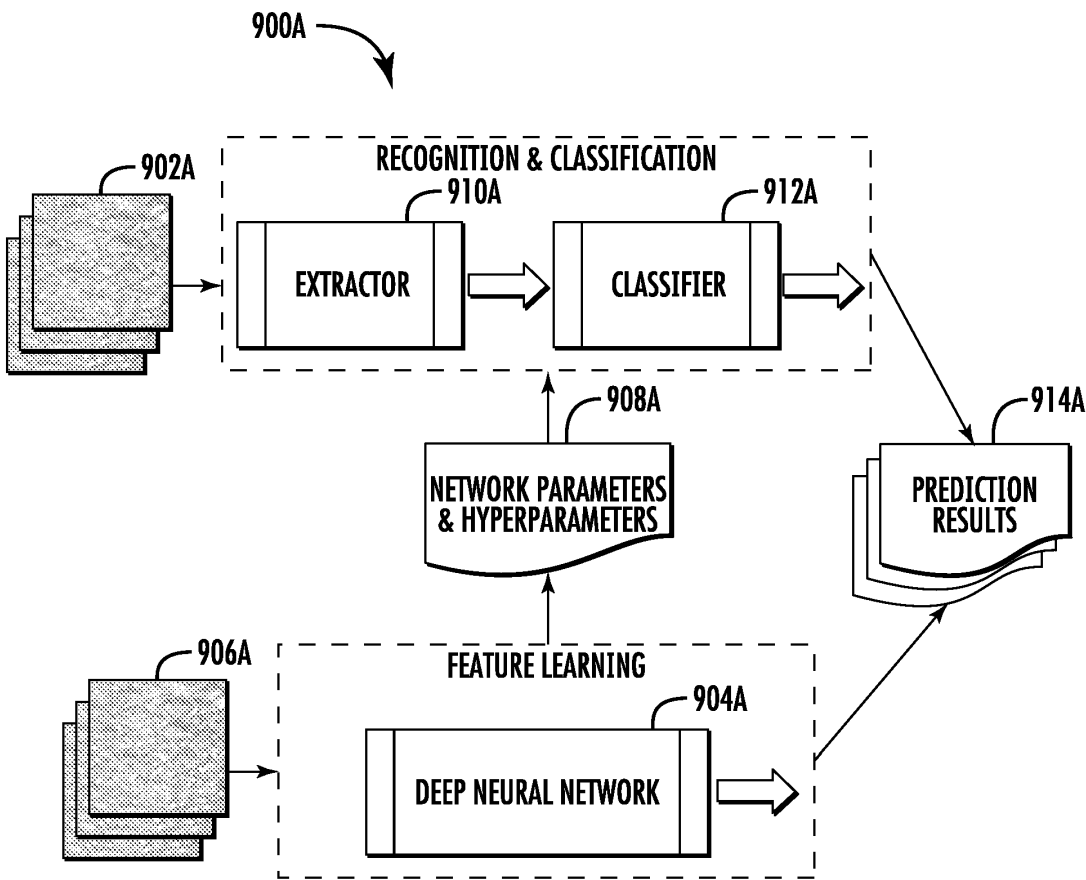


FIG. 9A

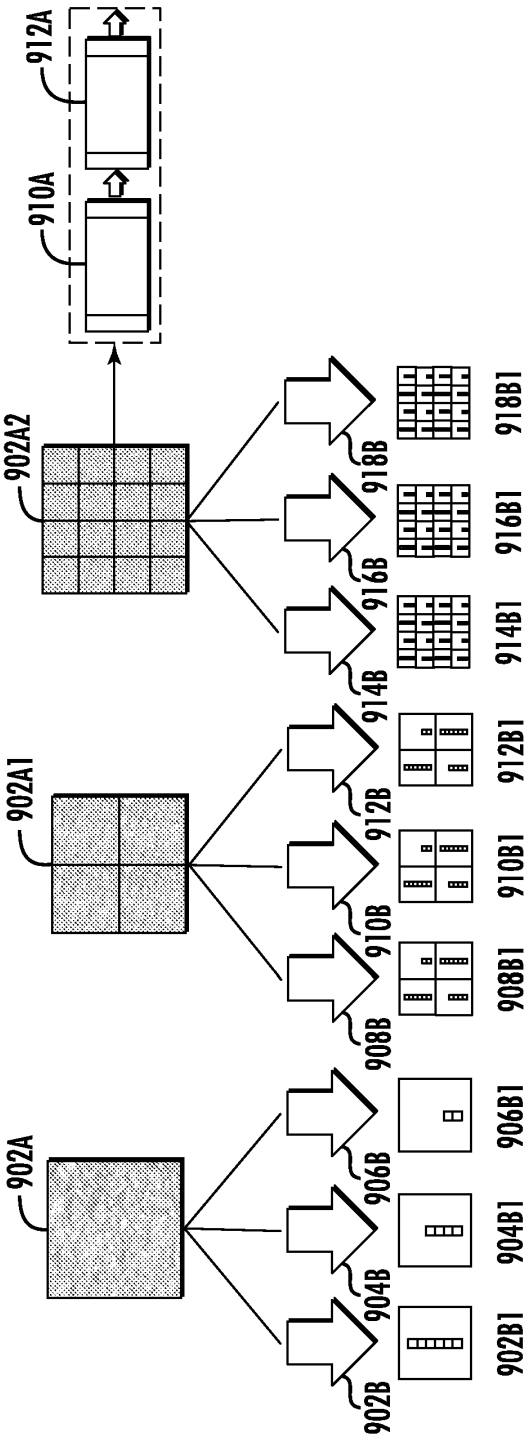


FIG. 9B

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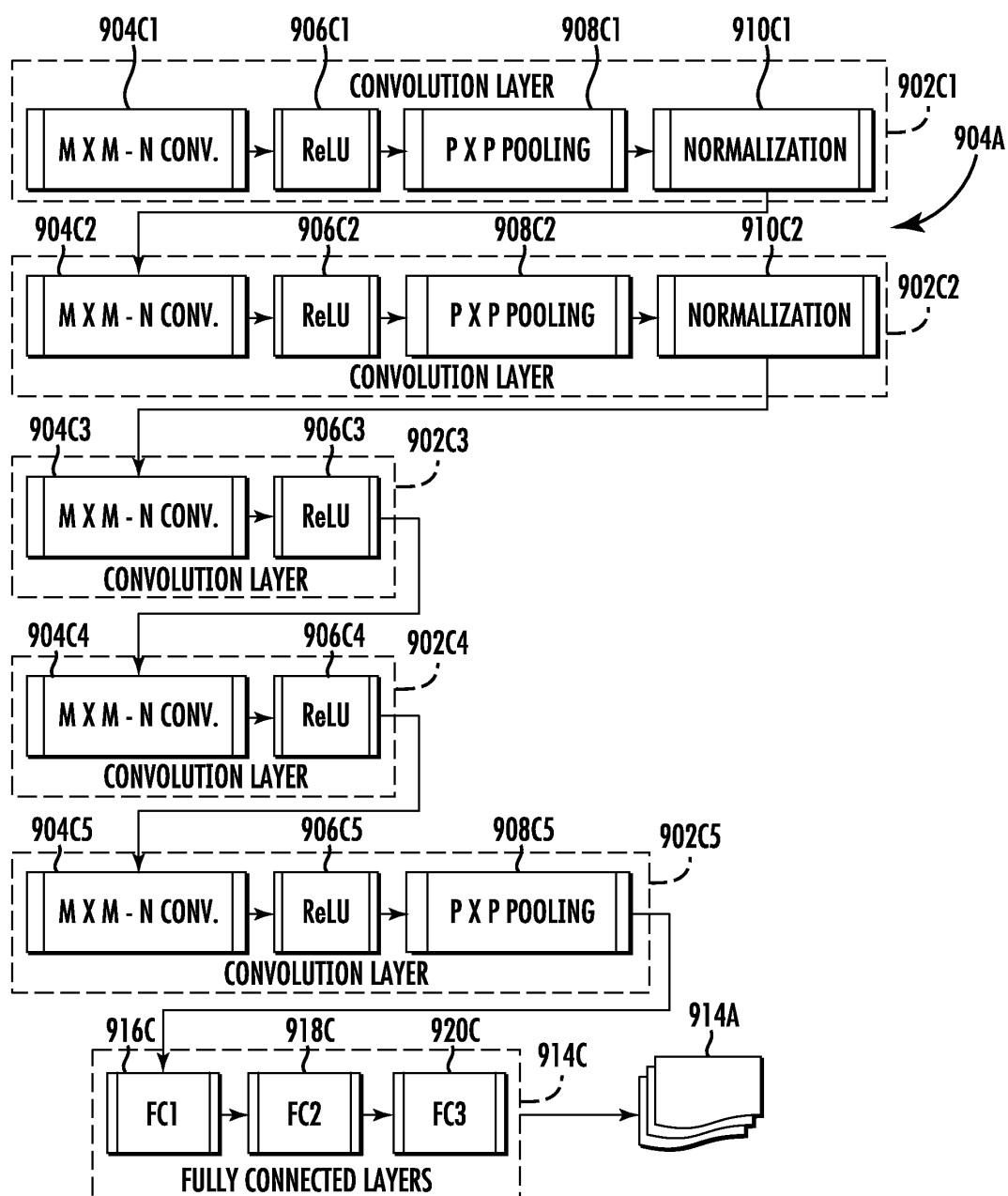


FIG. 9C

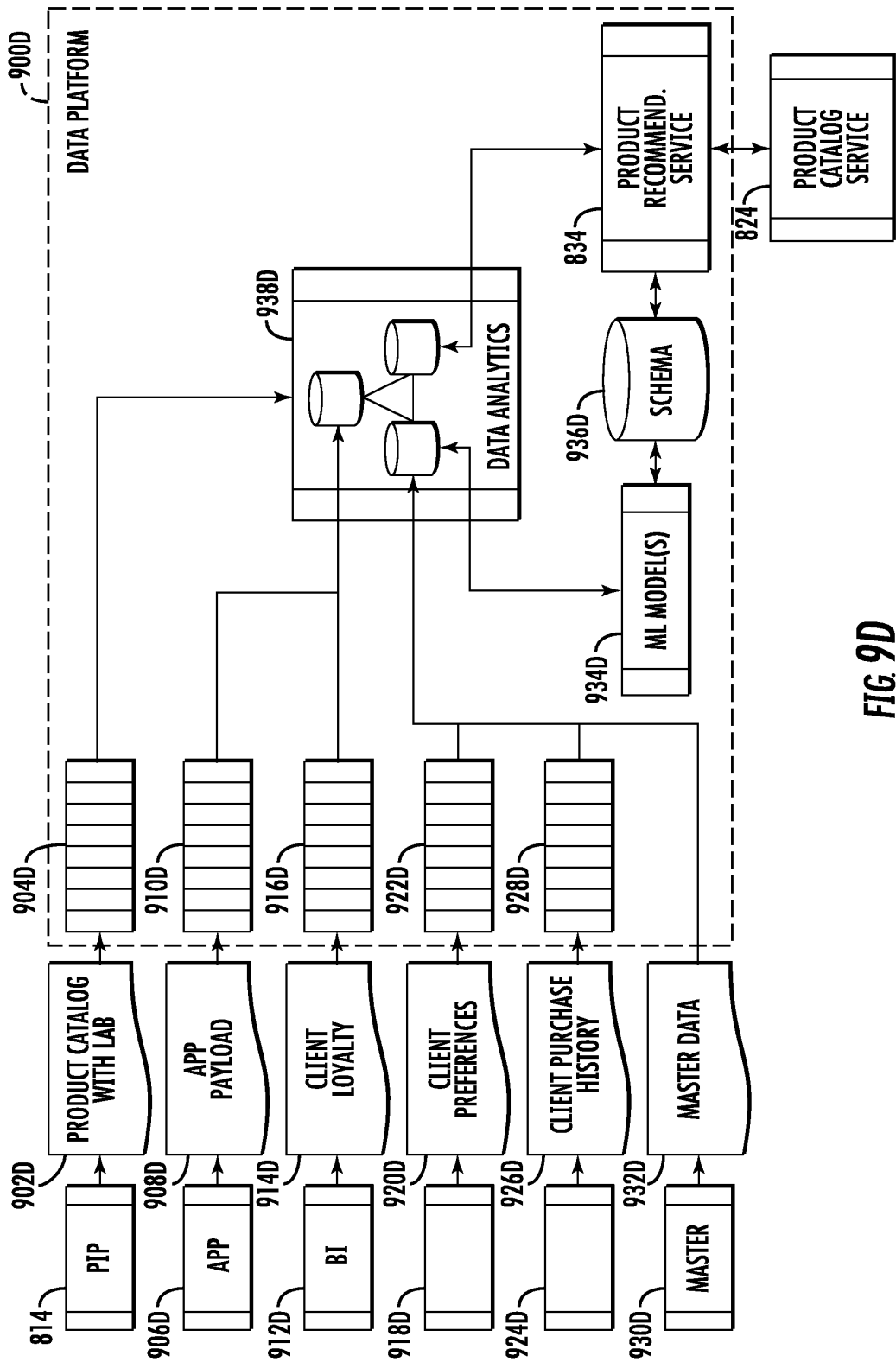
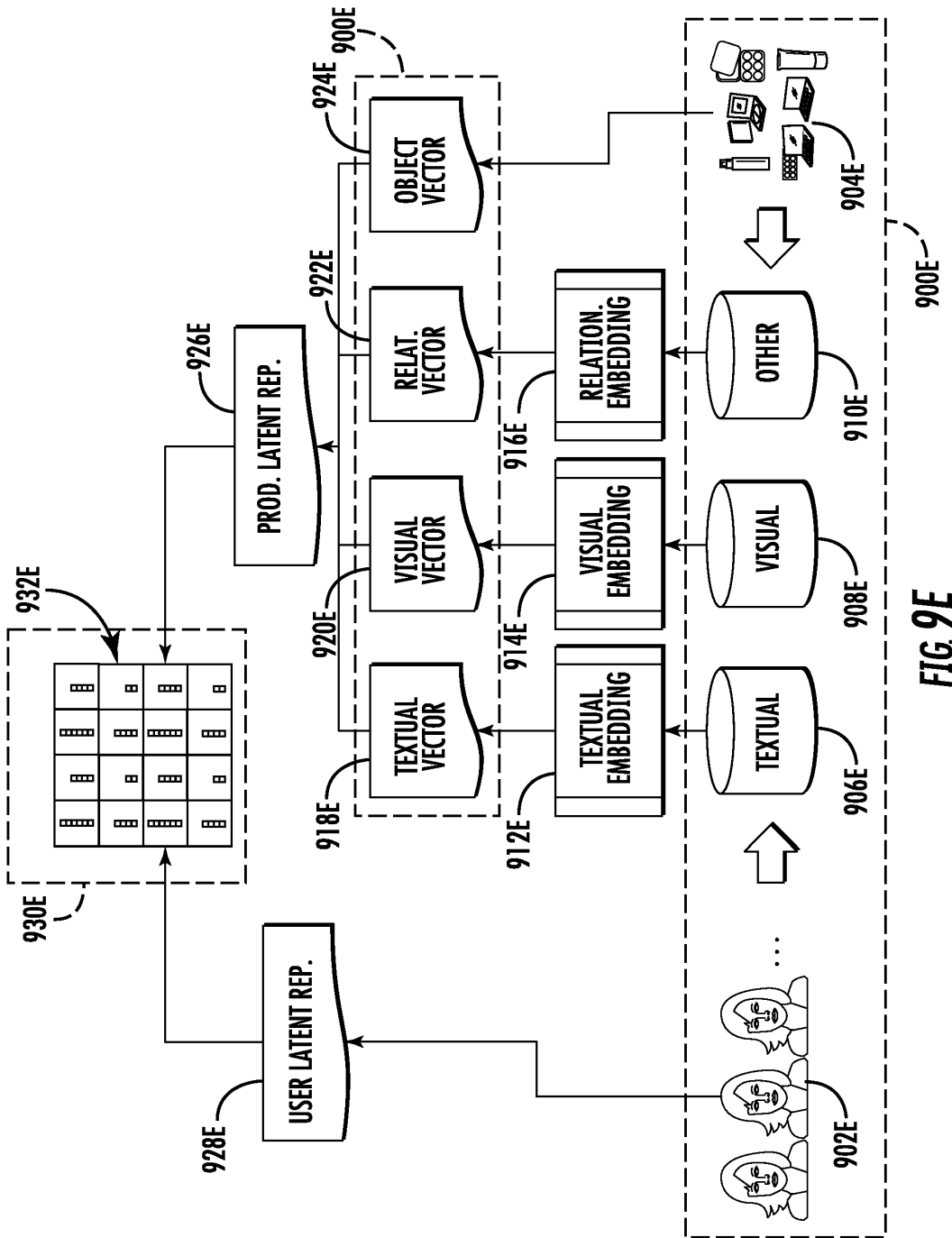


FIG. 9D



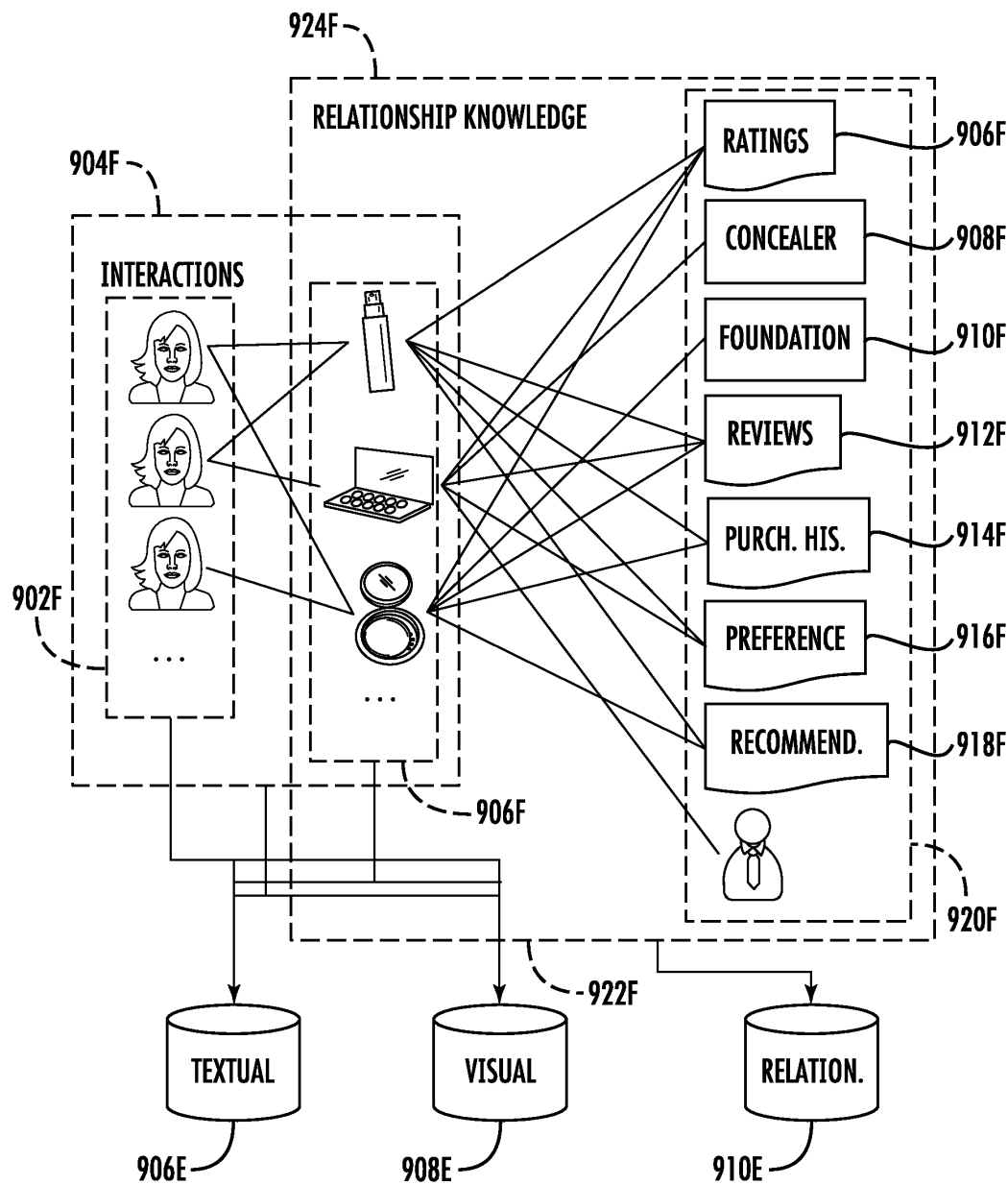


FIG. 9F

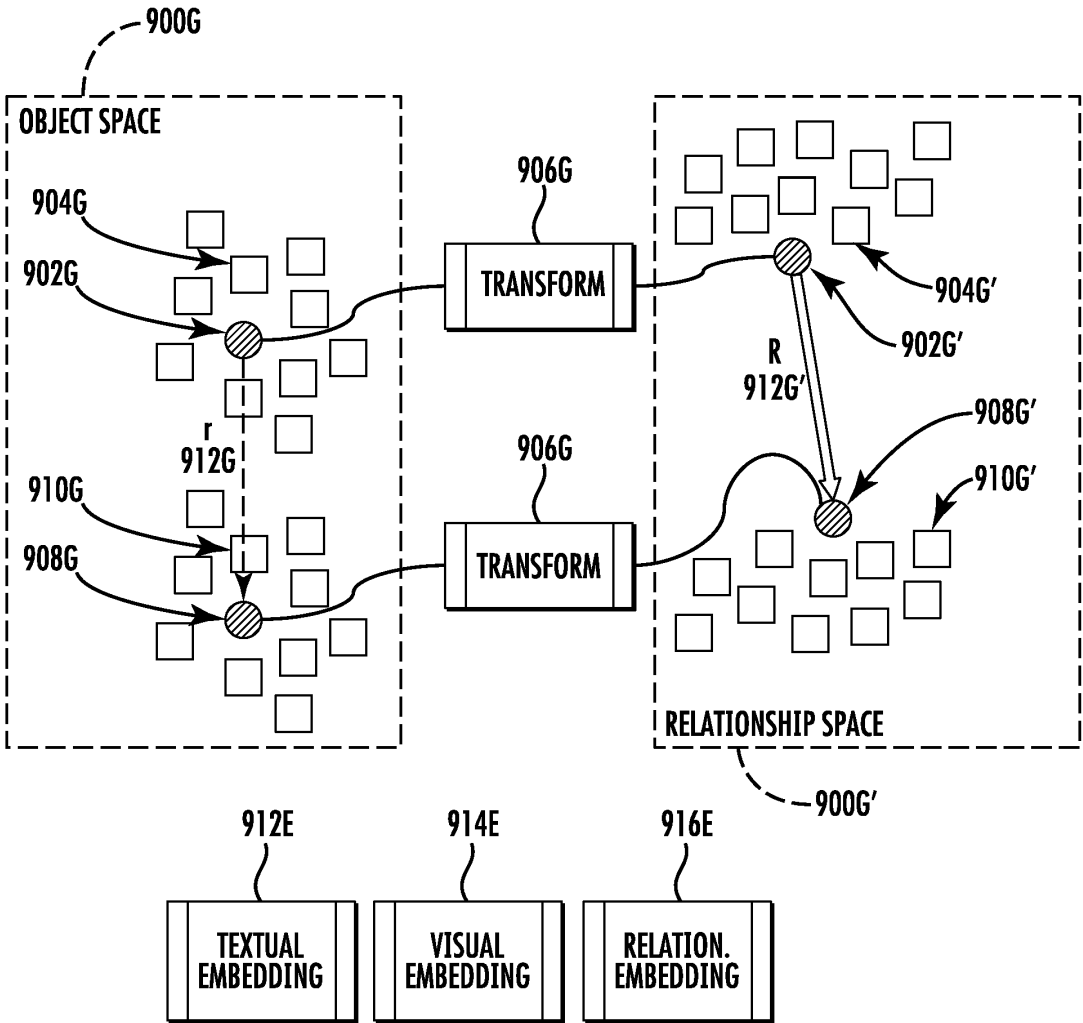


FIG. 9G

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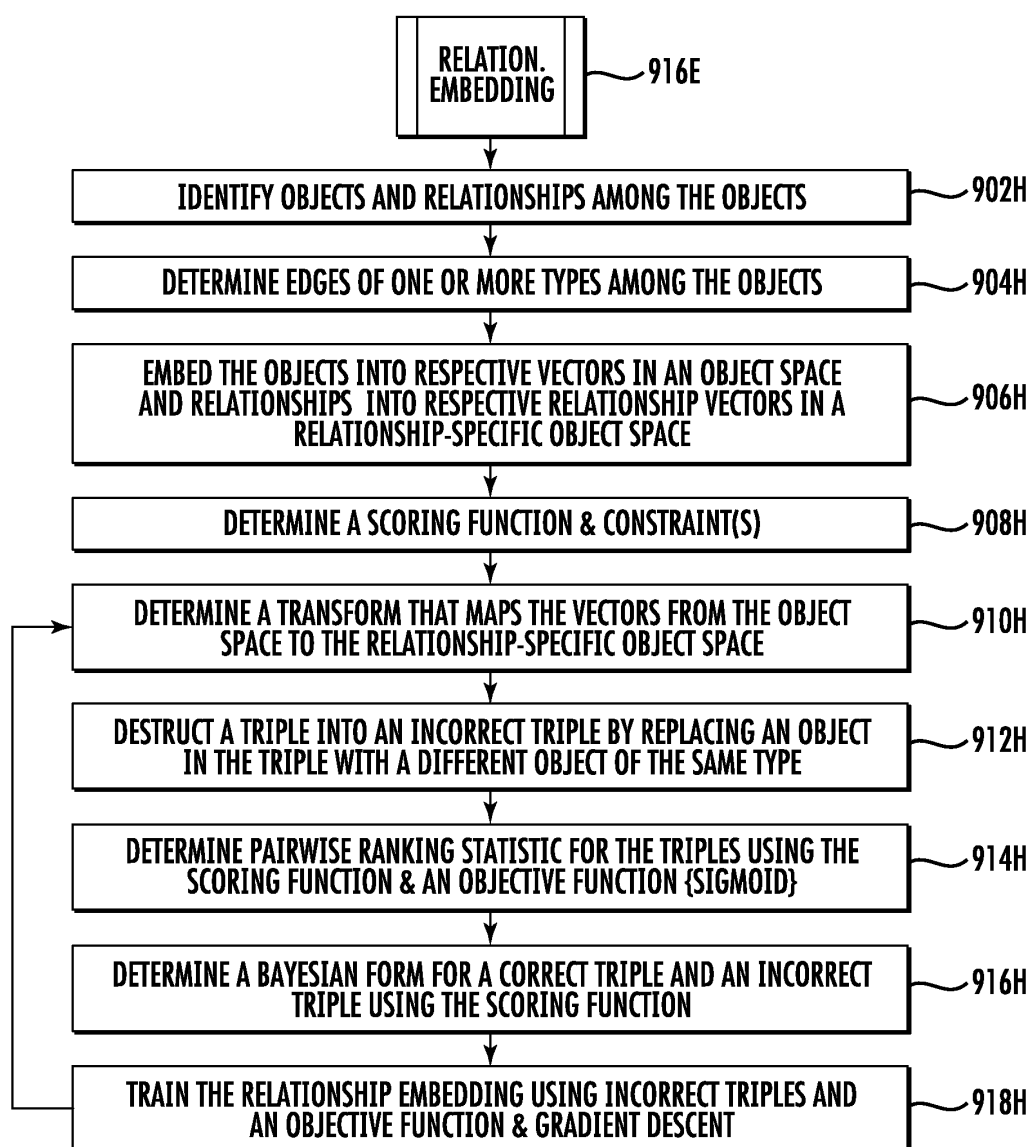
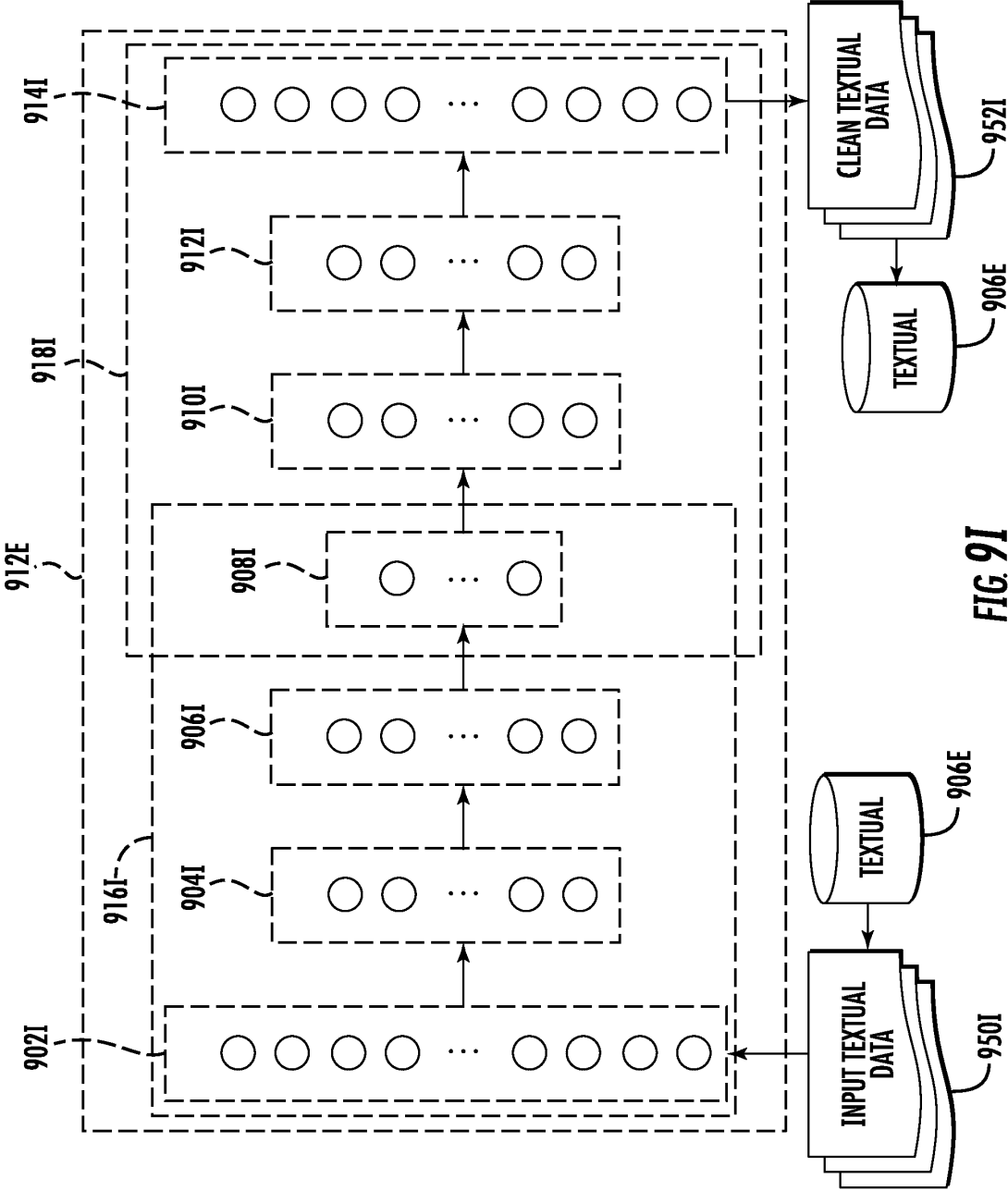


FIG. 9H



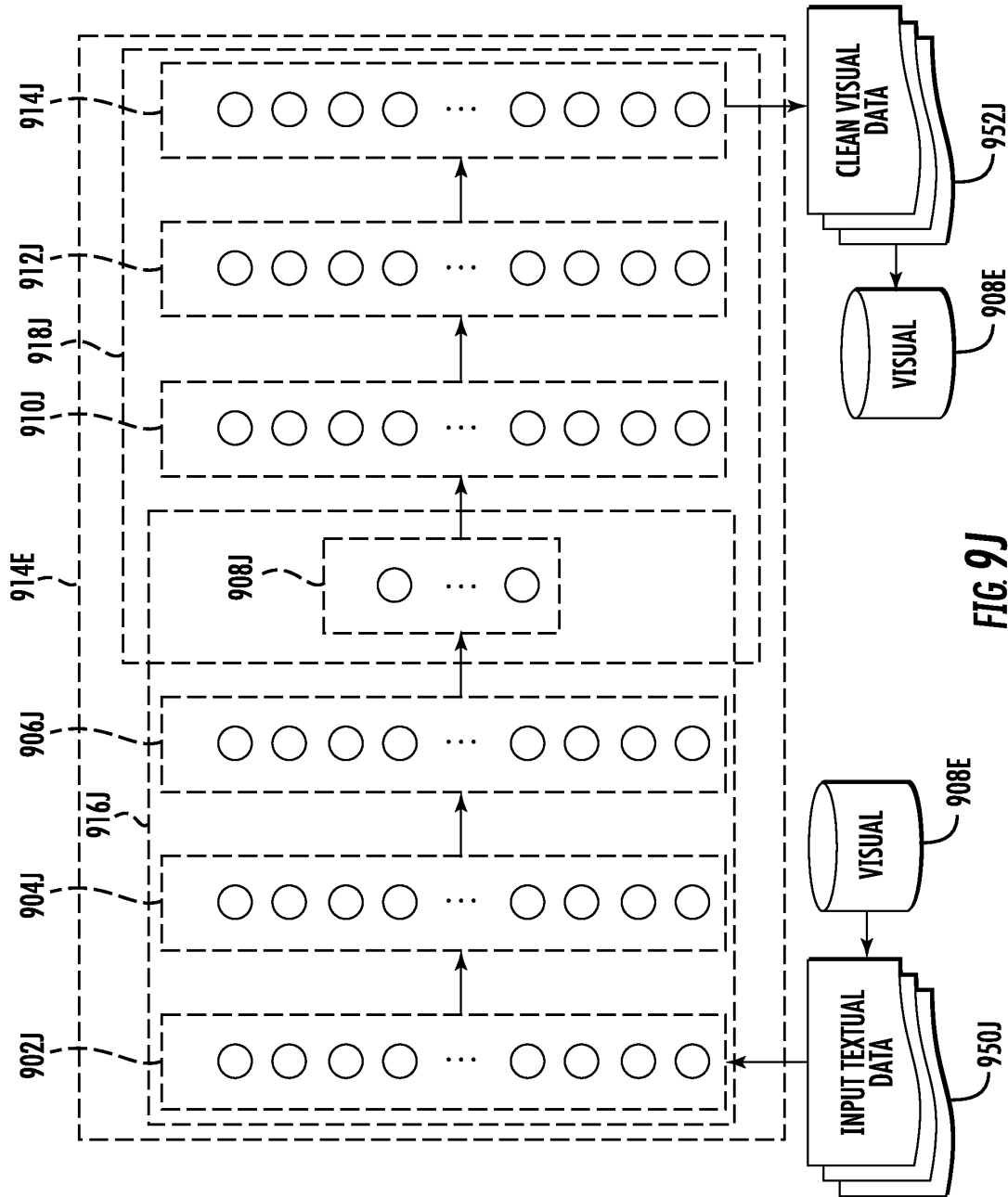


FIG. 9J

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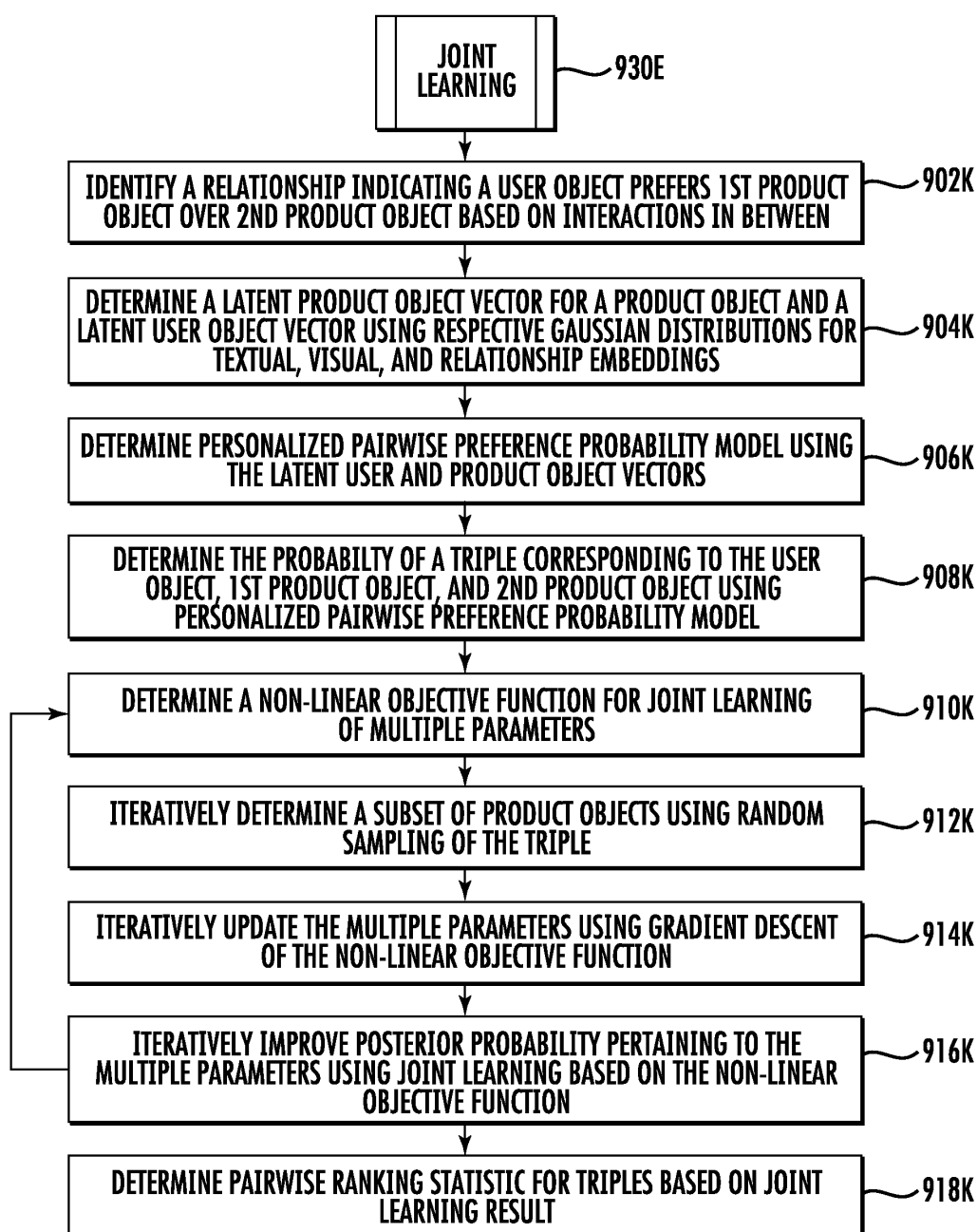


FIG. 9K

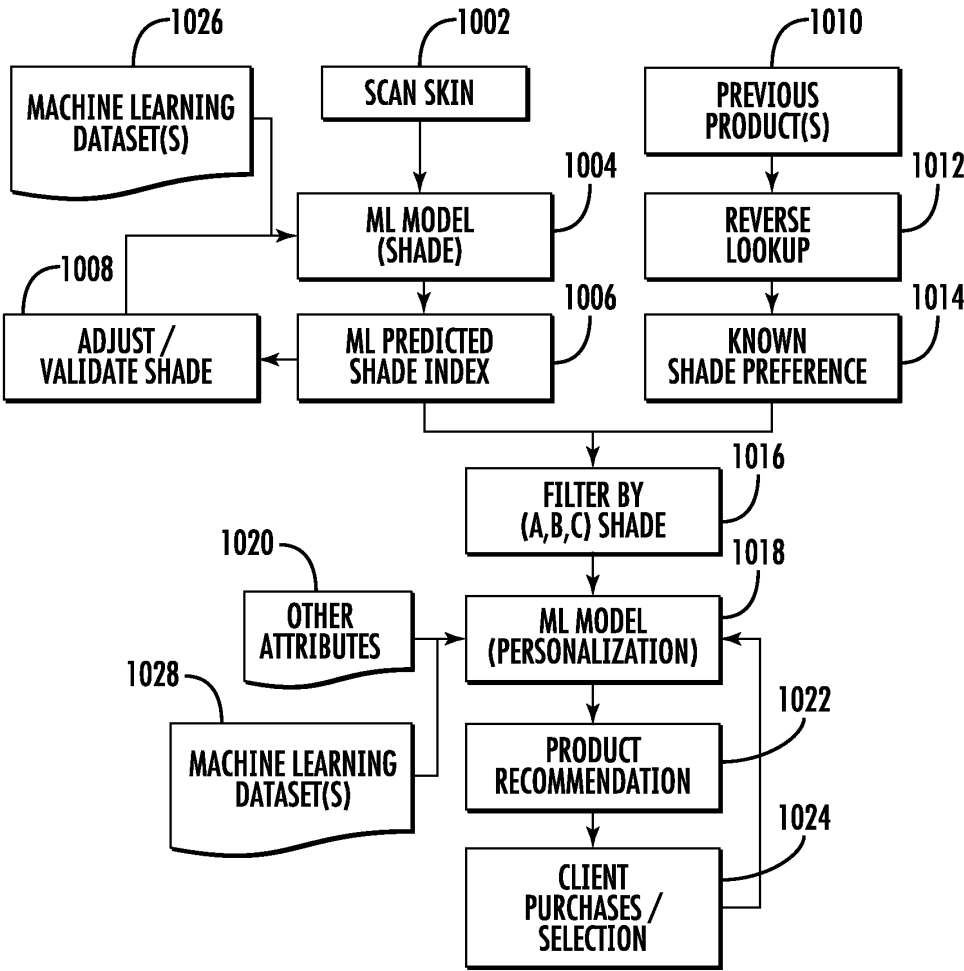
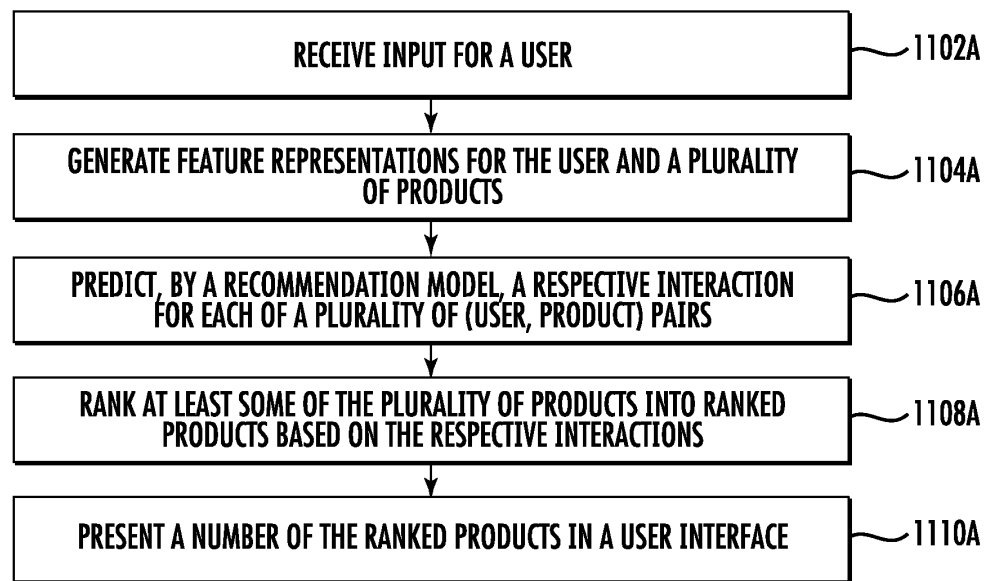
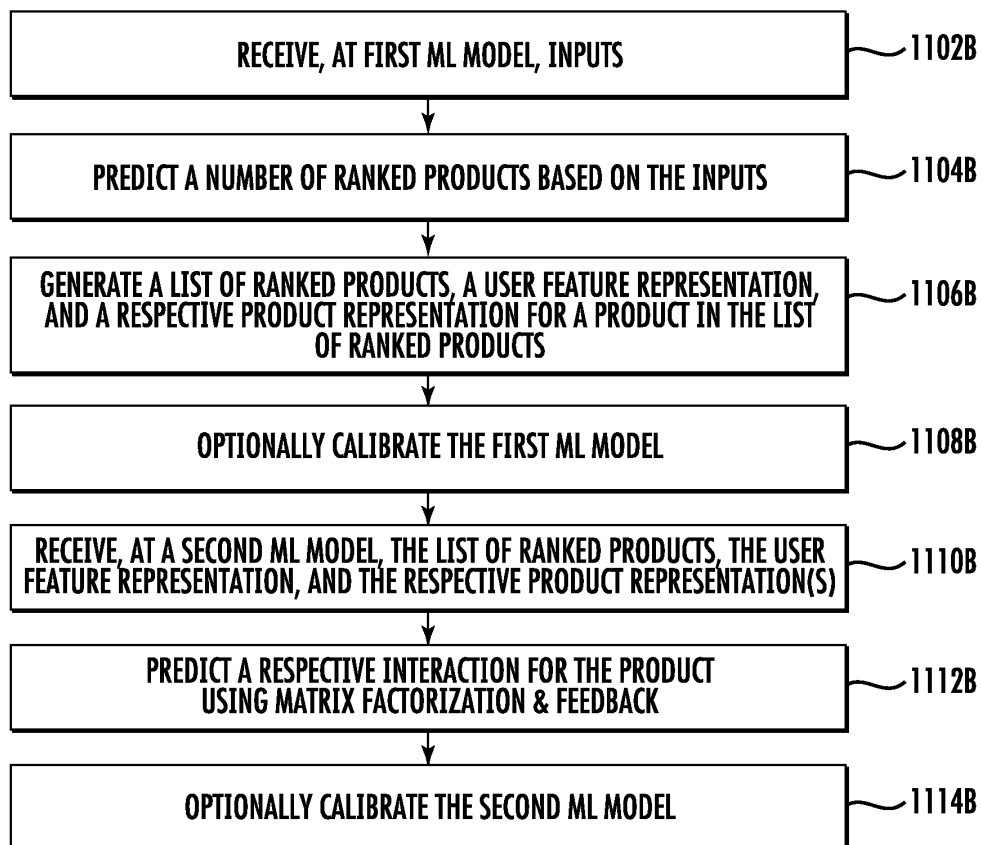


FIG. 10

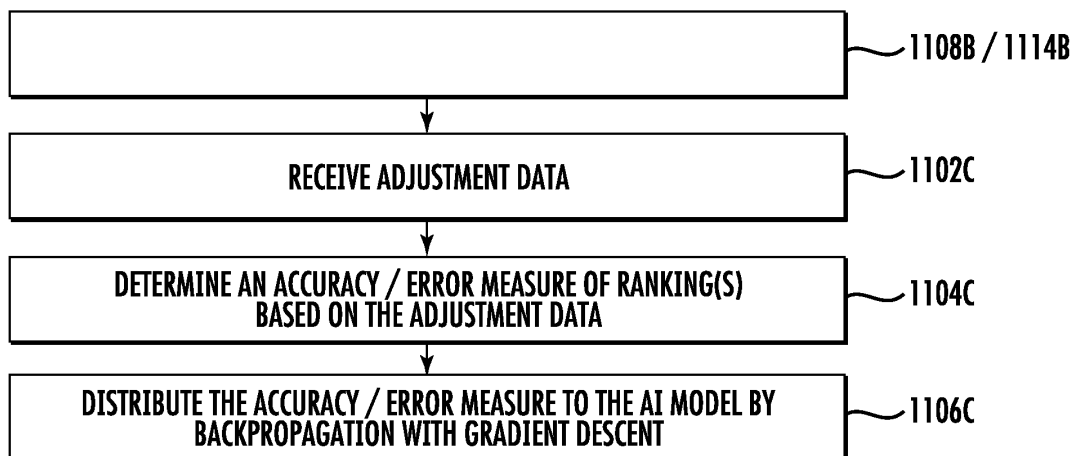
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**FIG. 11A**

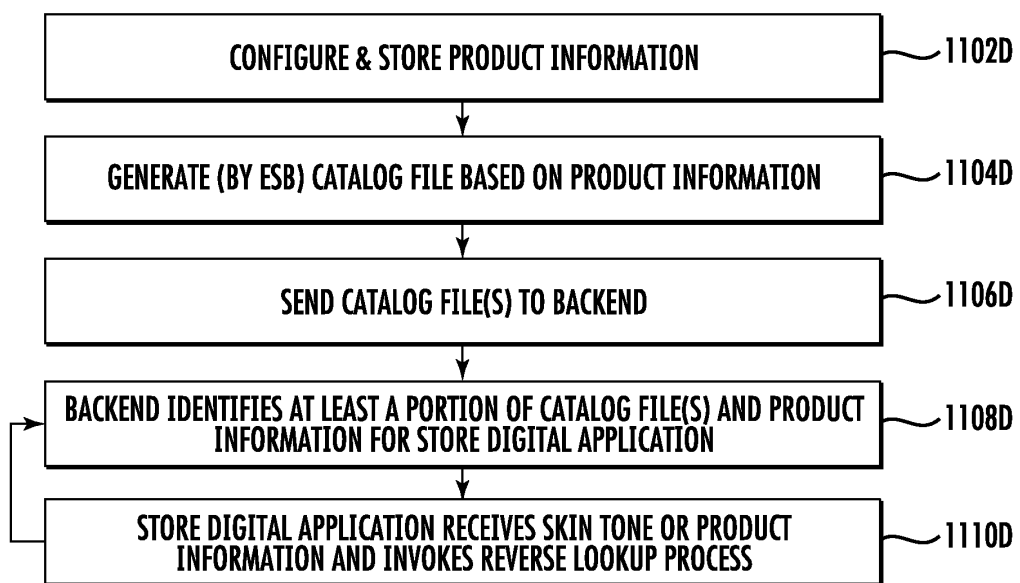
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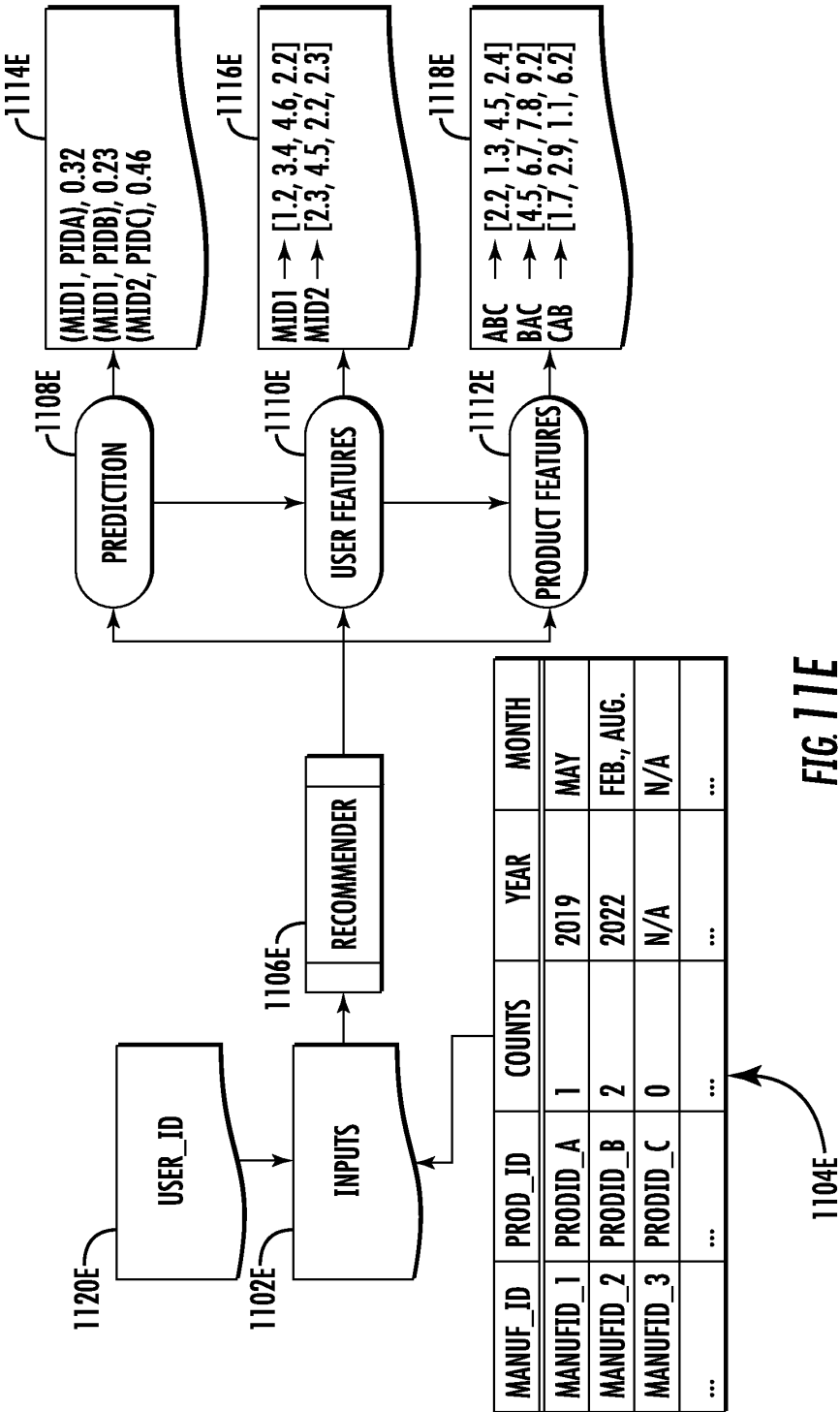
**FIG. 11B**

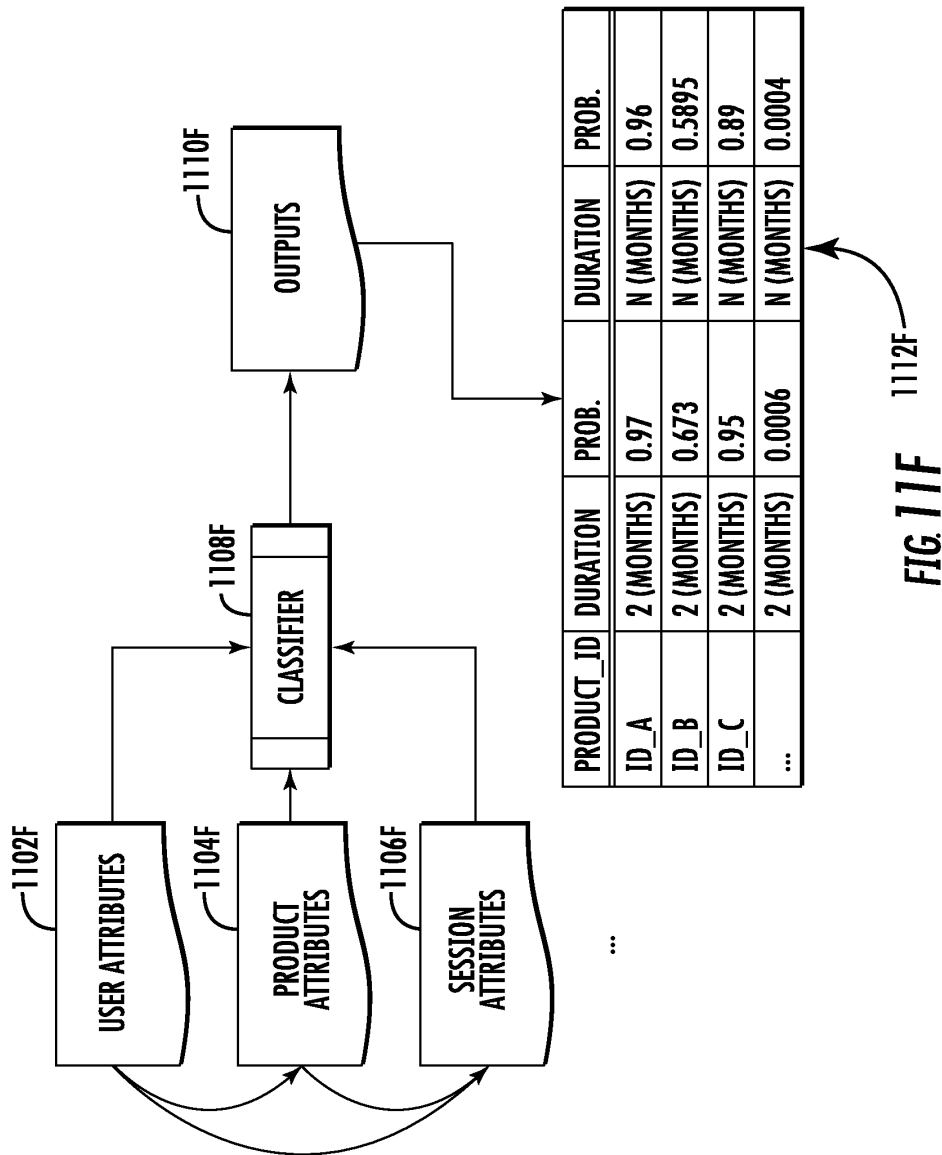
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**FIG. 11C**

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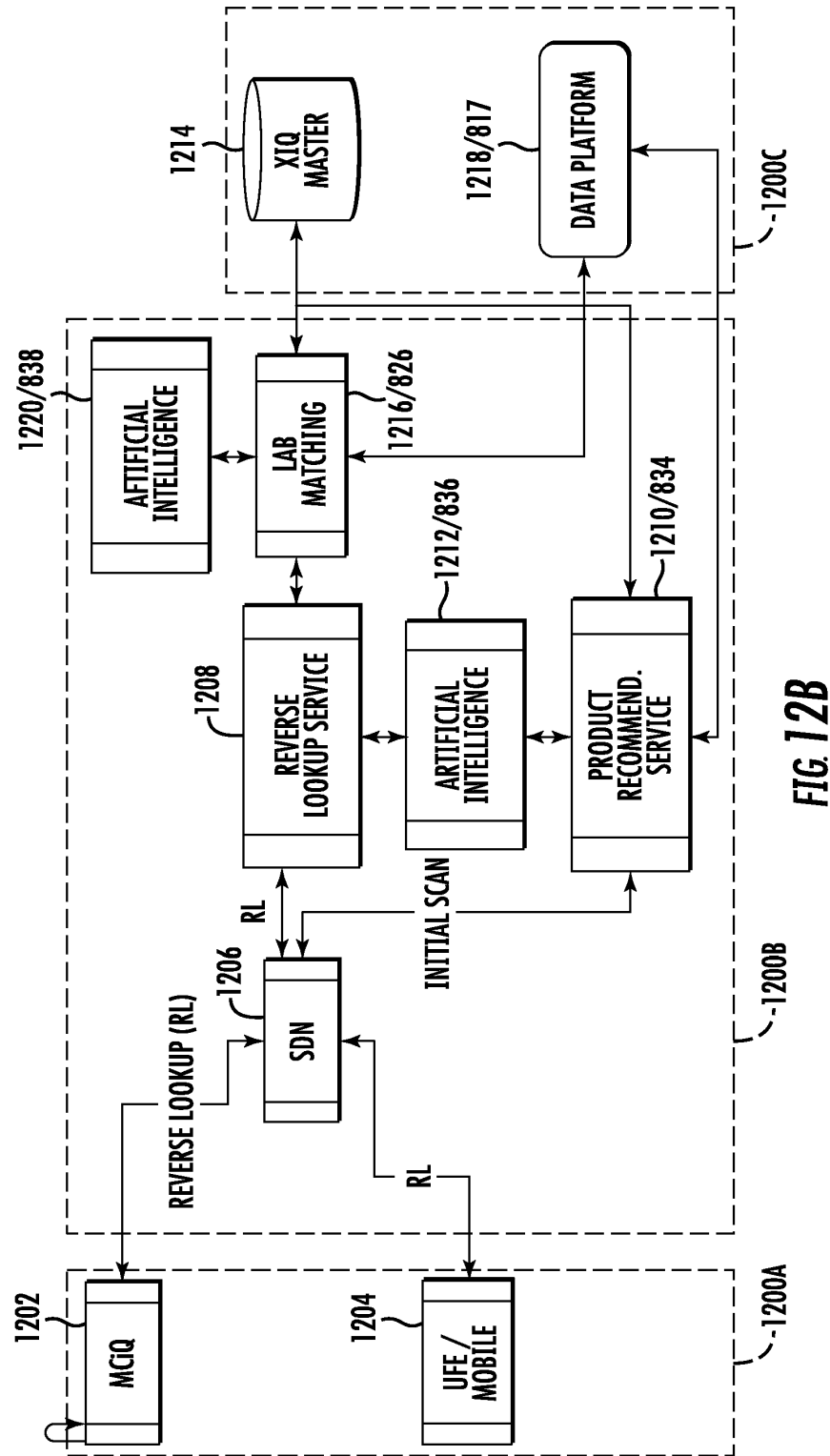
**FIG. 11D**





VARIABLE	VALUE	DESCRIPTION	UPDATED
lOFFSET	19.5	STARTING POINT OFFSET FOR L	
lSEGMENTSIZE	7.5	DISTANCE OF L PER SEGMENT	
lSUBSEGMENTSIZE	2.5	DISTANCE OF L PER SUBSEGMENT	
lSEGMENTSMAX	9	MAXIMUM L SEGMENTS	
lSEGMENTGROUPING	[0,0,0,1,1,1,2,2,2]	LINK DEPTH SEGMENTS TO	
cOFFSET	[6,6,6]	STARTING POINT OFFSET FOR C	
cSEGMENTSIZE	[12,12,12]	DISTANCE OF C PER SEGMENT	
cSEGMENTSMAX	3	MAXIMUM C SEGMENTS	
hOFFSET	[39,39,39]	STARTING POINT OFFSET OF H	
hSEGMENTSIZE	[5,5,5]	DISTANCE OF H PER SEGMENT	

FIG. 12A



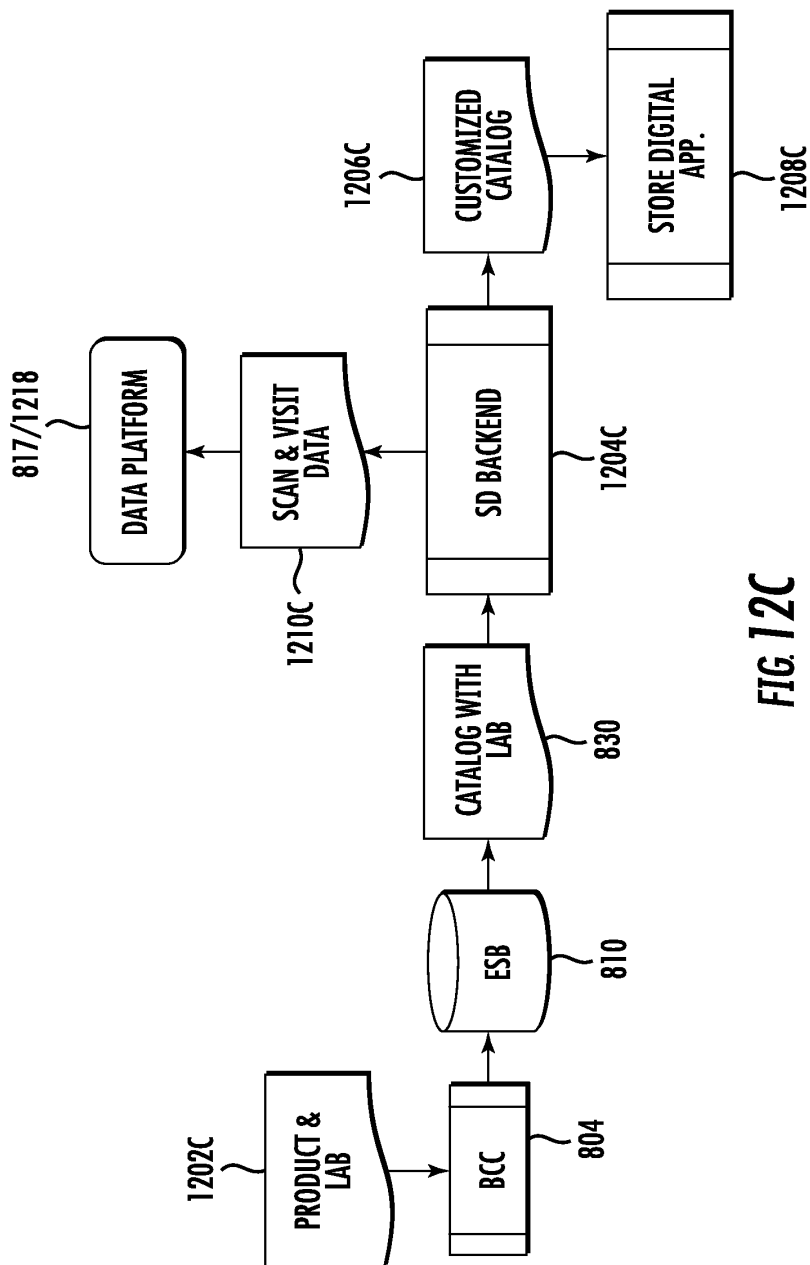


FIG. 12C

SEGMENT	ENGLISH	FRENCH	RANGE
1	DEEP		$L < 27$
2	DARK		$27 \leq L < 34.5$
3	TAN		$34.5 \leq L < 42$
4	MEDIUM DARK		$42 \leq L < 49.5$
5	MEDIUM		$49.5 \leq L < 57$
6	LIGHT MEDIUM		$57 \leq L < 64.5$
7	LIGHT		$64.5 \leq L < 72$
8	FAIR		$72 \leq L < 79.5$
9	VERY FAIR		$79.5 \leq L$

FIG. 13A

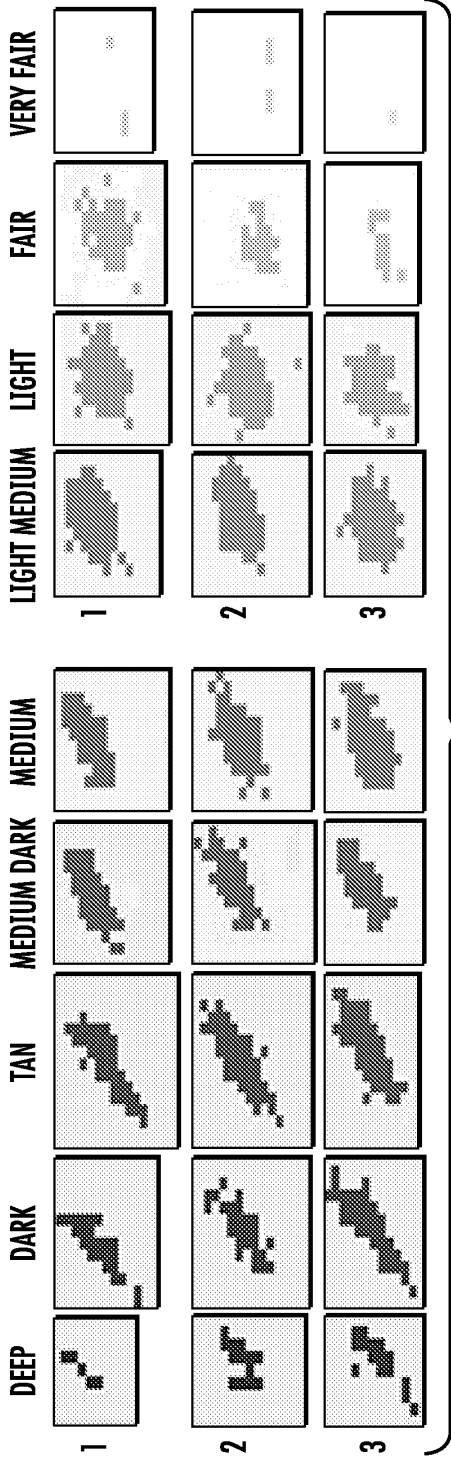


FIG. 13B

cGROUP	C RANGE	ADD'L INFO
1	$C < 18$	LOW SATURATION MUTED
2	$18 \leq C < 30$	MEDIUM SATURATION MEDIUM
3	$30 \leq C$	HIGH SATURATION RICH/INTENSE

FIG 13C

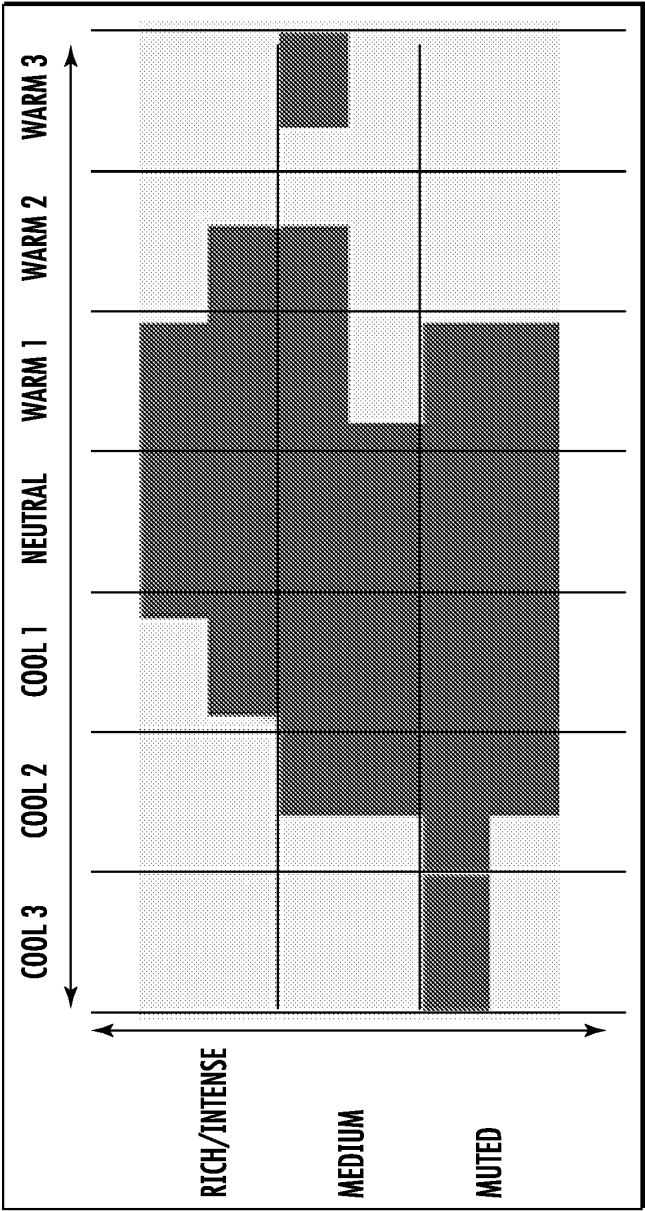


FIG 13D

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hGROUP	H RANGE	ADD'TL INFO
1	$H < 44$	HIGH PINK
2	$44 \leq H < 49$	MEDIUM PINK
3	$49 \leq H < 54$	LOW PINK
4	$54 \leq H < 59$	NEUTRAL
5	$59 \leq H < 64$	LOW YELLOW
6	$64 \leq H < 69$	MEDIUM YELLOW
7	$69 \leq H$	HIGH YELLOW

FIG. 13E

cSEGMENT	hSEGMENT	ENGLISH	FRENCH				
1	1	COOL 3 - INTENSITY 1	COOL 3 - INTENSITY 1		4	NEUTRAL - INTENSITY 2	NEUTRAL - INTENSITY 2
1	2	COOL 2 - INTENSITY 1	COOL 2 - INTENSITY 1		5	WARM 1 - INTENSITY 2	WARM 1 - INTENSITY 2
1	3	COOL 1 - INTENSITY 1	COOL 1 - INTENSITY 1		6	WARM 2 - INTENSITY 2	WARM 2 - INTENSITY 2
1	4	NEUTRAL - INTENSITY 1	NEUTRAL - INTENSITY 1		7	WARM 3 - INTENSITY 2	WARM 3 - INTENSITY 2
1	5	WARM 1 - INTENSITY 1	WARM 1 - INTENSITY 1		1	COL 3 - INTENSITY 3	COL 3 - INTENSITY 3
1	6	WARM 2 - INTENSITY 1	WARM 2 - INTENSITY 1		2	COL 2 - INTENSITY 3	COL 2 - INTENSITY 3
1	7	WARM 3 - INTENSITY 1	WARM 3 - INTENSITY 1		3	COL 1 - INTENSITY 3	COL 1 - INTENSITY 3
2	1	COOL 3 - INTENSITY 2	COOL 3 - INTENSITY 2		4	NEUTRAL - INTENSITY 3	NEUTRAL - INTENSITY 3
2	2	COOL 2 - INTENSITY 2	COOL 2 - INTENSITY 2		5	WARM 1 - INTENSITY 3	WARM 1 - INTENSITY 3
2	3	COOL 1 - INTENSITY 2	COOL 1 - INTENSITY 2		6	WARM 2 - INTENSITY 3	WARM 2 - INTENSITY 3
3	7	WARM 3 - INTENSITY 3	WARM 3 - INTENSITY 3		7	WARM 3 - INTENSITY 3	WARM 3 - INTENSITY 3

FIG. 13F

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1302G				1304G			
cSEGMENT	hSEGMENT	ENGLISH	FRENCH	cSEGMENT	hSEGMENT	ENGLISH	FRENCH
1	1	COOL BLUE 3		1	1	COOL OLIVE 3	
1	2	COOL BLUE 2		1	2	COOL OLIVE 2	
1	3	COOL BLUE 1		1	3	COOL OLIVE 1	
1	4	NEUTRAL OLIVE		1	4	NEUTRAL OLIVE	
1	5	WARM OLIVE 1		1	5	WARM OLIVE 1	
1	6	WARM OLIVE 2		1	6	WARM OLIVE 2	
1	7	WARM OLIVE 3		1	7	WARM OLIVE 3	
2	1	COOL 3		2	1	COOL 3	
2	2	COOL 2		2	2	COOL 2	
2	3	COOL 1		2	3	COOL 1	
2	4	NEUTRAL		2	4	NEUTRAL	
2	5	WARM 1		2	5	WARM 1	
2	6	WARM 2		2	6	WARM 2	
2	7	WARM 3		2	7	WARM 3	
3	1	COOL RED 3		3	1	COOL ROSEY 3	
3	2	COOL RED 2		3	2	COOL ROSEY 2	
3	3	COOL RED 1		3	3	COOL ROSEY 1	
3	4	NEUTRAL BRONZE		3	4	NEUTRAL PEACH	
3	5	WARM GOLDEN 1		3	5	WARM GOLDEN 1	
3	6	WARM GOLDEN 2		3	6	WARM GOLDEN 2	
3	7	WARM GOLDEN 3		3	7	WARM GOLDEN 3	

FIG. 13G

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1306G

cSEGMENT	hSEGMENT	ENGLISH	FRENCH
1	1	COOL BEIGE 3	
1	2	COOL BEIGE 2	
1	3	COOL BEIGE 1	
1	4	NEUTRAL BEIGE	
1	5	WARM OLIVE 1	
1	6	WARM OLIVE 2	
1	7	WARM OLIVE 3	
2	1	COOL 3	
2	2	COOL 2	
2	3	COOL 1	
2	4	NEUTRAL	
2	5	WARM 1	
2	6	WARM 2	
2	7	WARM 3	
3	1	COOL PINK 3	
3	2	COOL PINK 2	
3	3	COOL PINK Y 1	
3	4	NEUTRAL PEACH	
3	5	WARM YELLOW 1	
3	6	WARM YELLOW 2	
3	7	WARM YELLOW 3	

FIG. 13H

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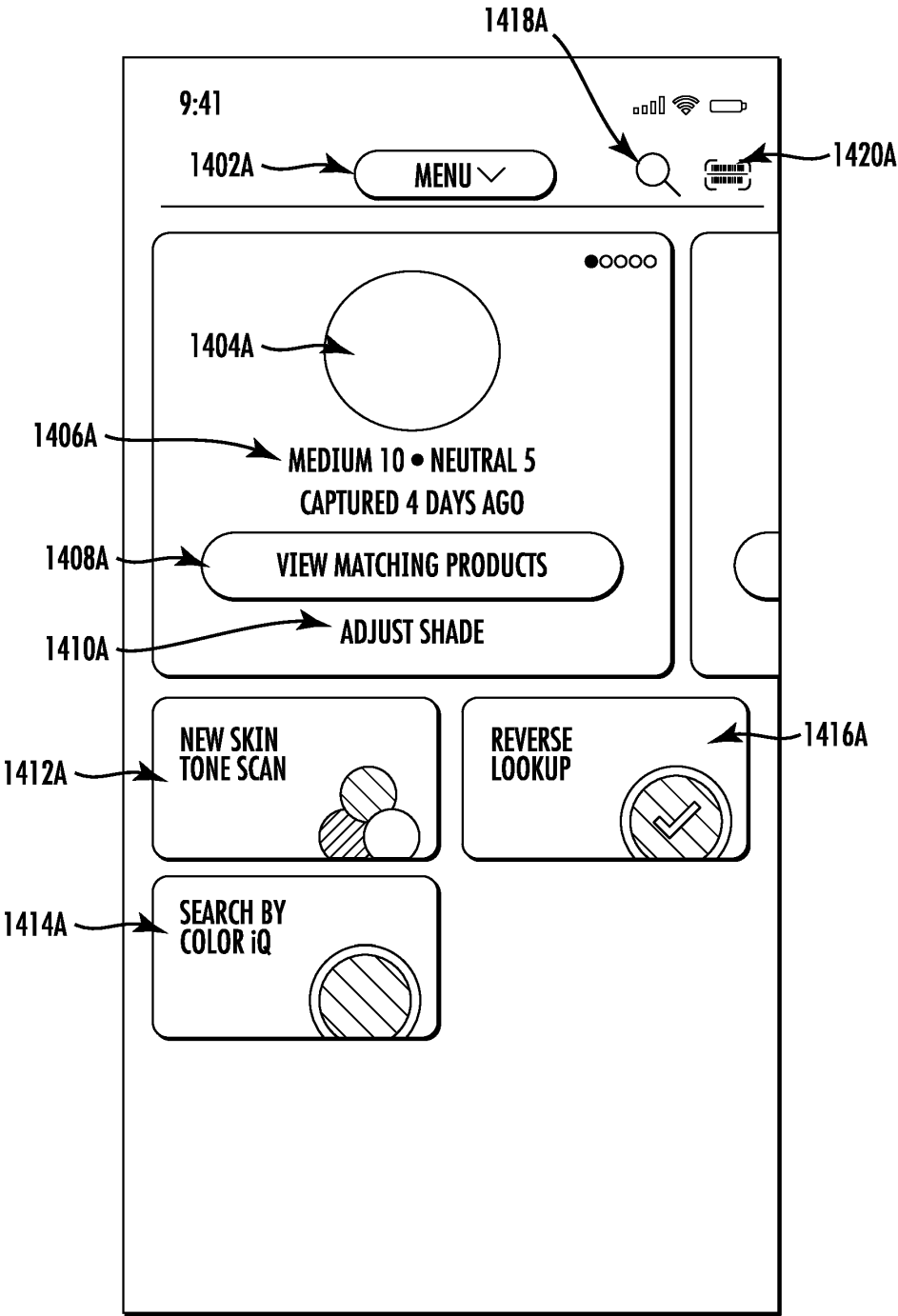


FIG. 14A

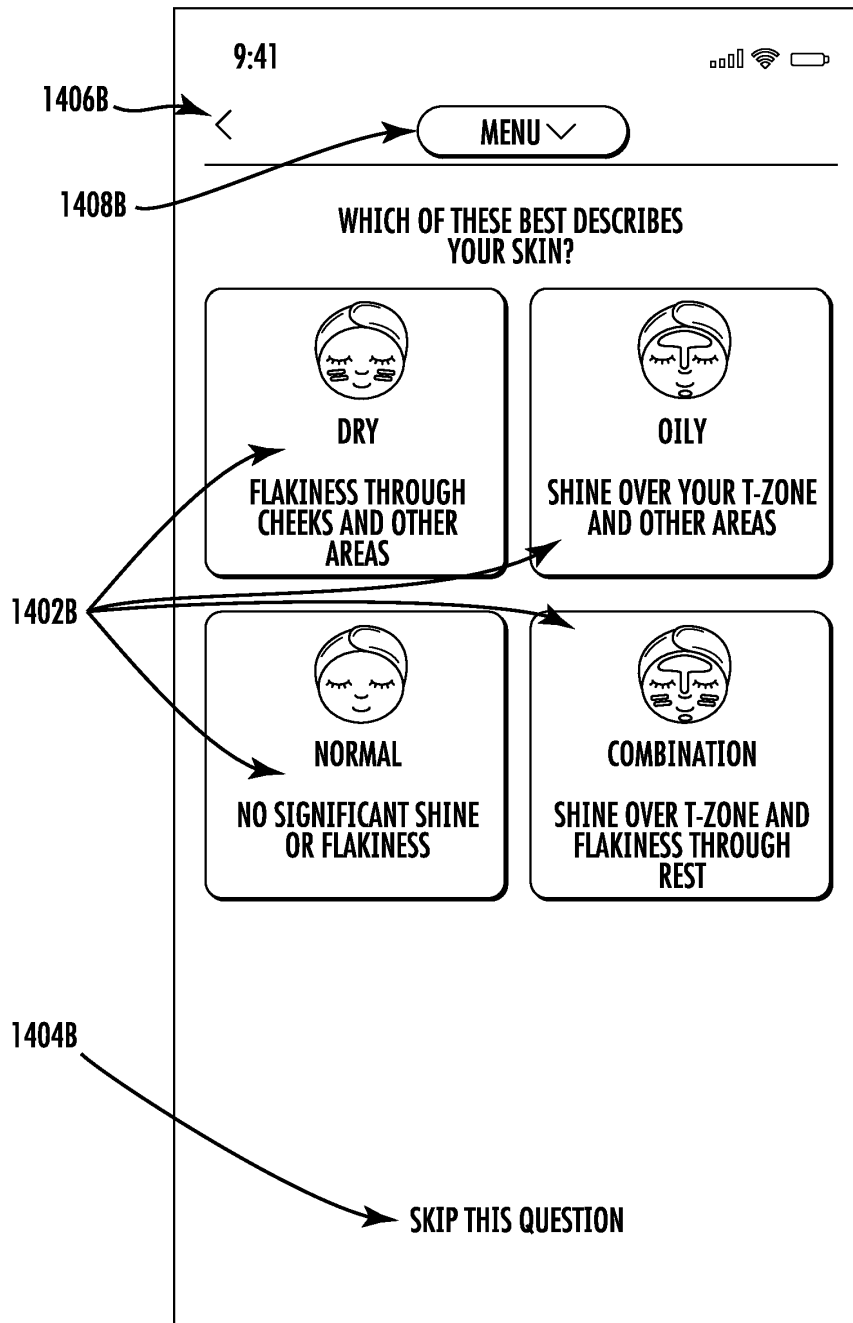


FIG. 14B

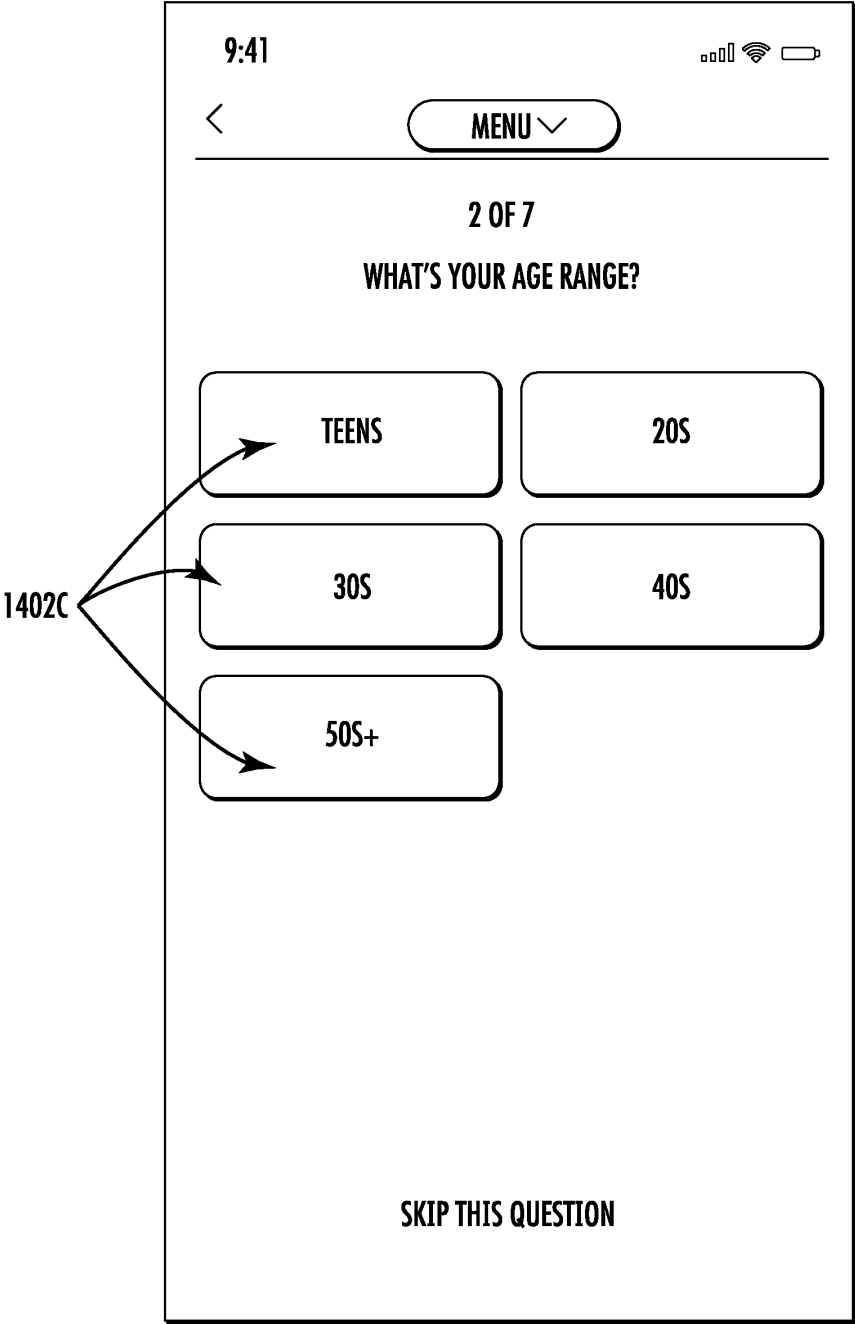


FIG. 14C

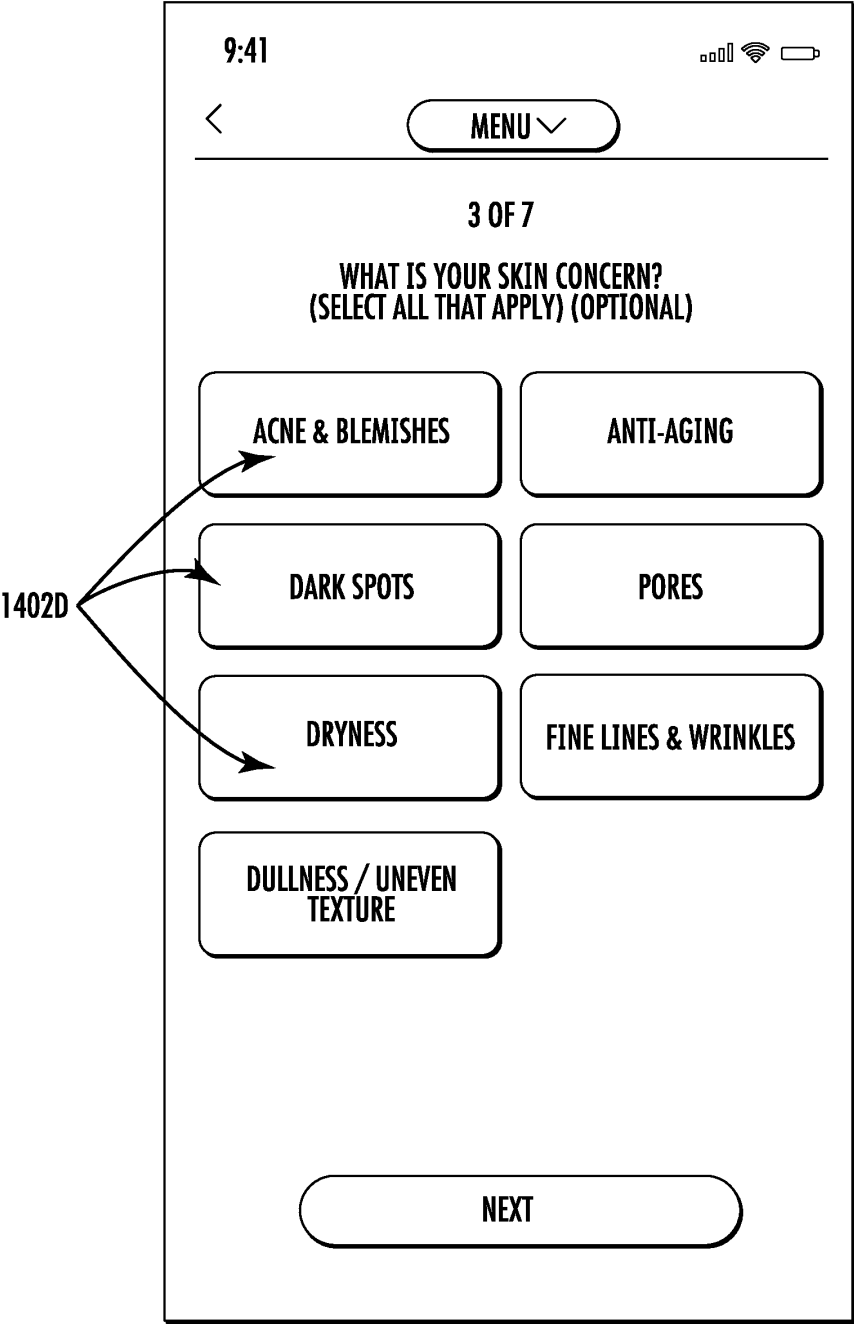


FIG. 14D

SKINCARE CONSULTATION

×

4 OF 7

WHAT IS YOUR SECONDARY SKIN CONCERN?

ACNE & BLEMISHES

ANTI-AGING

DARK SPOTS

PORES

DRYNESS

FINE LINES & WRINKLES

DULLNESS / UNEVEN TEXTURE

BACK

FIG. 14E

SKINCARE CONSULTATION

×

5 OF 7

ARE YOU OF HISPANIC OR LATINO ORIGIN?

YES

NO

BACK

NEXT

FIG. 14F

SKINCARE CONSULTATION

×

6 OF 7

WHICH OF THE FOLLOWING BEST DESCRIBE YOUR
RACE OR ETHNICITY? (SELECT ALL THAT APPLY)

CAUCASIAN / WHITE

AFRICAN AMERICAN /
BLACK

EAST ASIAN

SOUTH ASIAN / INDIAN

MIDDLE EASTERN

PACIFIC ISLANDER

NATIVE AMERICAN /
AMERICAN INDIAN

OTHER / PREFER
NOT TO SAY

BACK

NEXT

FIG. 14G

SKINCARE CONSULTATION

×

7 OF 7

PLEASE SELECT AT LEAST 2 OF YOUR FAVORITE FOUNDATION BRANDS THAT ARE SOLD AT SEPHORA.

FOUNDATION #1

BRAND
SELECT BRAND

▽

PRODUCT NAME
SELECT PRODUCT NAME

▽

SHADE
SELECT SHADE

▽

FOUNDATION #2

BRAND
SELECT BRAND

▽

PRODUCT NAME
SELECT PRODUCT NAME

▽

SHADE
SELECT SHADE

▽

FOUNDATION #3 (OPTIONAL)

BRAND
SELECT BRAND

▽

PRODUCT NAME
SELECT PRODUCT NAME

▽

SHADE
SELECT SHADE

▽

BACK

NEXT

FIG. 14H

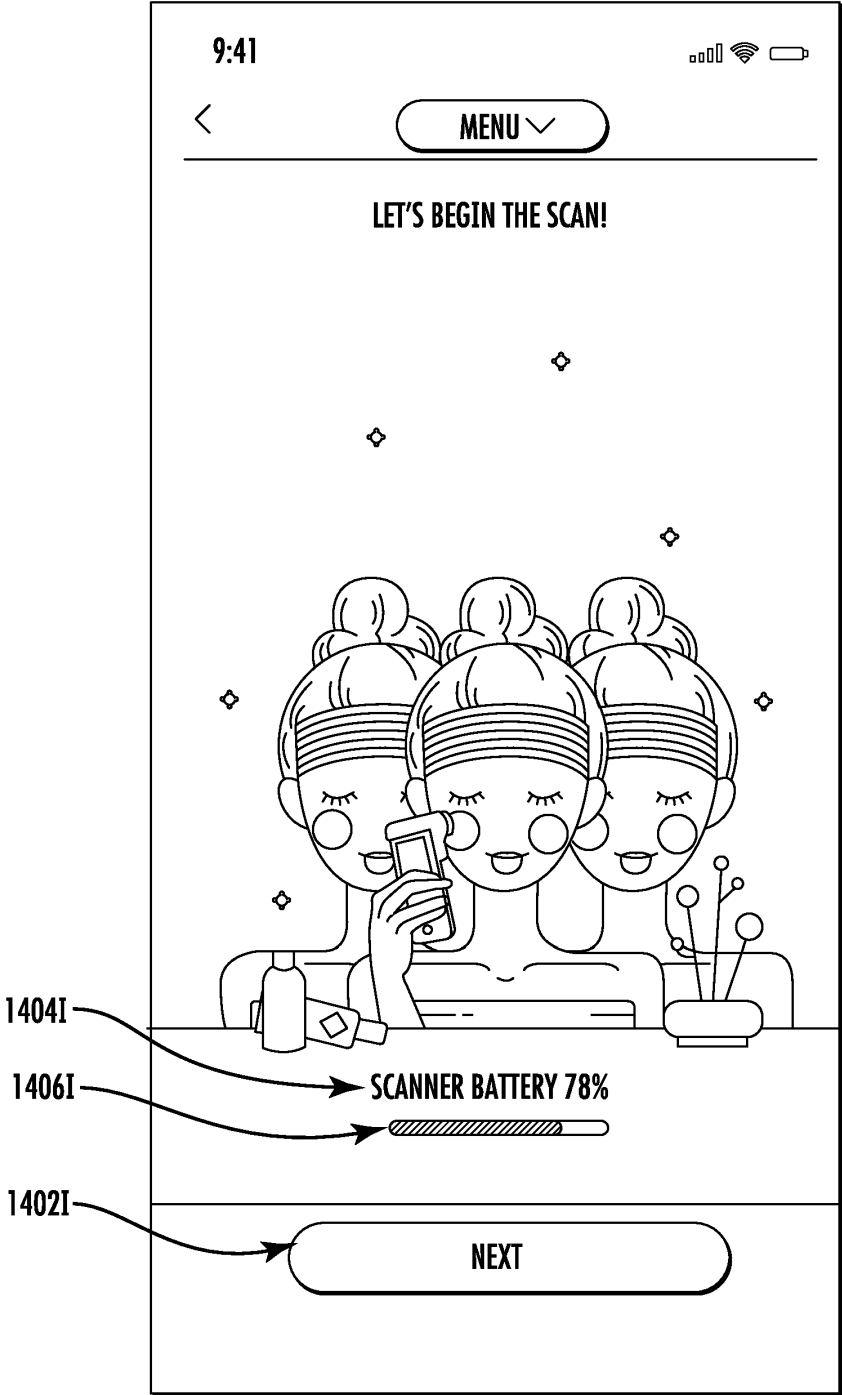


FIG. 14I

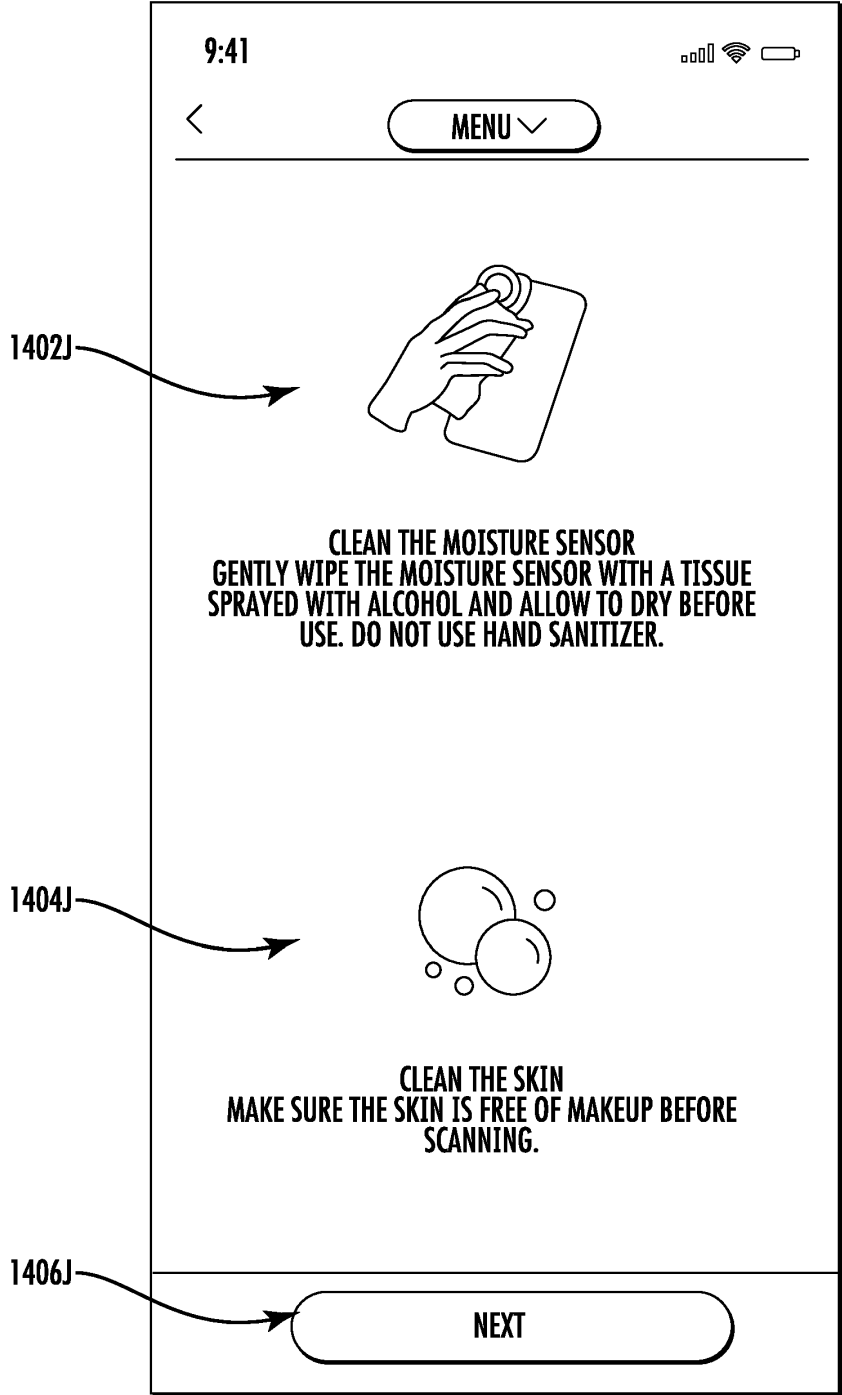


FIG 14J

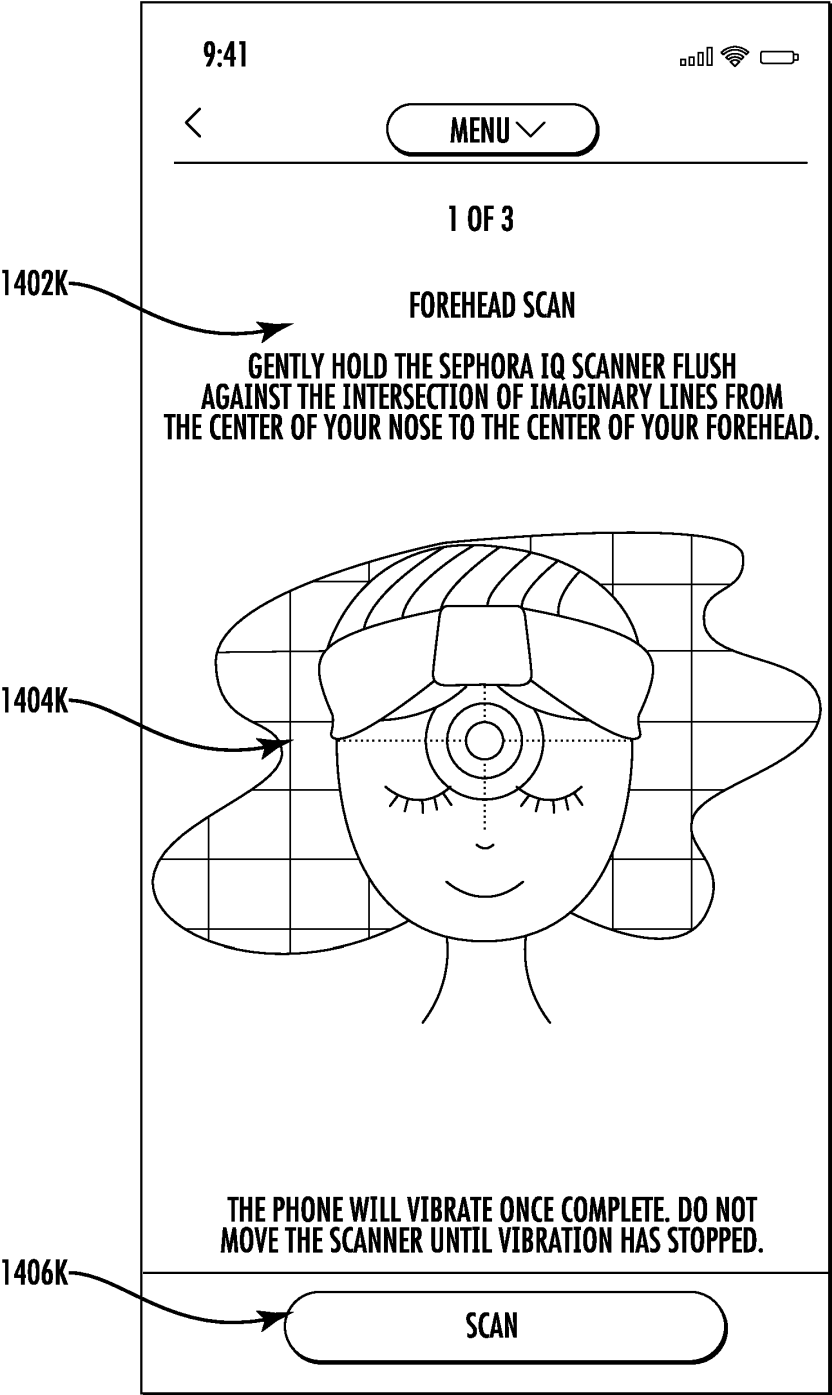


FIG. 14K

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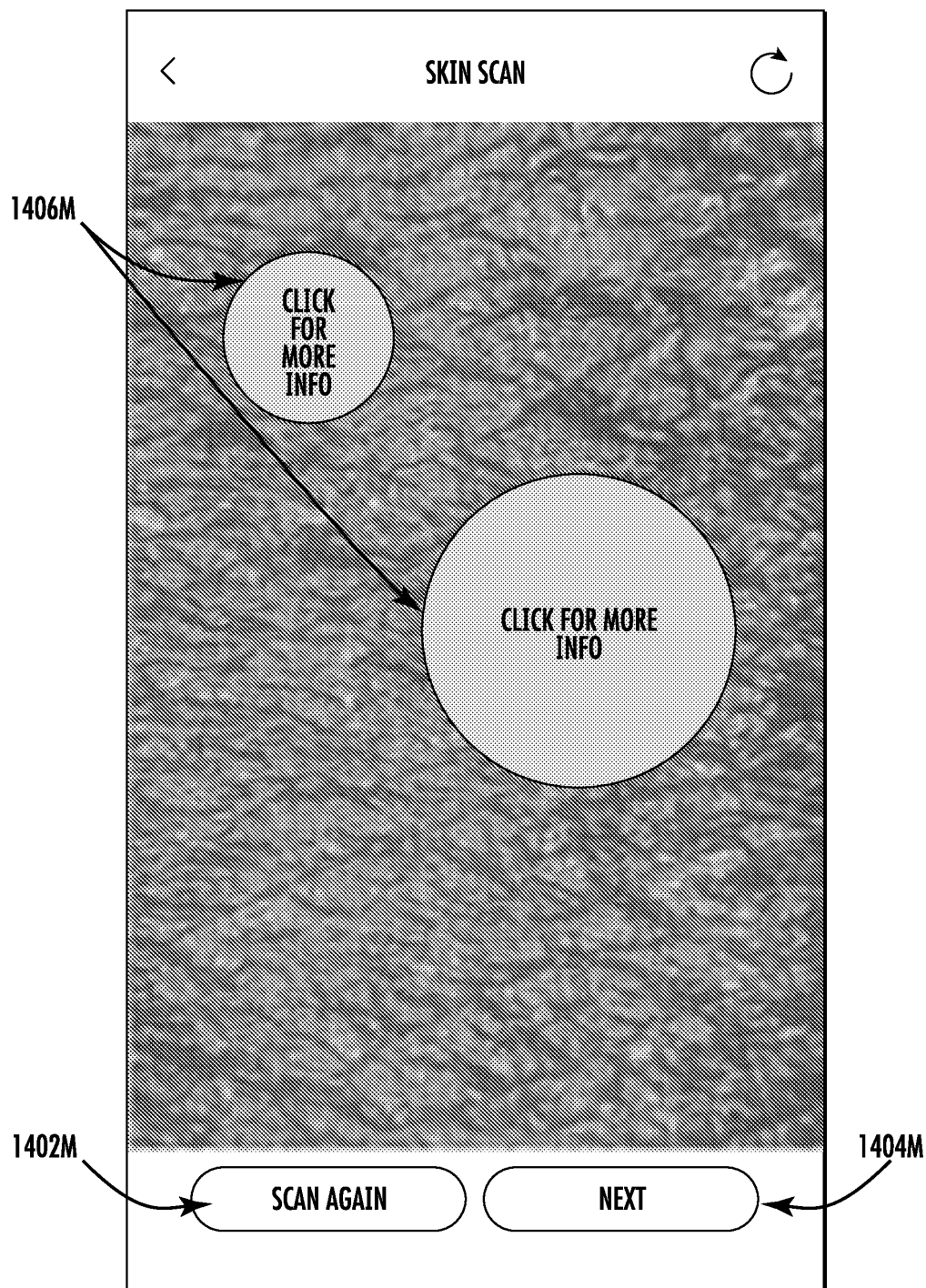


FIG. 14M

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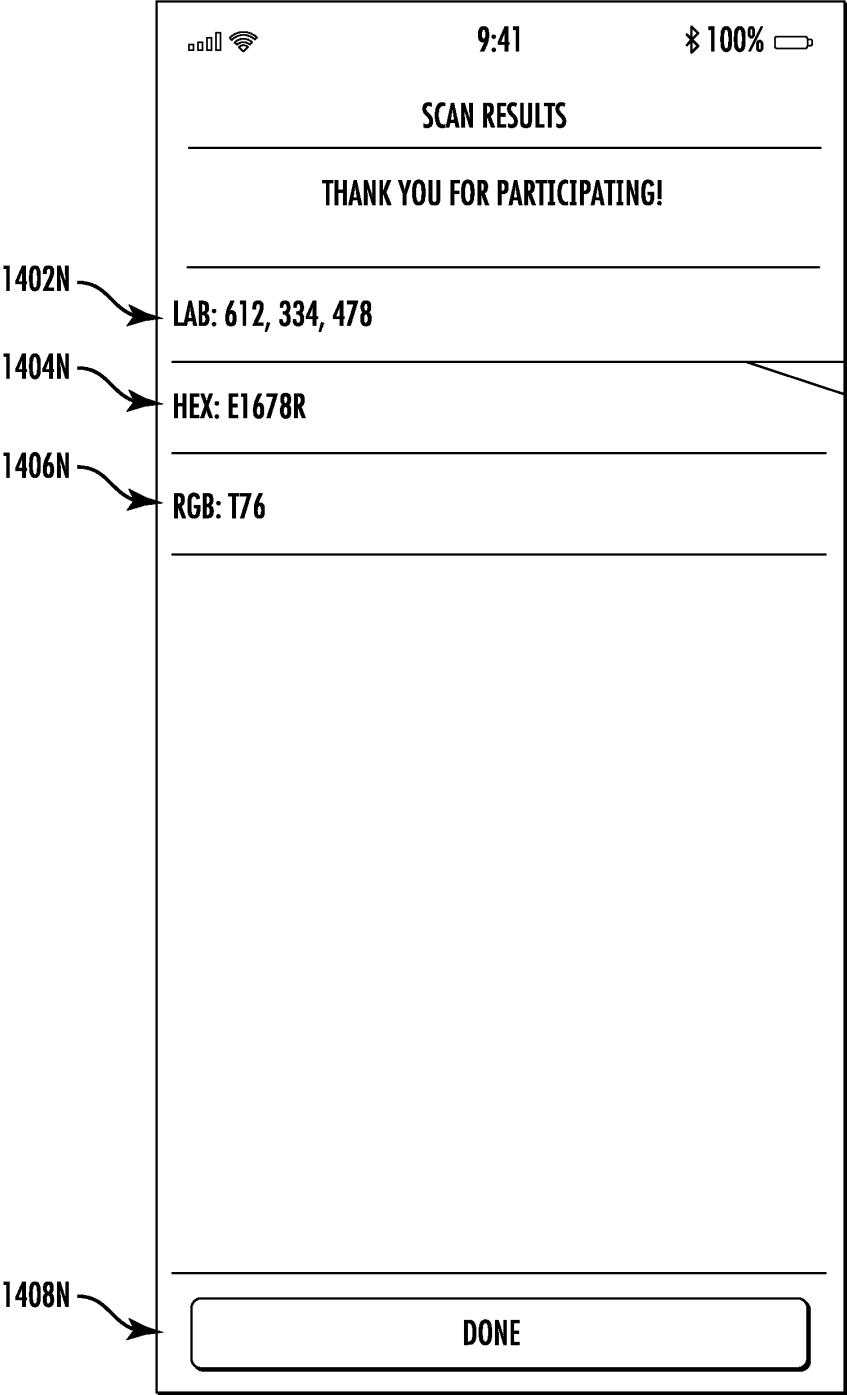


FIG. 14N

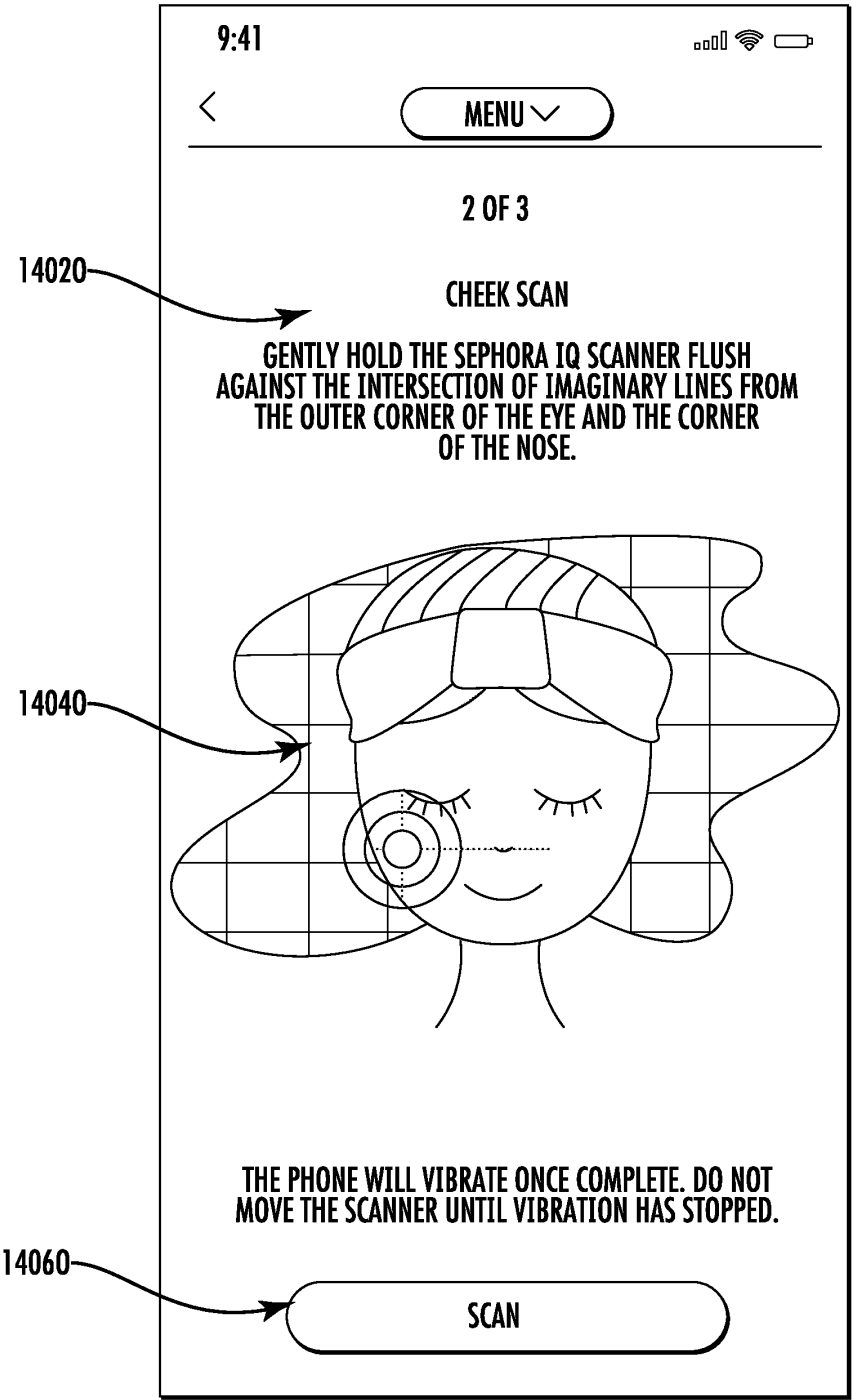


FIG. 140

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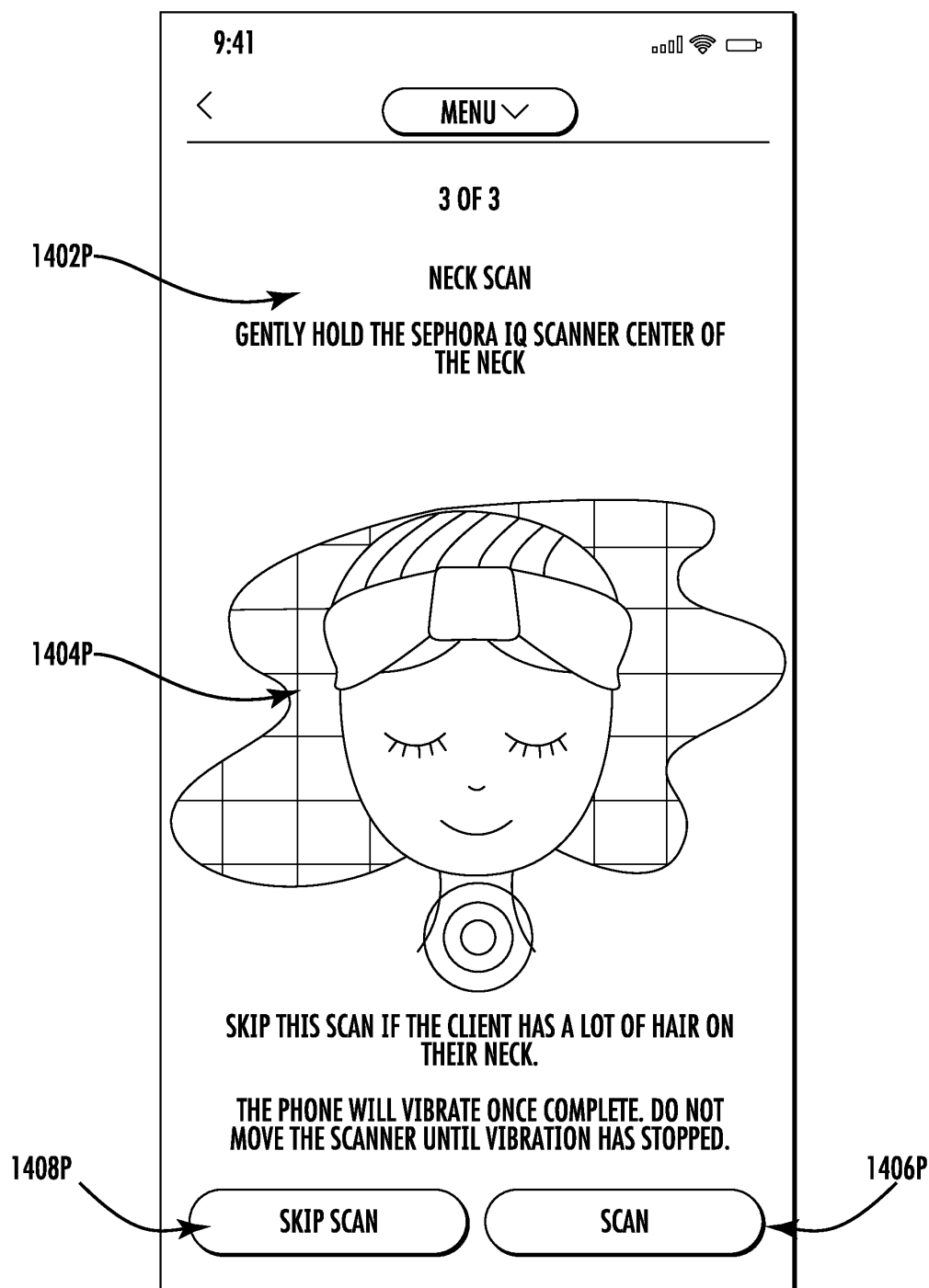


FIG. 14P

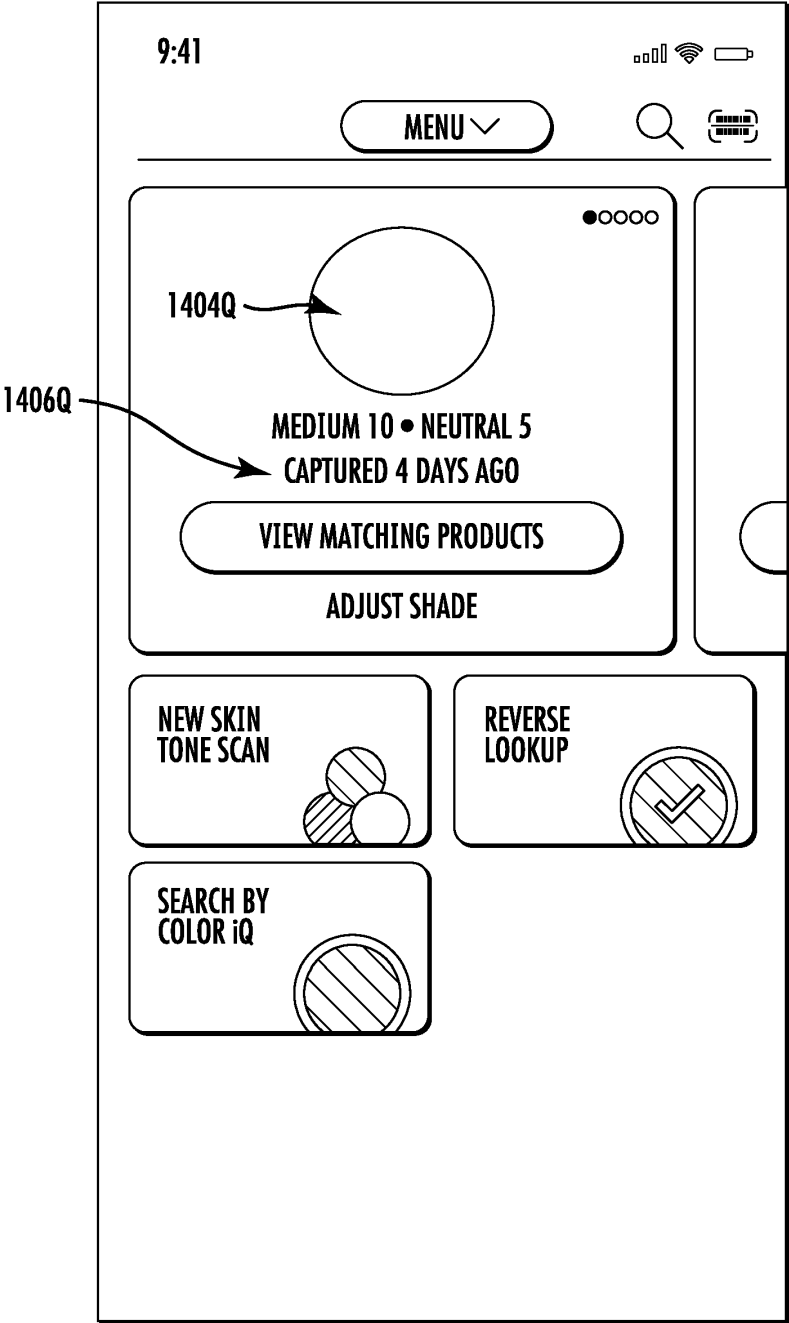


FIG. 14Q

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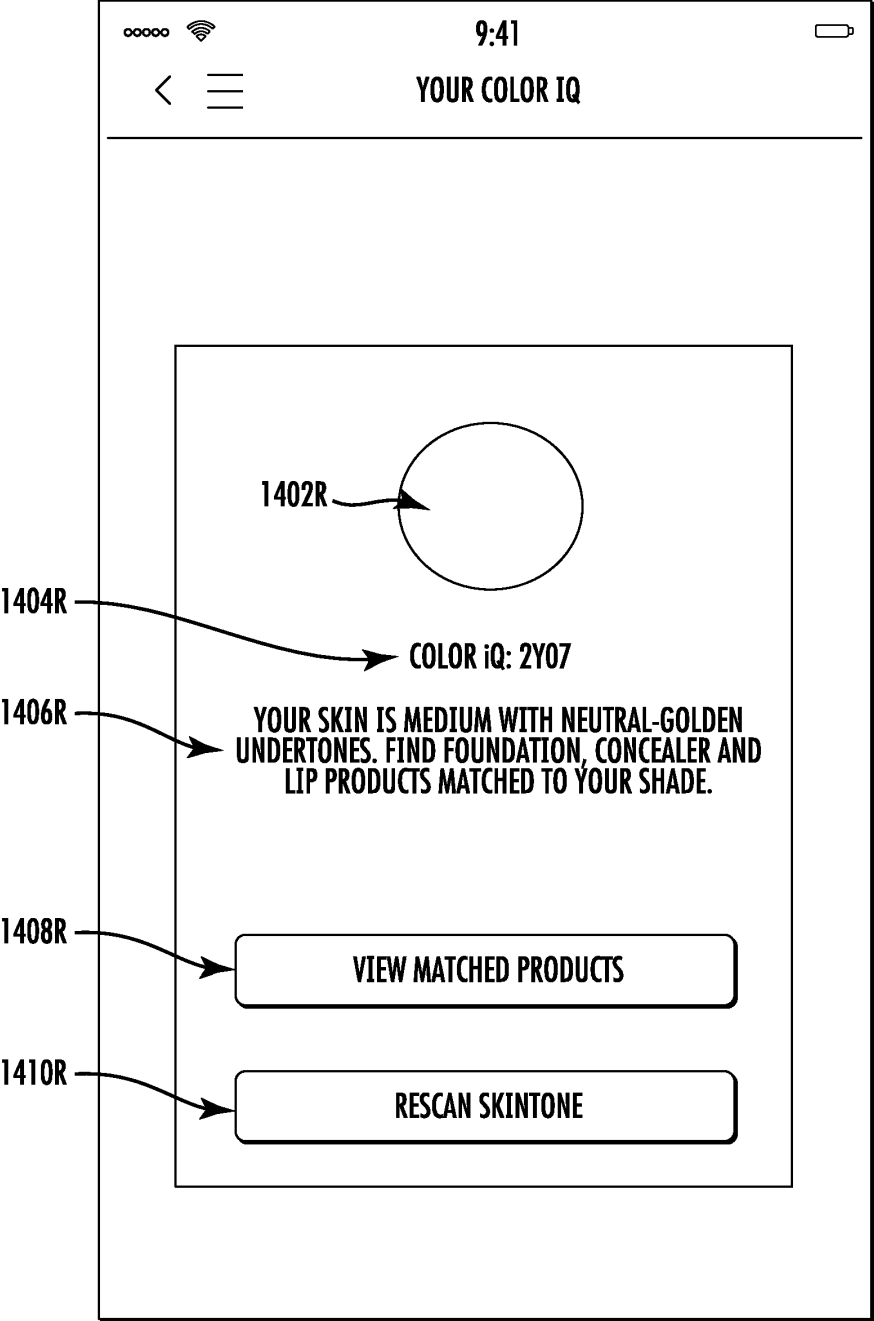


FIG. 14R

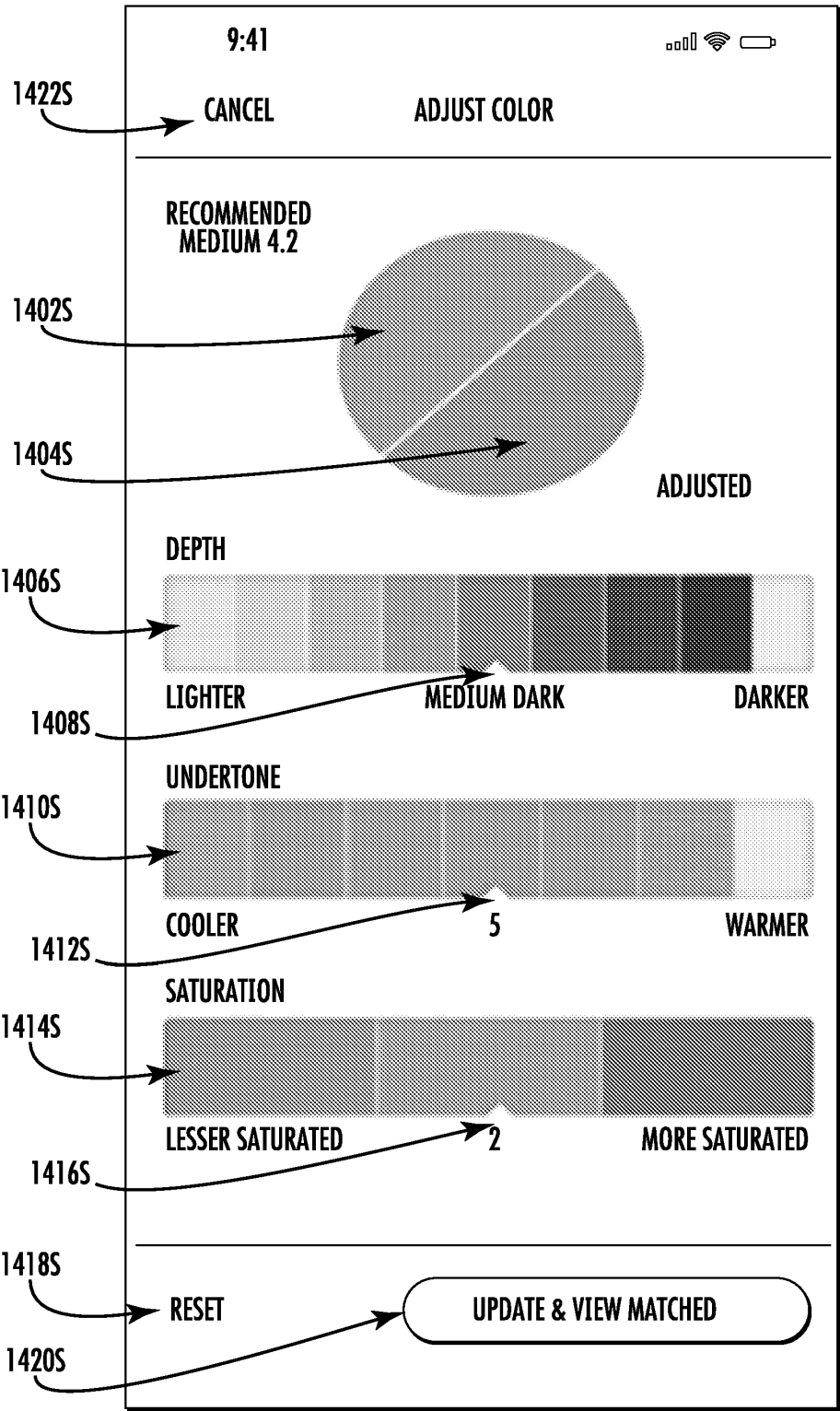


FIG. 14S

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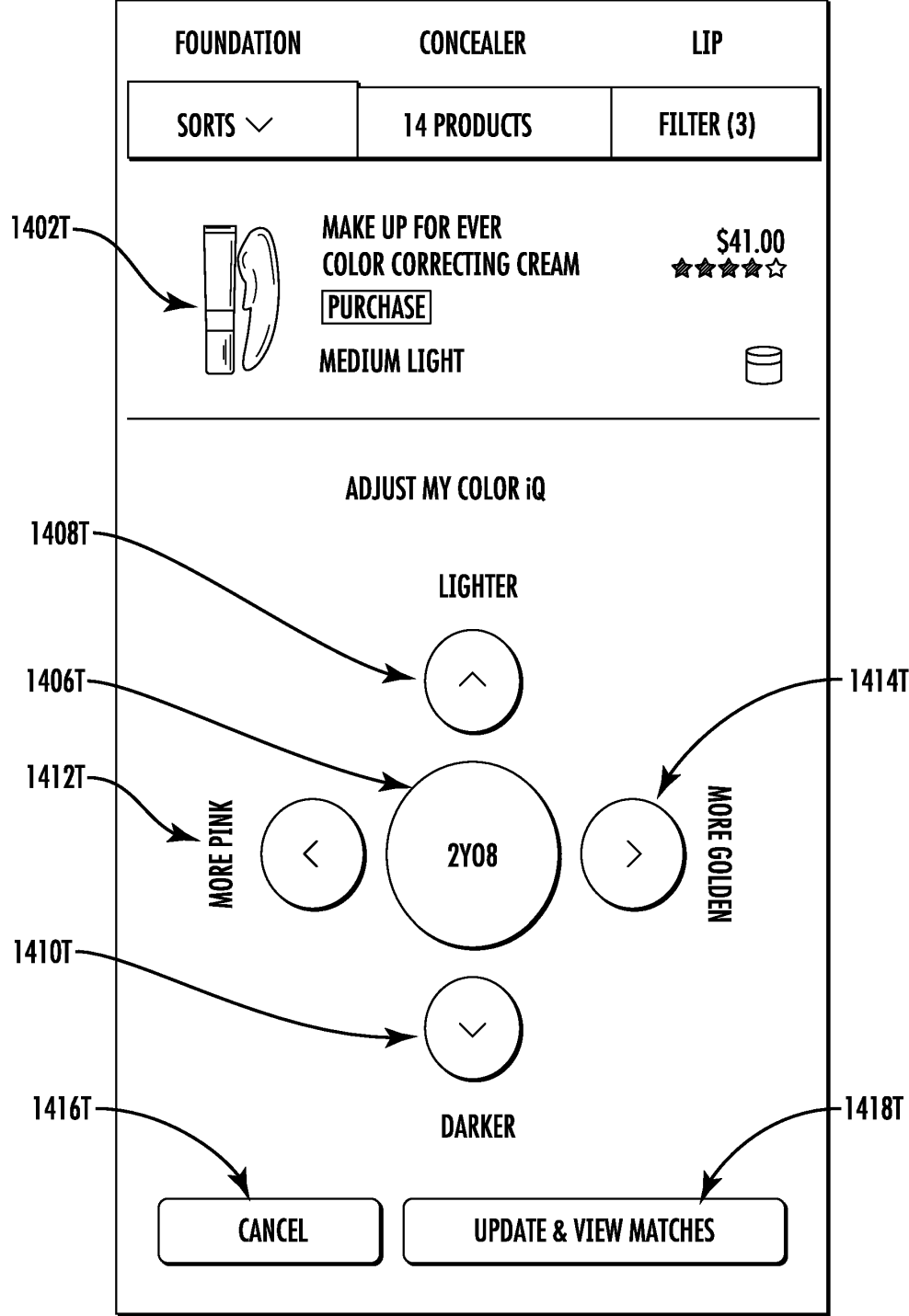


FIG. 14T

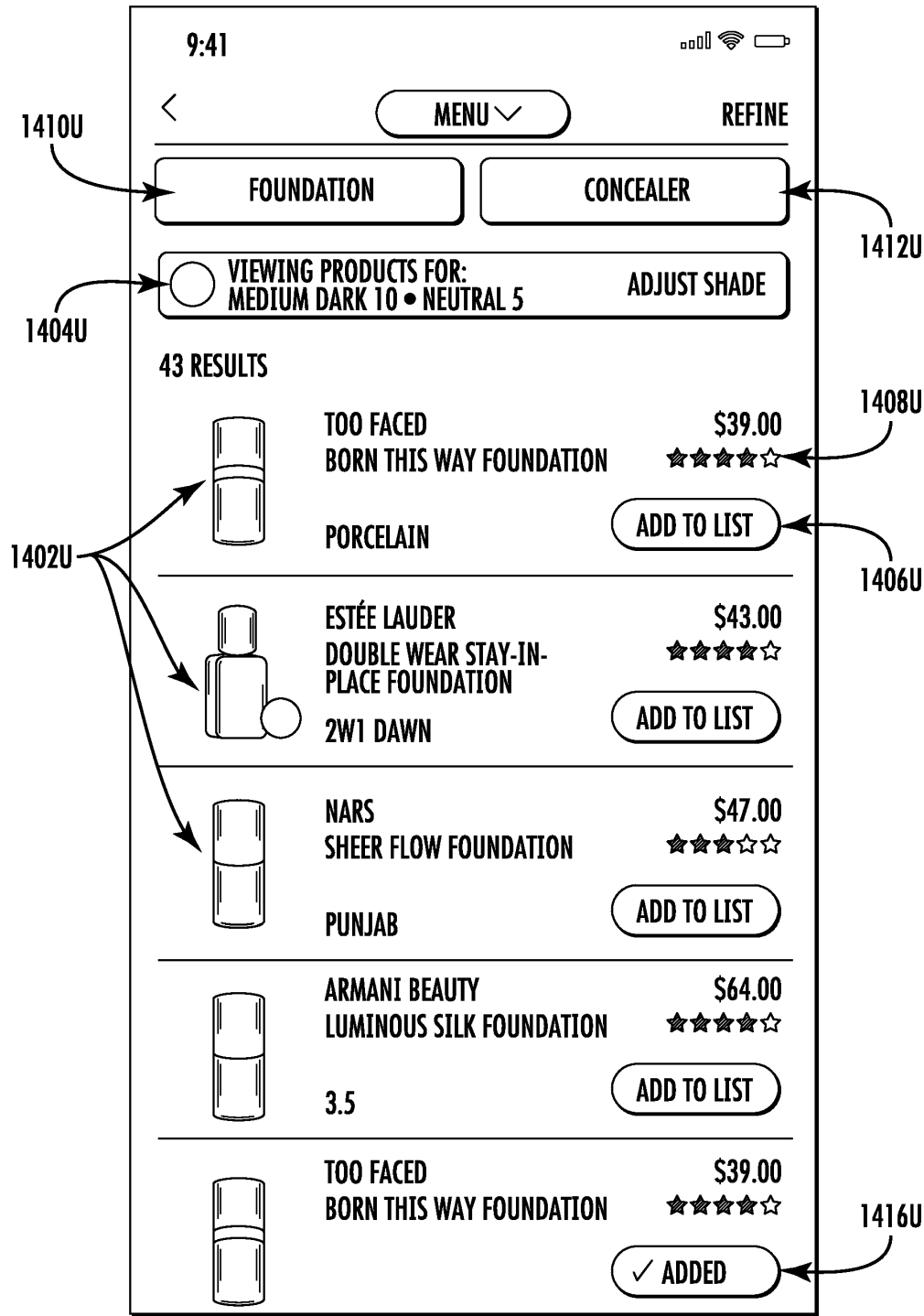


FIG. 14U

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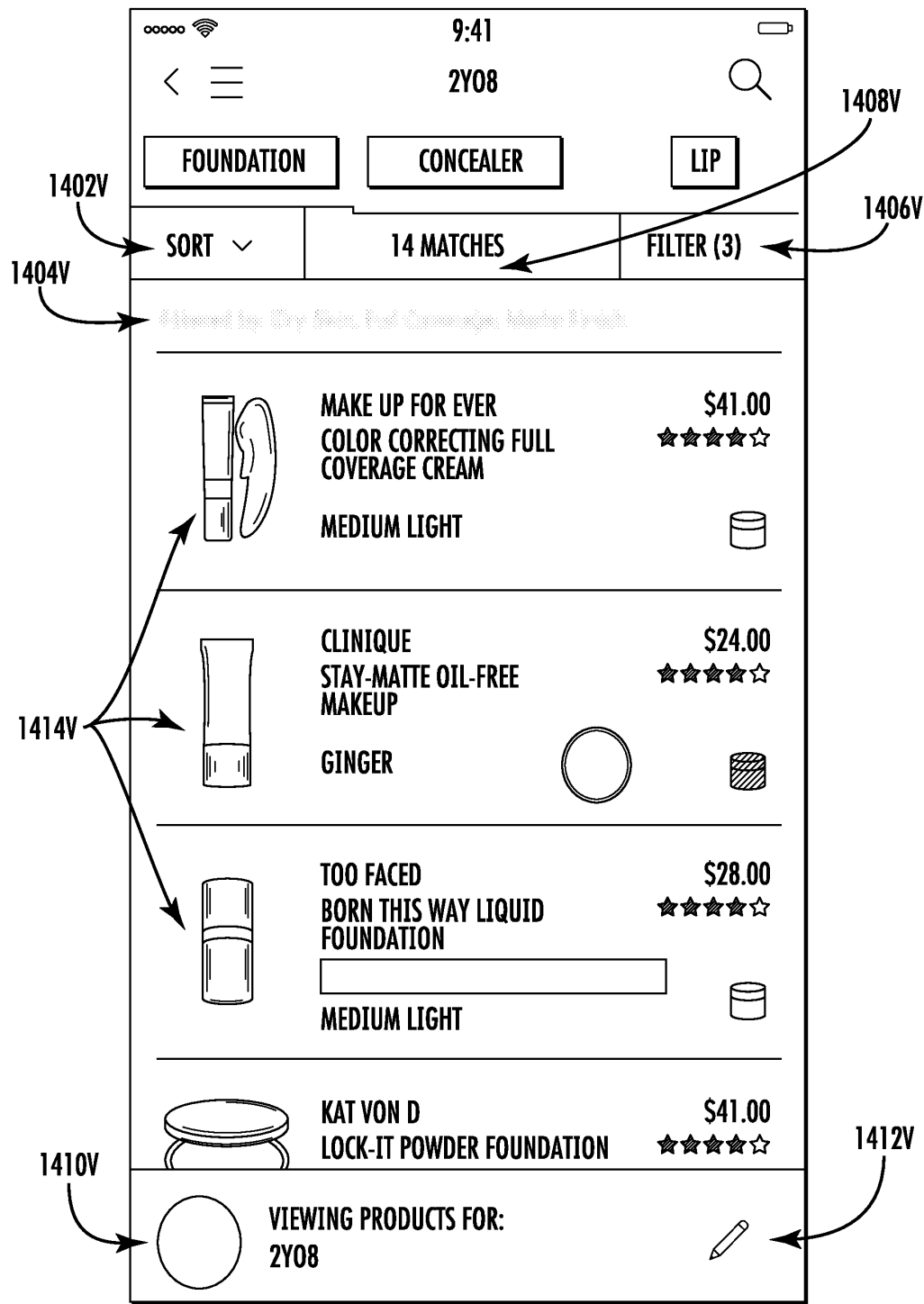


FIG. 14V

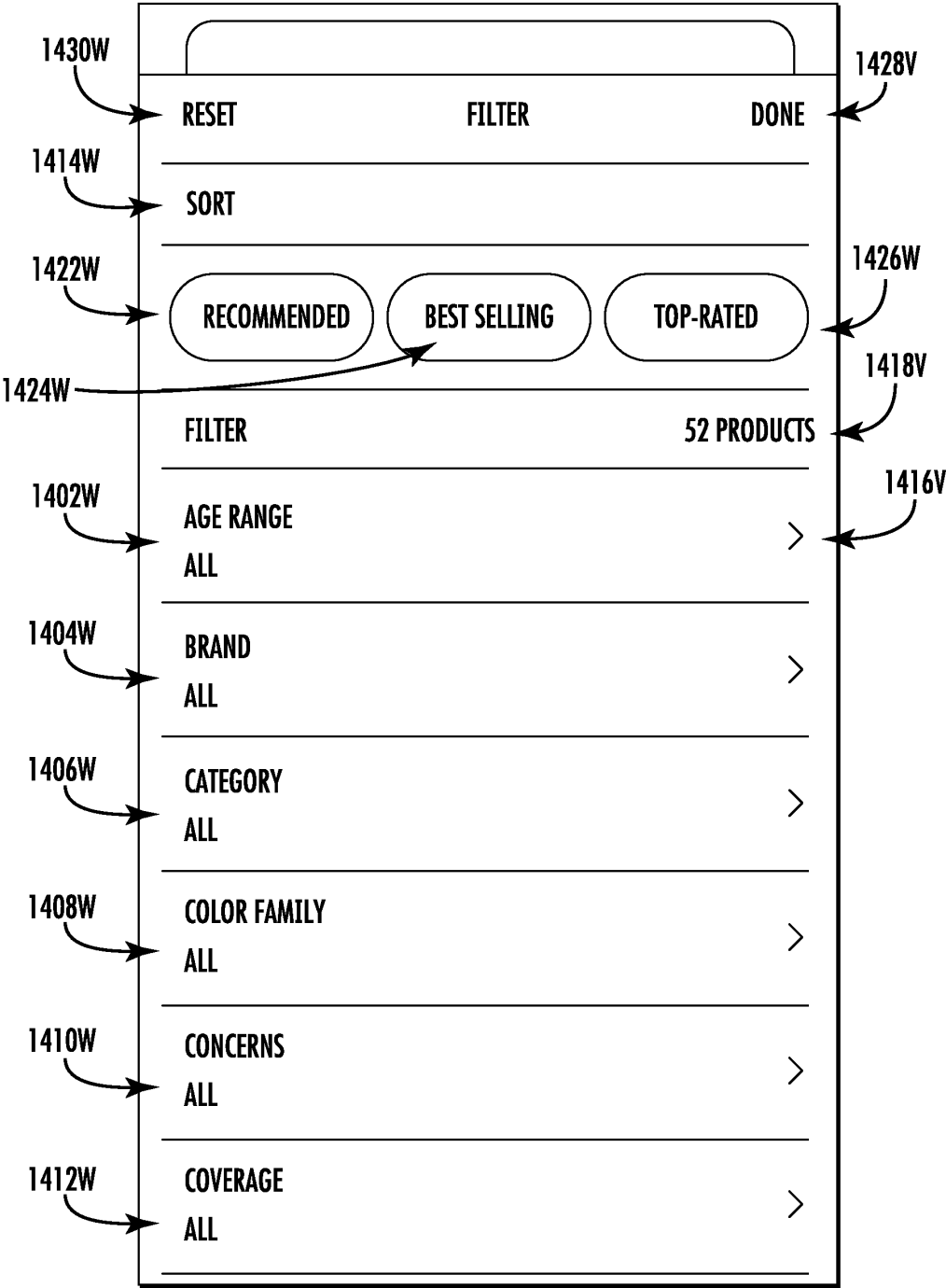


FIG. 14W

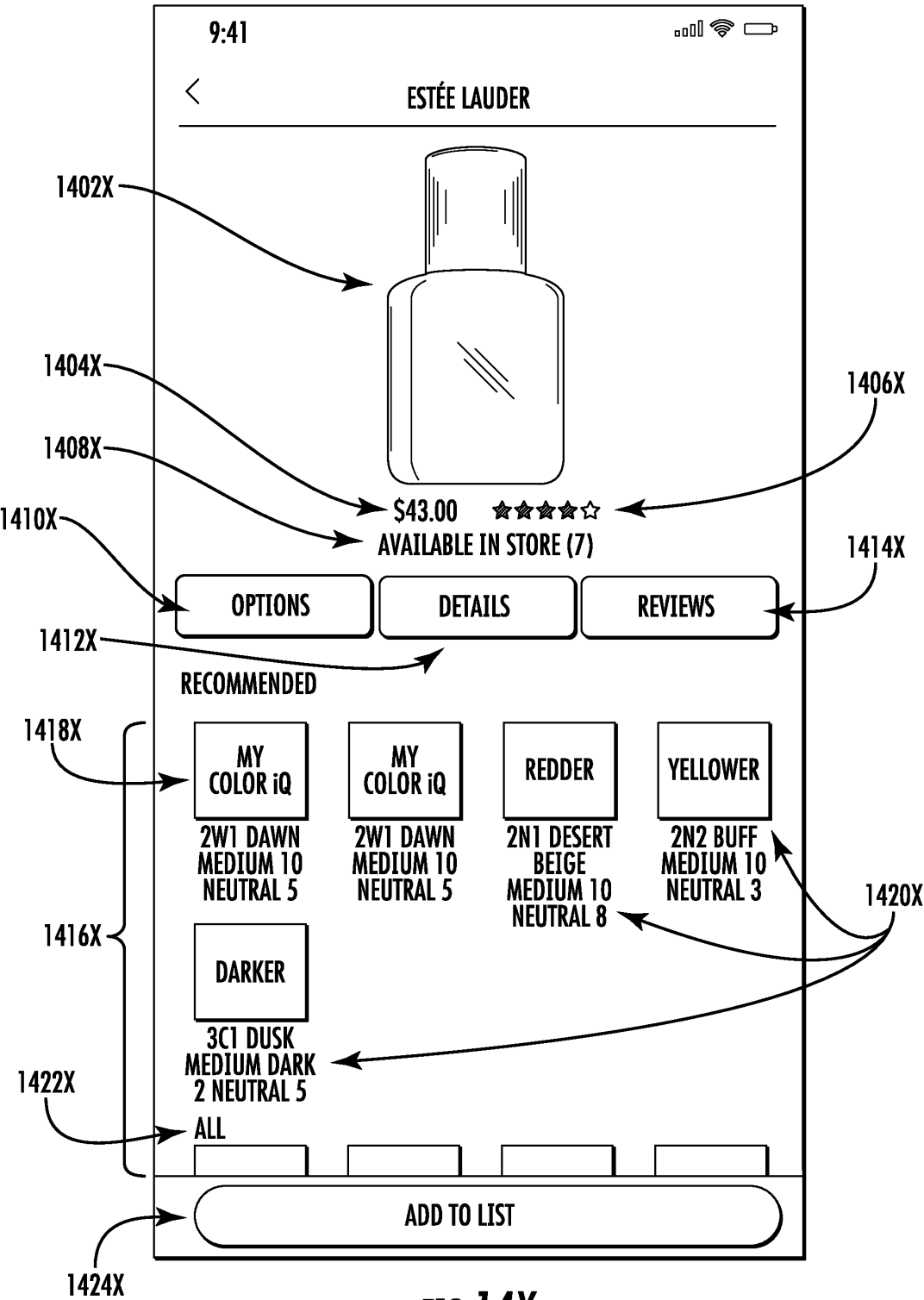


FIG. 14X

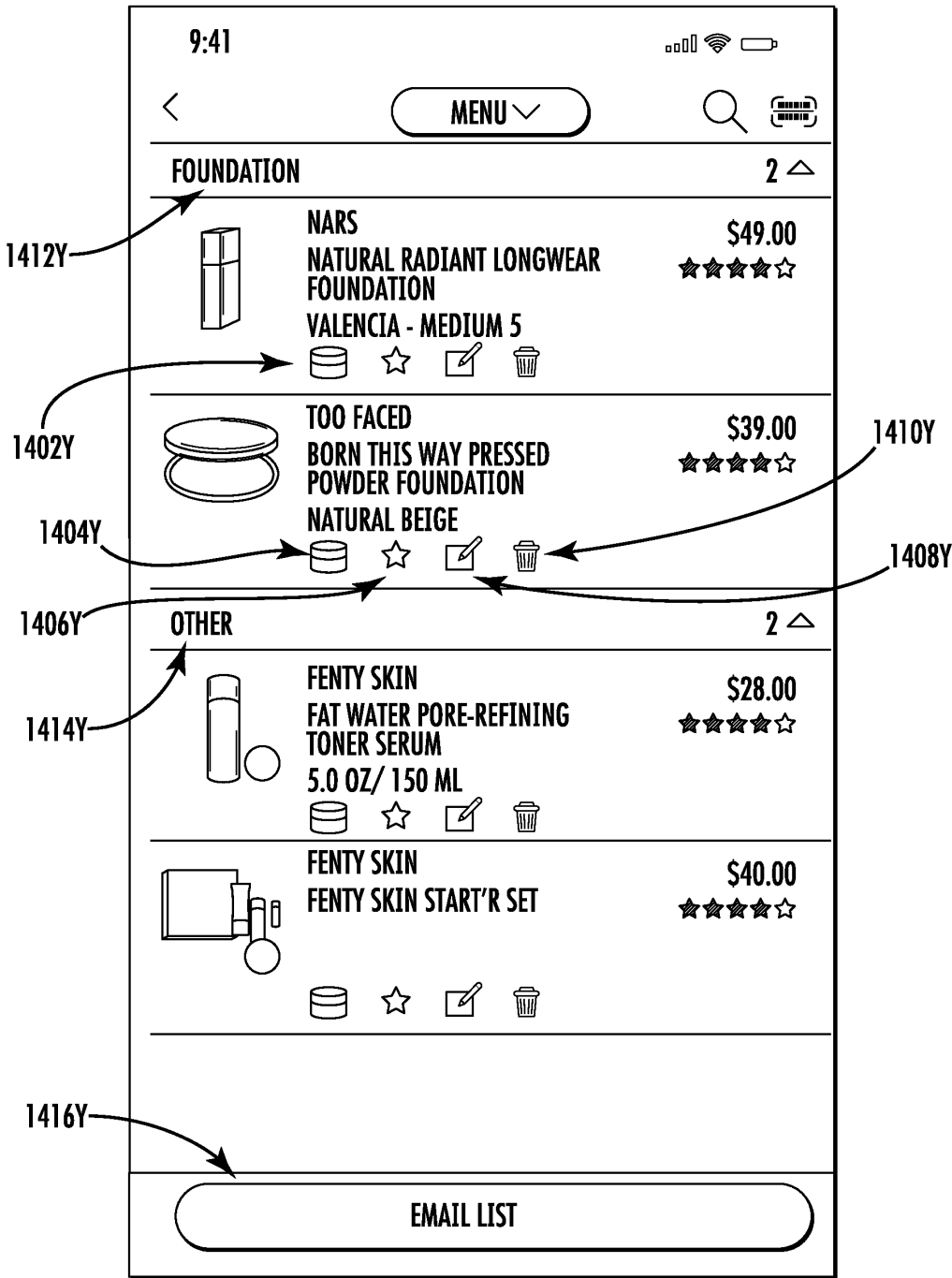


FIG. 14Y

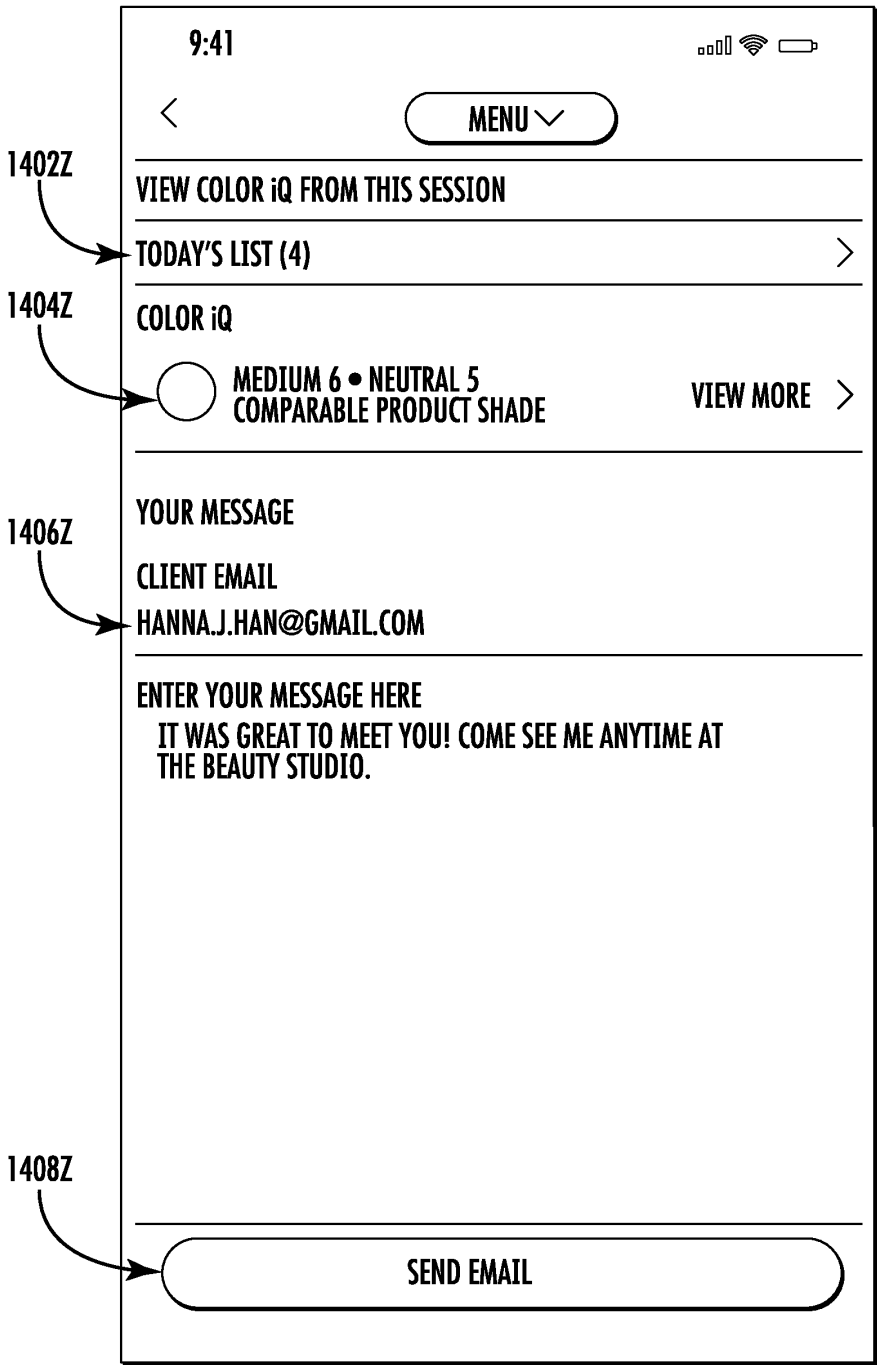


FIG. 14Z

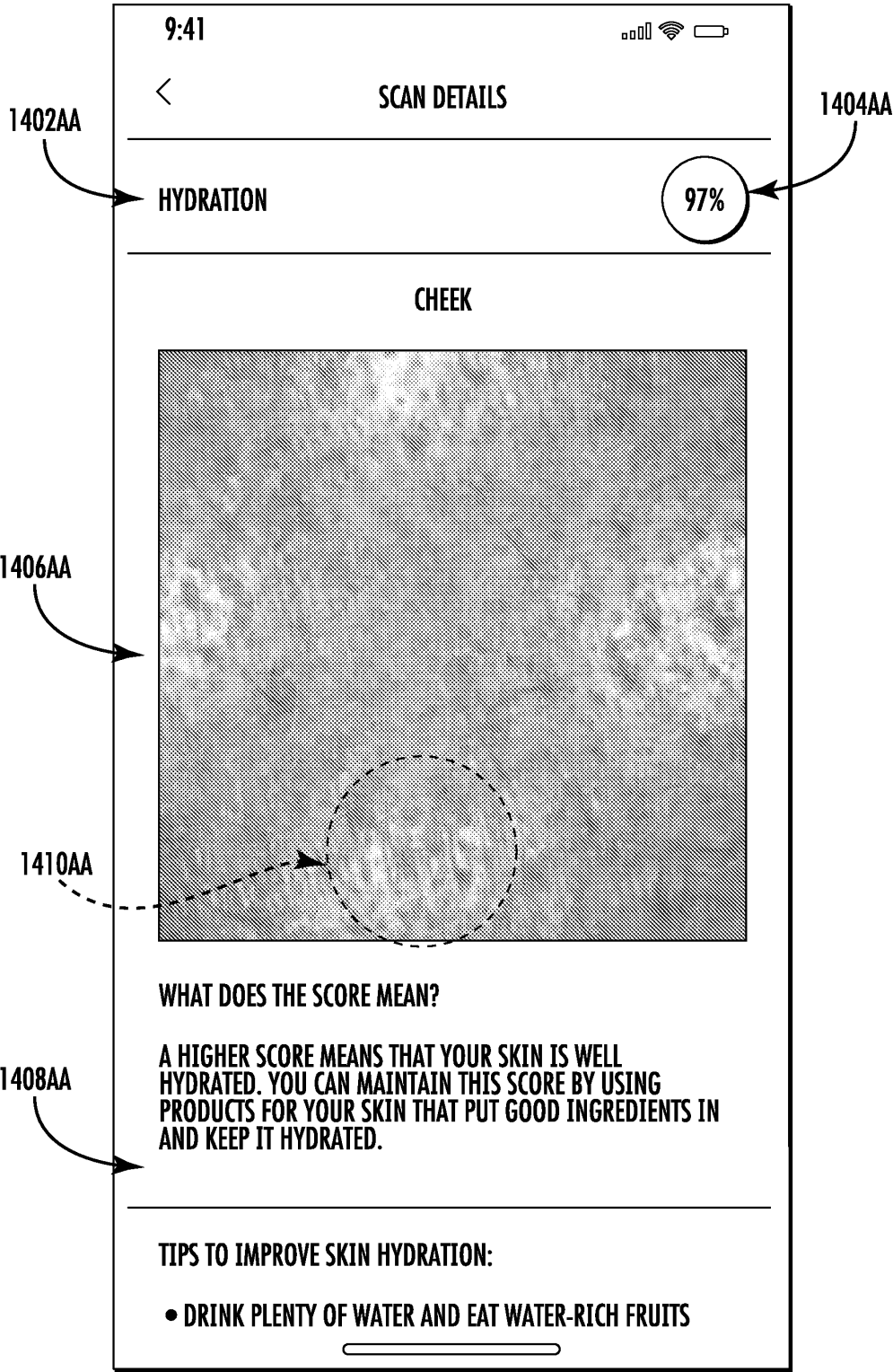


FIG. 14AA

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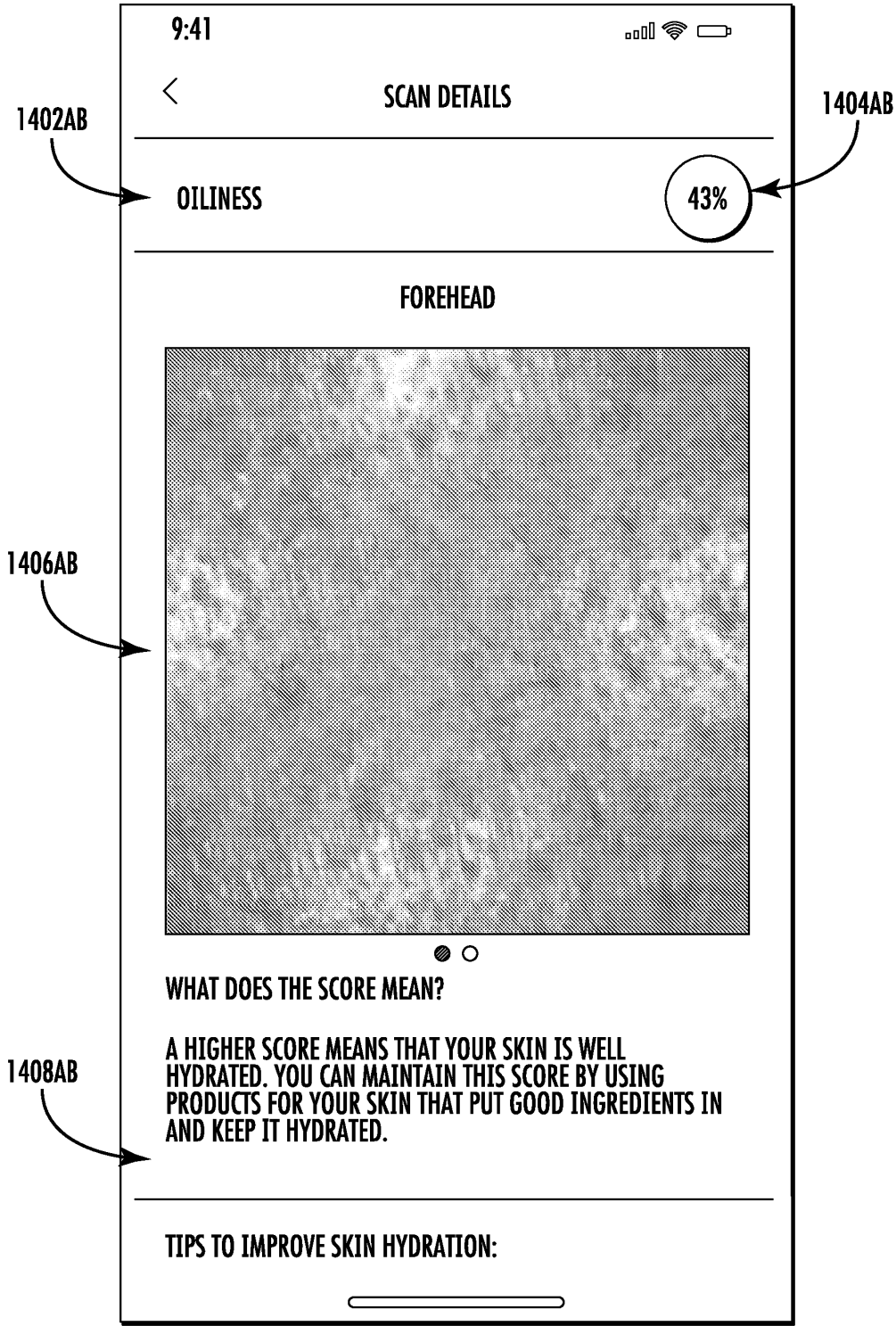


FIG. 14AB

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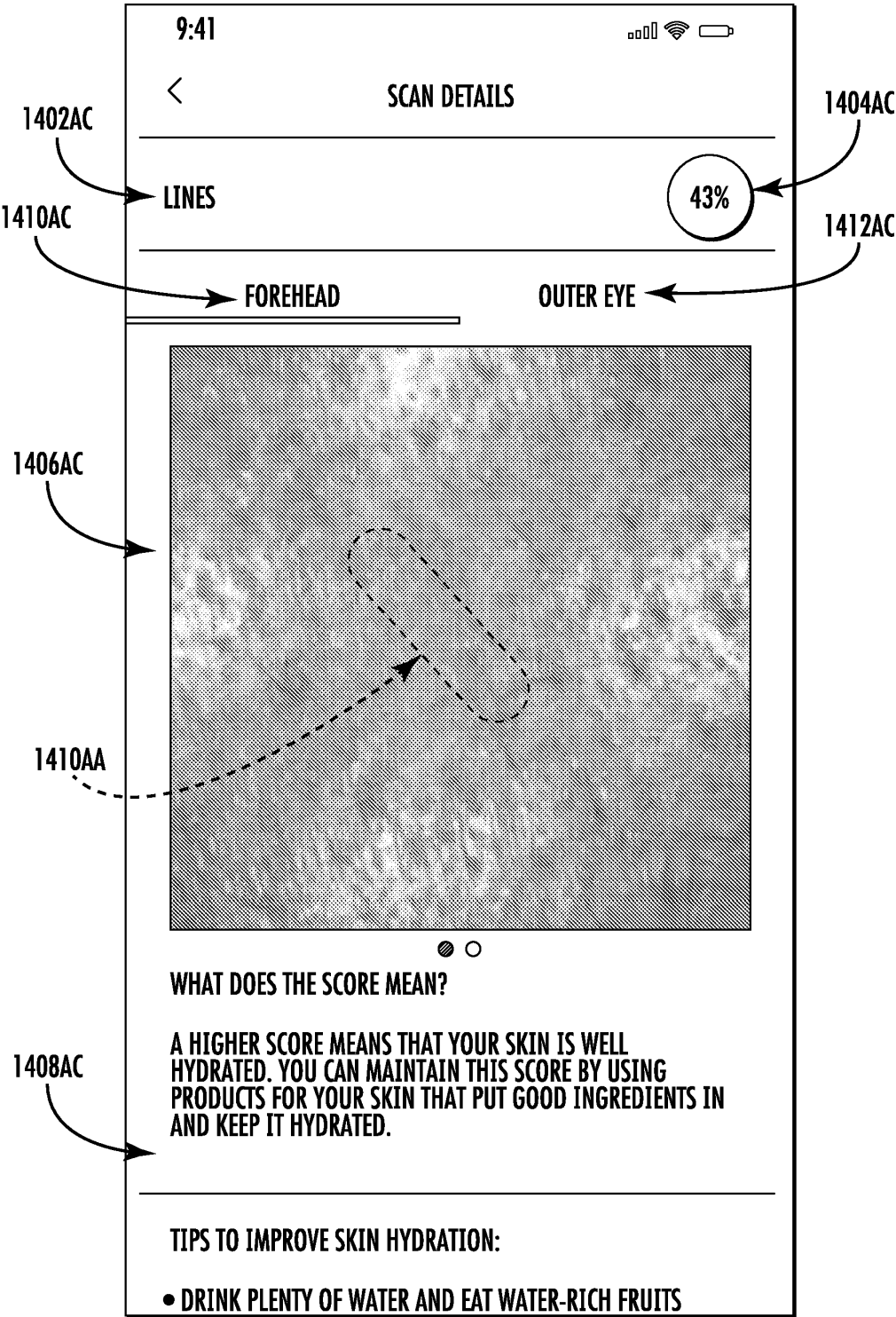


FIG. 14AC

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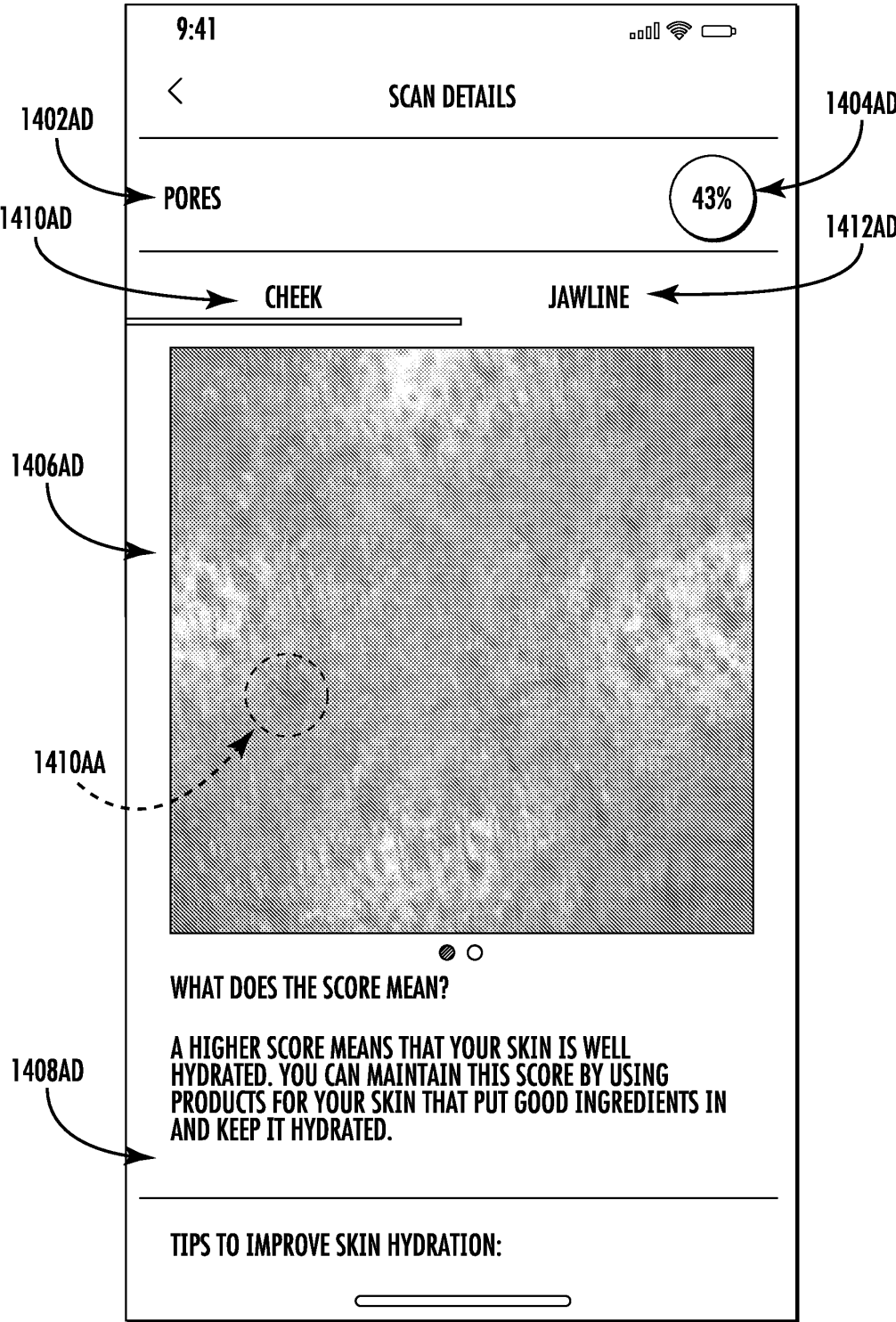


FIG. 14AD

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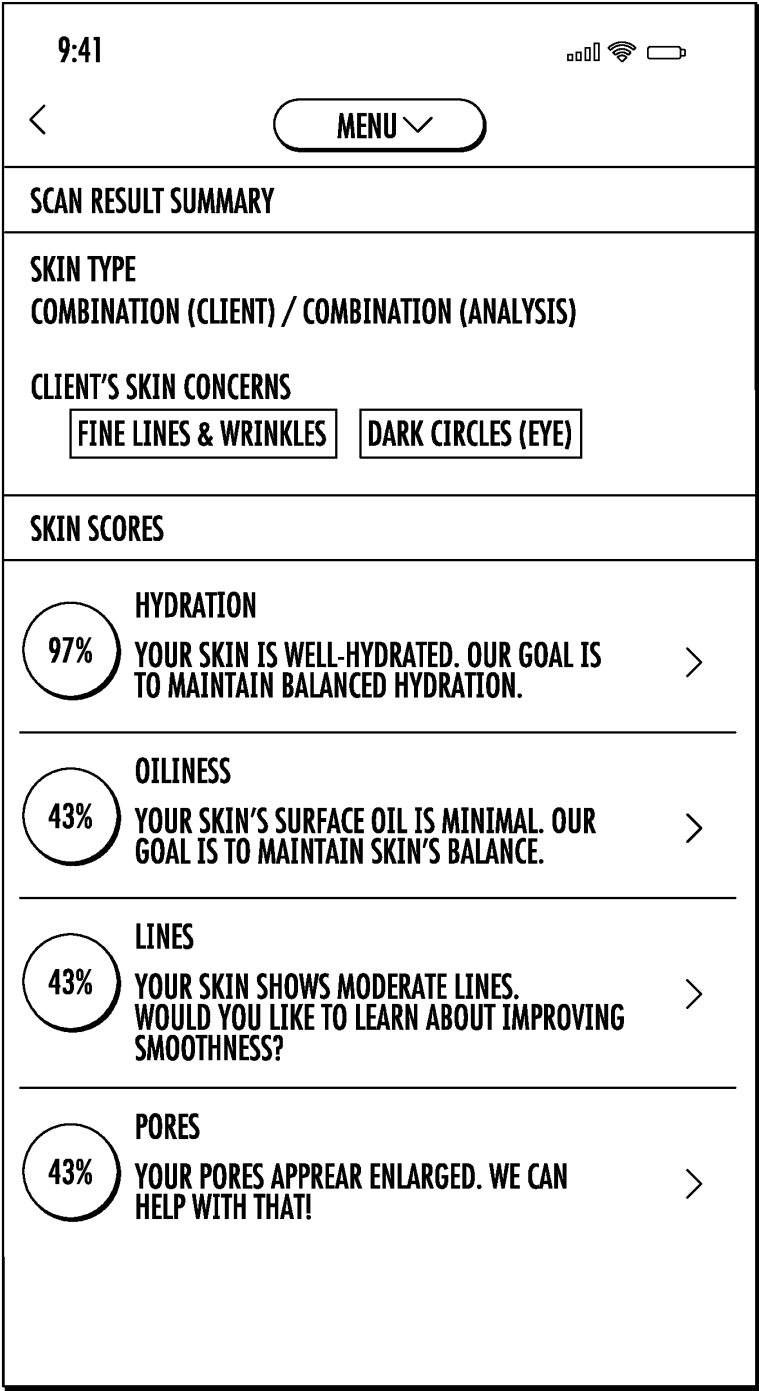


FIG 14AE

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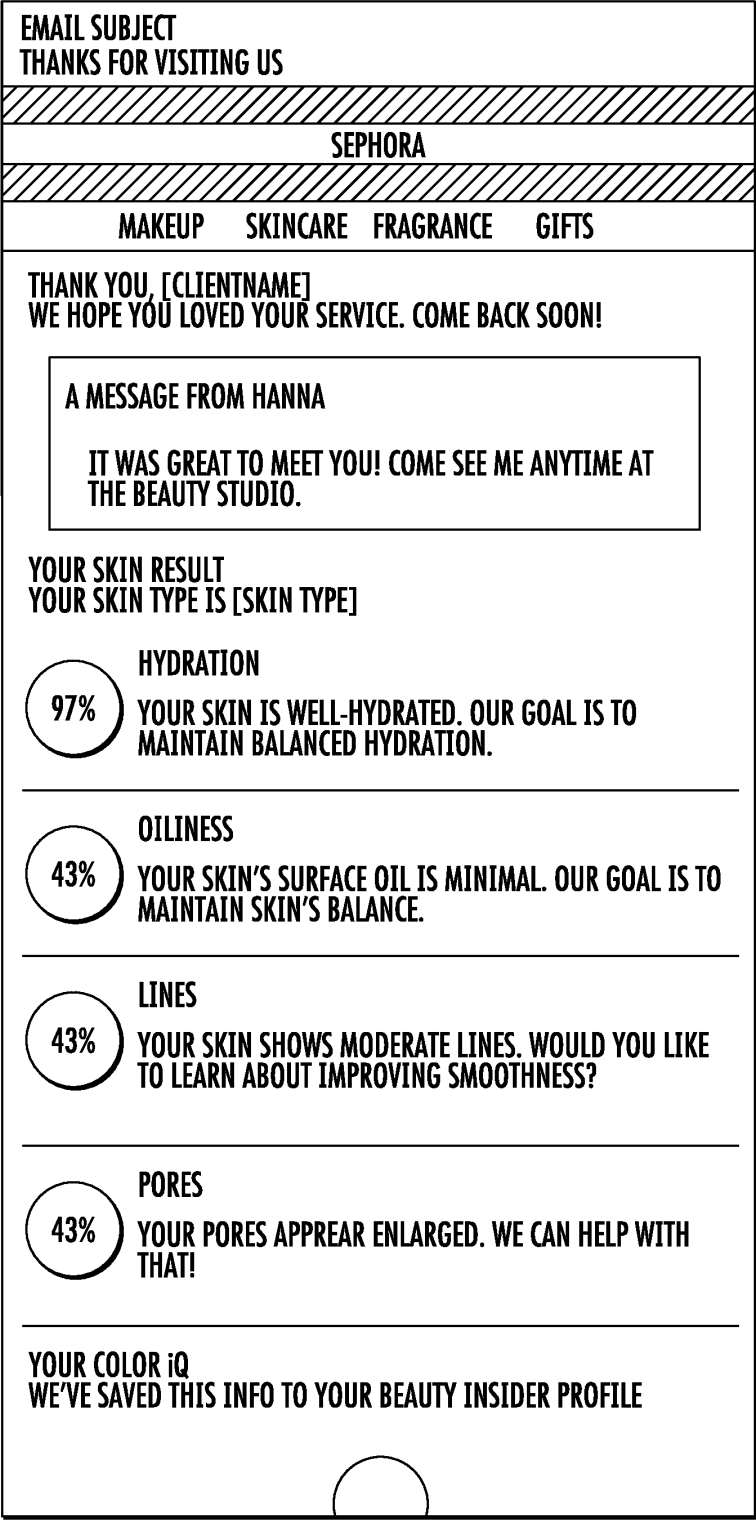


FIG. 14AF

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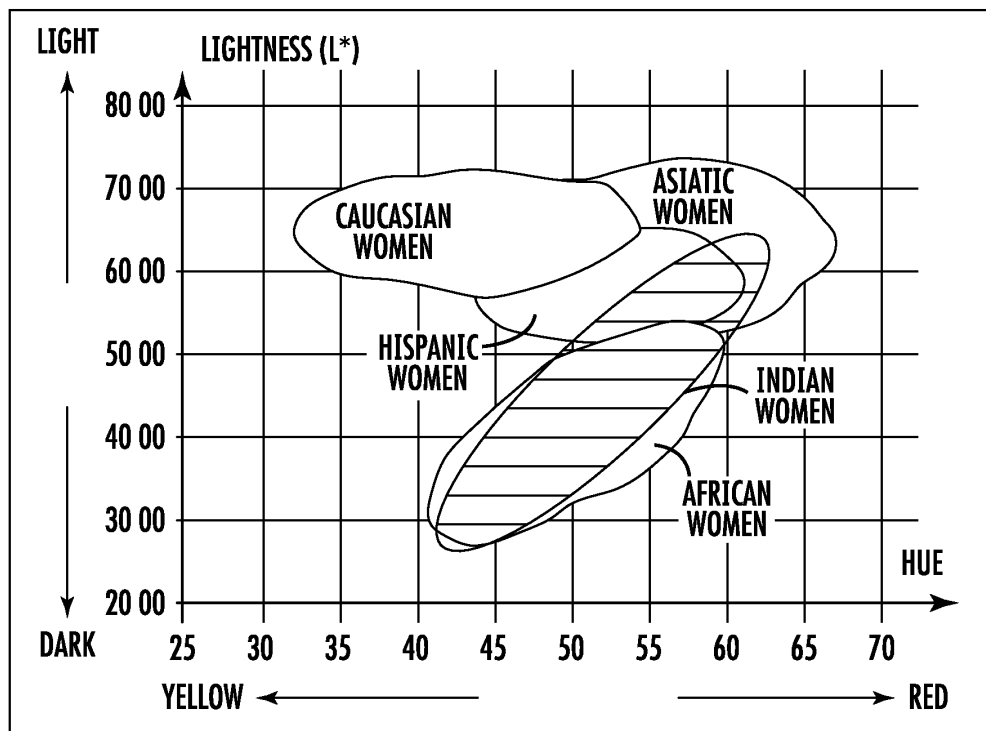


FIG. 15A

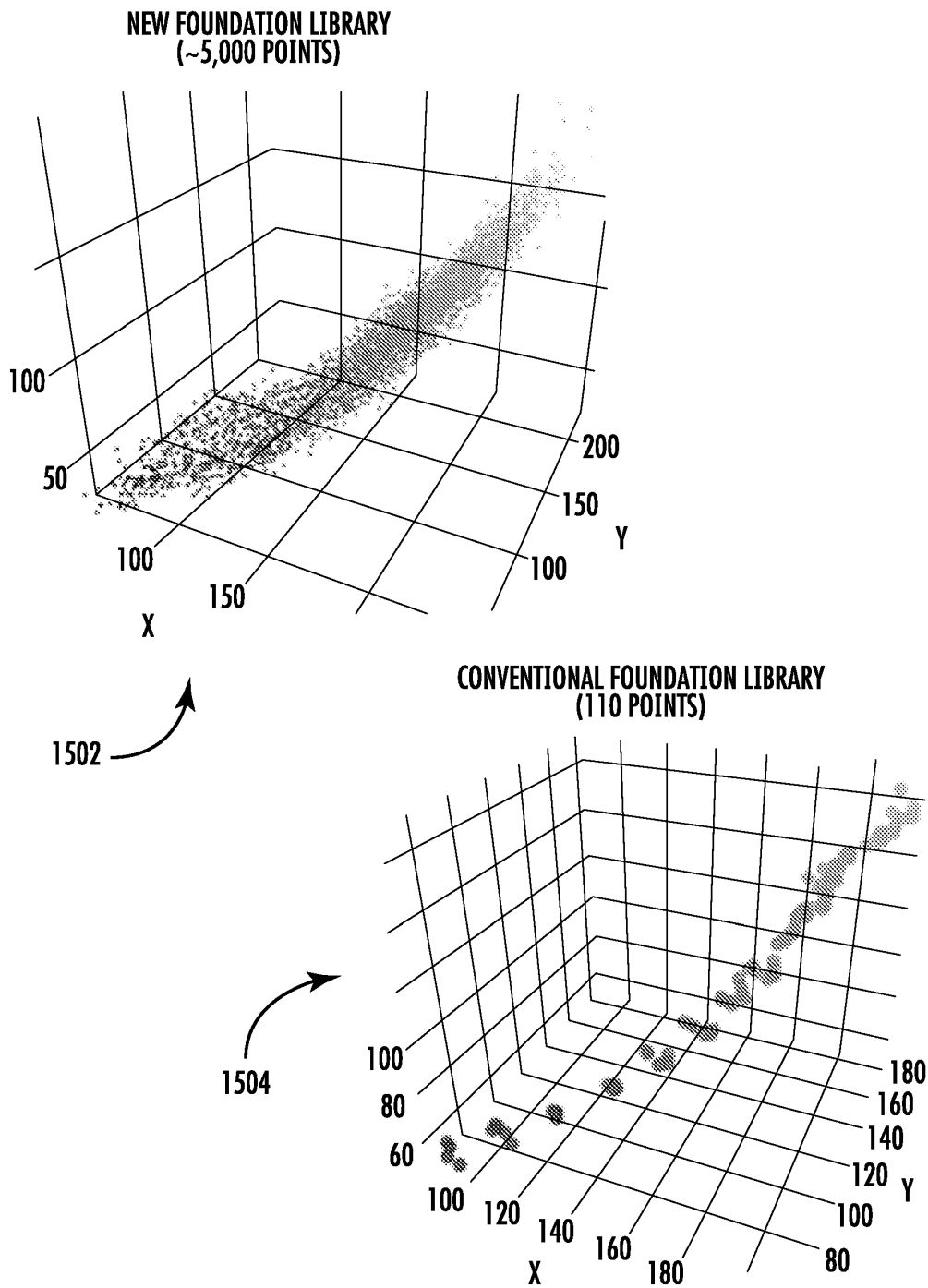
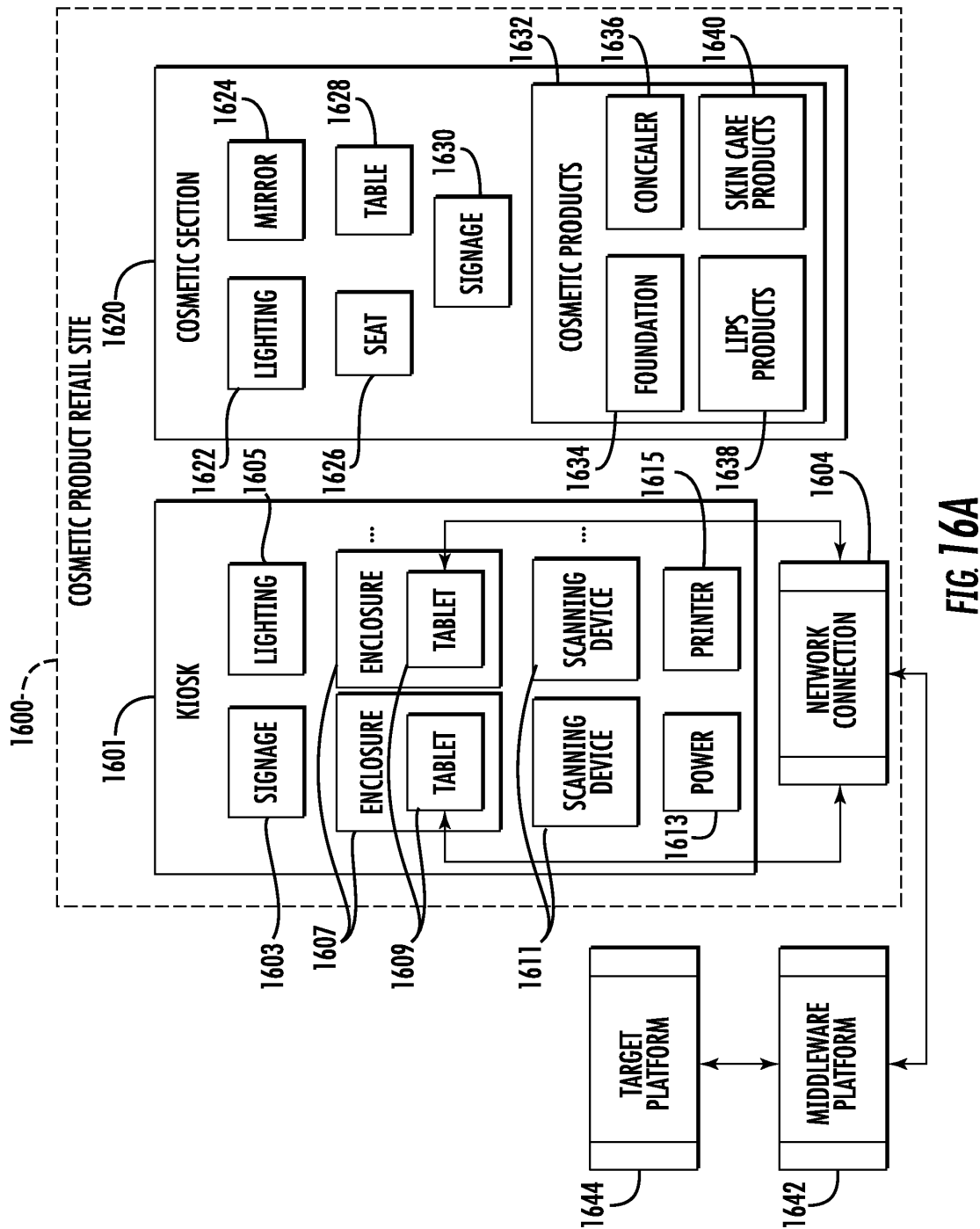


FIG. 15B



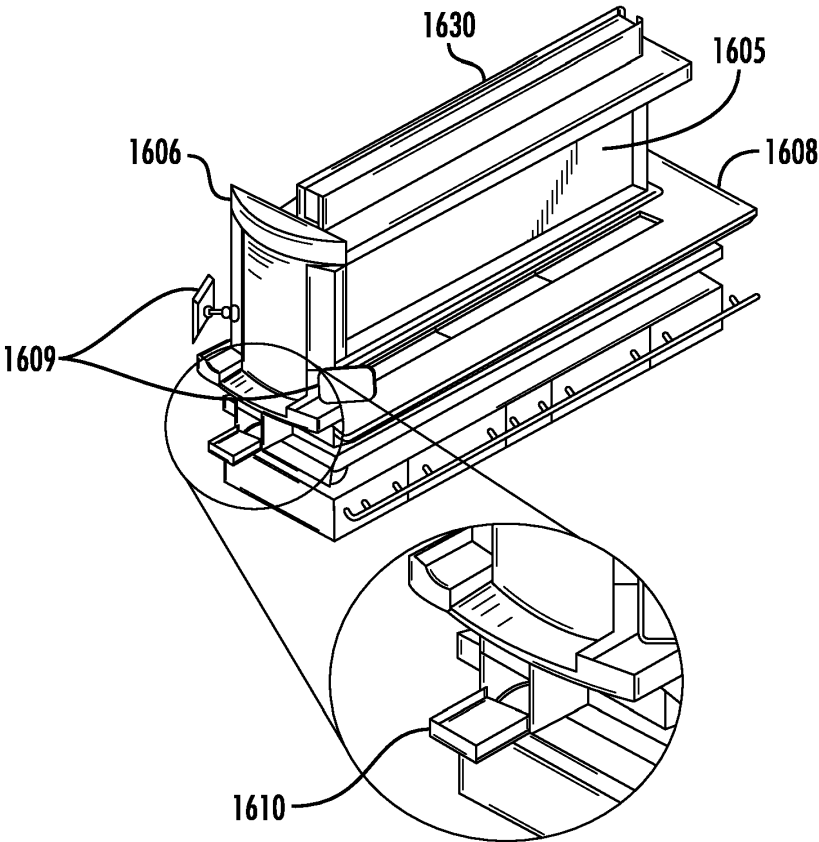


FIG. 16B

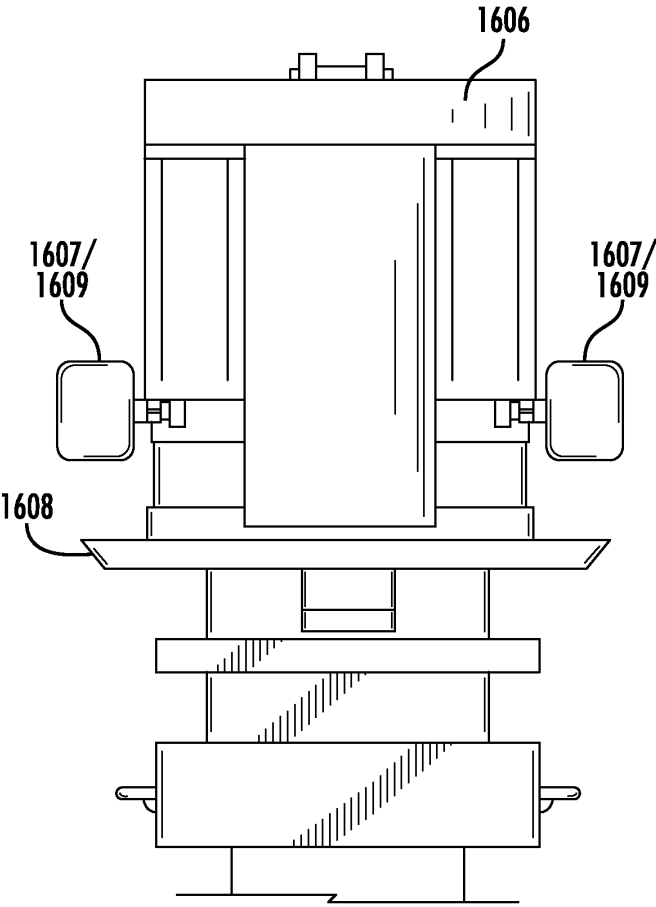


FIG. 16C

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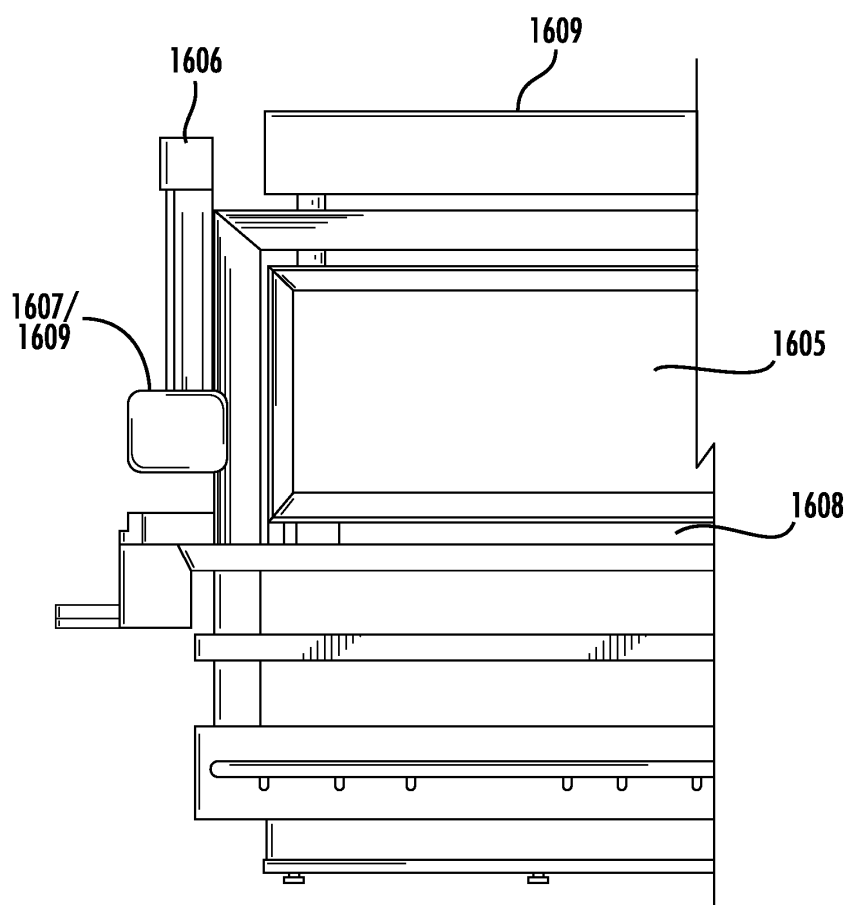


FIG. 16D

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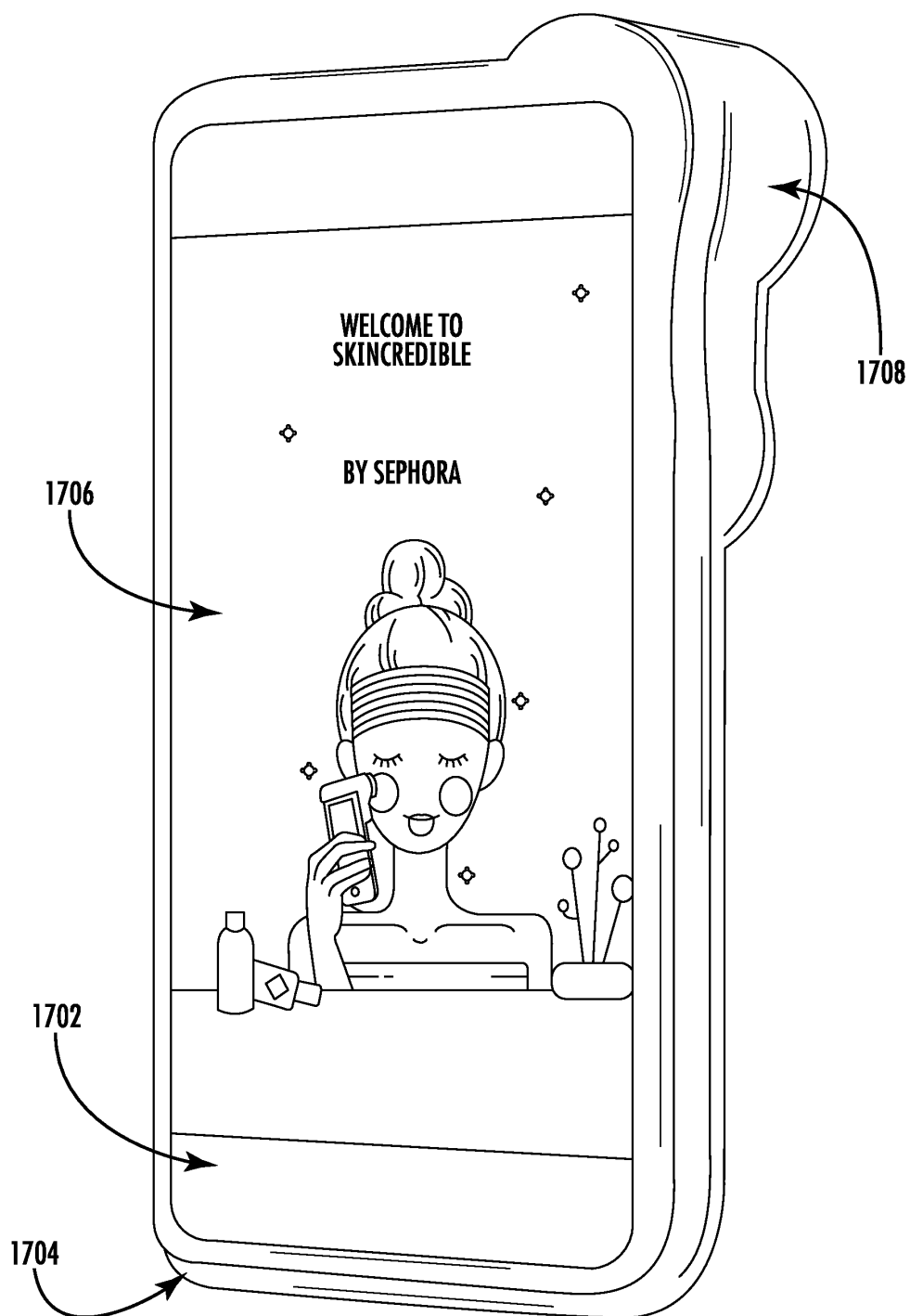


FIG. 17A

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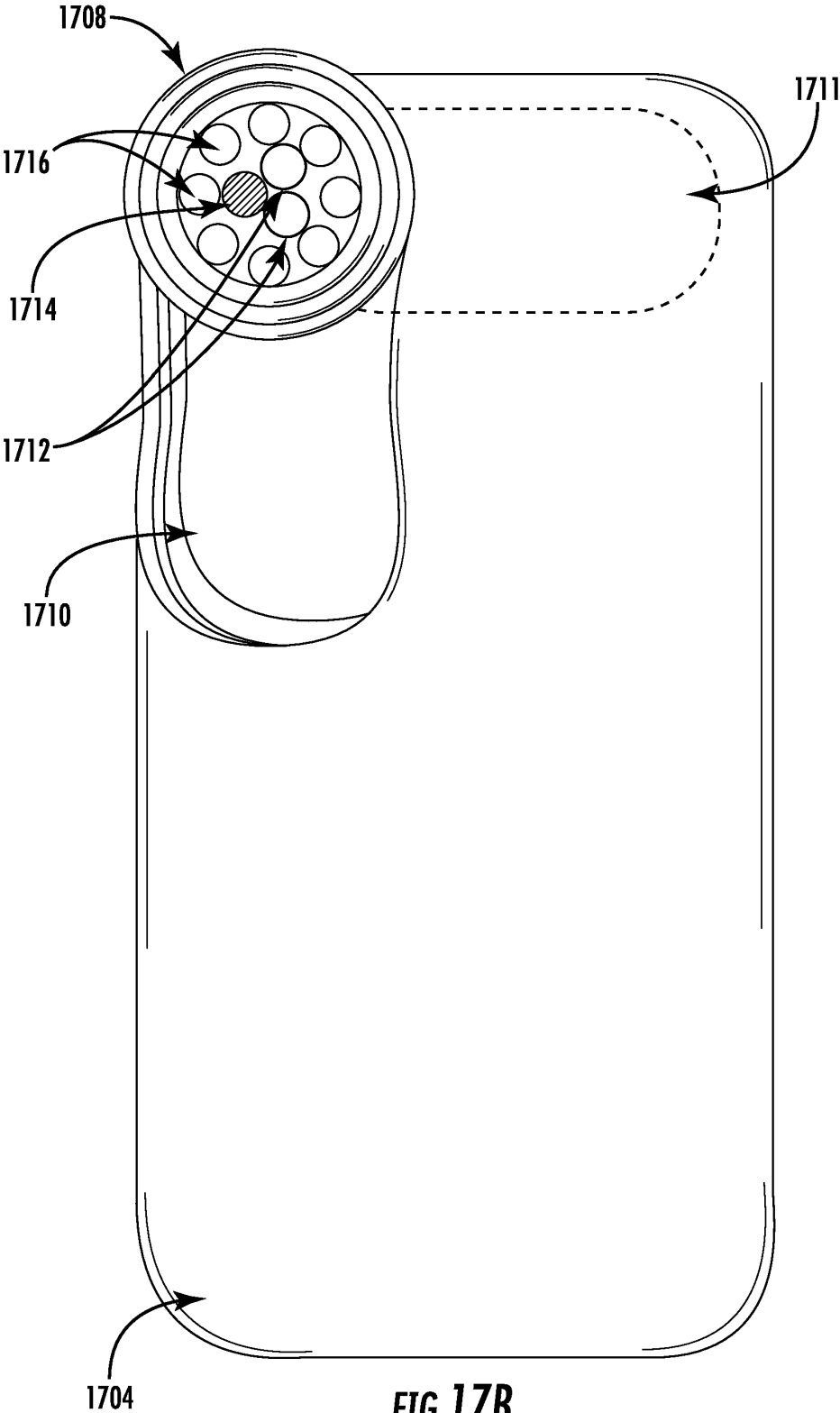


FIG. 17B