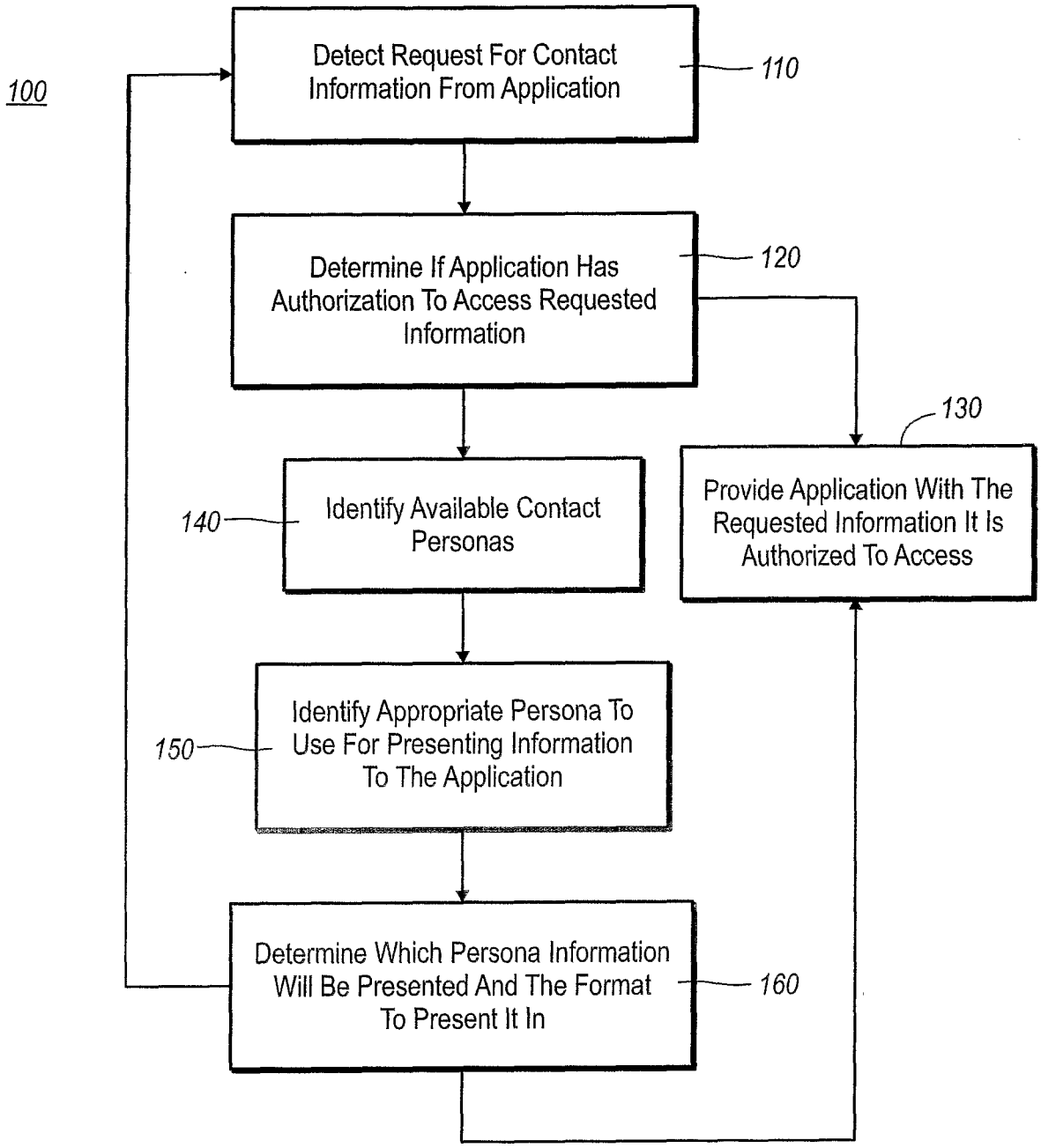

100
Detect Request For Contact Information From Application
110
Determine If Application Has Authorization To Access Requested Information
120
130
Provide Application With The Requested Information It Is Authorized To Access
140
Identify Available Contact Personas
150
Identify Appropriate Persona To Use For Presenting Information To The Application
Determine Which Persona Information Will Be Presented And The Format To Present It In
160

Fig. 1

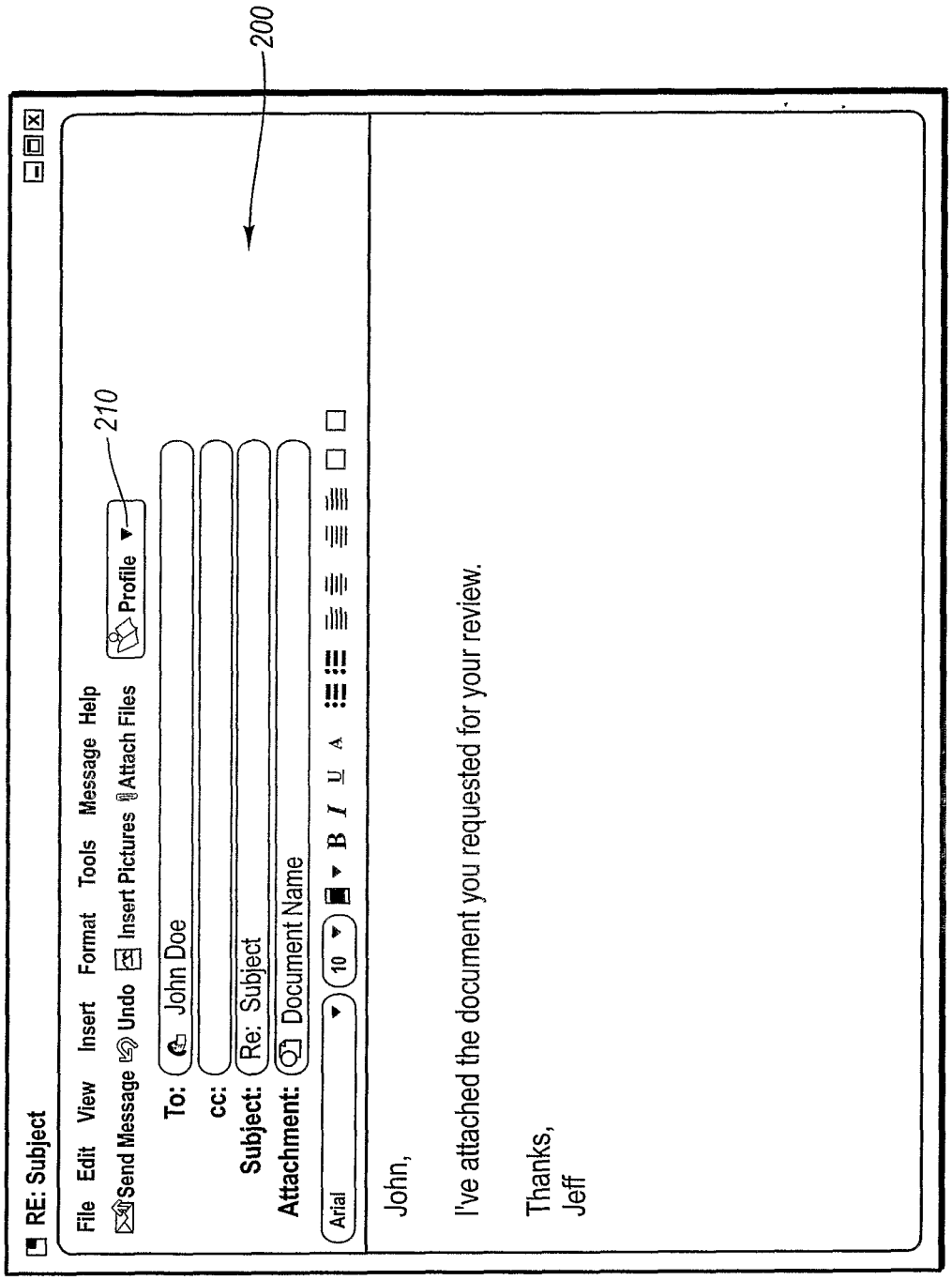

200
RE: Subject
File Edit View Insert Format Tools Message Help
Send Message Undo Insert Pictures Attach Files
Profile
210
To: John Doe
cc:
Subject: Re: Subject
Attachment: Document Name
Arial 10
John,
I've attached the document you requested for your review.
Thanks,
Jeff

Fig. 2A

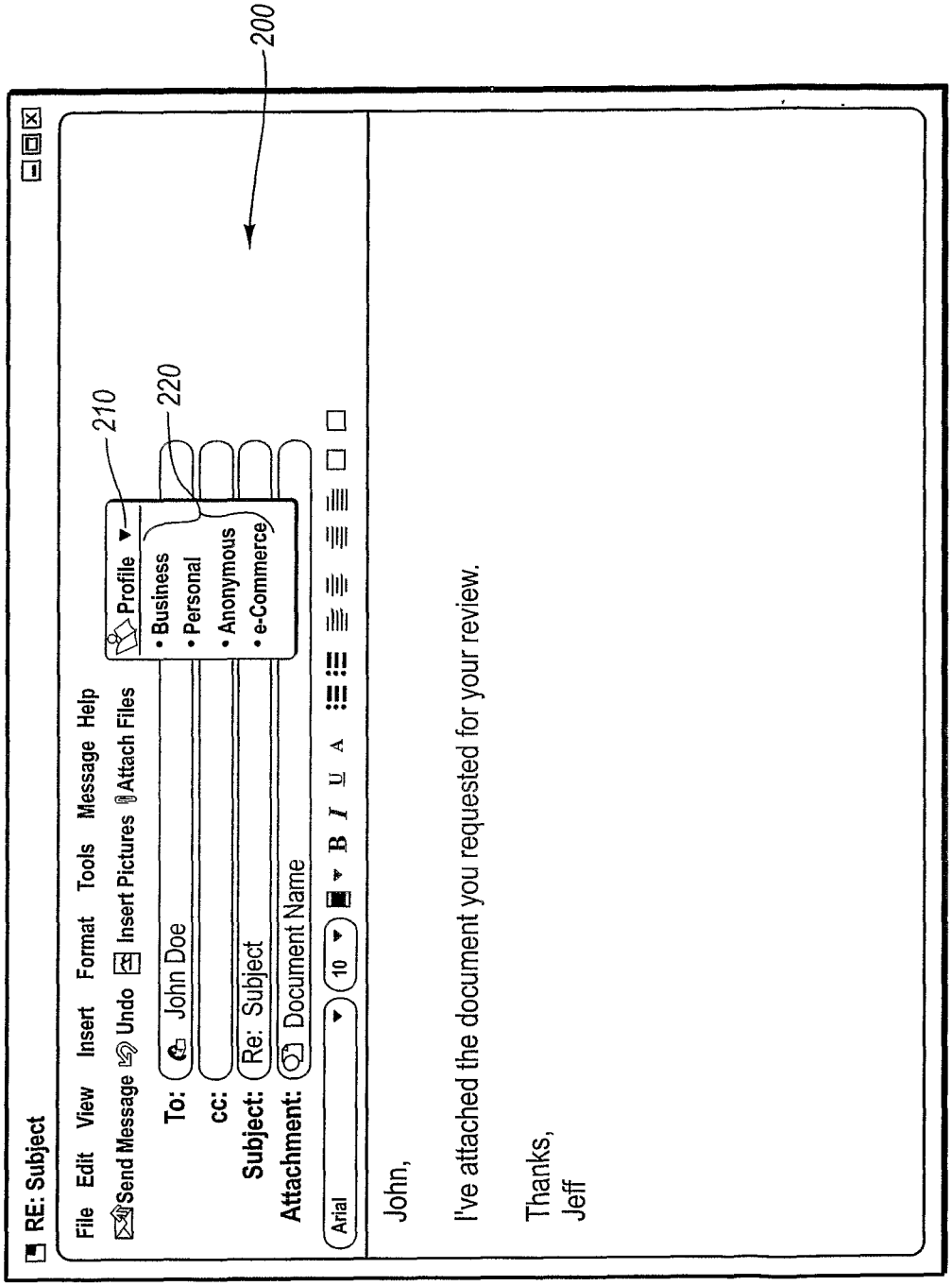

200
RE: Subject
File Edit View Insert Format Tools Message Help
Send Message Undo Insert Pictures Attach Files
Profile
210
220
• Business
• Personal
• Anonymous
• e-Commerce
To: John Doe
cc:
Subject: Re: Subject
Attachment: Document Name
Arial
10
B I U A
John,
I've attached the document you requested for your review.
Thanks,
Jeff

Fig. 2B

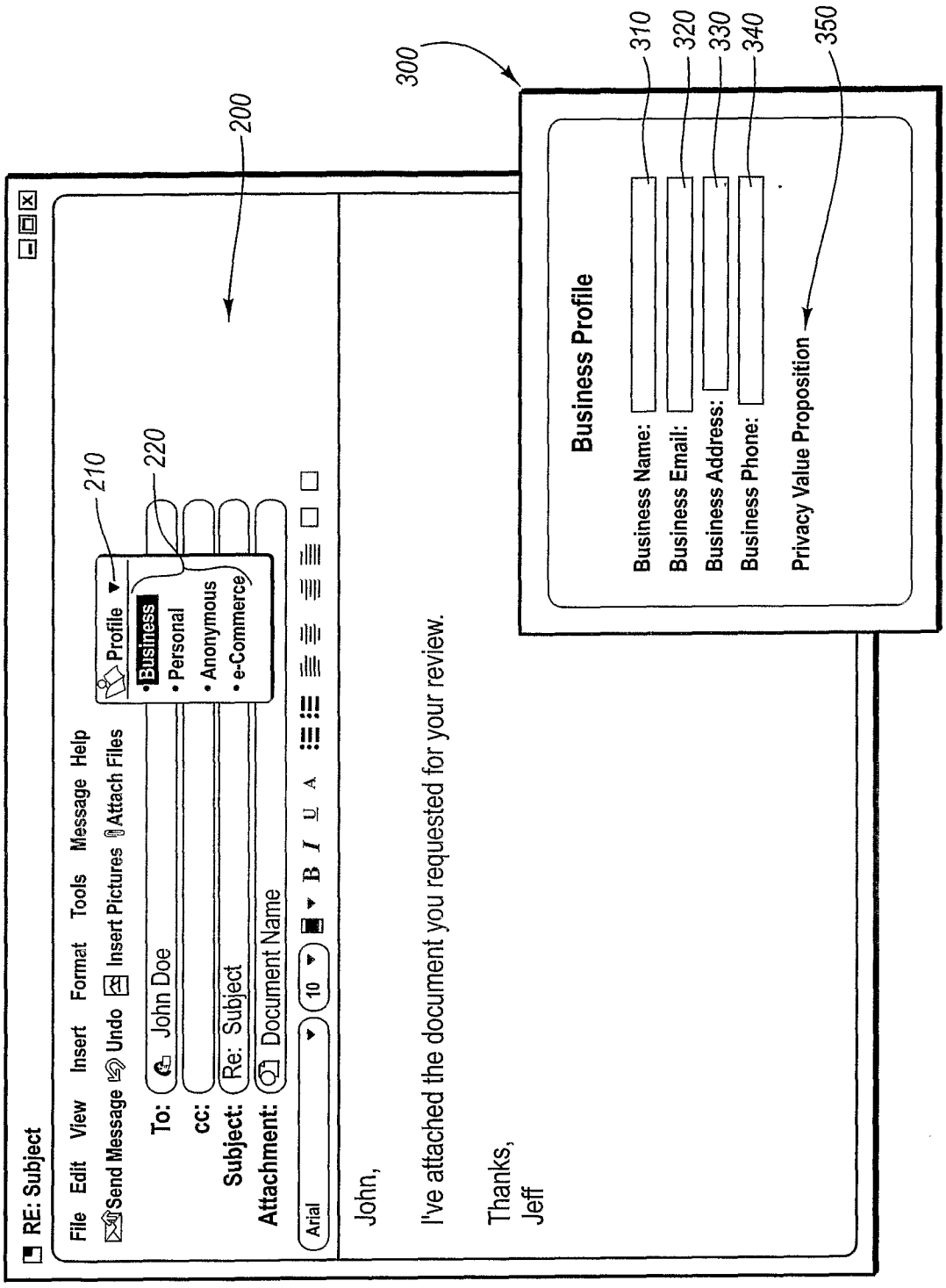

RE: Subject
File Edit View Insert Format Tools Message Help
Send Message Undo Insert Pictures Attach Files
To: John Doe
cc:
Subject: Re: Subject
Attachment: Document Name
Arial 10
Profile
Business
Personal
Anonymous
e-Commerce
John,
I've attached the document you requested for your review.
Thanks,
Jeff
Business Profile
Business Name:
Business Email:
Business Address:
Business Phone:
Privacy Value Proposition
200
210
220
300
310
320
330
340
350

Fig. 3

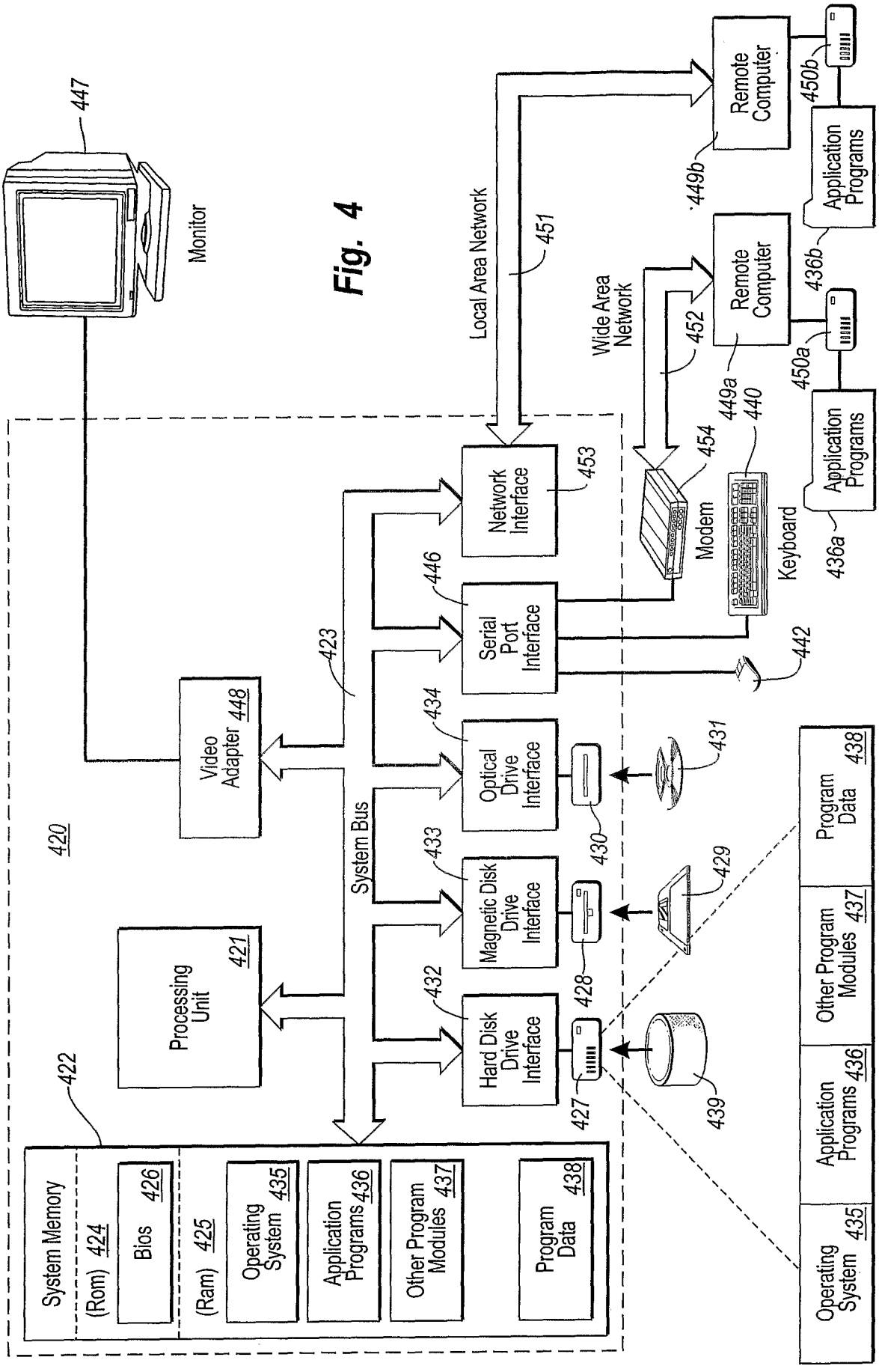

447
Monitor
Local Area Network
451
Wide Area Network
452
Remote Computer
449b
450b
Application Programs
436b
450a
449a
440
454
Modem
Keyboard
436a
453
Network Interface
446
Serial Port Interface
442
423
Video Adapter 448
434
Optical Drive Interface
431
430
System Bus
433
Magnetic Disk Drive Interface
429
428
432
Hard Disk Drive Interface
427
439
420
Processing Unit 421
422
System Memory
(Rom) 424
Bios 426
(Ram) 425
Operating System 435
Application Programs 436
Other Program Modules 437
Program Data 438

Fig. 4