ABSTRACT

SYSTEM AND METHOD OF ASSOCIATING AND TRANSFERRING FINANCIALLY VALUABLE INFORMATION RECORDED AGAINST AN UNREGISTERED MOBILE PHONE NUMBER TO A NEW MOBILE PHONE NUMBER

A system and method of associating and transferring financially valuable information recorded against an unregistered mobile phone number with an external identifier comprising the external identifier; an application program; at least one originating communications device having an unregistered mobile phone number assigned thereto; and at least one replacement communications device having a separate mobile phone number assigned thereto, where, on execution of the application program, the application program automatically obtains the external identifier and operates to direct at least one third party who holds financially valuable information recorded against at least one of the unregistered mobile phone numbers allocated to the at least one originating communications device to associate such financially valuable information with the external identifier; and where the application program is operable to direct the at least one third party to transfer the financially valuable information associated with the unregistered mobile phone number assigned to the selected originating communications device to the separate mobile phone number associated with the replacement communications device.

FIG. 1