

ABSTRACT

The present application provides an image rendering method and apparatus, an electronic device, a computer-readable storage medium, and a computer program product. The method comprises: obtaining first texture data of a virtual object and conversion parameters of second texture data corresponding to the virtual object, and performing fitting and rendering on the basis of the conversion parameters and the first texture data to obtain a fitted rendered image comprising the virtual object; determining rendering loss between the fitted rendered image and a standard rendered image, and updating the conversion parameters and the first texture data on the basis of the rendering loss, wherein the standard rendered image is a rendered image which is obtained by carrying out standard rendering on the basis of the second texture data and which comprises the virtual object; and carrying out real-time rendering on the basis of the updated conversion parameters and the updated first texture data to obtain a target rendered image comprising the virtual object.

Fig. 3A