RENTAL VEHICLE OPERATION MANAGEMENT SYSTEM

ABSTRACT

The present issue provides a rental vehicle operation management system which not only enables a facility provider to enjoy advantages corresponding to a degree of contribution thereof to a rental vehicle system operation but also enables the user side to enjoy advantages.

The rental vehicle operation management system (100) includes, as means for solution, a user terminal (200) and a management server (300) capable of connecting to a network (400), a user reads information about a rental vehicle (500) from a rental vehicle tag (510) and transmits the read information together with terminal position information detected by a terminal position information detection unit (240) to the management server (300), and a server-side action control unit (330) refers to a user information database (321), a facility unique information database (322), and a rental vehicle unique information database (323) stored in a server-side storage unit (320) based on the received information and imparts points to a return destination facility provider for the rental vehicle (500) and the user.

Figure 1