WHAT IS CLAIMED IS:

1. A fuel composition for a fuel injected diesel engine comprising: ~~a major amount~~greater than 50 wt. % of fuel, a cetane improver, a first reaction product of a hydrocarbyl substituted dicarboxylic acid, or anhydride and an aminoguanidine, wherein the first reaction product has less than one equivalent of amino triazole group per molecule, and from more than 5 ppm to 200 ppm based on a total weight of the fuel of a second reaction product of (i) a hydrocarbyl substituted compound containing at least one tertiary amino group wherein the hydrocarbyl substituted compound is selected from the group consisting of C_{10}-C_{30}-alkyl or alkenyl-substituted amidopropyldimethylamines and C_{12}-C_{200}-alkyl or alkenyl-substituted succiniccarbonyldimethylamines and (ii) a halogen substituted C_2-C_8 carboxylic acid salt, wherein the second reaction product as made is free of non-covalently bonded anion species, and wherein the ~~minor effective amount of~~first and second reaction product ~~is an amount~~amounts are sufficient to improve engine performance, wherein said improved engine performance comprises engine power restoration by at least 80% when measured according to a CEC F98-08 DW10 test.

2. The fuel composition of claim 1, wherein the fuel has a sulfur content of 50 ppm by weight or less.

3. The fuel composition of claim 1, wherein the ~~amines are~~component (i) is selected from the group consisting of oleylamidopropyl dimethylamine, and cocoamidopropyl dimethylamine.

4. The fuel composition of claim 1, wherein the ~~hydrocarbyl group of the~~hydrocarbyl substituted compound is selected from the group consisting of linear, branched, substituted, cyclic, saturated, and unsaturated compounds and compounds containing one or more hetero atoms.

5. The fuel composition of claim 1, wherein the ~~hydrocarbyl groups of the~~hydrocarbyl substituted compound ~~are selected from~~is an alkyl ~~and~~ or alkenyl ~~groups~~substituted compound.

6. The fuel composition of claim 1, wherein from 0.1 to 1.0 moles of (i) are reacted with from 1.0 to 0.1 moles of (ii).

7. The fuel composition of claim 1, wherein the halogen substituted C_2-C_8 carboxylic acid salt comprises sodium chloroacetate.

8. The fuel composition of claim 1, wherein the amount of second reaction product in the fuel ranges from 10 to 150 ppm by weight based on a total weight of the fuel.

9. The fuel composition of claim 1, wherein the amount of second reaction product in the fuel ranges from 30 to 100 ppm by weight based on a total weight of the fuel.

~~10. The fuel composition of claim 1, wherein the fuel contains bio-diesel components and wherein said improved engine performance comprises engine power restoration by at least 80% when measured according to a CEC F98-08 DW10 test.~~

~~11~~10. The fuel composition of claim 1, wherein the fuel contains bio-diesel components and wherein said improved engine performance comprises engine power restoration by at least 90 % when measured according to a CEC F98-08 DW10 test.

~~12~~11. The fuel composition of claim 1, wherein the fuel contains bio-diesel components and wherein said improved engine performance comprises engine power restoration by at least 100 % when measured according to a CEC F98-08 DW10 test.

~~13~~12. A method of improving the injector performance of a fuel injected diesel engine comprising operating the engine on a fuel composition comprising ~~a major amount~~greater than 50 wt. % of fuel containing bio-diesel components, a first reaction product of a hydrocarbyl substituted dicarboxylic acid, or anhydride and an aminoguanidine, wherein the first reaction product has less than one equivalent of amino triazole group per molecule, and from more than 5 ppm to 200 ppm by weight based on a total weight of the

fuel of a second reaction product of (i) a hydrocarbyl substituted compound containing at least one tertiary amino group wherein the hydrocarbyl substituted compound is selected from the group consisting of C_{10}-C_{30}-alkyl or alkenyl-substituted amidopropyldimethylamines and C_{12}-C_{200}-alkyl or alkenyl-substituted succiniccarbonyldimethylamines and (ii) a halogen substituted C_2-C_8 carboxylic acid salt, wherein the second reaction product as made is free of non-covalently bonded anion species, and, wherein the first and second reaction products present in the fuel ~~improves~~ improve the injector performance of the engine by at least 80 % when measured according to a CEC F98-08 DW10 test.

~~14~~13. The method of claim ~~13~~12, wherein the engine comprises a direct fuel injected diesel engine.

~~15~~14. The method of claim ~~13~~12, wherein the halogen substituted C_2-C_8 carboxylic acid salt comprises sodium chloroacetate.

~~16~~15. The method of claim ~~13~~12, wherein the ~~hydrocarbyl group of the~~ hydrocarbyl substituted compound is selected from the group consisting of linear, branched, substituted, cyclic, saturated, and unsaturated compounds and compounds containing one or more hetero atoms.

~~17~~16. A method of operating a fuel injected diesel engine comprising combusting in the engine a fuel composition comprising ~~a major amount~~greater than 50 wt. % of fuel, a cetane improver, a first reaction product of a hydrocarbyl substituted dicarboxylic acid, or anhydride and an aminoguanidine, wherein the first reaction product has less than one equivalent of amino triazole group per molecule, and from more than 5 ppm to 200 ppm by weight based on a total weight of the fuel of a second reaction product of (i) a hydrocarbyl substituted compound containing at least one tertiary amino group wherein the hydrocarbyl substituted compound is selected from the group consisting of C_{10}-C_{30}-alkyl or alkenyl-substituted amidopropyldimethylamines and C_{12}-C_{200}-alkyl or alkenyl-substituted succiniccarbonyldimethylamines and (ii) a halogen substituted C_2-C_8 carboxylic acid salt, wherein the second reaction product as made is free of non-covlently bonded anion species.

~~18~~17. The method of claim ~~17~~16, wherein the ~~hydrocarbyl group of the~~ hydrocarbyl substituted compound is selected from the group consisting of linear, branched, substituted, cyclic, saturated, and unsaturated compounds and compounds containing one or more hetero atoms.

~~19~~18. The method of claim ~~17~~16, wherein the halogen substituted C_2-C_8 carboxylic acid salt comprises sodium chloroacetate.

~~20~~19. An additive concentrate for a fuel for use in a injected fuel diesel engine comprising a cetane improver, a first reaction product of a hydrocarbyl substituted dicarboxylic acid, or anhydride and an aminoguanidine, wherein the first reaction product has less than one equivalent of amino triazole group per molecule, and a second reaction product of (i) a hydrocarbyl substituted compound containing at least one tertiary amino group wherein the hydrocarbyl substituted compound is selected from the group consisting of C_{10}-C_{30}-alkyl or alkenyl-substituted amidopropyldimethylamines and C_{12}-C_{200}-alkyl or alkenyl-substituted succiniccarbonyldimethylamines and (ii) a halogen substituted C_2-C_8 carboxylic acid salt, wherein the second reaction product as made is free of non-convalently bonded anion species and wherein an amount of additive concentrate in the fuel provides from more than 5 ppm to 200 ppm of the reaction product based on a total weight of the fuel; and at least one component selected from the group consisting of diluents, carrier fluids, compatibilizers, corrosion inhibitors, cold flow improvers (CFPP additive), pour point depressants, solvents, demulsifiers, lubricity additives, friction modifiers, amine stabilizers, combustion improvers, dispersants, antioxidants, heat stabilizers, conductivity improvers, metal deactivators, marker dyes, organic nitrate ignition accelerators, and cyclomatic manganese tricarbonyl compounds.

~~21~~20. The additive concentrate of claim ~~20~~19, wherein the ~~hydrocarbyl group of the~~ hydrocarbyl substituted compound is selected from the group consisting of linear, branched, substituted, cyclic, saturated, and unsaturated compounds and compounds containing one or more hetero atoms.

~~22~~21. The additive concentrate of claim ~~20~~19, wherein the halogen substituted C_2-C_8 carboxylic acid salt comprises sodium chloroacetate.