We claim:

1. A system (100) for generating and presenting on-demand product or service detailing content (120) with communication interface (128) comprising:
a plurality of first computing devices (104) operated by a plurality of first set of users (106);
a plurality of second computing devices (108) operated by a plurality of second set of users (110);
an authoring module (112);
a product or service recognition module (114);
an information module (116);
a communication network (118);
wherein:

the product or service recognition module (114) further comprises of a product registry module (134), which enables the plurality of second set of users (110) to provide inputs, by using the plurality of second computing devices (108), to register a product registry information (136) about respective product or service (102) of plurality of second set of users (110) on the product or service recognition module (114) and receive a product or service recognition code (138) for respective product or service (102) of plurality of second set of users (110);

the authoring module (112) is configured to create the on-demand product or service detailing content (120) based on inputs received through the communication network (118) from the plurality of second computing devices (108) operated by the plurality of second set of users (110) and store the on-demand product or service detailing content (120) on the information module (116) as network-based resource;

the product registry module (134) enables the plurality of second set of users (110) to:

provide inputs, by using the plurality of second computing devices (108), to update the product registry information about their respective product or service (102) and link related on-demand product or service detailing content (120);

edit or modify or update the on-demand detailing content (120) about the product or service (120) at least once without a need of changing product or service recognition code (138, 140) and map or link the updated or modified or edited on-demand detailing content (120) about the product or service;

the plurality of first computing devices (104) scan and identify a product or service recognition code (140) and reach the product or service recognition module (114) through the communication network (118) which is configured to redirect the plurality of first computing devices (104) to connect with the information module (116) through the communication network (118);

the information module (116) is configured to deliver relevant streaming on-demand product or service detailing content (120) to the plurality of first computing devices (104); and

the communication network (118) is configured to establish communication and data transfer between the plurality of first computing devices (104), the plurality of second computing devices (108), the information module (116), the authoring module (112) and the product or service recognition module (114).

2. The system (100) as claimed in claim 1, wherein the plurality of first computing devices (104) is personal portable handheld device of the plurality of first set of users (106) having a display, a graphical user interface and a product or service recognition code scanner.

3. The system (100) as claimed in claim 2, wherein the plurality of first set of users (106) is an individual, buyer or customer or visitor or guest or observer or consumer or patients or recipient or audience looking to buy a product or avail a service or learn about a product or artifacts or a subject.

4. The system (100) as claimed in claim 1, wherein the plurality of second computing devices (108) is portable handheld device or laptop or desktop or tablet.

5. The system (100) as claimed in claim 1, wherein the plurality of second set of users (110) is a sales representative or business owner or customer service personnel or retail managers or service provider or merchandiser or pharmacist or healthcare professionals or trainer or educator or administrators of retails and showrooms or commercial establishment or pharmacy or hospitals or non-commercial establishment or institutional establishment or product manufacturer and marketers.

6. The system (100) as claimed in claim 1, wherein the authoring module (112) enables the plurality of second set of users (110) to provide inputs, by using the plurality of second computing devices (108), to create the on-demand product or service detailing content (120) by:

recording live video and/or audio along with multimedia slide content in synchronization;

navigation or marking/highlighting certain information in the slide, as per video/audio narration or description being spoken; and,

synthesizing and storing the on-demand product or service detailing content (120) on the information module (116) as network-based resource**.**

7. The system (100) as claimed in claim 1, wherein the authoring module (112) enables the plurality of second set of users (110) to provide inputs, by using the plurality of second computing devices (108), to create the on-demand product or service detailing content (120) by:

using existing videos and/or audio, graphical animations along with multimedia slide content, with embedded media player to render the media content;

marking/highlighting certain information in the slide as per video/audio description/narration; and,

synthesizing and storing the on-demand product or service detailing content (120), in multiple languages, on the information module (116) as network-based resource.

8. The system (100) as claimed in claim 1, wherein the product or service recognition code (138) is a two-dimensional/three-dimensional barcode or multi-dimensional code or quick recognition code or typographical symbol or image in an electronic or physical form (140).

9. The system (100) as claimed in claim 1, wherein the product or service recognition code (138) comprising the product registry information about the product or service such as technical specification and instructions, Unique ID, and/or Unique network URL of product or service registry module (134).

10. The system (100) as claimed in claim 1, wherein the product or service recognition code (138) is provided physically near or attached to the product in a printed form (140).

11. The system (100) as claimed in claim 1, wherein the product or service recognition code (138) is provided in a RFID tag, NFC tag, and/or beacon attached to the product (102) or kept near to the product (102).

12. The system (100) as claimed in claim 1, wherein the communication network (118) is a wired or wireless network for data communication.

13. A method (1000) for generating and presenting on-demand product or service detailing content (120) with communication interface (128) comprising:

providing (1202), by a plurality of second set of users (110) using the plurality of second computing devices (108), related information (136) of a product or service (102) of the plurality of second set of users (110) on a product registry module (134) through the communication network (118);

registering (1204) product or service of the plurality of second set of users (110) on a product registry module (134);

receiving (1206) the product or service recognition code (138) for respective product or service (102) of plurality of second set of users (110);

creating (1102) the on-demand product or service detailing content (120) by an authoring module (112) based on inputs received from the plurality of second set of users (110) using plurality of second computing devices (108) through the communication network (118);

storing (1104) the on-demand product or service detailing content (120) on the information module (116) as network-based resource;

updating (1302) the product registry information about respective product or service of plurality of second set of users (110) by the plurality of second set of users (110) by using the plurality of second computing devices (108) and linking (1304) related on-demand product or service detailing content (120);

editing or modifying or updating (1306) the on-demand detailing content (120), by the plurality of second set of users (110), about the product or service (120) at least once without a need of changing product or service recognition code (138, 140) and mapping or linking the updated or modified or edited on-demand detailing content (120) about the product or service;

scanning and identifying (1002) the product or service recognition code (138) by a plurality of first computing devices (104) operated by a plurality of first set of users (106);

reaching (1004) the product or service recognition module (114) through a communication network (118);

redirecting (1006) the plurality of first computing devices (104) by the product or service recognition module (114);

connecting (1008) the plurality of first computing devices (104) with the information module (116); and

delivering (1010) streaming on-demand product or service detailing content (120), along with a plurality of communication user interfaces (122) to the plurality of first computing devices (104) through the communication network (118).

14. The method (1000) as claimed in claim 13, wherein the plurality of first computing devices (104) is personal portable handheld device of the plurality of first set of users (106) having a display, a graphical user interface and a product or service recognition code scanner.

15. The method (1000) as claimed in claim 13, wherein the plurality of first set of users (106) is an individual, buyer or customer or visitor or guest or

observer or consumer or patients or recipient or audience looking to buy a product or avail a service or learn about a product or artifacts or a subject.

16. The method (1000) as claimed in claim 13, wherein the plurality of second computing devices (108) is portable handheld device or laptop or desktop or tablet.

17. The method (1000) as claimed in claim 13, wherein the plurality of second set of users (110) is a sales representative or business owner or customer service personnel or retail managers or service provider or merchandiser or pharmacist or Healthcare professionals or trainer or educator or administrators of retails and showrooms or commercial establishment or Pharmacy or hospital or non-commercial establishment or institutional establishment or product manufacturer and marketers.

18. The method (1000) as claimed in claim 13, wherein the step of creating (1102) further comprising a step of authoring the on-demand product or service detailing content (120) by:

using existing videos and/or audio, graphical animations along with multimedia slide content, with embedded media player to render the media content;

marking/highlighting certain information in the slide as per video/audio description/narration; and,

synthesizing and storing the on-demand product or service detailing content (120), in multiple languages, the on-demand product or service detailing content (120), in multiple languages, on the information module (116) as network-based resource.

19. The method (1000) as claimed in claim 13, wherein the product or service recognition code (138) is a two-dimensional/three-dimensional barcode or multi-dimensional code or quick recognition code or typographical symbol or image in an electronic or physical form (140).

20. The method (1000) as claimed in claim 13, wherein the product or service recognition code (138) comprising the product registry information about

the product or service such as technical specification and instructions, Unique ID, and/or Unique network URL of product or service registry module.

21. The method (1000) as claimed in claim 13, wherein the product or service recognition code (138) is provided physically near or attached to the product in a printed form (140).

22. The method (1000) as claimed in claim 13, wherein the product or service recognition code (138) is provided in a RFID tag, NFC tag, and/or beacon attached to the product.

23. The method (1000) as claimed in claim 13, further comprising the steps of:

scanning and identifying (1402) a product or service recognition code (140) by a plurality of second computing devices (108) operated by a plurality of second set of users (110);

reaching and connecting (1404) to product or service recognition module (114) through a communication network (118); and,

linking different on-demand product or service detailing content (120) from the information module (116) at least once without a need of changing product or service recognition code (138, 140).

24. The method (1000) as claimed in claim 13, further comprising the steps of:

scanning and identifying (1502) a product or service recognition code (140) by a plurality of second computing devices (108) operated by a plurality of second set of users (110);

reaching and connecting (1504) to product or service recognition module (114) through a communication network (118); and,

linking (1510) the stored on-demand product or service detailing content (120) from the information module (116) pertaining to scanned product or service recognition code (140).