CLAIMS

1. A chair-form massaging apparatus comprising:

a seat section;

a seat’s built-in massaging system that massages the buttocks of a user sitting in the seat section;

a seat’s built-in guide rail, disposed within the seat section, for guiding the seat’s built-in massaging system in back-and-forth movement;

a backrest section;

a backrest’s built-in massaging system that massages the back of the user resting on the backrest section; and

a backrest’s built-in guide rail, disposed within the backrest section, for guiding the backrest’s built-in massaging system in up-and-down movement,

the seat’s built-in guide rail extending rearwardly and downwardly so as to go down further below the backrest’s built-in massaging system positioned at a lower end of the backrest’s built-in guide rail within the seat section.

2. The chair-form massaging apparatus according to claim 1,

wherein the seat’s built-in massaging system includes a bottom-kneading massage member for kneading a massage target region of the buttocks from below, and a side-kneading massage member, disposed outward of the bottom-kneading massage member in a horizontal direction, for kneading the massage target region of

the buttocks from its side.

3. The chair-form massaging apparatus according to claim 2,

wherein the backrest’s built-in massaging system includes a back massage member for massaging user’s back, and

wherein, when the seat’s built-in massaging system is guidedly moved to a rear end of the seat’s built-in guide rail and held in position and the backrest’s built-in massaging system is guidedly moved to a lower end of the backrest’s built-in guide rail and held in position, then the bottom-kneading massage member of the seat’s built-in massaging system is located in an even lower position below the backrest’s built-in massaging system positioned at the lower end of the backrest’s built-in guide rail.

4. The chair-form massaging apparatus according to claim 3,

wherein, when the seat’s built-in massaging system is guidedly moved to the rear end of the seat’s built-in guide rail and held in position and the backrest’s built-in massaging system is guidedly moved to the lower end of the backrest’s built-in guide rail and held in position, then the side-kneading massage member of the seat’s built-in massaging system is positioned further outward of the backrest’s built-in massaging system positioned at the lower end of the backrest’s built-in guide rail.

5. The chair-form massaging apparatus according to claim 4,

wherein the side-kneading massage member of the seat’s built-in massaging system includes a forward massage piece and a rearward massage piece that are spaced apart in a front-rear direction, and a forward arm member and a rearward arm member that support

the forward massage piece and the rearward massage piece, respectively,

and wherein the side-kneading massage is movable along the seat’s built-in guide rail, with the forward massage piece and the rearward massage piece maintained at the same level.

6. The chair-form massaging apparatus according to claim 4,

wherein the seat’s built-in guide rail is mounted with its rear end positioned at about half the level of the lower end of the backrest’s built-in guide rail.

7. The chair-form massaging apparatus according to claim 6,

wherein the seat’s built-in guide rail extends in substantially a rectilinear form rearwardly at a downward incline so as to go down further below the backrest’s built-in massaging system.

8. The chair-form massaging apparatus according to claim 2,

wherein the side-kneading massage member includes rocking means that allows an upper-end part of the side-kneading massage member to rock in a width direction relative to a lower-end part of the massage member.

9. The chair-form massaging apparatus according to claim 8,

wherein the rocking means includes a lower massage portion coupled to a drive side, an upper massage portion disposed at a top of the lower massage portion, a junction that couples the upper massage portion to the lower massage portion for free rocking motion about an axis oriented in the front-rear direction, and a resilient component that urges the upper

massage portion in a widthwise inwards direction relative to the lower massage portion.

10. The chair-form massaging apparatus according to claim 9, further comprising:

a body-shape measurement sensor that determines a body shape of a user sitting in the seat section by measuring variation in an angle of inclination of the upper massage portion with respect to the lower massage portion in the width direction.