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LIQUID CRYSTAL DISPLAY APPARATUS

ABSTRACT

A liquid crystal display able to deal with high definition display and able to secure both of a transmission type display luminance and a reflection type display luminance, wherein light from backlights 71a and 71b are focused by a lens sheet 74, luminance of the backlights is improved, a transmittance can be set at 4 percent to 10 percent, a reflectance can be set in a range from 1 percent to 25 percent, and high definition display is handled while securing a display light luminance equivalent to that of a liquid crystal display performing only transmission type display and a reflection display light luminance required for the display without increasing a power consumption of the backlights.

Figure 1.



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