SYSTEM AND METHOD FOR USING CUSTOMER INFORMATION IN ELECTRONIC COMMERCE

ABSTRACT

A system and method for using customer information in electronic commerce using the Internet are provided. The system includes a customer information database (DB) for storing a unique number for each customer, an integrated customer information DB for storing actual customer information corresponding to the unique number in an integrated manner, and a management server for providing the unique number stored in the customer information DB and providing the actual customer information corresponding to the unique number under a security condition when an external terminal requests customer information. Actual customer information can be effectively prevented from being easily leaked by hackers or malicious programs and customer information can be utilized without a security issue.

(Fig. 3)