CLAIMS:

1. A video interaction method, comprising:

in response to a recommended video of a target object being played to a first time node, displaying an interactive window at a preset position on a video playback page, displaying a game screen of an interactive game in the interactive window, and continuing playing the recommended video, wherein the target object is a target application, the interactive game is a game that a user interacts with to get an object to be collected;

receiving an object determination operation acting in the interactive window, wherein the object determination operation comprises a trigger operation for the interactive game displayed in the interactive window;

displaying first object information of an object to be collected corresponding to the object determination operation in the interactive game in the interactive window, wherein the object to be collected is related to the target object;

receiving a collection operation in the interactive window for the object to be collected;

downloading the target application, displaying a

download progress of the target application in the interactive window, and installing the target application after the download is complete in a case where the target application is not installed; and

sending a target page display request to the target application, wherein the target page display request is used to request the target application to display a target page.

2. The video interaction method according to claim 1, further comprising:

in response to the recommended video of the target object being played to a second time node, displaying second object information of the target object and a second download control on the video playback page, to download the target application in response to receiving a trigger operation on the second download control, wherein the second time node is earlier than the first time node.

3. The video interaction method according to claim 1, wherein the object to be collected is displayed in a form of a card, and the displaying, in the interactive window,

the first object information of the object to be collected corresponding to the object determination operation in the interactive game comprises:

flipping a target card corresponding to the object determination operation in the interactive window, and displaying the first object information of the object to be collected corresponding to the target card in the interactive window.

4. The video interaction method according to claim 1, wherein the object to be collected is displayed in a form of a box, and the displaying, in the interactive window, the first object information of the object to be collected corresponding to the object determination operation in the interactive game comprises:

displaying an animation of opening a target box corresponding to the object determination operation in the interactive window, and displaying the first object information of the object to be collected corresponding to the target box in the interactive window in response to the animation being finished.

5. A video interaction apparatus, comprising:

a window display module configured to, in response to a recommended video of a target object being played to a first time node, display an interactive window at a preset position on a video playback page, display a game screen of an interactive game in the interactive window and continue playing the recommended video, wherein the target object is a target application, the interactive game is a game that a user interacts with to get an object to be collected;

a determination operation receiving module configured to receive an object determination operation acting in the interactive window, wherein the object determination operation comprises a trigger operation for the interactive game displayed in the interactive window;

a first object information display module configured to display first object information of an object to be collected corresponding to the object determination operation in the interactive game in the interactive window, wherein the object to be collected is related to the target object;

a collection operation receiving module configured to receive a collection operation in the interactive window

for the object to be collected; and

a target page display module configured to download the target application, display a download progress of the target application in the interactive window, and install the target application after the download is complete in a case where the target application is not installed and send a target page display request to the target application, wherein the target page display request is used to request the target application to display a target page .

6. An electronic device, comprising:

at least one processor;

a memory for storing at least one program, which when executed by the at least one processor, causes the at least one processor to implement the video interaction method according to any one of claims 1 to 4.

7. A computer-readable storage medium stored thereon a computer program, which when executed by a processor, causes the processor to implement the video interaction method according to any one of claims 1 to 4.