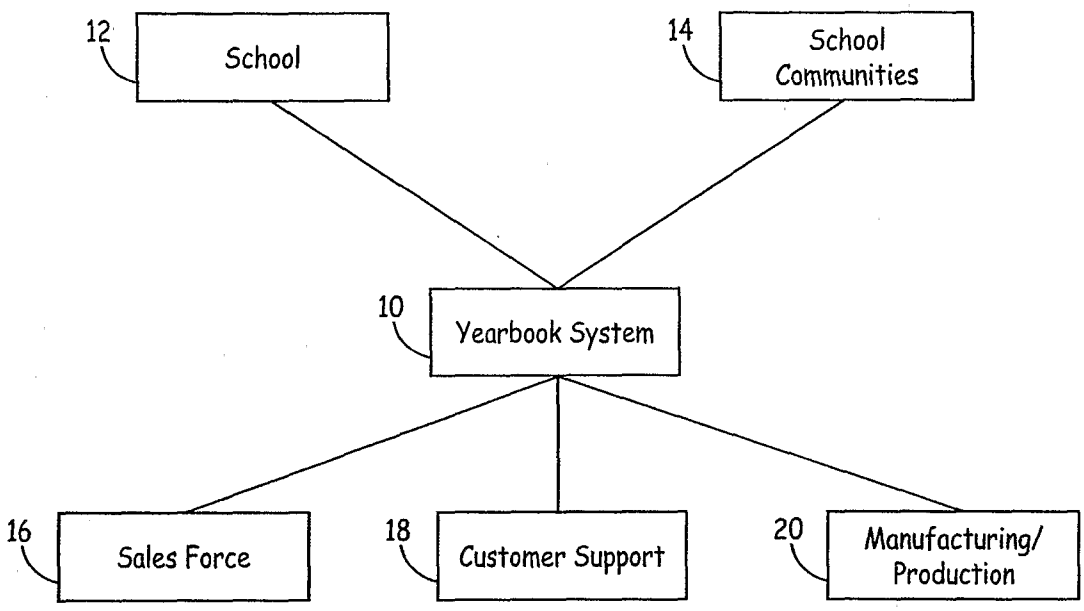

12
School
14
School Communities
10
Yearbook System
16
Sales Force
18
Customer Support
20
Manufacturing/ Production

FIG. 1

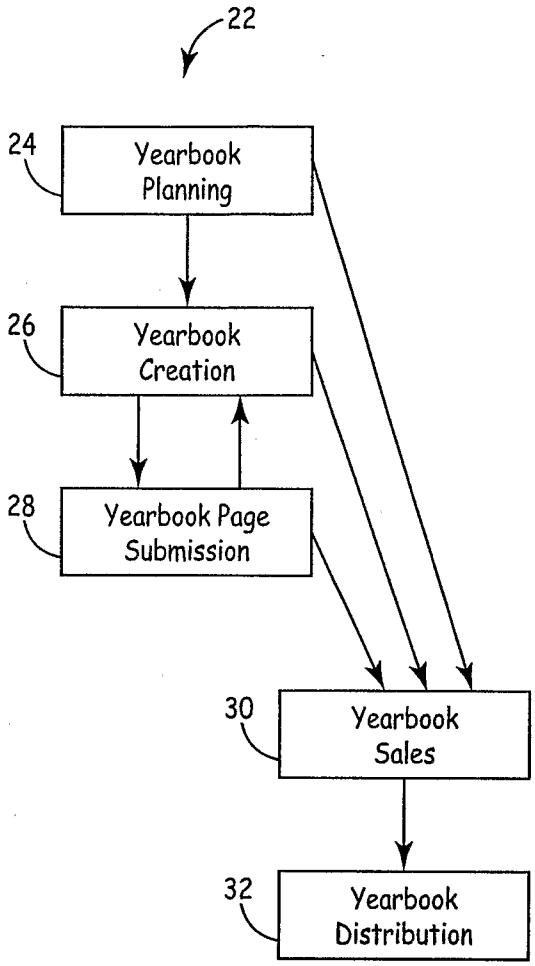

22
24
Yearbook Planning
26
Yearbook Creation
28
Yearbook Page Submission
30
Yearbook Sales
32
Yearbook Distribution

FIG. 2

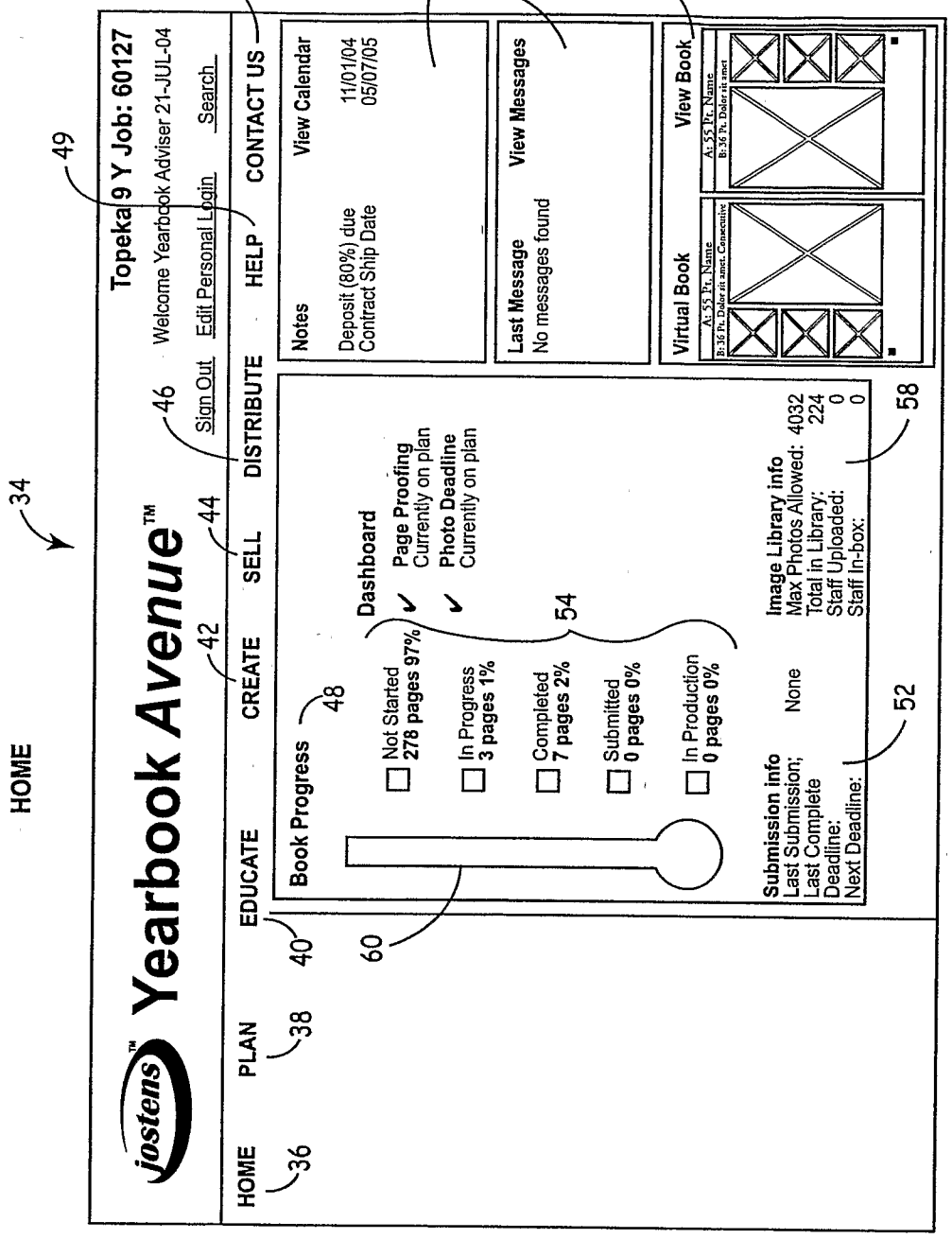


FIG. 3

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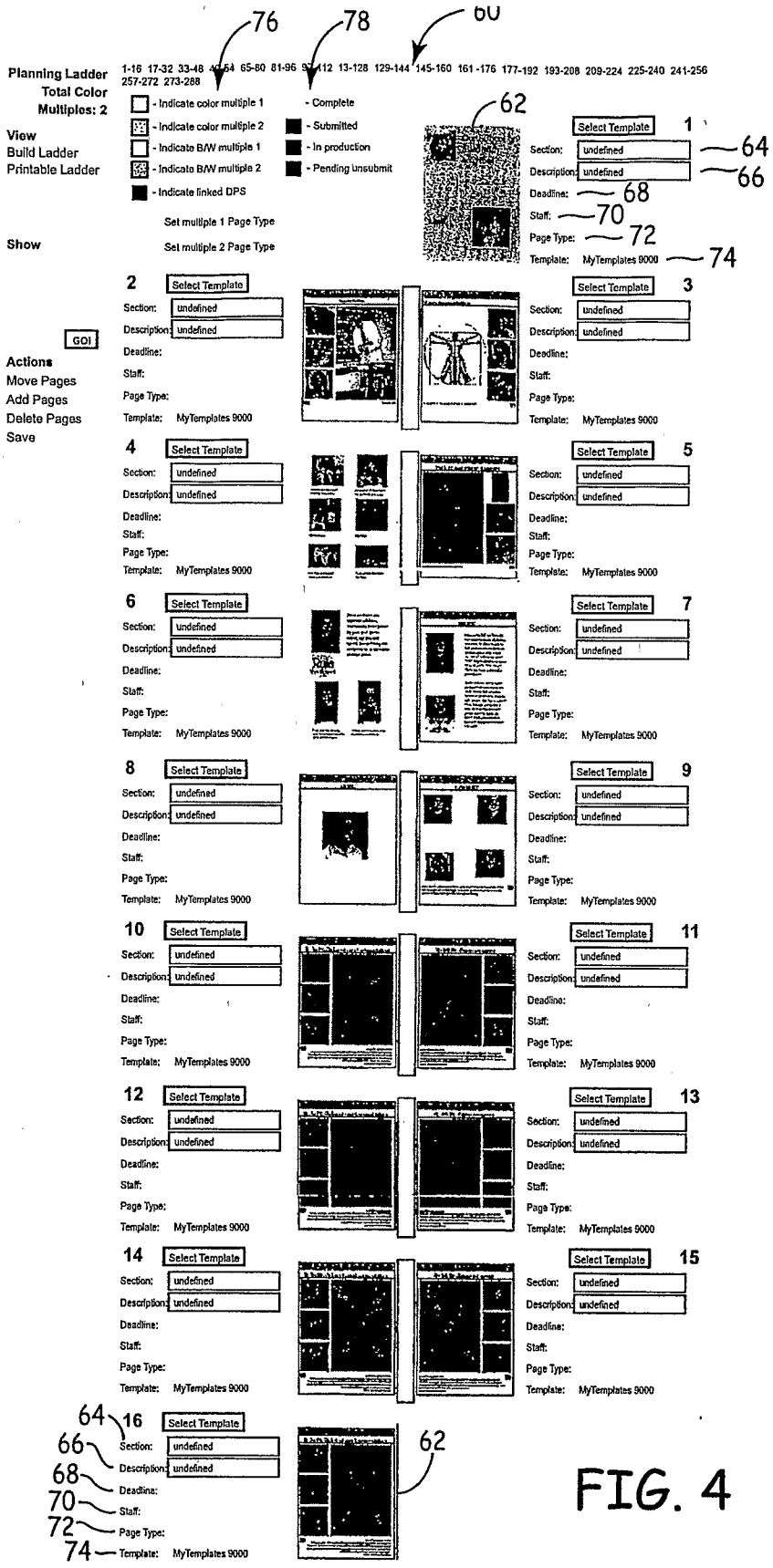

Planning Ladder
Total Color Multiples: 2
View
Build Ladder
Printable Ladder
Show
GO!
Actions
Move Pages
Add Pages
Delete Pages
Save
1-16 17-32 33-48 49-64 65-80 81-96 97-112 113-128 129-144 145-160 161-176 177-192 193-208 209-224 225-240 241-256 257-272 273-288
- Indicate color multiple 1
- Indicate color multiple 2
- Indicate B/W multiple 1
- Indicate B/W multiple 2
- Indicate linked DPS
Set multiple 1 Page Type
Set multiple 2 Page Type
- Complete
- Submitted
- In production
- Pending unsubmit
Select Template
Section:
Description:
Deadline:
Staff:
Page Type:
Template: MyTemplates 9000
undefined
60
62
64
66
68
70
72
74
76
78

FIG. 4

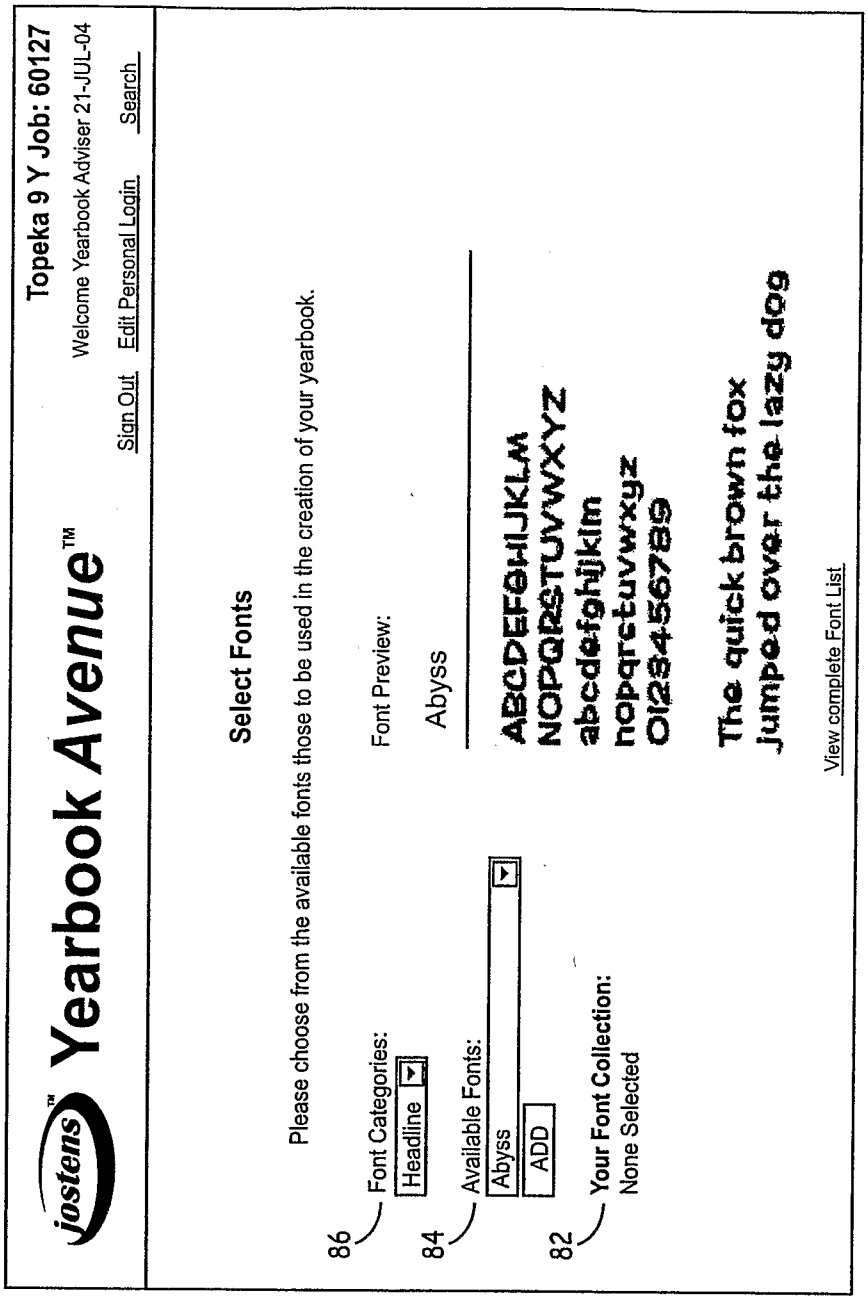

PLAN - FONTS
80
jostens
Yearbook Avenue™
Topeka 9 Y Job: 60127
Welcome Yearbook Adviser 21-JUL-04
Sign Out Edit Personal Login Search
Select Fonts
Please choose from the available fonts those to be used in the creation of your yearbook.
86
Font Categories:
Headline
84
Available Fonts:
Abyss
ADD
82
Your Font Collection:
None Selected
Font Preview:
Abyss
ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijkim
nopqrstuvwxyz
0123456789
The quick brown fox
jumped over the lazy dog
View complete Font List
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FIG. 5

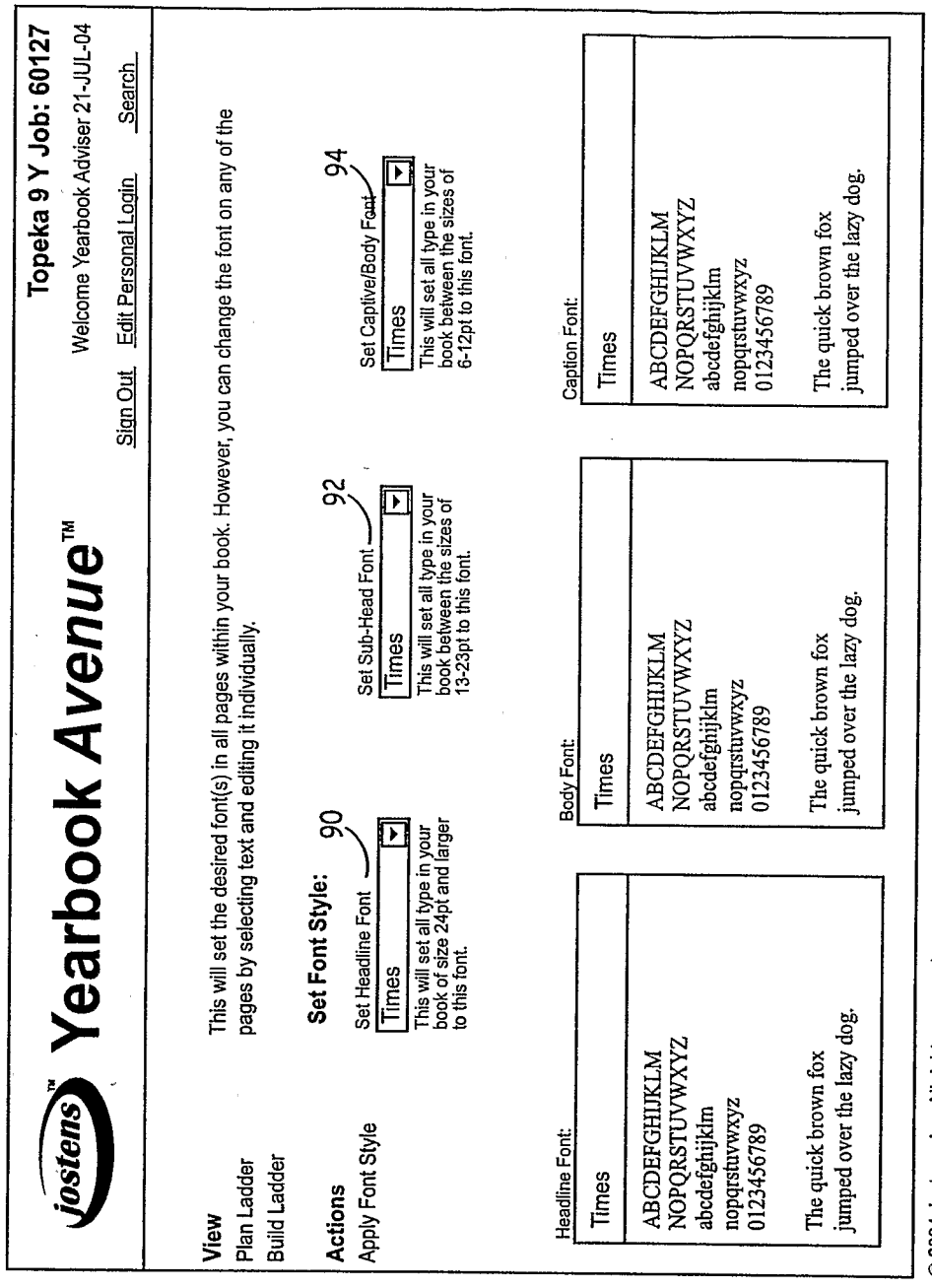

PLAN - STYLES
88
jostens
Yearbook Avenue™
Topeka 9 Y Job: 60127
Welcome Yearbook Adviser 21-JUL-04
Sign Out Edit Personal Login Search
View
Plan Ladder
Build Ladder
Actions
Apply Font Style
This will set the desired font(s) in all pages within your book. However, you can change the font on any of the pages by selecting text and editing it individually.
Set Font Style:
90
Set Headline Font
Times
This will set all type in your book of size 24pt and larger to this font.
92
Set Sub-Head Font
Times
This will set all type in your book between the sizes of 13-23pt to this font.
94
Set Captive/Body Font
Times
This will set all type in your book between the sizes of 6-12pt to this font.
Headline Font:
Times
ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
0123456789
The quick brown fox
jumped over the lazy dog.
Body Font:
Times
ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
0123456789
The quick brown fox
jumped over the lazy dog.
Caption Font:
Times
ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
0123456789
The quick brown fox
jumped over the lazy dog.
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Build date: Jul 19 2004
Powered by Andromeda.com

FIG. 6

PLAN - COMMUNITY PHOTO SITE 96

jostens™ **Yearbook Avenue™**

Topeka 9 Y Job: 60127

Welcome Yearbook Adviser 21-JUL-04

Sign Out | Edit Personal Login | Search

Photo Submission on Web Site

Do you want to have a Web site for parents and others to upload photos for the yearbook staff's use?	☐
Enter a start date when the site becomes available:	[ ] (MM/DD/YYYY) 98
Enter an end date when the site is turned off:	[ ] (MM/DD/YYYY) 100
The user id for your Web site is:	7000038 102
Enter the password for you Web Site:	[ ] 104
Enter the maximum number of images to be submitted:	[ ] (400 or less) 106
Number of images submitted:	
Do you want the site enabled?	☐
The location for your Web site is:	https://demoportal.jostens.com/login.asp 108

Save

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FIG. 7

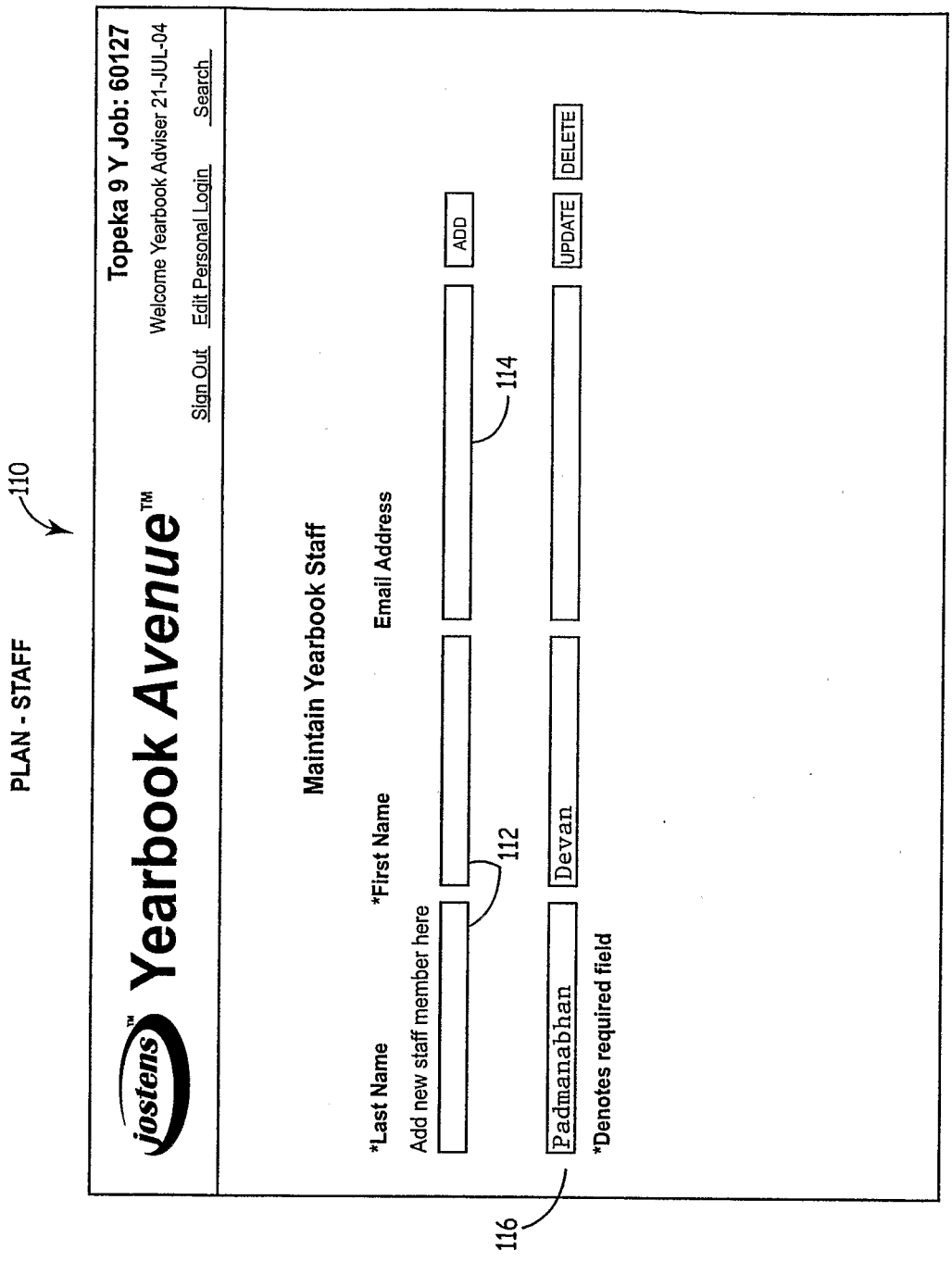

PLAN - STAFF
110
jostens
Yearbook Avenue™
Topeka 9 Y Job: 60127
Welcome Yearbook Adviser 21-JUL-04
Sign Out Edit Personal Login Search
Maintain Yearbook Staff
*Last Name
*First Name
Email Address
Add new staff member here
ADD
114
112
Padmanabhan
Devan
UPDATE
DELETE
116
*Denotes required field
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FIG. 8

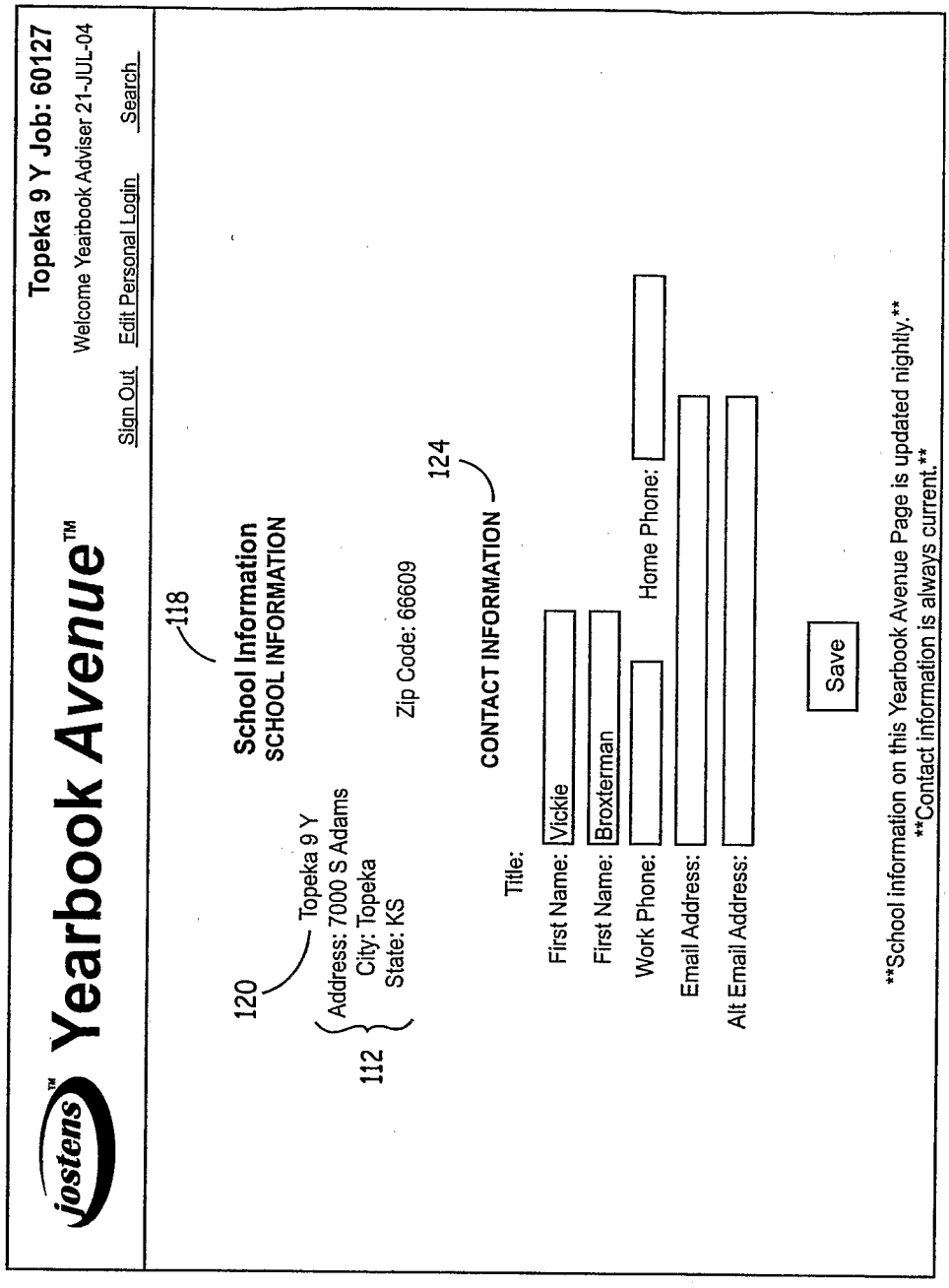

PLAN - SCHOOL INFO
jostens
Yearbook Avenue™
Topeka 9 Y Job: 60127
Welcome Yearbook Adviser 21-JUL-04
Sign Out Edit Personal Login Search
118
School Information
SCHOOL INFORMATION
120
Topeka 9 Y
112
Address: 7000 S Adams
City: Topeka
State: KS
Zip Code: 66609
124
CONTACT INFORMATION
Title:
First Name: Vickie
First Name: Broxterman
Work Phone:
Home Phone:
Email Address:
Alt Email Address:
Save
School information on this Yearbook Avenue Page is updated nightly.
Contact information is always current.
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FIG. 9

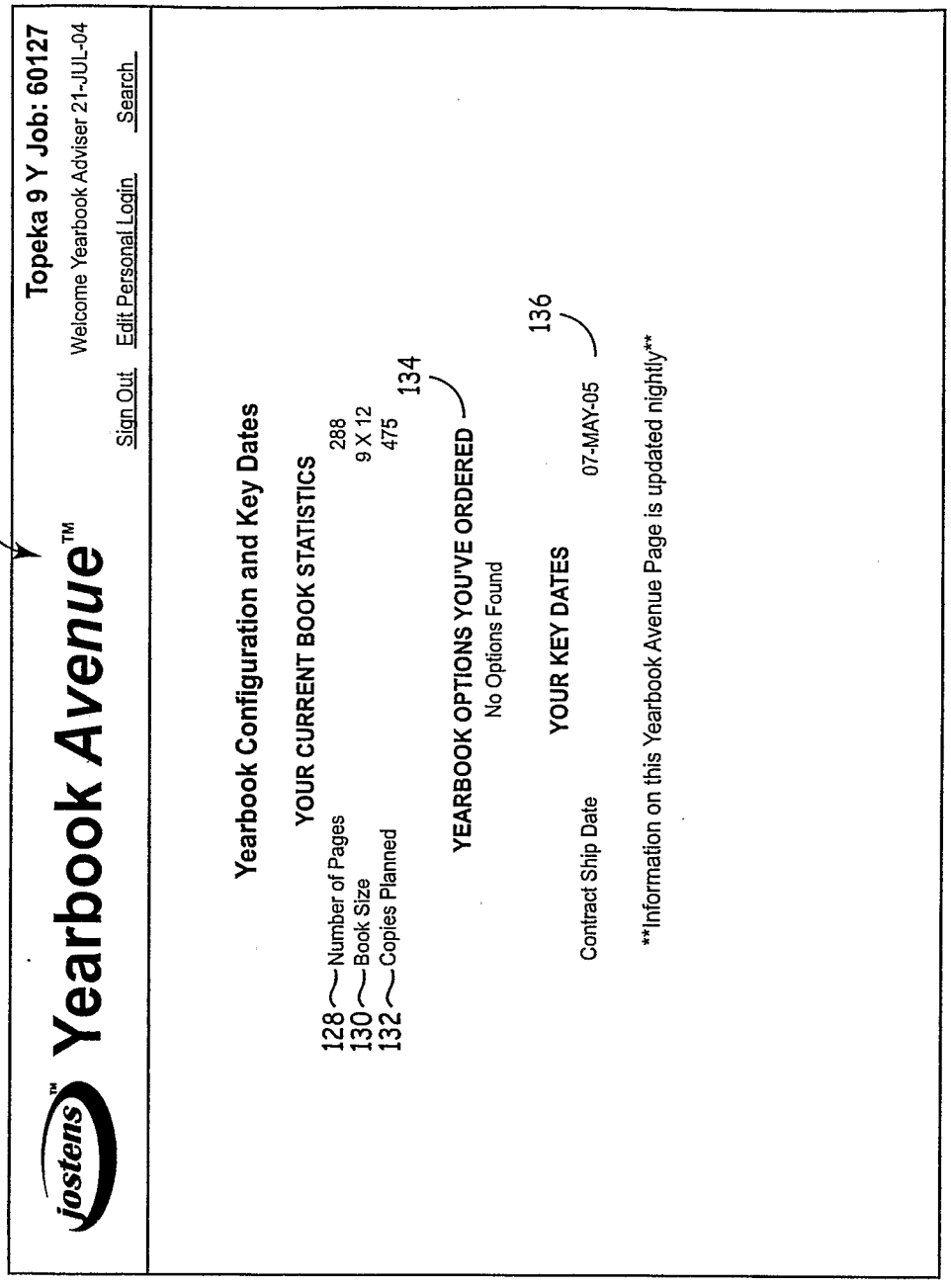

PLAN - BOOK CONFIG. AND KEY DATES
126
jostens
Yearbook Avenue™
Topeka 9 Y Job: 60127
Welcome Yearbook Adviser 21-JUL-04
Sign Out Edit Personal Login Search
Yearbook Configuration and Key Dates
YOUR CURRENT BOOK STATISTICS
128 Number of Pages 288
130 Book Size 9 X 12
132 Copies Planned 475
134
YEARBOOK OPTIONS YOU'VE ORDERED
No Options Found
136
YOUR KEY DATES
Contract Ship Date 07-MAY-05
Information on this Yearbook Avenue Page is updated nightly
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FIG. 10

HOME - CALENDAR

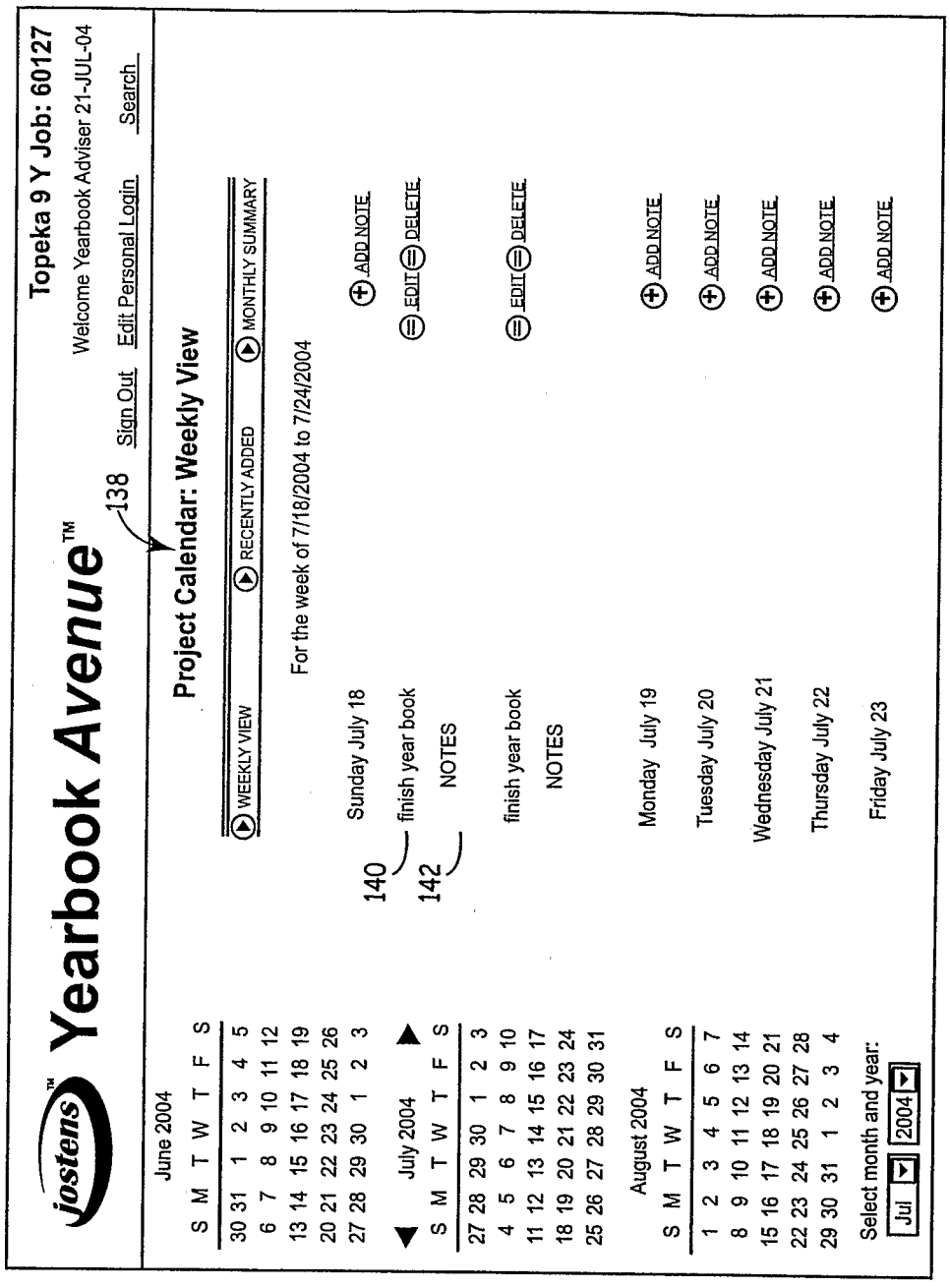


FIG. 11

144
Our School is filled with activities
n, hclkj
You can use the navigation buttons to turn the pages - or you can click and drag the button page corners to move the page (try it).
Here is some of our facility
West High
A: 55 Pt. Name
B: 36 Pt. Dolor sit amet. Consecutive
A: 55 Pt. Name
B: 36 Pt. Dolor sit amet
Refresh
Refresh

FIG. 12

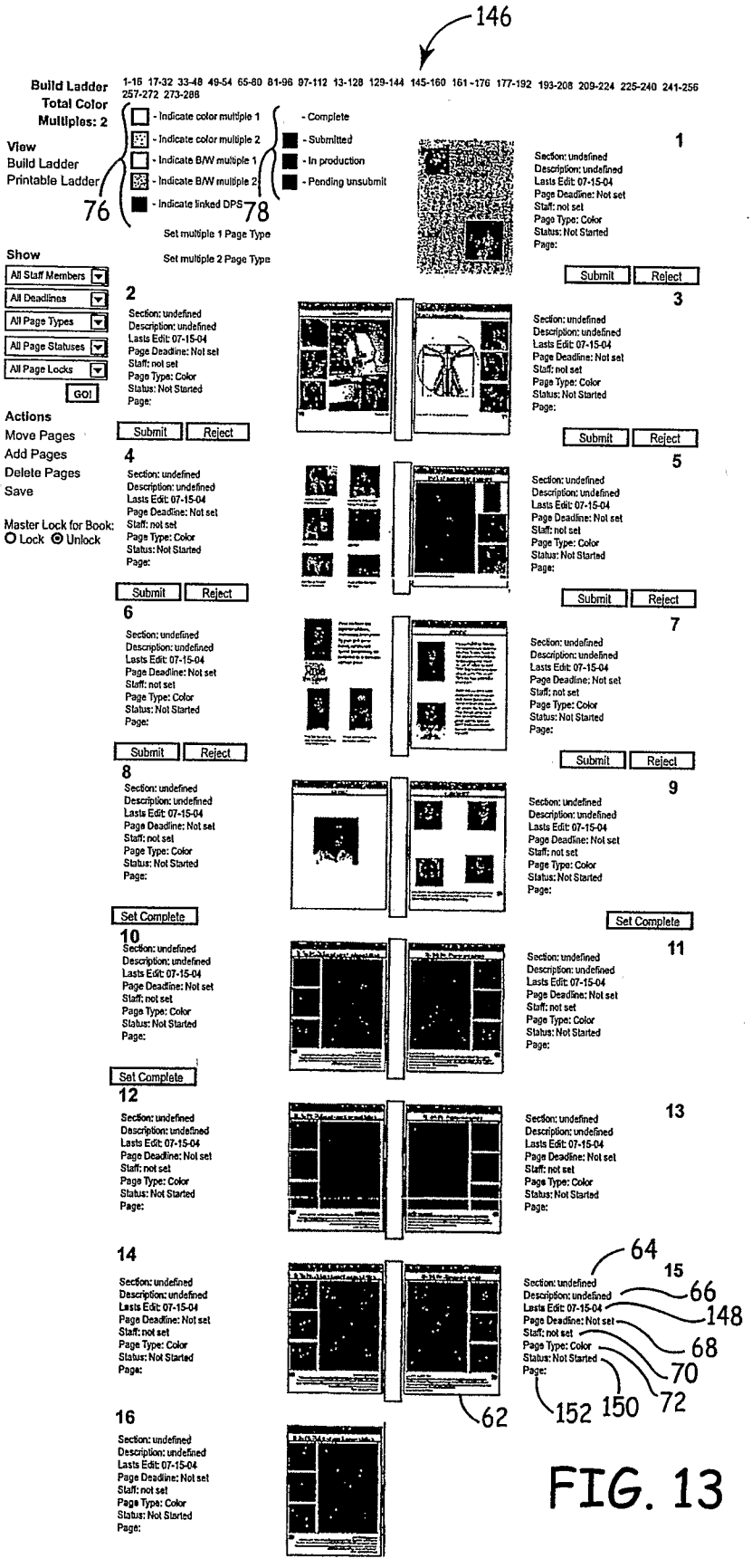

146
Build Ladder
Total Color Multiples: 2
1-16 17-32 33-48 49-54 65-80 81-96 97-112 13-128 129-144 145-160 161-176 177-192 193-208 209-224 225-240 241-256 257-272 273-288
- Indicate color multiple 1
- Indicate color multiple 2
- Indicate B/W multiple 1
- Indicate B/W multiple 2
- Indicate linked DPS
- Complete
- Submitted
- In production
- Pending unsubmit
View
Build Ladder
Printable Ladder
76
78
Set multiple 1 Page Type
Set multiple 2 Page Type
Show
All Staff Members
All Deadlines
All Page Types
All Page Statuses
All Page Locks
GO!
Actions
Move Pages
Add Pages
Delete Pages
Save
Master Lock for Book:
Lock
Unlock
1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
Section: undefined
Description: undefined
Lasts Edit: 07-15-04
Page Deadline: Not set
Staff: not set
Page Type: Color
Status: Not Started
Page:
Submit
Reject
Set Complete
64
66
148
68
70
72
152
150
62

FIG. 13

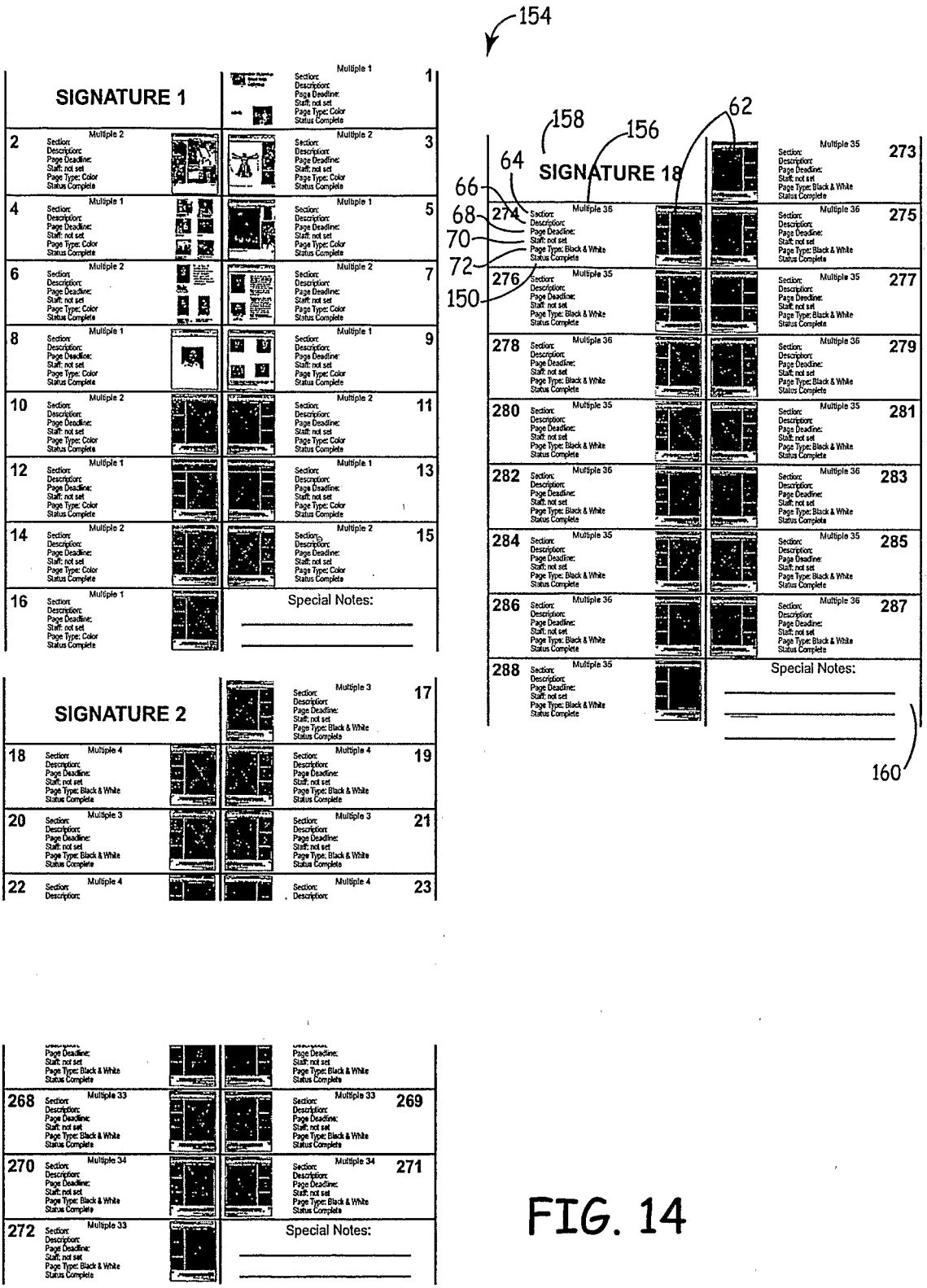

154
SIGNATURE 1
SIGNATURE 2
SIGNATURE 18
158
156
62
64
66
68
70
72
150
160
Special Notes:
Special Notes:

FIG. 14

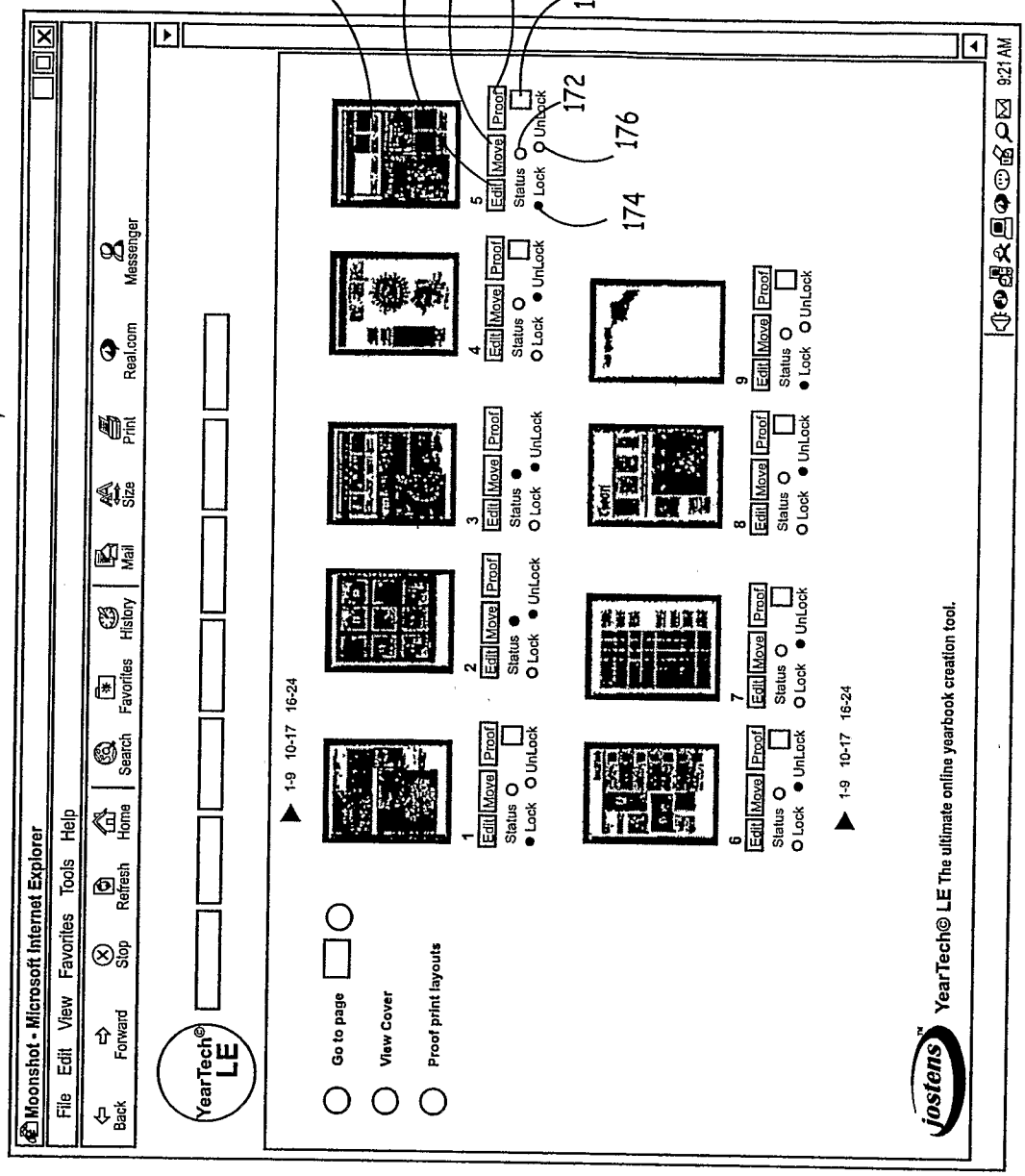

162
164
166
168
170
172
174
176
178
Moonshot - Microsoft Internet Explorer
File Edit View Favorites Tools Help
Back Forward Stop Refresh Home Search Favorites History Mail Size Print Real.com Messenger
YearTech© LE
Go to page
View Cover
Proof print layouts
1-9 10-17 16-24
Edit Move Proof
Status Lock UnLock
YearTech© LE The ultimate online yearbook creation tool.
9:21 AM

FIG. 15

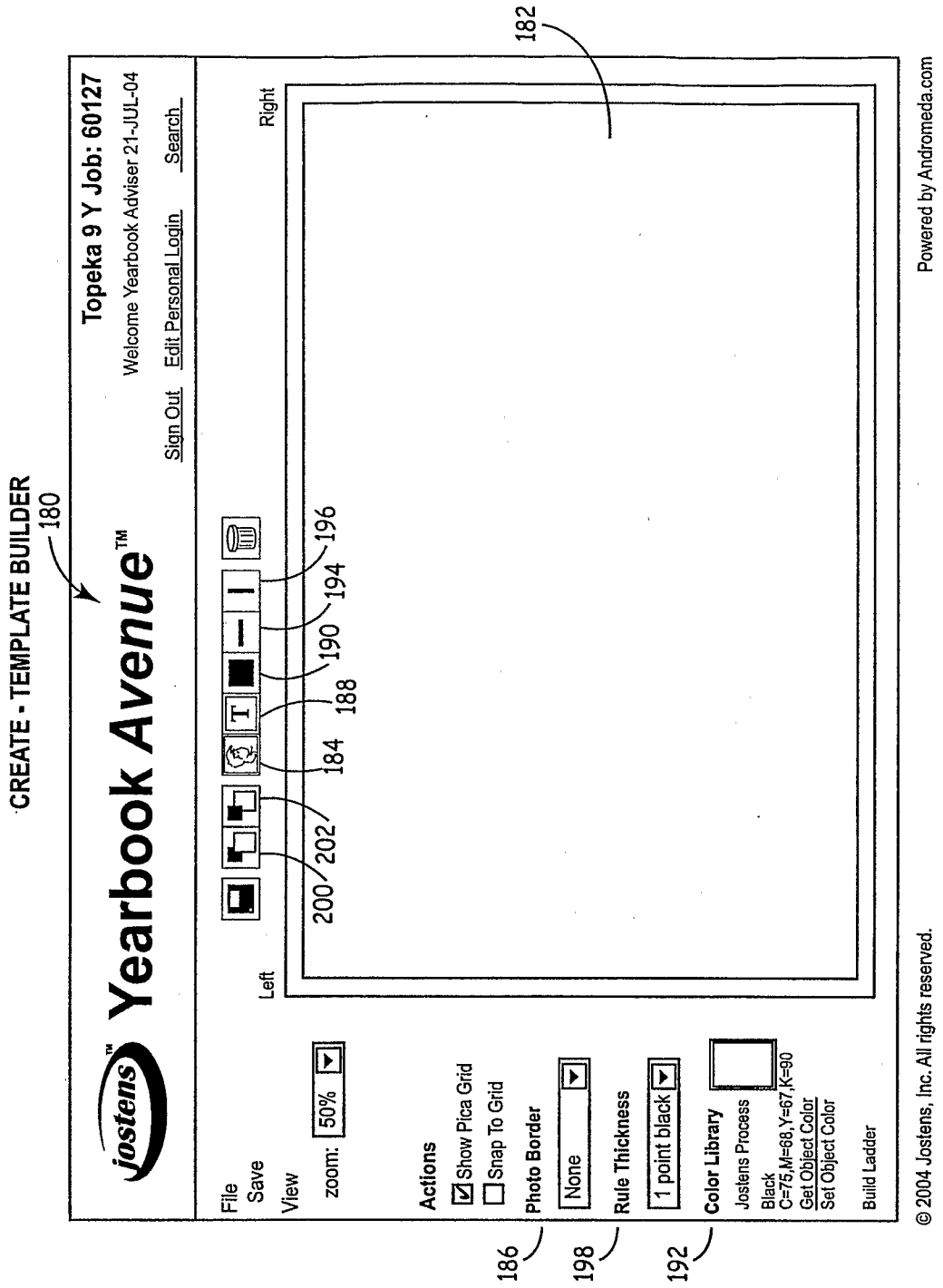

CREATE - TEMPLATE BUILDER
180
jostens
Yearbook Avenue™
Topeka 9 Y Job: 60127
Welcome Yearbook Adviser 21-JUL-04
Sign Out Edit Personal Login Search
File
Save
View
zoom: 50%
Left
Right
182
200
202
184
188
190
194
196
Actions
Show Pica Grid
Snap To Grid
Photo Border
None
Rule Thickness
1 point black
Color Library
Jostens Process
Black
C=75,M=68,Y=67,K=90
Get Object Color
Set Object Color
Build Ladder
186
198
192
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FIG. 16

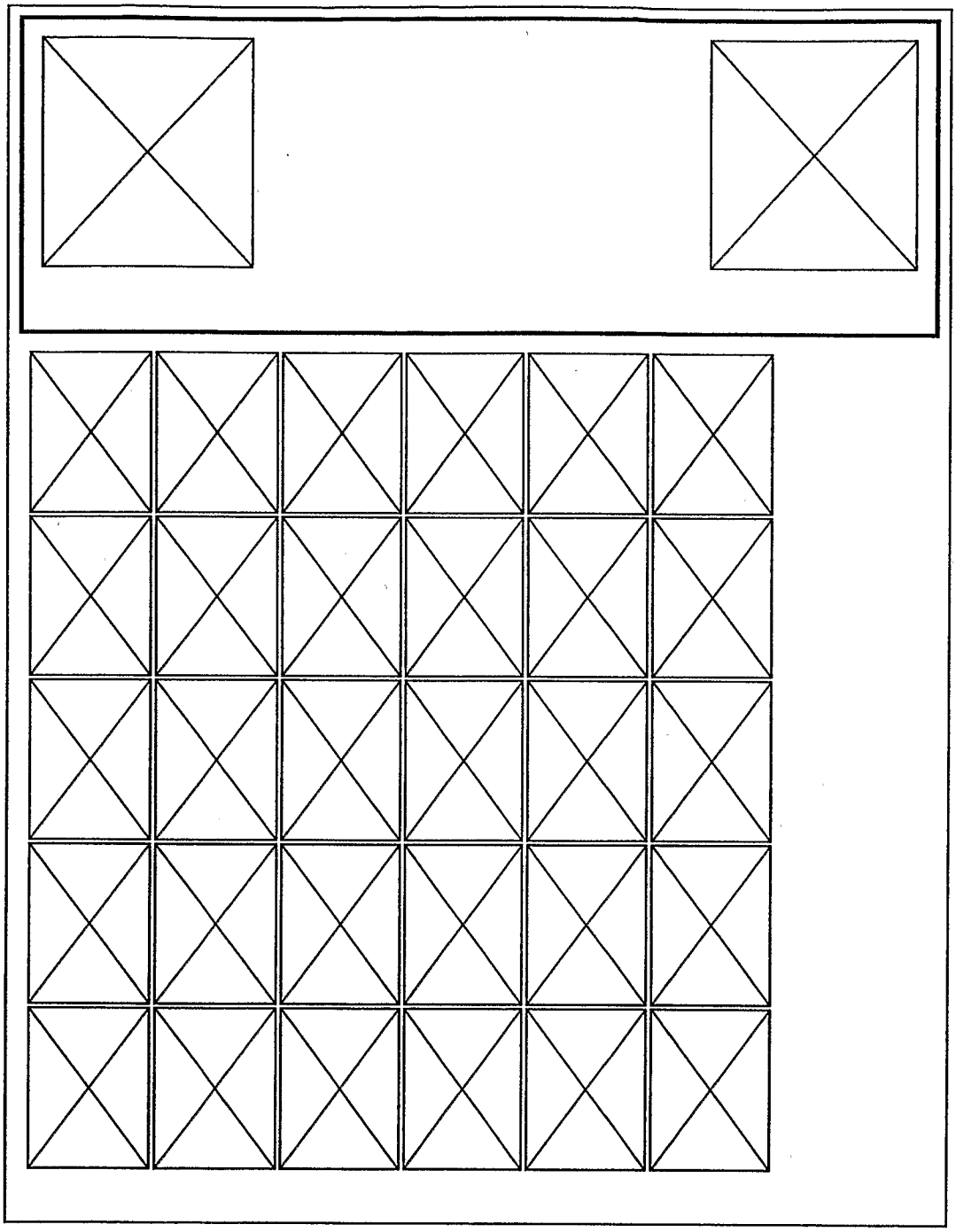


FIG. 17

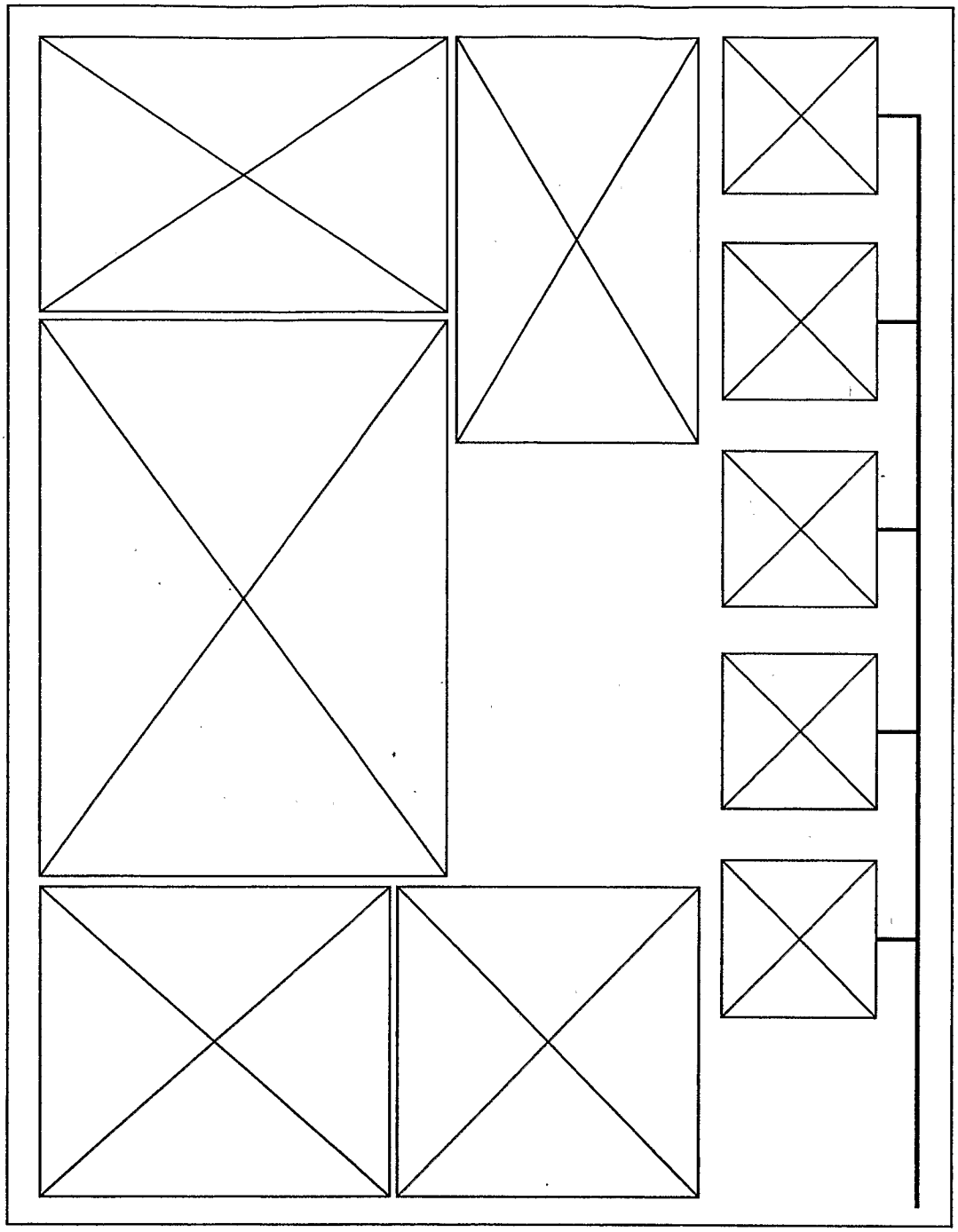


FIG. 18

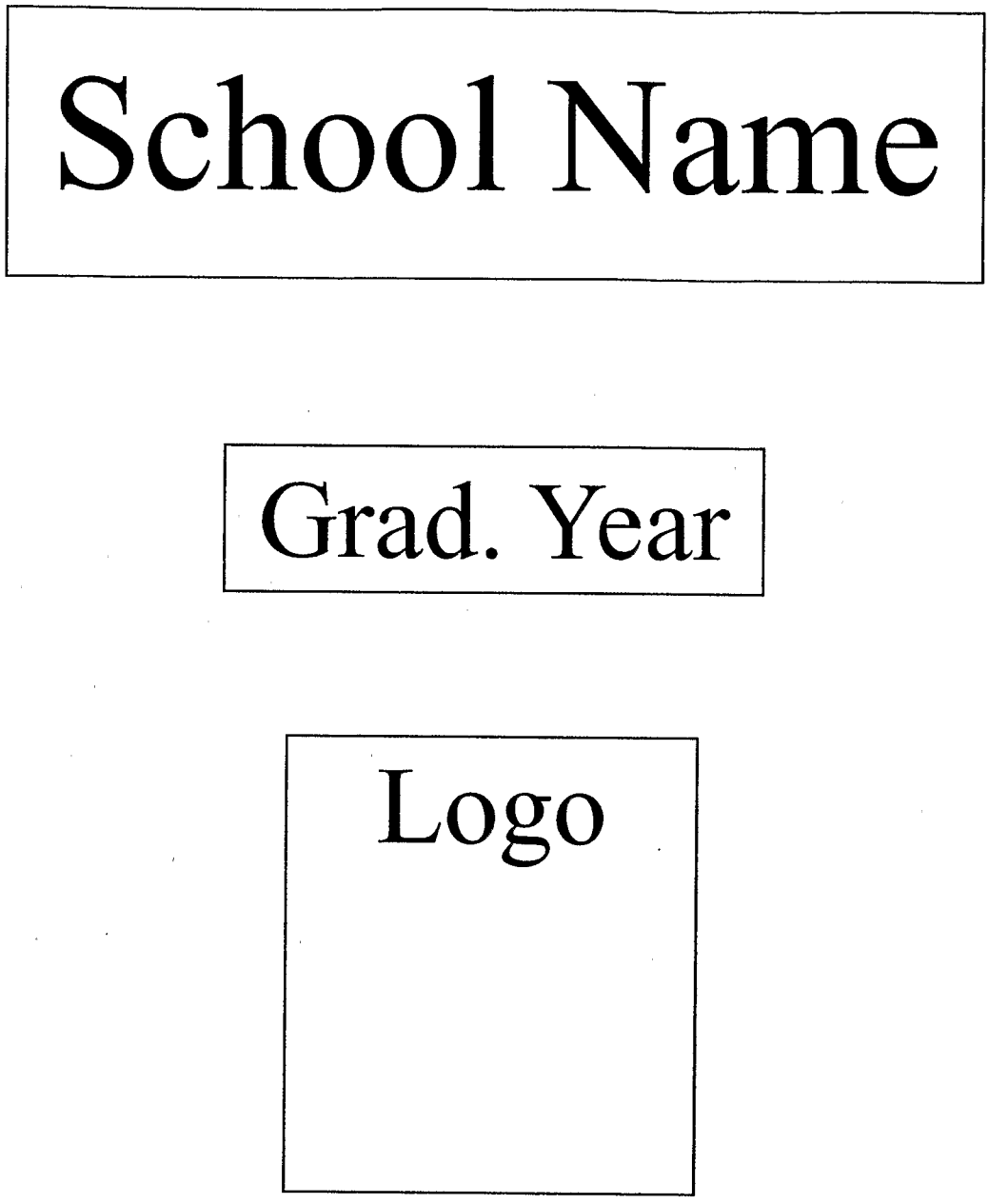


FIG. 19

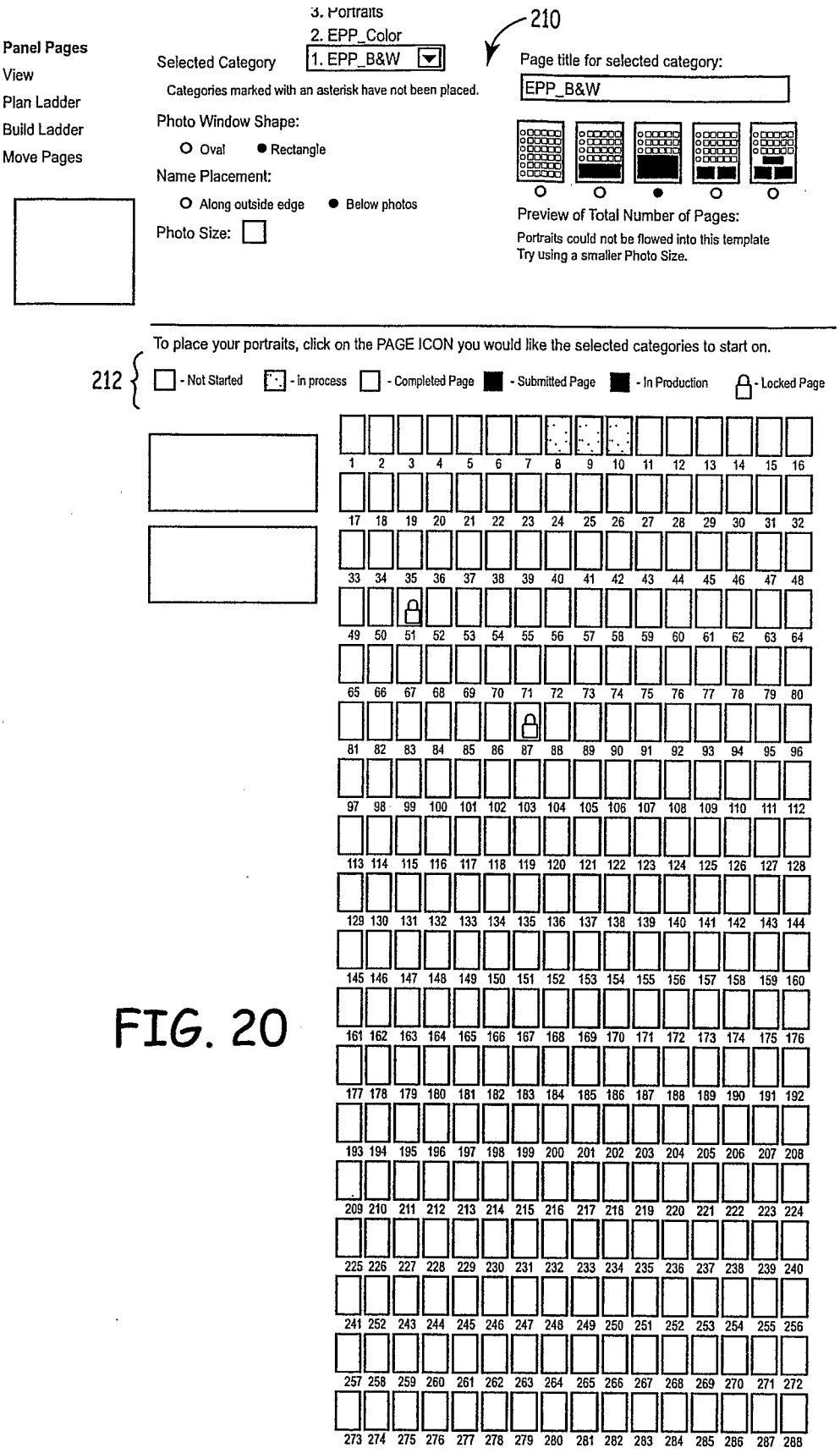

3. Portraits
2. EPP_Color
1. EPP_B&W
210
Panel Pages
View
Plan Ladder
Build Ladder
Move Pages
Selected Category
Categories marked with an asterisk have not been placed.
Photo Window Shape:
Oval
Rectangle
Name Placement:
Along outside edge
Below photos
Photo Size:
Page title for selected category:
EPP_B&W
Preview of Total Number of Pages:
Portraits could not be flowed into this template
Try using a smaller Photo Size.
To place your portraits, click on the PAGE ICON you would like the selected categories to start on.
212
- Not Started
- In process
- Completed Page
- Submitted Page
- In Production
- Locked Page

FIG. 20

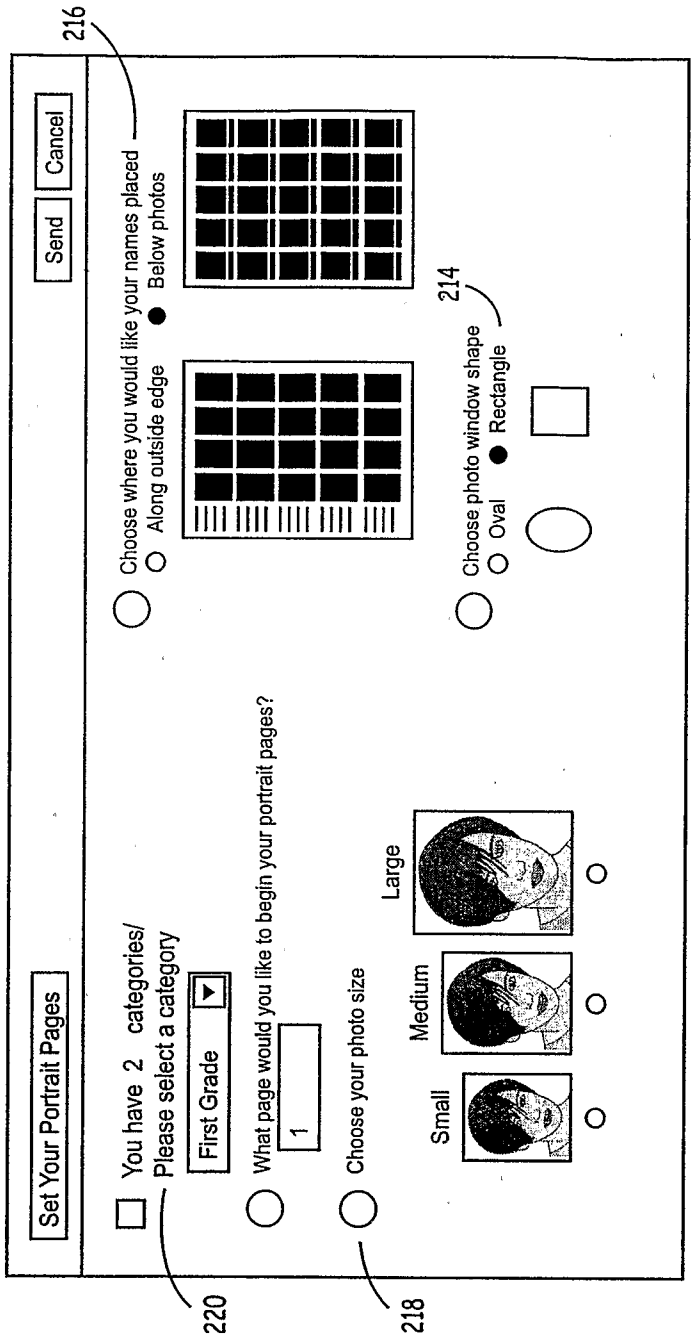

Set Your Portrait Pages
Send
Cancel
216
Choose where you would like your names placed
Along outside edge
Below photos
214
Choose photo window shape
Oval
Rectangle
You have 2 categories/
Please select a category
First Grade
What page would you like to begin your portrait pages?
1
Choose your photo size
Small
Medium
Large
220
218

FIG. 21

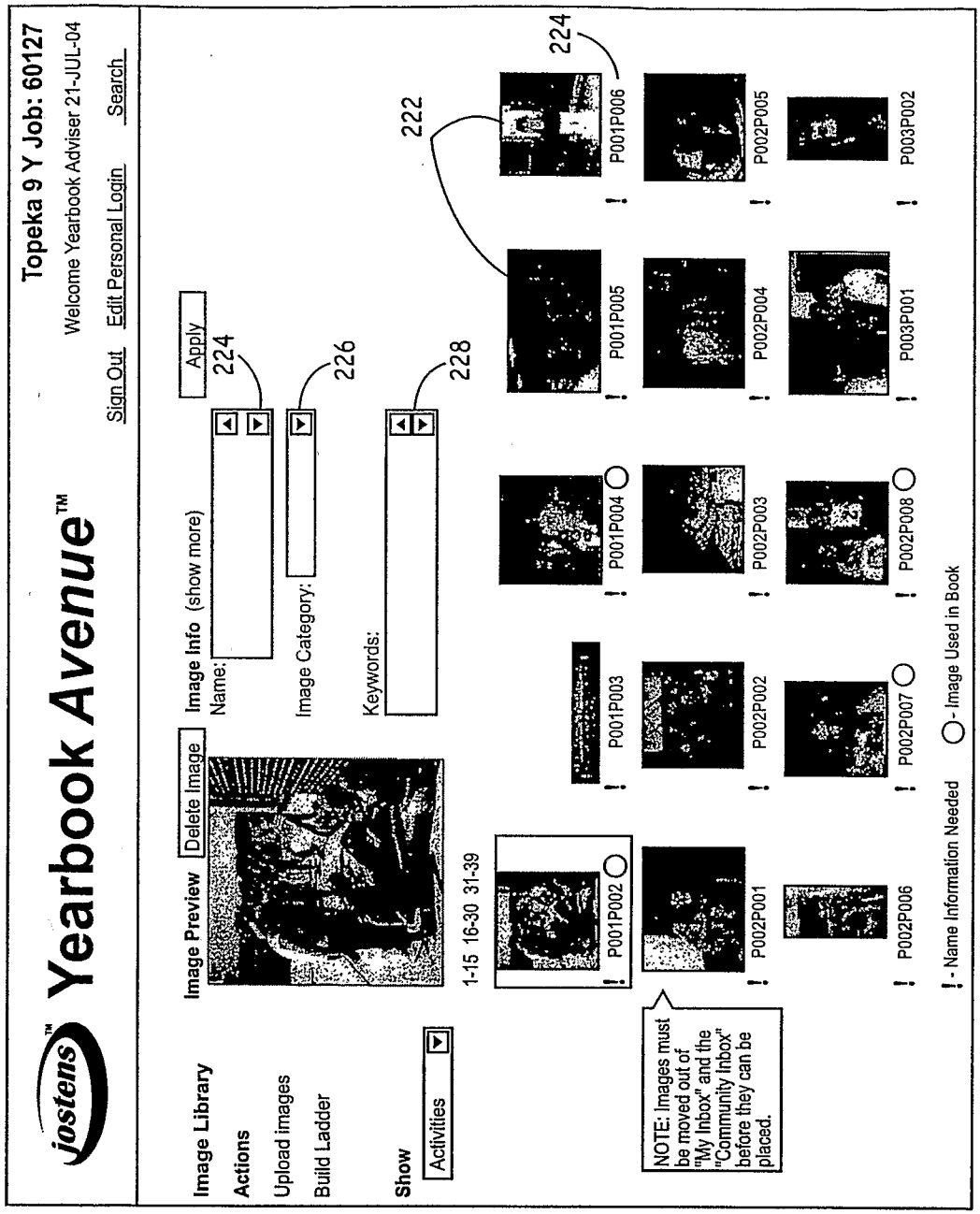
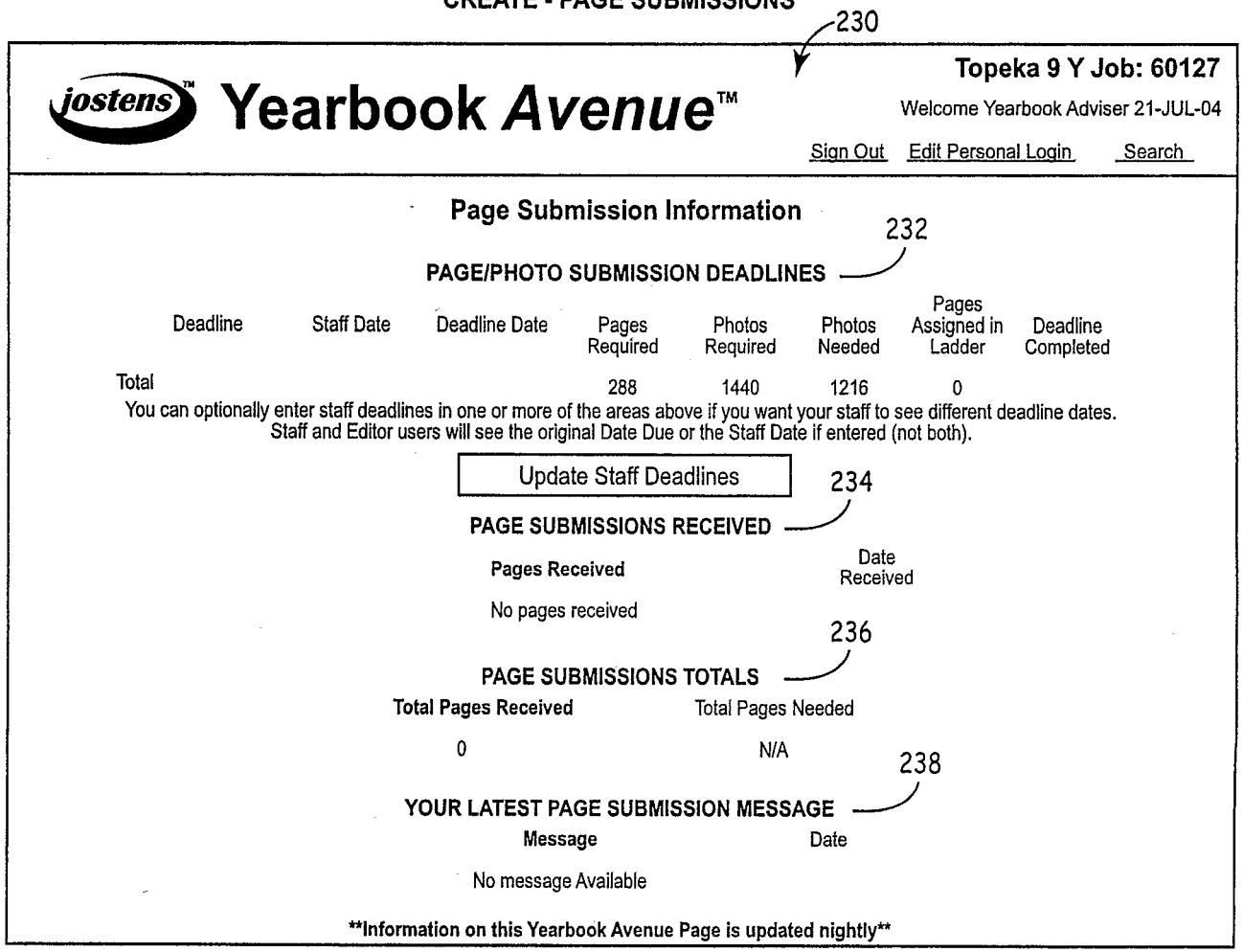

CREATE - IMAGE LIBRARY
jostens
Yearbook Avenue™
Topeka 9 Y Job: 60127
Welcome Yearbook Adviser 21-JUL-04
Sign Out Edit Personal Login Search
Image Library
Actions
Upload images
Build Ladder
Show
Activities
Image Preview
Delete Image
Image Info (show more)
Name:
Image Category:
Keywords:
Apply
224
226
228
222
1-15 16-30 31-39
NOTE: Images must be moved out of "My Inbox" and the "Community Inbox" before they can be placed.
P001P002
P001P003
P001P004
P001P005
P001P006
P002P001
P002P002
P002P003
P002P004
P002P005
P002P006
P002P007
P002P008
P003P001
P003P002
! - Name Information Needed
○ - Image Used in Book
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Build date: Jul 19 2004
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FIG. 22

CREATE - PAGE SUBMISSIONS



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FIG. 23

CREATE - COVER INFO.

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Topeka 9 Y Job: 60127

Welcome Yearbook Adviser 21-JUL-04

Sign Out Edit Personal Login Search

238

Cover Information

240

YOUR YEARBOOK COVER INFORMATION

Kind of Cover	True Life Color
Trim Size	9 X 12

242

YOUR ENDSHEET INFORMATION

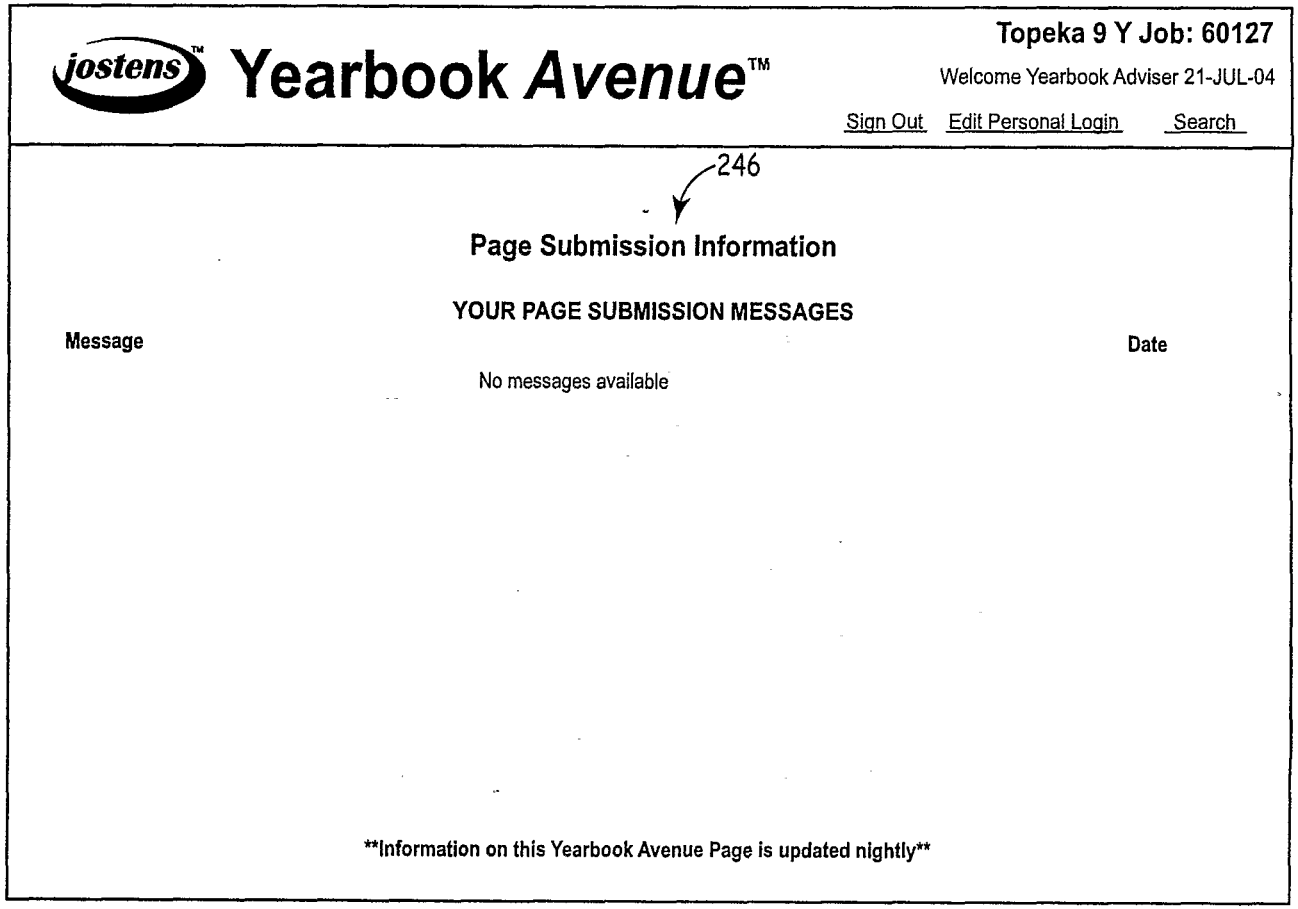
Front Paper	None
Front color 1	None
Front color 2	None
Back Paper	None
Back color 1	None
Back color 2	None
Special Design Used?	No
Front and back endsheets the same?	None
Endsheet has printing on pages	None
Endsheet being proofed?	No
Date proof sent	None
Date proof returned	None

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FIG. 24

CREATE - MESSAGES



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FIG. 25

CREATE - COMPLETE PAGE GRID

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Topeka 9 Y Job: 60127

Welcome Yearbook Adviser 21-JUL-04

Sign Out Edit Personal Login Search

Cover Information

248

YOUR COMPLETE PAGE GRID

Page Grid Multiples Sigs

Color Status Code Legend

PC Process Color Specified SC Second Color Specified CI Color Indicated (initial production flag)

If a date appears beneath a page number, this indicates that the page has been received.

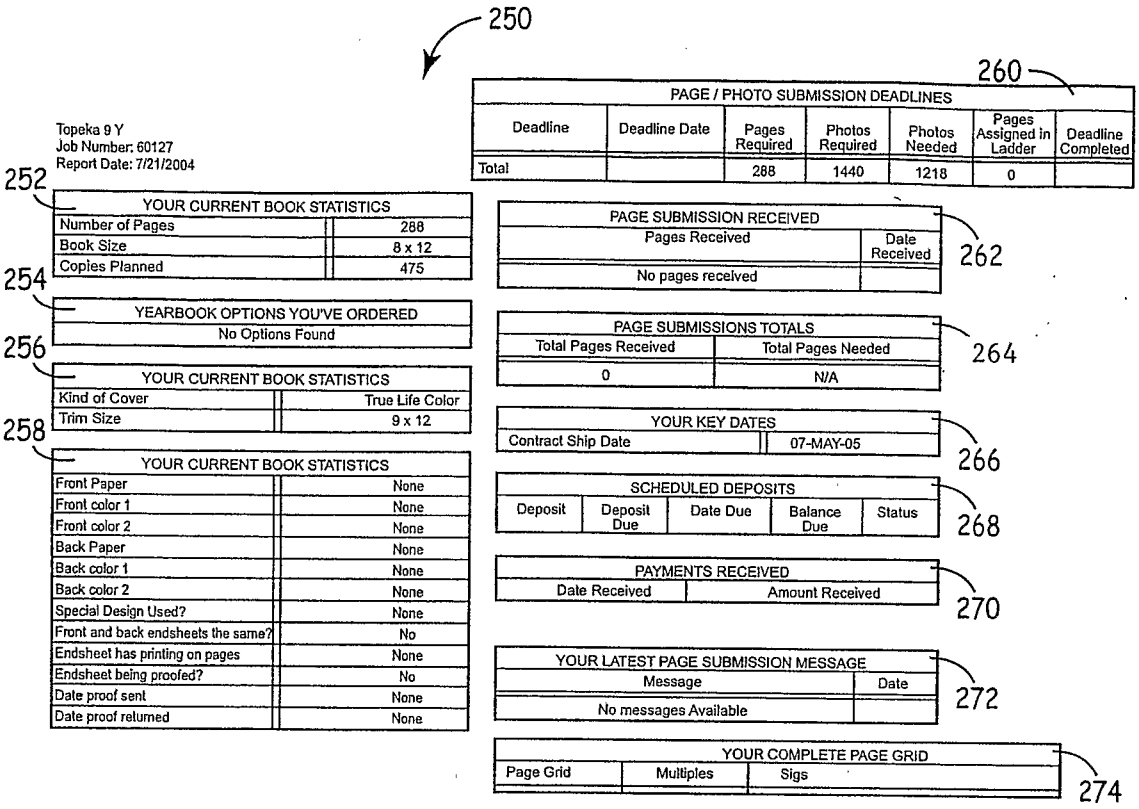
Please note that "Missing" (in red) indicates pages needed to complete a color multiple.

Color pages will now show as color until they clear the color markup area in the yearbook plant. Depending on production loads, there could be a delay in recording this information

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FIG. 26



Color Status Code Legend

PC Process Color Specified SC Second Color Specified CI Color Indicated (initial production flag)

YOUR COMPLETE PROOF GRID

Page Grid																Multiples		Sigs
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	1	2	1
17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	3	4	2
33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	5	6	3
49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	7	8	4
65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	9	10	5
81	82	83	84	85	86	87	88	89	90	90	92	93	94	95	96	11	12	6
97	98	99	100	101	102	103	104	105	106	107	108	109	110	111	112	13	14	7
113	114	115	116	117	118	119	120	121	122	123	124	125	126	127	128	15	16	8
129	130	131	132	133	134	135	136	137	138	139	140	141	142	143	144	17	18	9
145	146	147	148	149	150	151	152	153	154	155	156	157	158	159	160	19	20	10
161	162	163	164	165	166	167	168	169	170	171	172	173	174	175	176	21	22	11
177	178	179	180	181	182	183	184	185	186	187	188	189	190	191	192	23	24	12
193	194	195	196	197	198	199	200	201	202	203	204	205	206	207	208	25	26	13
209	210	211	212	213	214	215	216	217	218	219	220	221	222	223	224	27	28	14
225	226	227	228	229	230	231	232	233	234	235	236	237	238	239	240	29	30	15
241	242	243	244	245	246	247	248	249	250	251	252	253	254	255	256	31	32	16
257	258	259	260	261	262	263	264	265	266	267	268	269	270	271	272	33	34	17
273	274	275	276	277	278	279	280	281	282	283	284	285	286	287	288	35	36	18

276

FIG. 27

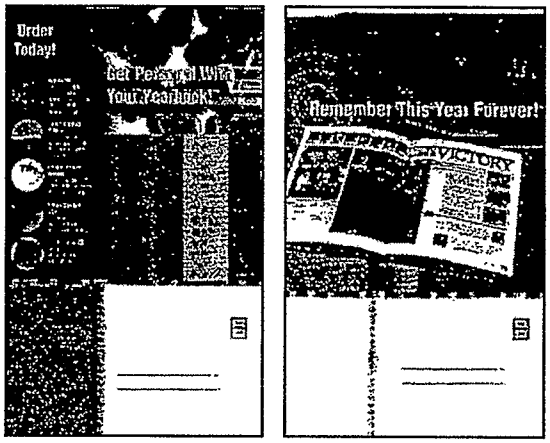
278

Home Ordering Made Easy (HOME) Program

Professional Marketing for Any Budget

Promote your yearbook with a colorful flyer you can create right in your own yearbook room. **Home Ordering Made Easy (HOME)** is a Jostens sales tool for schools that want to reach parents at home to involve them in the purchase decision. The program allows you to:

- Design an affordable, professional, customized yearbook sales flyer online
- Create a sales flyer, order form, and collection envelope in one, so it's easier than ever for parents to order and you to collect payments
- Accept and process credit card orders through a school-specific location on the jostens. com Web site



HOME makes it easy for you to market and sell your yearbook. And by involving parents in the yearbook buying decision you can increase your yearbook and yearbook add-on sales.

Speak with your yearbook representative to find out how simple it is to create a professional flyer with your unique yearbook sales offering including:

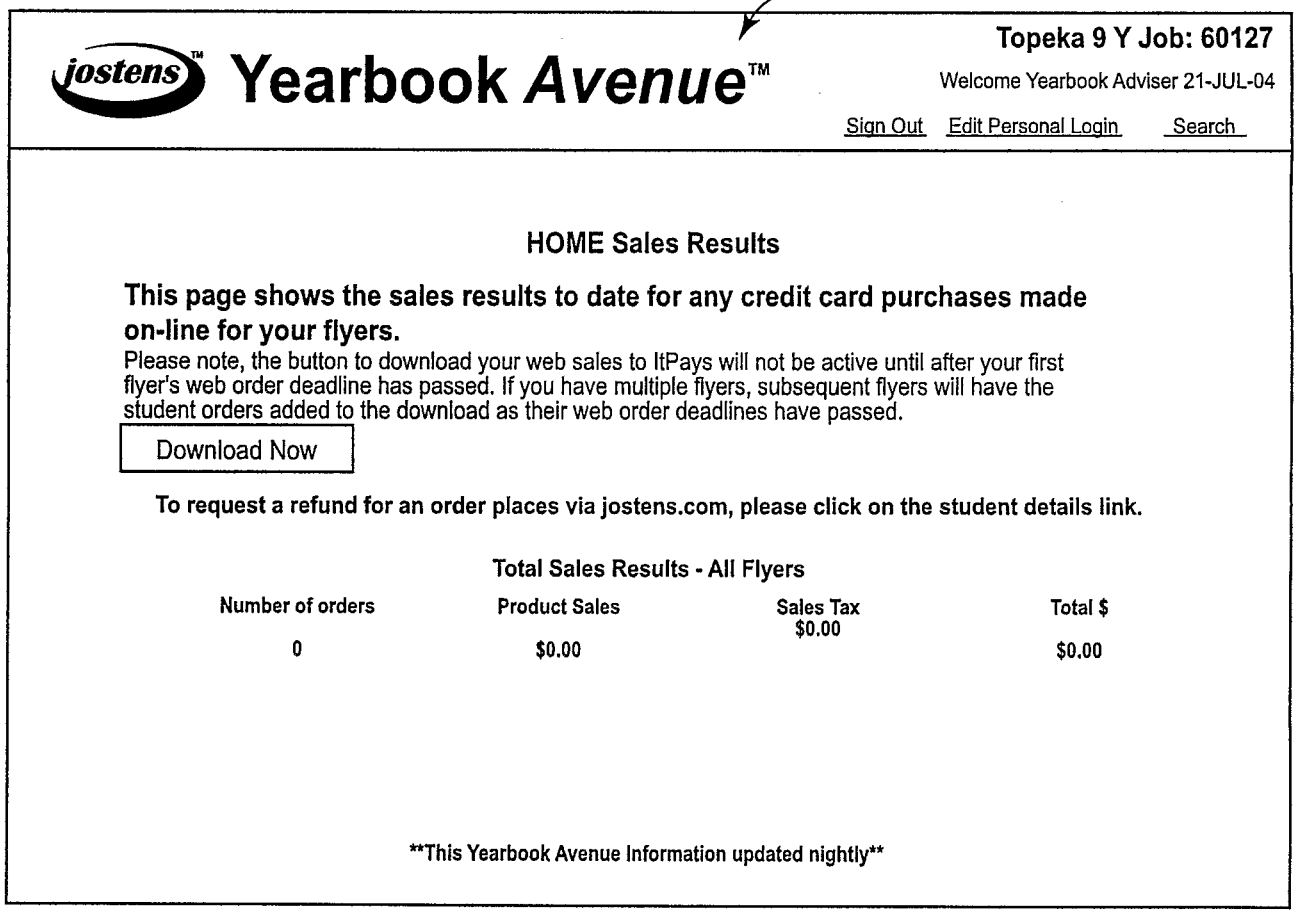
- A four-color flyer promoting your yearbook sale
- Flexibility to determine the pricing offer, and message that meets your needs
- Easy-to-determine reporting for all Web transactions

Put the HOME program to work for you and create a customized yearbook offer to send to all your students and their parents. While you manage the selling process from start to finish, this tool will allow you to benefit from the influence that parents have in the buying decision.

Contact your Jostens Yearbook Representative today to get started creating your school's yearbook flyer.

FIG. 28

SELL - HOME WEB SALES



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FIG. 29

CONTACT US - MY JOSTENS CONTACTS

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jostens™ **Yearbook *Avenue*™**

Topeka 9 Y Job: 60127

Welcome Yearbook Adviser 21-JUL-04

Sign Out | Edit Personal Login | Search

Jostens Contact Information

Your Sales Representative is **Customer Service Topeka**
Email Address:

Your Yearbook Plant is **Topeka**
4000 South Adams
P.O. Box 1903
Topeka, KS 66601
Phone: 1-800-262-9725

For Technical Support Call:
(800) 328-2435 USA
(800) 665-7597 Canada

For After Hours Technical Support:
Email us here with the necessary information so we can assist you.

For questions relating to the Jostens Yearbook Avenue Web site
e-mail ytssupport@jostens.com

****This on this Yearbook Avenue Page is updated nightly****

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FIG. 30

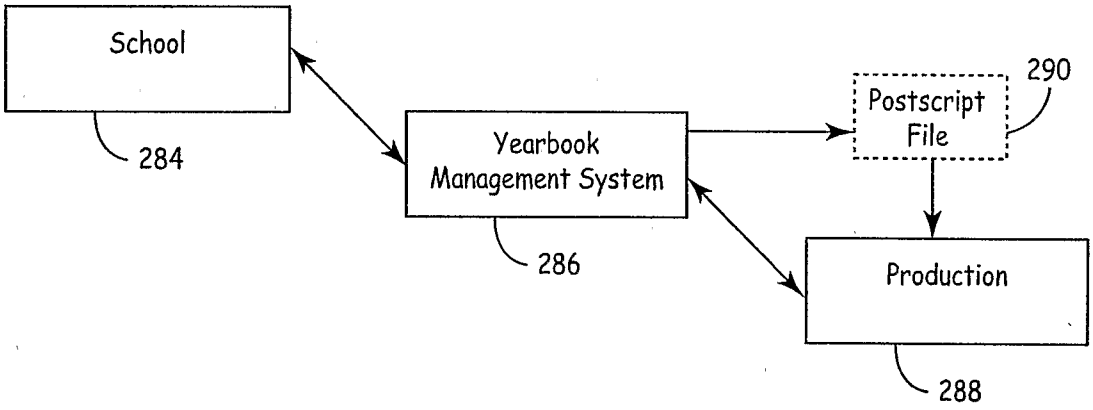

School
284
Yearbook Management System
286
Postscript File
290
Production
288

FIG. 31

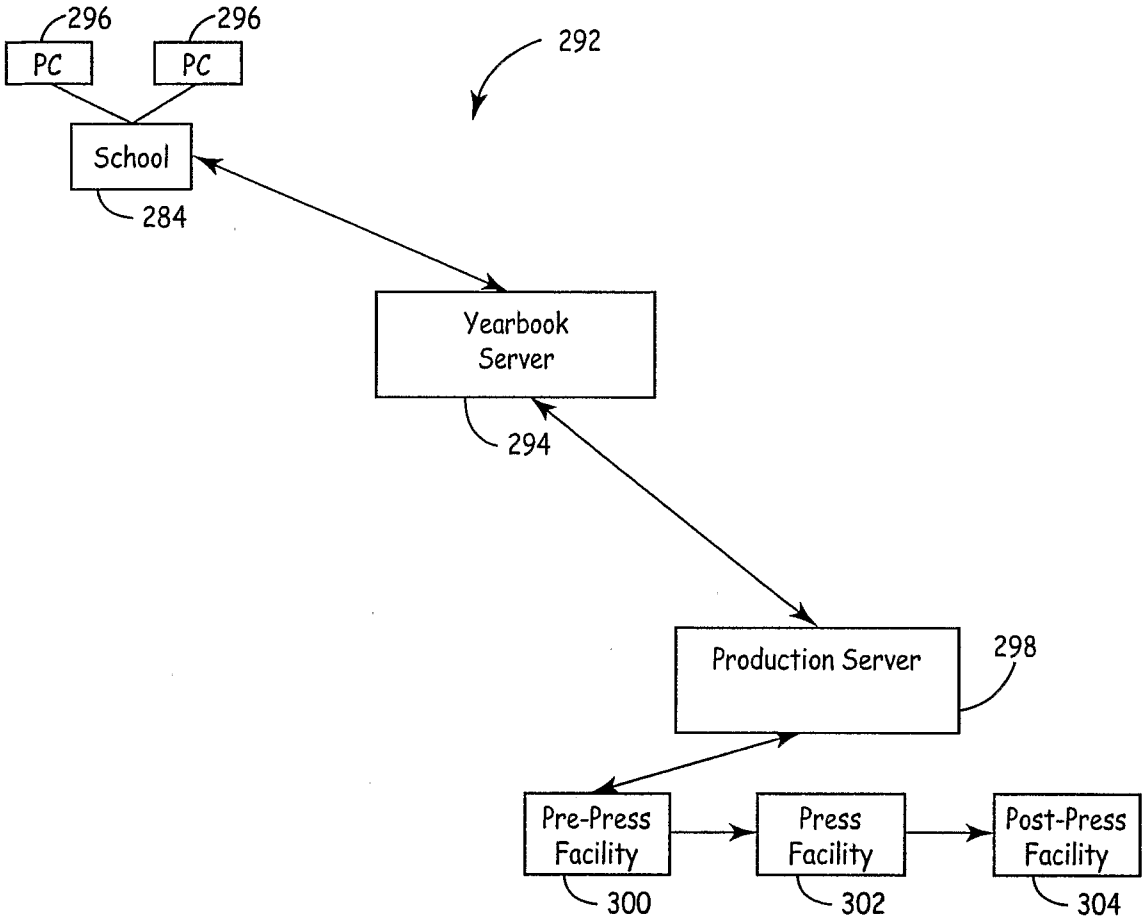

296
296
PC
PC
292
School
284
Yearbook
Server
294
Production Server
298
Pre-Press
Facility
Press
Facility
Post-Press
Facility
300
302
304

FIG. 32

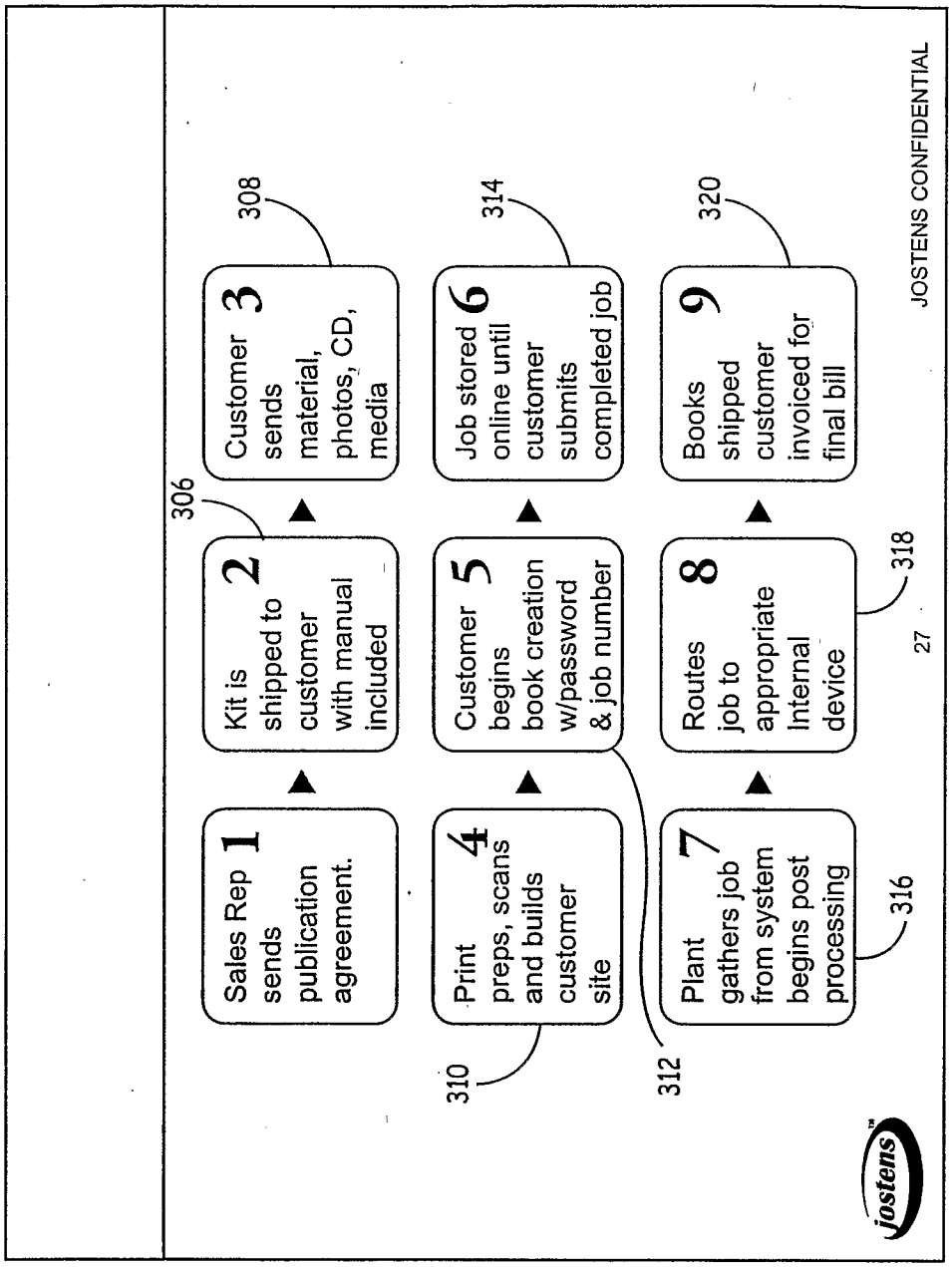
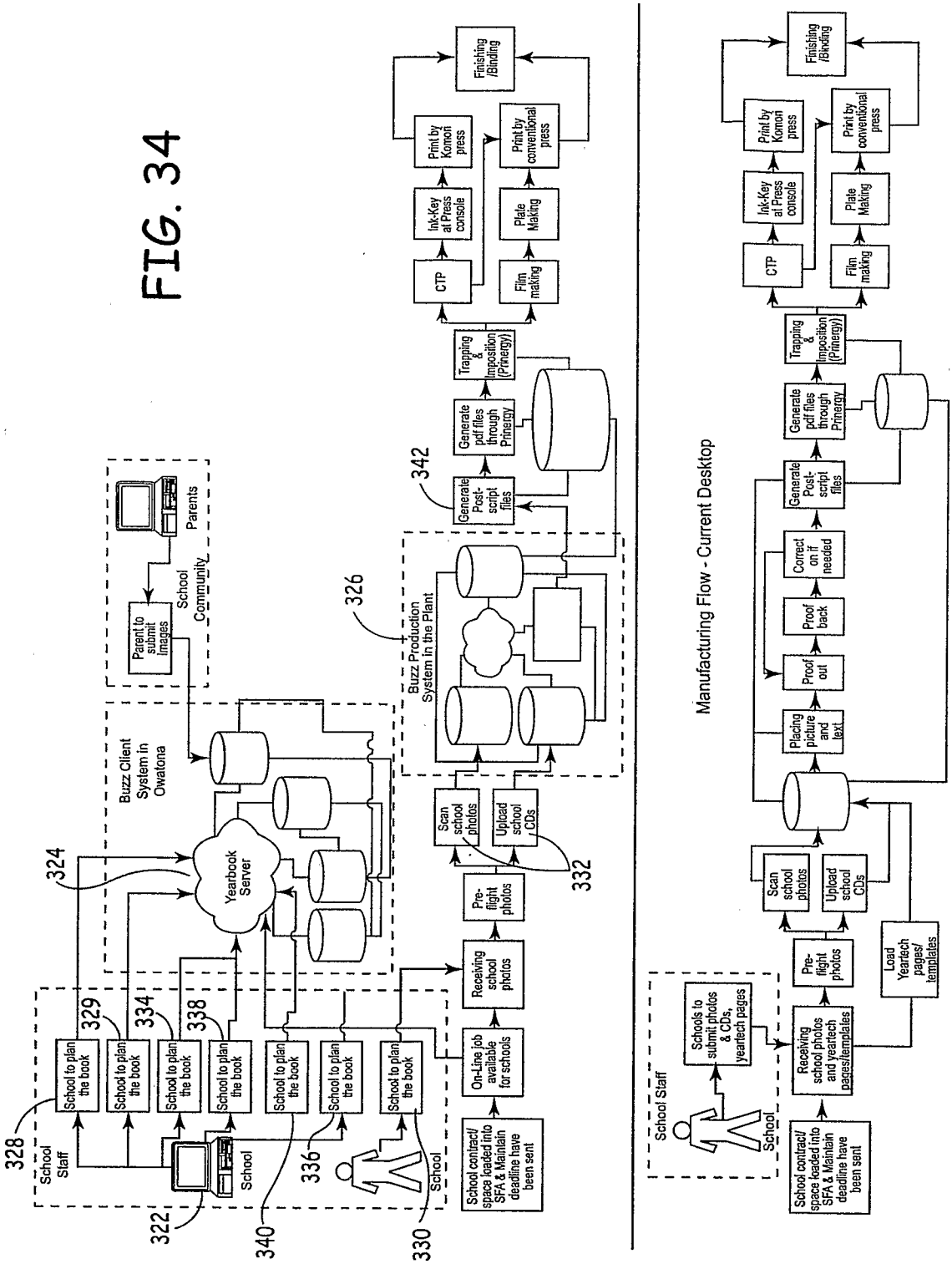

Sales Rep 1 sends publication agreement.
Kit is 2 shipped to customer with manual included
306
Customer 3 sends material, photos, CD, media
308
Print 4 preps, scans and builds customer site
310
Customer 5 begins book creation w/password & job number
312
Job stored 6 online until customer submits completed job
314
Plant 7 gathers job from system begins post processing
316
Routes 8 job to appropriate Internal device
318
Books 9 shipped customer invoiced for final bill
320
27
JOSTENS CONFIDENTIAL
josten's

FIG. 33

FIG. 34


School Staff
School to plan the book
328
329
334
338
322
340
336
330
School
Buzz Client System in Owatona
Yearbook Server
324
Parent to submit images
Parents
School Community
Receiving school photos
On-Line job available for schools
School contact/ space loaded into SFA & Maintain deadline have been sent
Pre-flight photos
Scan school photos
Upload school CDs
332
Buzz Production System in the Plant
326
342
Generate Post-script files
Generate pdf files through Prinergy
Trapping & Imposition (Prinergy)
CTP
Film making
Ink-Key at Press console
Plate Making
Print by Komori press
Print by conventional press
Finishing /Binding
Manufacturing Flow - Current Desktop
Schools to submit photos & CDs, yearbook pages
Load Yearbook pages/ templates
Placing picture and text
Proof out
Proof back
Correct on if needed

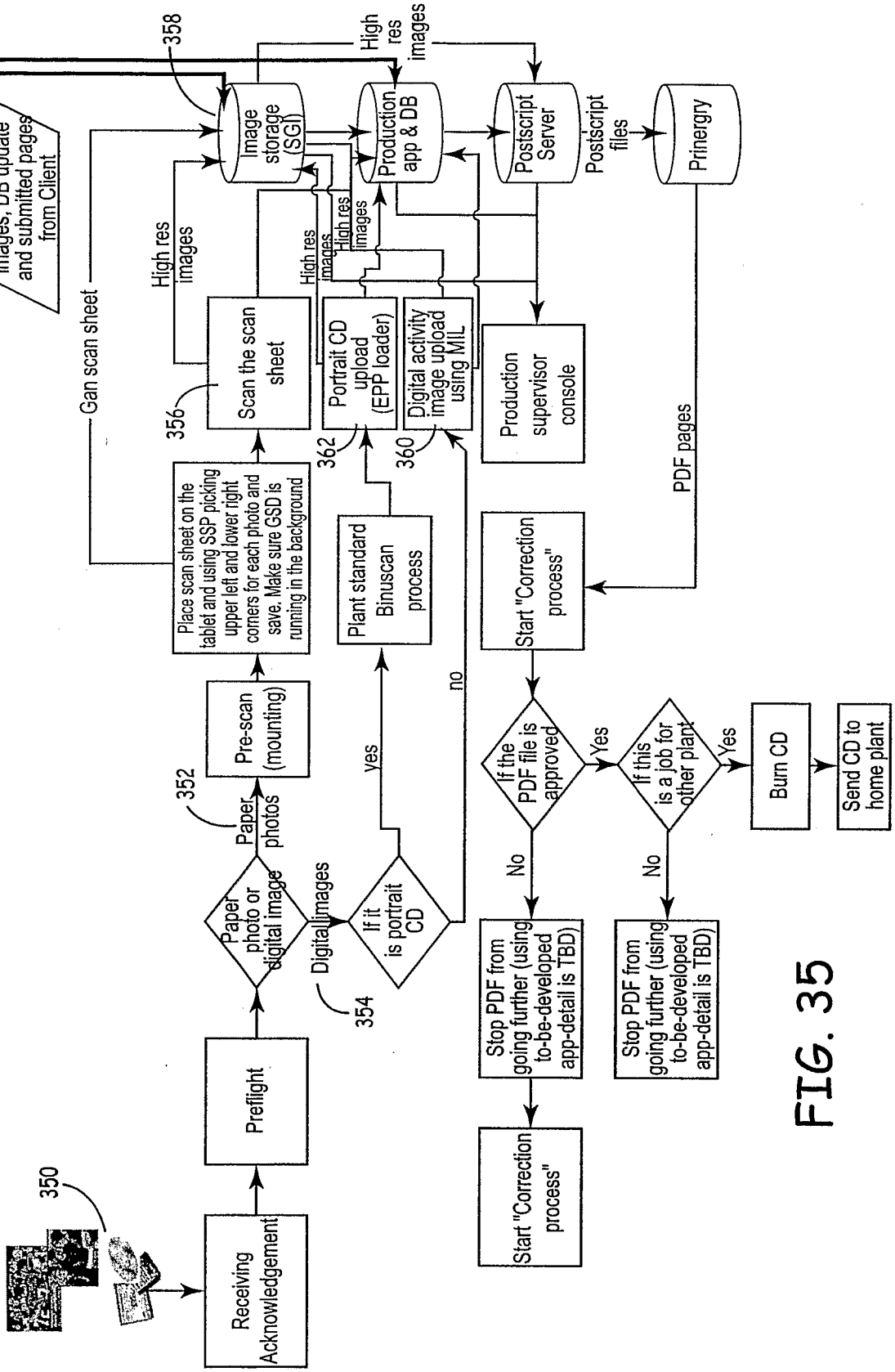

High res images, DB update and submitted pages from Client
Gan scan sheet
Image storage (SGI)
Production app & DB
Postscript Server
Postscript files
Prinergy
High res images
Scan the scan sheet
Portrait CD upload (EPP loader)
Digital activity image upload using MIL
Production supervisor console
Place scan sheet on the tablet and using SSP picking upper left and lower right corners for each photo and save. Make sure GSD is running in the background
Plant standard Binuscan process
Start "Correction process"
PDF pages
Pre-scan (mounting)
Paper photos
Paper photo or digital image
Digital images
If it is portrait CD
yes
no
If the PDF file is approved
Yes
No
If this is a job for other plant
Yes
No
Burn CD
Send CD to home plant
Stop PDF from going further (using to-be-developed app-detail is TBD)
Stop PDF from going further (using to-be-developed app-detail is TBD)
Start "Correction process"
Receiving Acknowledgement
Preflight
350
352
354
356
358
360
362

FIG. 35