

ABSTRACT

There is provided a fishing line guide that provides good operability to a fishing rod, that is efficiently reduced in weight, and that is less likely to be damaged. A fishing line guide 10 of the present invention comprises: a guide leg 11 serving as a fixed portion with respect to a rod; a fishing line insertion portion 13 through which a fishing line is inserted; and a connecting portion 15 rising from the guide leg 11 and connected to the fishing line insertion portion 13. A rib 20 protruding to a rod tip side from the vicinity of the fixed portion of the guide leg 11 toward the fishing line insertion portion 13 is formed.