

PCTWORLD INTELLECTUAL PROPERTY ORGANIZATION
International Bureau

IP03

200003538-6



INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(51) International Patent Classification 6 : G06F 17/40, A47K 5/12, 10/00		A2	(11) International Publication Number: WO 99/33008
			(43) International Publication Date: 1 July 1999 (01.07.99)
(21) International Application Number: PCT/US98/27387		(81) Designated States: AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, CA, CH, CN, CU, CZ, DE, DK, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MD, MG, MK, MN, MW, MX, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, SL, TJ, TM, TR, TT, UA, UG, UZ, VN, YU, ZW, ARIPO patent (GH, GM, KE, LS, MW, SD, SZ, UG, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GW, ML, MR, NE, SN, TD, TG).	
(22) International Filing Date: 22 December 1998 (22.12.98)		Published <i>Without international search report and to be republished upon receipt of that report.</i>	
(30) Priority Data: 08/997,218 23 December 1997 (23.12.97) US			
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(54) Title: SYSTEM AND METHOD FOR COLLECTING DATA ON PRODUCT CONSUMPTION			
(57) Abstract			
A system and method for collecting data on individual and aggregate use of various wash-room products. The system includes one or more product dispensers having a sensor associated therewith for determining product usage. The sensor communicates usage information to local transmitter which responsively generates a data signal. The data signal is transmitted, such as by wireless techniques, to a central data collection unit. The central data collection unit receives and stores the data signal for later analysis. In exemplary embodiments, usage from a plurality of dispensers can be monitored by a single data collection unit.			