IMAGE RECOGNITION METHOD AND APPARATUS BASED ON AUGMENTED REALITY

ABSTRACT

The present application provides an image recognition method based on augmented reality, which includes: gathering user information uploaded by an augmented reality client terminal; screening out picture feature samples associated with the user information from a preset picture feature sample library; and generating, on the basis of the screened-out picture feature samples, a picture feature sample sub-library corresponding to the user information, and pushing the picture feature sample sub-library to the augmented reality client terminal, so that during image scanning in an offline environment of the user, the augmented reality client terminal performs image recognition on the scanned image information on the basis of the picture feature sample sub-library. The present application can improve the image recognition efficiency of an AR client terminal.

FIG. 1