

SYSTEM AND METHOD FOR AUTOMATIC ADVERTISEMENT MEDIATION AND ANALYSIS

ABSTRACT

A method and a system for automatic advertisements mediation and analysis services, comprising: a network connection for communicating wirelessly with a communication device of a publisher or developer; and a computing system configured to: receive, at the computing system via a communications network, a service request from the communication device of the publisher or developer, wherein the service request includes creation or upload of the publisher or developer's software application, selection of at least one advertisement network from a pre-selected list, download and integration of at least one existing advertisement plugin or SDK kit, selection of at least one advertisement filter, instruction to turn off test mode, selection of choice of payment mode; and transmitting a second confirmation to the communication device of the publisher or developer that the service request has been received, the system further configured to show the status of the service request via a dashboard.

FIG. 1