WHAT IS CLAIMED IS:

1. An oral composition provided with elasticity based on xanthan gum.

2. An oral composition comprising xanthan gum and a thickening polymer.

3. The oral composition according to claim 2, wherein the thickening polymer is at least one selected from the group consisting of starch, carbomer, gellan gum, gelatin, guar gum, locust bean gum, alginic acid, Arabic gum, carrageenan, agar, pectin, rheogic, cellulose and derivatives thereof.

4. The oral composition according to claim 3, wherein the cellulose and derivatives thereof comprise any one selected from the group consisting of sodium carboxymethylcellulose, hydroxymethyl cellulose, hydroxypropylmethyl cellulose, methylethyl cellulose and a mixture thereof.

5. The oral composition according to claim 2, wherein the xanthan gum is present in an amount larger than 0.5 wt% and less than 3 wt% based on the total weight of the composition, and the thickening polymer is present in an amount of 0.05-1 wt% based on the total weight of the composition.

6. The oral composition according to any one of claims 2 to 5, which has a viscosity of 5,000-20,000 cP under the conditions of 25°C, BrookField, RV-5, 20 rpm.

7. The oral composition according to any one of claims 2 to 5, which has an initial height of 0.15-0.55 cm and a height of 0.1-0.45 cm after 30 seconds, when it is ejected in an amount of 1 g to an area having a width of 2 cm and a length of 1 cm from a container having a diameter of 0.3-1.0 cm.

8. A toothpaste composition comprising xanthan gum in an amount larger than 0.5 wt% and less than 3 wt% and having a viscosity of 5,000-20,000 cP under the conditions of 25°C, BrookField, RV-5, 20 rpm.

9. The toothpaste composition according to claim 8, which further comprises a thickening polymer.

10. The toothpaste composition according to claim 9, wherein the thickening polymer is present in an amount of 0.05-1 wt% based on the total weight of the composition.

11. The oral composition according to any one of claims 8 to 10, which has an initial height of 0.15-0.55 cm and a height of 0.1-0.45 cm after 30 seconds, when it is ejected in an amount of 1 g to an area having a width of 2 cm and a length of 1 cm from a container having a diameter of 0.3-1.0 cm.

12. A pumping type toothpaste product comprising the toothpaste

composition as defined in any one of claims 8 to 10.