

PRODUCT INFORMATION QUERY METHOD AND SYSTEM

ABSTRACT

Embodiments of the present specification provide a product information query
5 method and system. According to the system provided in the present specification, a
brick-and-mortar product can be photographed, and a query can be performed by
using a product image feature extracted from an image, to obtain product information
related to the brick-and-mortar product. Therefore, in the brick-and-mortar scenario, a
user can not only view a physical object, but also query more diversified product
10 information by using the system provided in the present specification, thereby
improving efficiency of obtaining information by the customer.

FIG. 1