

ABSTRACT

Embodiments of this application provide a multicast/broadcast service communication method, an apparatus, and a system. The method includes: a first terminal device receives first information, where the first information indicates activation or release of a first
5 multicast/broadcast session, the first terminal device joins the first multicast/broadcast session, the first terminal device is in a radio resource control inactive state, and the first multicast/broadcast session is used for transmitting a first multicast/broadcast service; and the first terminal device enters a connected state or keeps in the radio resource control inactive state based on the first information. According to the method, a terminal device that is in a radio resource control inactive
10 state and that is allowed to receive a multicast/broadcast service in this state does not enter a connected state, thereby helping reduce network overheads.

(Fig.4)