

(19) World Intellectual Property Organization
International Bureau



(43) International Publication Date
18 October 2007 (18.10.2007)

PCT

(10) International Publication Number
WO 2007/118236 A2

(51) International Patent Classification:
H04K 1/00 (2006.01)

(21) International Application Number:
PCT/US2007/066252

(22) International Filing Date: 9 April 2007 (09.04.2007)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:
60/790,245 7 April 2006 (07.04.2006) US
11/697,631 6 April 2007 (06.04.2007) US

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(81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BH, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IS, JP, KE, KG, KM, KN, KP, KR, KZ, LA, LC, LK, LR, LS, LT, LU, LY, MA, MD, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RS, RU, SC, SD, SE, SG, SK, SL, SM, SV, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, ZA, ZM, ZW.

(84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IS, IT, LT, LU, LV, MC, MT, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

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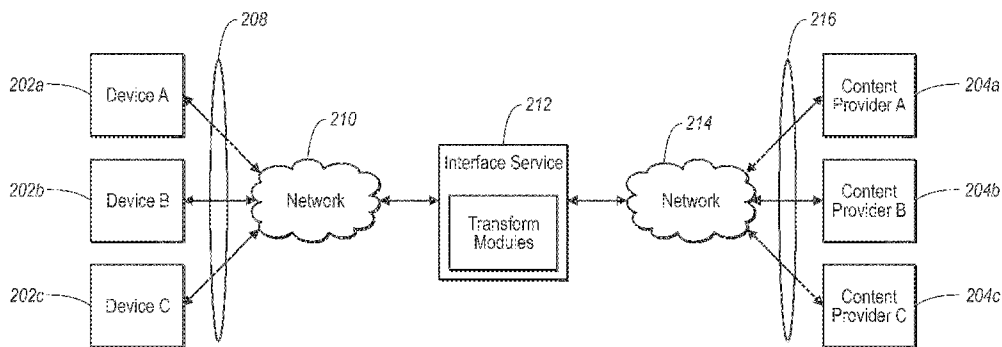
— as to applicant's entitlement to apply for and be granted a patent (Rule 4.17(ii))

Published:

— without international search report and to be republished upon receipt of that report

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(54) Title: PROVIDING THIRD PARTY CONTENT TO MEDIA DEVICES



(57) Abstract: A method and system for interfacing between a portable media device and one or more media content providers. The method may be practiced, for example, in a system including the portable media device that receives content from one or more media content providers. The method can include identifying a first data format employed by the portable media device and a second data format employed by a selected media content provider. A data stream is received from the selected media content provider. The data received from the selected media content provider can be modified to be compatible with the first data format. Alternately or additionally, the data stream can be filtered to eliminate content that is unnecessary for the portable media device. The method further includes communicating the formatted data to the portable media device.